

Medlab Middle East   
By Informa Markets

# 2022 Post show report

[medlabme.com](https://medlabme.com)

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# Changing diagnostics in the face of innovation

In 2022, Medlab Middle East hosted its 21st edition, live & in-person from 24-27 January 2022 and online from 5 January – 28 February 2022.

The event brought together 23,566 laboratory and healthcare professionals from 169 countries.

Laboratory innovations and technology took centre stage at Medlab Middle East 2022 showcasing a total of 1,041 products and services. In addition, the

event hosted 8 LIVE CME accredited conferences and 1 bonus online-only conference, Future of Lab that introduced a new era of digitalisation, automation and connectivity to laboratory and healthcare professionals.

Medlab Middle East was co-located with Arab Health in 2022 and both events were organised in accordance with Informa's AllSecure health and safety standards.



# Overview

## Overview



**454**

exhibitors



**13**

country pavilions



**37**

exhibiting countries



**US \$128 Million\*\***

total value of business generated



**31,432**

professional visits



**20,411**

live visitors



**3,155**

online visitors



**5,106**

delegates



**100**

speakers



**169**

countries represented

## Digital audience



**16,194**

followers



**1,867**

followers



**3,119**

followers



**1,459**

followers



**215,102**

views

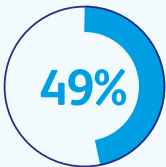
# Exhibitor overview



rated to seek new contacts for future business as their main reason to attend Medlab Middle East this year



rated Medlab Middle East as their main reason to visit Dubai

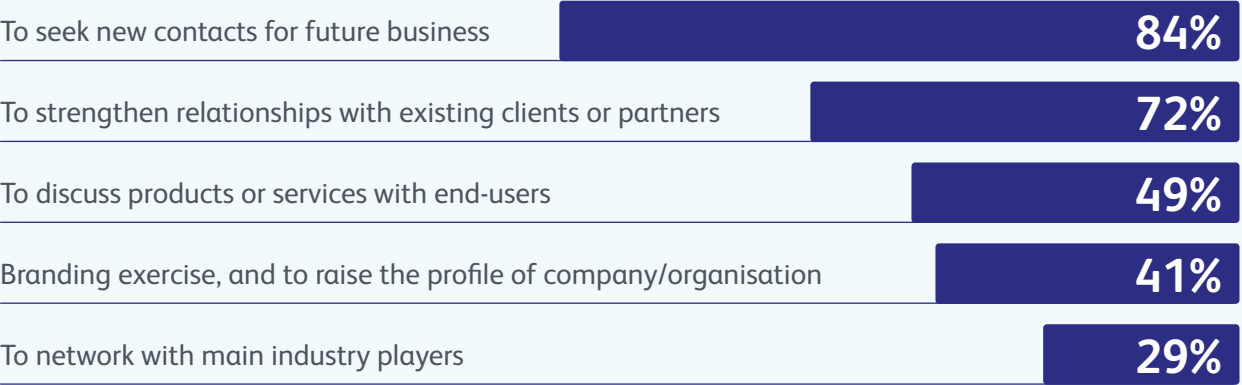


rated Medlab Middle East as very important for their business/ organisation



definitely will exhibit at Medlab Middle East next year

## Top 5 reasons for exhibiting



## What our exhibitors had to say:

*“Huge conference with well-known worldwide companies which attracts many people from different nations.”*

**Yu Cui**  
**Beijing Strong Biotechnologies, Inc.**

*“Medlab is a forum where all companies needing prospects come and show their latest innovations.”*

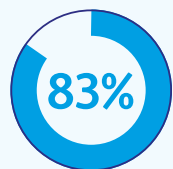
**Alexandra Awad**  
**Beckman Coulter International SA (Dubai Branch)**

*“Medlab definitely brings Middle East business closer to us and the connections we make are spot on for all people in the industry.”*

