

Post  
ShowReport



*The Health of Today,  
The Happiness of Tomorrow*

31st  
Korea International  
Medical & Hospital  
Equipment Show

5 - 8 March 2015

COEX Seoul, Korea

**ORGANIZERS**

Korea E & Ex Inc.  
Korea Medical Devices Industrial Coop. Association  
Korea Medical Devices Industry Association



www.kimes.kr

**K<sup>+</sup>MES 2015**

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## I. KIMES 2015 At a Glance

- 1. Title** : 31st Korea International Medical & Hospital Equipment Show (KIMES 2015)
- 2. Theme** : "The Health of Today, The Happiness of Tomorrow"
- 3. Purpose** : Assistance to further development of the medical equipment industries in Korea and neighboring nations, and promotion of the trade, on both the domestic and international levels in medical equipment
- 4. Exhibition period** : March 5 (Thu.) to 8 (Sun.), 2015 (4days)
- 5. Opening Hours** : 10:00 a.m ~ 6:00 p.m
- 6. Exhibition Site** :  
COEX (Convention & Exhibition Center)  
(513, Yeongdong-daero, Gangnam-gu, Seoul, 135-731, Korea)
- 7. Organizers**  
Korea E & Ex Inc.  
Korea Medical Devices Industrial Coop. Association  
Korea Medical Device Industry Association
- 8. Sponsors**
  - Ministry of Trade, Industry and Energy
  - Ministry of Health & Welfare
  - Ministry of Food & Drug Safety
  - Seoul Metropolitan Government
  - Korea Trade-Investment Promotion Agency (KOTRA)
  - Korea Health Industry Development Institute
  - Korean Medical Association
  - Korean Hospital Association
  - Korean Medical Women's Association
  - Korean Nurses Association
  - Korea Medical Devices Selling Association
  - Korean Medical News
- 9. Exhibition Scale** : Total 38,350 m<sup>2</sup>  
COEX Hall A (1st Fl.), Hall B (1st Fl.), Grand Ballroom (1st Fl.)  
Hall C (3rd Fl.), Hall D (3rd Fl.)
- 10. Groups of Exhibits**
  - Consultation & Diagnosis Equipment
  - Clinical Examination Equipment
  - Radiology Equipment
  - Surgical Apparatus & Equipment
  - Cure Apparatus & Equipment
  - Physiotherapy Apparatus
  - Ophthalmic Apparatus
  - Medical Device Component & Service
  - Disposable Apparatus and Others
  - Central Supply Equipment
  - Hospital Facilities Equipment
  - Medical Information System
  - Oriental Medicine & Equipment
  - Pharmaceutical Equipment
  - Cosmetic Dermatology & Healthcare Equipment
  - Animal & Related Products
  - Dental Apparatus
- 11. Website** : [www.kimes.kr](http://www.kimes.kr)
- 12. E-mail** : [kimes@kimes.kr](mailto:kimes@kimes.kr)

## II. Remark of KIMES 2015

### 1) The Blueprint for the Future of Medical Centric event, KIMES

KIMES 2015, paid attention to attendees by various events set up by the organiser and maximised the effect of the exhibition. Majority of the exhibitors obtained positive and great responses from qualified visitors at KIMES 2015. Exhibitors have reported that market is subsisting and forging forward still, alongside rapid growth of Korea medical industry, exhibitors and visitors felt that businesses were strongly connected in the KIMES.

### 2) The Latest Medical Equipment introduced by the Leading Global Names

The largest trade fair which filled 38,350 sqm of exhibition presented with a wide range of products by 530 Korea manufacturers, USA 117, Japan 67, Germany 96, China 137 and with the other international manufacturers. The show was highlighted the increasingly important role played by domestic companies, Samsung, Listem, JW Choongwae, DK Medical, BIT Computer, Alpinion. In addition, the world leading brands, GE, Fuji, Shimadzu, Hitachi fuelled the event to be the attraction market in Asia.

### 3) Appointed as a Top Leading Exhibition in Korea

Ministry of Trade, Industry and Energy selected KIMES 2015 as a Korea Top Leading Exhibition in great supports to recruit new customers and to reinforce medical business from Korea to the world. Also, Korean government appointed medical industry as the one of the leading industry that propelled Korean economy in the future, and the government provided blueprint of financial and political backing for the industry.

