



GULF PACKAGING & POLYMERS SHOW

Where the Packaging & Polymers Industry Gets Down to Business

1 - 3 FEBRUARY 2016



Abu Dhabi National Exhibition Centre

ORGANISED BY



www.gpps.ae



GULF PACKAGING & POLYMERS SHOW

Gulf Packaging & Polymers Show (GPPS) brings together thousands of top suppliers and buyers from the world of packaging and polymers. Taking place on 1 - 3 February 2016, at the Abu Dhabi National Exhibition Centre (ADNEC), in the capital of the UAE, GPPS will allow you to reach key influencers and powerful decision makers from across the Middle East's growing manufacturing sectors.

Join thousands of participants involved in **food and beverage, pharmaceutical, cosmetics, personal care, consumer packaging, tobacco, construction and chemicals** through exciting strategic conferences, technical seminars, round tables, networking opportunities and live interactive demonstrations.

GPPS helps buyers meet world class suppliers of: Packaging Automation; Machinery and Equipment; Polymers & Materials; Printing Solutions; Packaging Components; Packaging Ancillary Suppliers.

Abu Dhabi offers a vibrant and dynamic marketplace and is poised to become the manufacturing hub for the region with the Emirate's drive towards sustainable economic diversification under the Abu Dhabi Economic Vision 2030.

This is your opportunity to meet new and existing buyers and showcase your latest products and services within the plastics and polymers industry.

Contact the Sales Team at sales@gpps.ae for more information.

THE PACKAGING MARKET IN THE MIDDLE EAST AND NORTH AFRICA (MENA) IS FORECAST TO GROW TO US\$52.4 BILLION BETWEEN 2014 - 2019

EXHIBITION STATS

2,500 participants

200 delegates

100 VIPS

100 Exhibitors

EXHIBIT AT GPPS - VISIT WWW.GPPS.AE OR CALL THE TEAM ON +971 4 609 1555



**GCC PACKAGED FOOD
INDUSTRY IS WORTH US\$25
BILLION, AND EXPECTED TO
GROW 8.5% ANNUALLY UNTIL
2018**

INTERACT. LEARN. EDUCATE.

The GPPS Conference offers an unparalleled opportunity to be positioned as a thought leader. We bring together innovators and inspirational speakers, covering the big issues and topics facing our industry today with excellent sponsorship opportunities available.

The industry is evolving and developing at a rapid pace as new technologies emerge and new global markets open up. We help clients explore these business opportunities. Our conference sessions are visionary presentations designed to excite, provoke, inspire and engage the delegate audience.

Being a sponsor will give you maximum visibility, stand out from your competitors and the ability to be seen as a real voice of authority in the industry. You can get your message in front of senior level decision makers responsible for shaping their organisation's investment strategy, and purchasing the products and solutions that will get them there.

The conference runs daily from 09:00 - 17:00

HOT TOPICS FOR 2016

- Predicting feedstock & global packaging trends
- HSE in packaging manufacturing and transportation
- E-Commerce in packaging - the future of brand perception and customer loyalty
- Packaging - attracting inward investment
- Labelling & Digital 3D printing
- Sustainability in packaging
- Innovation in packaging / packaging technologies and creating value
- Packaging mold injections of tomorrow – simpler, smarter

UAE IS THE LARGEST MANUFACTURER FOR FLEXIBLE PACKAGING WITH A SHARE OF 46%, FOLLOWED BY KSA (32%) AND THE REST OF THE GCC (22%).

**GCC POLYMER SALES
ARE US\$23.8 BILLION
AND GROWING 20.1%
ANNUALLY**

Call Huzefa Kathawala to see how you can get involved.

Call +971 4 609 1554 or email huzefa.kathawala@fleminggulf.com



WHY GPPS?

Gulf Packaging & Polymers Show is a new annual trade show for packaging and plastics professionals in the Middle East and North Africa (MENA). It is the place where the industry comes together to meet and network with buyers from the consumer packaging, pharmaceutical, cosmetics, food & beverages, tobacco, personal care, construction and chemicals industries. The packaging sector needs efficient equipment and pioneering technologies and processes - these are the two essential elements of GPPS.