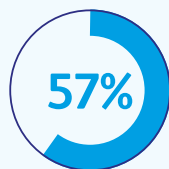
**Sigrid Hanni**  
**Solis BioDyne OU**



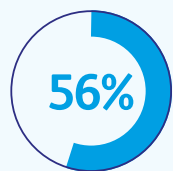
# Visitor overview



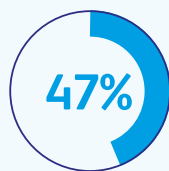
were able to source new suppliers



rated Medlab Middle East as very important for their business/organisation

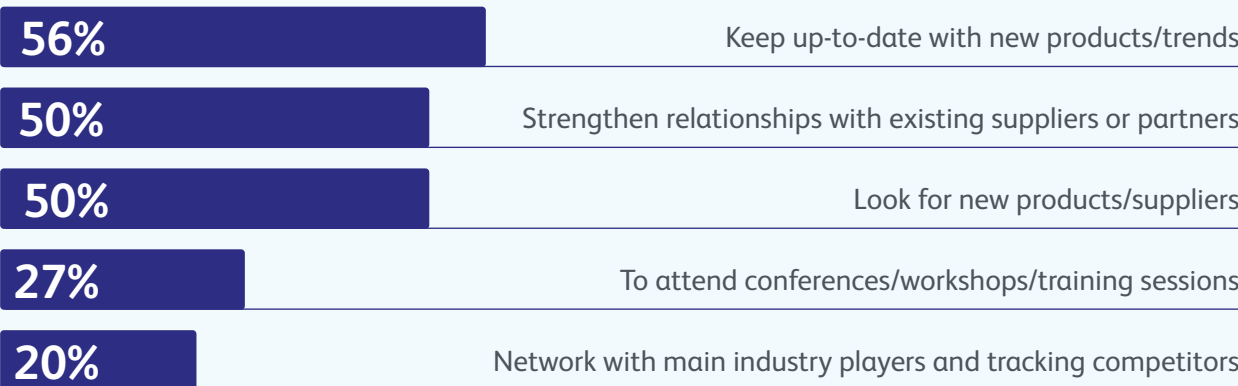


rated keeping up to date with new products/trends as their main goal to visit Medlab Middle East this year



definitely will attend Medlab Middle East next year

## Top 5 reasons for attending



## What our visitors had to say

*"Medlab provides great opportunity to learn about the advancement in medical technology and diagnostic industry. It also gives us a chance to meet face to face with manufacturers across the globe under one roof and Dubai is a very convenient place to travel."*

**Nawaz Abid**  
**Martin Dow, Head of Diagnostics**

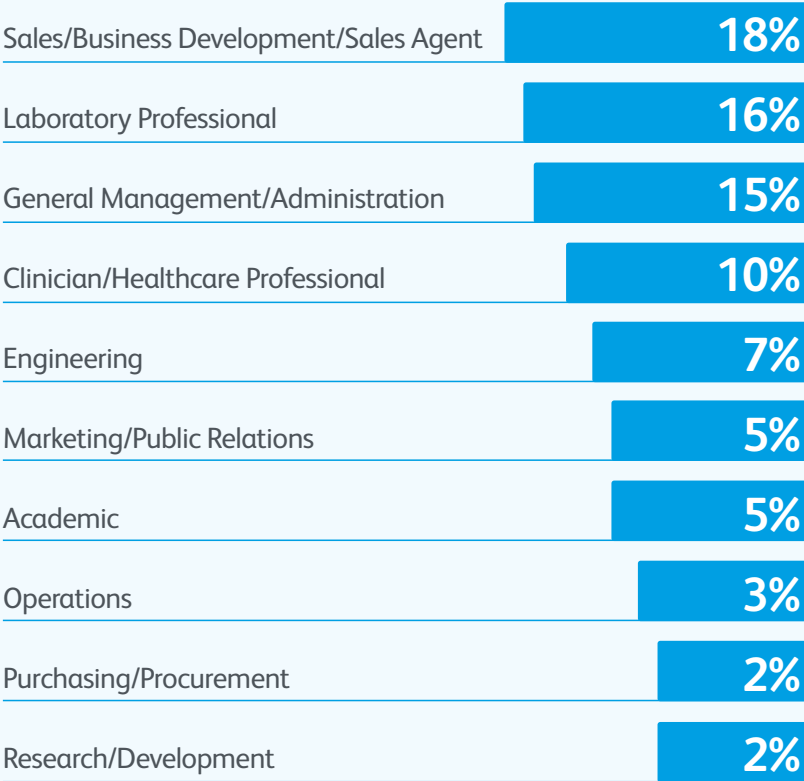
*"It is a well organized platform where we meet most of the manufacturers in the world of machines and products we use. Helps us give feedback to manufacturers about their products directly."*

