

enabling new business

 **SWITZERLAND  
GLOBAL  
ENTERPRISE**

26 – 28 March 2019, Singapore

# **MINI SWISS PAVILION MEDLAB ASIA & ASIA HEALTH 2019**



OFFICIAL PROGRAM

**Switzerland.**   
Trade & Investment Promotion.



# MEDLAB ASIA & ASIA HEALTH 2019



-  26 - 28 March 2019
-  Suntec Singapore Convention & Exhibition Centre, Singapore
-  >250 exhibitors from 24 countries, 9'000 sqm exhibition space
-  4'358 attendees from 62 countries, 8% increase

## Visitors profile:

- 58% Singapore, 12% Malaysia, 11% Indonesia, 9% Thailand, 6% Philippines, 4% others)
- 57% Dealers & Distributors, 24% Laboratories, 12% Hospitals/Clinics, 4% Government, 3% Others

 [www.s-ge.com/asiahealth](http://www.s-ge.com/asiahealth) / [www.medlabasia.com](http://www.medlabasia.com)

 [Postshowreport 2018](#)

 Organizer of Medlab Asia & Asia Health 2019: Informa Exhibitions

# SWISS PAVILION – THE BOOTH

---



Switzerland.

Country Pavilion for Swiss and Liechtenstein companies



Approx 42 sqm (depending on number of exhibitors)



Own exhibition space for each company



Joint hospitality area for your meetings



2 packages available / we are open to discuss further packages



A minimum of 4 companies is required to realize the mini **SWISS** Pavilion

## SWISS Pavilion - Packages

4 sqm package	CHF 4'950.-
Space rental with carpet, walls, illumination, 1 power socket, 1 company logo	
2 sqm graphic (print from delivered data) • 1 brochure rack • 1 high table, 2 high chairs • to choose: 1 lockable sideboard or showcase	Additional graphics or change of furniture → separate costs
transportation of max. 5 kg brochures (one way only)	from S-GE to your booth in Singapore

**SWISS** Pavilion service package (incl. hosted hospitality area, catering, internet, storage, booth cleaning and organizational support before and during the trade fair)



## SWISS Pavilion – Packages

9 sqm package	CHF 9'500.-
Space rental with carpet, walls, illumination, 1 power socket, 1 company logo	
1 table, 4 chairs • 1 brochure rack • to choose: 1 lockable sideboard or showcase	Graphics or change of furniture → separate costs
1 screen	
transportation of max. 5 kg brochures (one way only)	from S-GE to your booth in Singapore
<b>SWISS</b> Pavilion service package (incl. hosted hospitality area, catering, internet, storage, booth cleaning and organizational support before and during the trade fair)	



# SWISS Pavilion – cost overview

cost overview	4 sqm	9 sqm
Package	CHF 4'950.-	CHF 9'500.-
Registration fee S-GE	CHF 650.- S-GE gold member / CHF 800.- S-GE silver member / CHF 950.- non member	
Mandatory Marketing Fee Omnia!	USD 250.-*	
Liability insurance (invoice will be issued by organizer Informa)	USD 250.- (or insurance policy of at least 1.5million)	
Full cost for Non Members S-GE (own insurance coverage provided)	CHF 6'149.-	CHF 10'699.-



\* USD exchange rate 08.08.2018, 0.995: CHF 249.-

The package does not include:

- Transport and insurance of your exhibits
- Individual stand design and additional furnishings
- Technical connections and operating costs
- Travel and accommodation
- For more information please consult the S-GE general terms and conditions (item 4.6 and 7.2).

## SWISS Pavilion

---

### 5 REASONS TO ATTEND THE SWISS PAVILION

-  Concentrate on the development and care of your customer relations – we organize your participation
-  Prominent location – ensuring a high degree of attention
-  Clear identification by the Swiss design - the Swiss identity has long been widely recognized to be a symbol of high-quality standard and innovations
-  Attractive stand design creating an inviting atmosphere
-  Ready to use stand

# IMPRESSIONS Asia Health 2018



## REGISTRATION / CONTACT

---

Project Management **SWISS** Pavilion:



Corinne Schmid  
[cschmid@s-ge.com](mailto:cschmid@s-ge.com)  
+41 44 365 52 53



Angela Hager  
[ahager@s-ge.com](mailto:ahager@s-ge.com)  
+41 44 365 54 57

 **SWITZERLAND  
GLOBAL  
ENTERPRISE**

OFFICIAL PROGRAM

**Switzerland.**   
Trade & Investment Promotion.



Switzerland Global Enterprise  
Stampfenbachstrasse 85  
8006 Zurich  
[www.s-ge.com](http://www.s-ge.com)

### Partners:

**SWISS MEDTECH**

---

 Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Embassy of Switzerland  
**Swiss Business Hub ASEAN**

  
**myclimate**  
neutral  
Exhibition Booth  
No. 01-13-433784 – [www.myclimate.org](http://www.myclimate.org)  
© myclimate – The Climate Protection Partnership

# LET'S GET STARTED - WE LOOK FORWARD TO WELCOMING YOU



Deadline for  
registration:

30 November 2018  
([link to registration form](#))