Major regional plastics parks under development include:

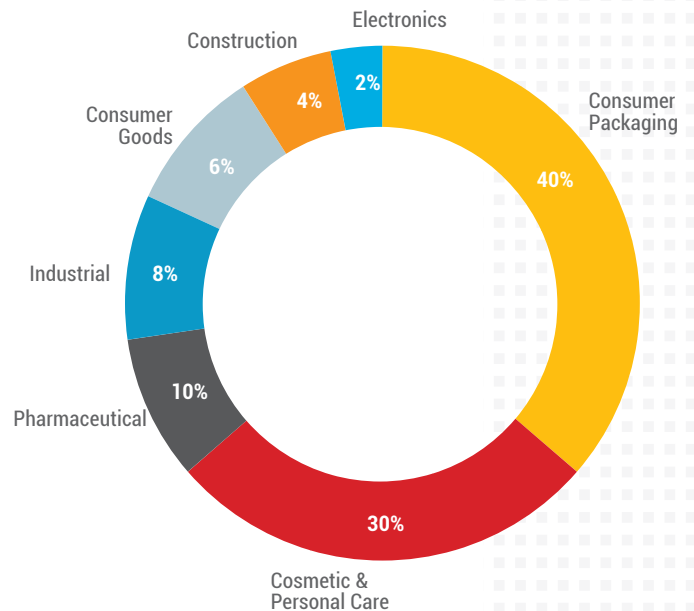
- **United Arab Emirates** - Abu Dhabi Polymer Park. Located in the Industrial City of Abu Dhabi (ICAD), is one of the fastest growing business parks in the region.
- **Saudi Arabia** - Rabigh Conversion Industrial Park (RCIP) Petro Rabigh plans to build another plastics converting park similar to its existing site.
- **Plaschem Park** - Managed by the Royal Commission of Jubail and Yanbu, Saudi Aramco also plans to develop a plastics park in Jubail next to Sadara Chemical.

WHO VISITS

Job Function of attendees: CEO's, CFO's, Managing Directors, Vice Presidents, Snr Directors, Directors, General Managers, Heads and Managers of:

- Purchasing and Procurement
- Packaging
- Engineering
- Business Development
- Packaging R&D
- Quality Assurance and Quality Control
- Distributors & Resellers
- Consultants and Agents

VISITOR PROFILE





ME PLASTIC AND POLYMER
GLOBAL MARKET SHARE SET
TO SOAR TO 17% BY 2020

GPSS PROFILE

GPSS will include product zones on:

Packaging Automation, Machinery and Equipment

- Aerosol machines
- Automated technology
- Auxiliaries
- Blenders & mixers
- Capping and closing
- Capsual filing
- Control & monitoring systems
- Cartooning, case packaging and sealing
- Conveyors
- Extrusion Machinery
- Flow meters / indicators & flow warp
- Hot melt applicators
- Lamination, coating and slitting
- Injection blow moulding
- Instruments & control equipment
- Laboratory chemicals
- Measuring systems
- Mills & grinders
- Plastic forming
- Plates & platemaking equipment
- Print finishing / binding equipment
- Pulp & paper converting machines
- Recycling & machinery
- Shrink & stretch wrapping
- Strapping machines
- Thermoforming / vacuum forming
- Vacuum Packaging machines
- Wrapping / welding machines

Packaging Components

- Aerosols
- Aluminium foils / tubes
- Ampoules
- Blister / thermoforming materials
- Bottles
- Eye dropper films
- Laminated pouches / tubes
- Laminates
- Metalliers
- Retort pouches
- Speciality films
- Vials glass
- Vinyl plastics / EVA / PE / PP

Polymers & Materials

- Additives & colour
- Adhesives and glues
- Bio-Polymers
- Chemical engineering & processing
- Coating compounds,
- Environmental safety equipment
- Filters & filtration systems
- Handling & maintenances
- Masterbatches
- Paint resins
- Polymer applications for rubber industry
- Process plant engineering
- Synthetic fibres, bristles, tapes
- Thermoplastic elastomers
- Vinyl plastics / EVA / PE / PP

Printing Solutions

- 3D printing
- Anti-counterfeiting solutions
- Artwork
- Adhesives
- Barcode labels / tags / RFID
- Holographic products
- Inks coatings & varnishings
- Labelling & print machinery

Packaging Ancillary Suppliers

- Paper & paperboards
- Cartons / box manufacturers
- Corrugated fibres
- Cases cling / stretch / shrink films
- Composites
- Insulated Shipping containers
- Intermediate bulk containers
- Stretch wrap
- Pallets / cases

Plastics & Packaging Services

- Computer software services
- E-commerce packaging
- Consulting & legal
- Innovation, research & development
- Professional literature / publications
- Trade associations / government

If you are involved within any of these sectors then you cannot afford to miss GPSS. Contact +971 4 609 1555 to book your stand.