**Bakweta Enock Kabula**  
**Laboratory Technologist, Medical Hub Hospital Kampala**

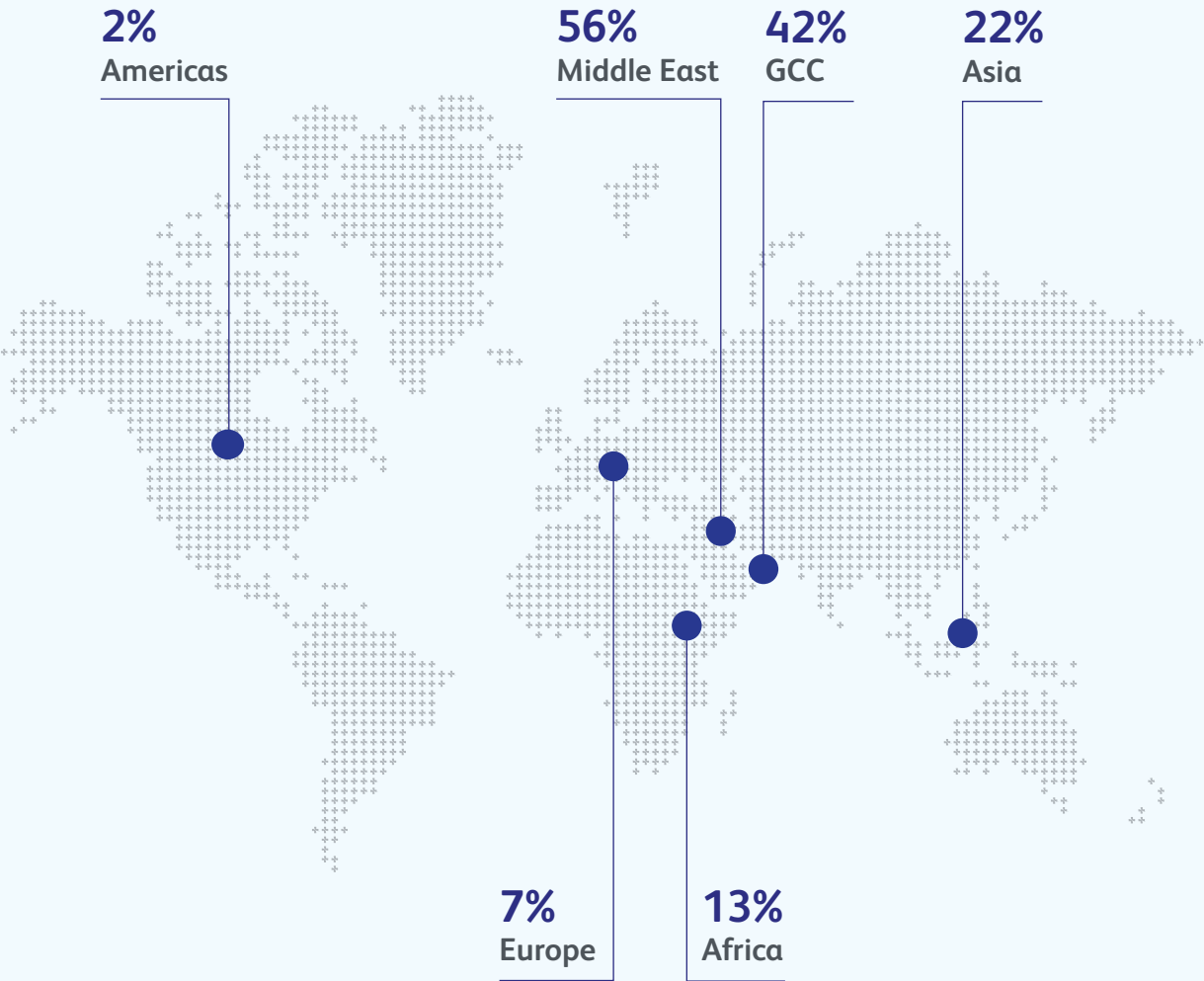


# Visitor overview

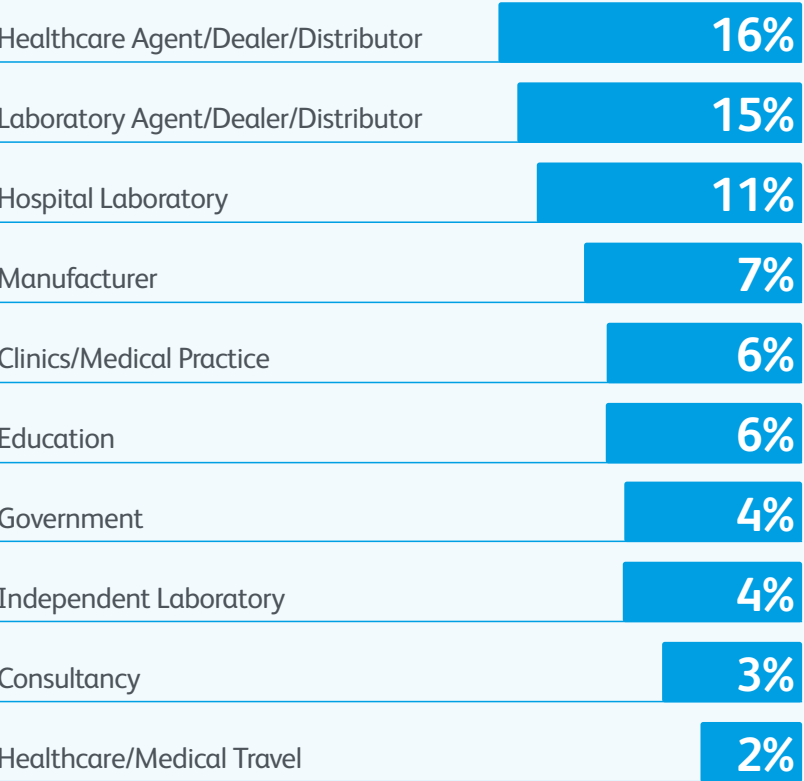
## Seniority – Live visitors



## Breakdown by region – Live visitors



## Nature of business - Live visitors





# Conferences

Medlab Middle East brought together speakers and delegates from a variety of disciplines by hosting 8 LIVE CME accredited conferences from 24-27 January 2022 and 1 bonus online-only conference from 31 January - 2 February 2022.



9  
conferences



92  
sessions (online and live,  
in-person)



100  
speakers



4,247  
live delegates



859  
online delegates

## Live, in-person conferences

24-Jan	25-Jan	26-Jan	27-Jan
Laboratory Management	COVID-19 Updates	Clinical Microbiology	Molecular & Genomic Diagnostics
Haematology	Histopathology	Clinical Chemistry	Blood Transfusion Medicine

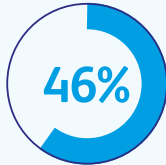
## Online conference

31-Jan	1-Feb	2-Feb
Future of Lab <small>New</small>		

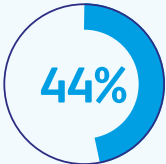
# Delegate overview



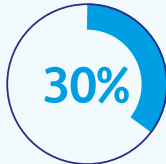
definitely will attend the congress next year



rated their experience as excellent

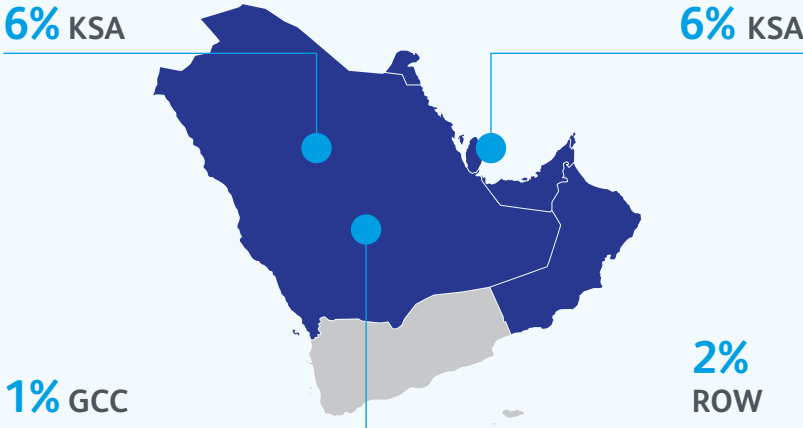


rated colleague/peer group interaction as their main reason to attend Medlab Middle East Congress in-person