BESPOKE PACKAGES TO SUIT YOUR BUSINESS

Exhibition Packages

Build your own stand or simply turn up with your promotional material on a stand that is ready built for you. Prices start at:

- Raw space: **\$395 USD / AED 1,454 per sqm.**
- Shell scheme: **\$425 USD / AED1,564 per sqm** (walls, fascia board, power, carpet, lights, chairs, table, literature racks)

Size	Space Only		Shell Scheme	
	SQM	\$USD	\$USD	AED
9	3,555	13,082	3,825	14,076
12	4,740	17,443	5,100	18,768
15	5,925	21,804	6,375	23,460
18	7,110	26,165	7,650	28,152
21	8,295	38,598	8,925	32,844
24	9,480	34,886	10,200	37,536
30	11,850	43,608	12,750	46,920
36	14,220	52,330	N/A	N/A
48	18,960	69,773	N/A	N/A

GPPS offers you:

- **Unrivalled access** to exhibit the latest technologies and systems for the plastic-processing and polymer compounding plants.
- **Opportunity** to gain insights through proposed solutions, best practices presented and challenges discussed on enhancing the plastics value chain.
- **Networking opportunities** with key decision makers and technical experts.
- **Technical workshops** to learn about leading product innovations in the polymer sector.
- **A cost-effective** targeted solution to meet senior-level decision makers
- **A platform to build** on opportunities in Abu Dhabi the capital of the United Arab Emirates a hub for finance, business and tourism
- **Sponsorship packages** to benefit from the exhibition's vast marketing exposure
- **The ability to position** your brand as a key player in the plastics and polymer industry



OPPORTUNITIES IN PACKAGING FOR COSMETICS IN HAIR AND PERSONAL CARE PRODUCTS HIT US\$24.4 BILLION IN 2014 AND SET TO REACH MORE THAN US\$30 BILLION BY 2018

BOOK YOUR STAND TODAY! VISIT WWW.GPPS.AE OR EMAIL SALES@GPPS.AE



STAND OUT FROM THE CROWD

Sponsorship is the most cost effective route to market and allows you to influence and ultimately change your target customer's perception of your business!

By increasing brand awareness you will generate consumer preference and foster brand loyalty. Positioning your business as a key industry player, through 4 clear levels of branding with the opportunity to add bolt sponsorship packages in order to tailor the right package to meet your objectives.

Additional participation benefits include:

- Logo to appear on the event web page with hyperlink through to your web site
- Logo to appear on selected print media advertising done to promote the event
- Client may provide a video interview for our website and social media platforms to promote your participation at the event. (interview will be conducted by Fleming Gulf)
- Client may provide a senior-level executive to participate in the seminar presentations

Exhibitor Marketing Tool Kit

Once on board as an exhibitor, we offer a number of tools to help attract the maximum traffic to your stand and improve your return on investment for exhibiting. These tools are aimed to help drive your customers to your stand and are all available on our official website – www.gpps.ae. Tools include:

- Event Logo(s) to include on your email signature
- Customer Banner Adverts for you to upload onto your website, promoting your presence
- Registration Banner Adverts to encourage your customers to register for the exhibition
- Visitor Brochure which highlights the events features and events which you can send to your customers.

Pre-Event Benefits:

- Website Branding
- Inclusion in all Pre-Event Collateral Material
- Pre-event networking app
- Lead Generation

Onsite Benefits:

- Branding – onsite signage
- On Site Promotional distribution items
- Client acquisition and lead generation
- Prominent Stand Position at the Expo
- Opportunity for Data Collection
- Opportunity to Provide Inserts

SPONSORSHIP LEVELS

STRATEGIC
US\$42,260
AED 155,517

PLATINUM
US\$31,995
AED 117,741

GOLD
US\$21,330
AED 78,495

SILVER
US\$10,665
AED 39,247

ASSOCIATE
US\$6,000
AED 22,080

FOR MORE INFORMATION VISIT WWW.GPPS.AE OR CALL THE TEAM ON +971 4 609 1555

Venue

73,000sqm of beautiful interconnected space, including a stunning Atrium and Concourse, makes ADNEC one of the most attractive venues in the world. 12 flat-roofed halls with moveable partitions allows us to cater to almost any event requirement, no matter how big or small. Each hall allows easy vehicle access at all times ensuring a painless and smooth event experience with us. Exhibition space also gives visitors quick access to on-site F&B outlets, shops and our record-breaking on-site hotels.

Visit: www.adnec.ae for more information.



Organisers



Fleming Gulf Exhibitions is a leading event organiser providing business intelligence to 100,000 professionals annually. Our reach is global with 10 offices world-wide, organising more than 100 international events annually covering the Middle East, Asia, Africa, Europe and Latin America. Fleming Gulf organises industry specific events covering Security & Defence, Finance, Human Resources, Health, Safety & Environment, Mining, Oil & Gas, Telecom & IT, Transport, Utilities and Logistics.

Official Host - Saudi Arabia



Partner Associations



Official Media Partner



Supporting Associations



Media Partners



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