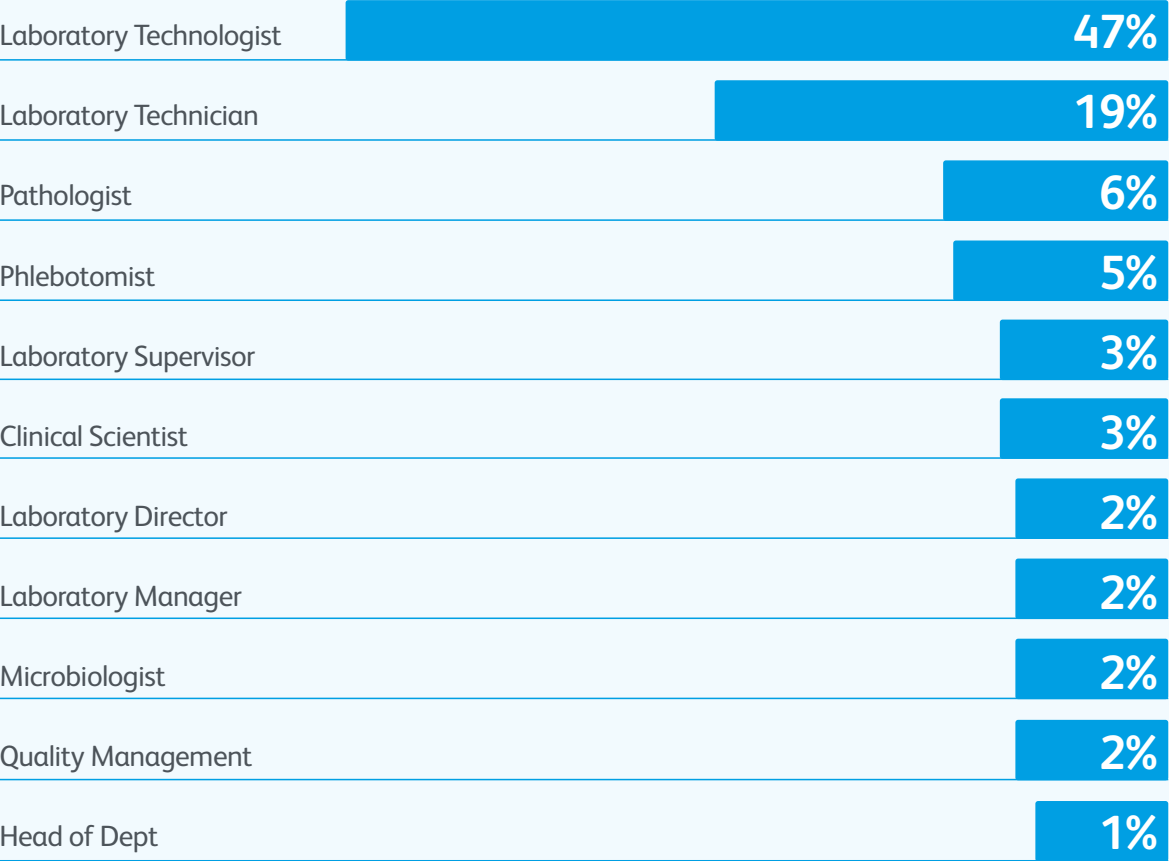


rated no travel & accommodation cost/ summer time as their main reason to attend Medlab Middle East Congress online

## Breakdown by region



## Breakdown by Job title



## What our delegates had to say:

“Well organized and well attended conference. It was good to network with colleagues, suppliers and exhibitors. The topics reflect current trends. Silent sessions were novel to me. There were quite a few remote presentations.”

**Emmanuel Abu**  
ACDS, Laboratory Director

“I had a great experience this year as I attended live in person. The availability of headsets is very unique. I was able to hear the speakers clearly without disturbing sounds from the audience.”

**Elizabeth Failuga**  
Zulekha Healthcare Group

“It is highly commendable and has become an eye opener for us. There are some trends that our laboratory is yet to apply and it gave us very informative hints on how to start the same in our lab.”

**Kenneth Cuares**  
Omics Centre of Excellence, Laboratory Technologist



# Thank you to our partners

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## Silver partners



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## Official face mask partner



## Knowledge partner



## In compliance with



## Official airline partner



## Official hospitality partner



## Supporting bodies



# Save the date!

## Block your 2023 Calendar

6-9 February 2023, Dubai, UAE

### Are you ready to watch the next chapter unfold?

Where all your medical laboratory needs are met

See you again next year!

Medlab Middle East   
By Informa Markets



Together for a healthier world



# Contact

Contact the team today to discuss a range of options and bespoke solutions to help you achieve your objectives.



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