### 4) In-depth Seminars with Variety Topics

139 sessions of seminars were concurrently held in COEX Conference Center during the KIMES to deliver the quality information and knowledges. Covered topics in the KIMES conferences were from government policies on medical devices market, newest technologies on medical devices to financial technology for the doctors.

### 5) Medical Device Component Pavilion

As the growth of interest in medical device, KIMES organized the Medical Device Component Pavilion in Hall A to increase the interest on components manufacturing companies as well as expanding the exhibits categories in KIMES.

### 6) KIMES Scholarship Contribution

Wishing to contribute to the health care industry through finding talented student and to foster the upcoming generations, we started to offer "KIMES Scholarships" to young students whose college major is in biomedical engineering from 2014.

### 7) KIMES offered exhibitors the perfect tool to exposure on media

All exhibitors were given the chance to exposure their profile marketing through our media partners and benefited with the spotlight in the medical industry. It helped to reach a unique audience of new customers and reinforce their existing business relationships.

### III. Exhibition Results & Figures

#### 1) Classification of Manufacturers

Country	No. of Company	Country	No. of Company	Country	No. of Company
Korea	530	India	1	Singapore	3
Austria	5	Ireland	2	South Africa	1
Belgium	2	Israel	5	Spain	5
Canada	9	Italy	20	Sweden	5
China	137	Japan	67	Switzerland	18
Denmark	9	Malaysia	7	Taiwan	48
Estonia	1	Mexico	2	Thailand	3
Finland	2	Netherlands	11	Turkey	4
France	8	Norway	2	U.K.	10
Germany	96	Pakistan	8	U.S.A.	117
Hong Kong	1	Poland	4	Vietnam	1
Hungary	1				

**Total : 34 Countries 1,145 Companies**

#### 2) Exhibitors Classified by Main Exhibits

Exhibit's Code	Main Exhibits	No. of Exhibitor
①	Consultation & Diagnosis Equipment	195
②	Clinical Examination Equipment	69
③	Radiology Equipment	85
④	Surgical Apparatus & Equipment	162
⑤	Cure Apparatus & Equipment	119
⑥	Physiotherapy Apparatus	197
⑦	Ophthalmic Apparatus	14
⑧	Dental Apparatus	27
⑨	Central Supply Equipment	55
⑩	Hospital Facilities & Emergency Equipment	112
⑪	Medical Information System	30
⑫	Oriental Medicine & Equipment System	12
⑬	Pharmaceutical Equipment	11
⑭	Cosmetic Dermatology & Healthcare Equipment	204
⑮	Medical Device Component & Service	191
⑯	Disposable Apparatus, Others	168

### 3) Number of Visitors

Dates	Local Visitors	Overseas Buyers	Total Visitors	Rates
March 5th(Thu.)	12,244	1,451	13,695	19.0%
March 6th(Fri.)	20,856	822	21,678	30.1%
March 7th(Sat.)	20,834	551	21,385	29.7%
March 8th(Sun.)	15,063	215	15,278	21.2%
<b>Total</b>	<b>68,997</b>	<b>3,039</b>	<b>72,036</b>	<b>100.0%</b>

### 4) Overseas Visitors Classified by Countries

Countries	Visitors	Countries	Visitors	Countries	Visitors
Algeria	3	Indonesia	79	Philippines	64
Australia	30	Iran	24	Poland	9
Austria	9	Iraq	3	PuertoRico	1
Azerbaijan	3	Israel	6	Qatar	6
Bahrain	1	Italy	30	Russia	128
Bangladesh	12	Japan	356	SaudiArabia	21
Belarus	1	Jordan	3	Serbia	3
Belgium	3	Kazakhstan	27	Singapore	67
Brazil	9	Kenya	1	Slovakia	3
Cambodia	9	Kuwait	3	SouthAfrica	1
Cameroon	3	Kyrgyzstan	3	Spain	21
Canada	18	Laos	1	SriLanka	9
China	647	Lebanon	3	Sudan	1
Colombia	3	Libya	3	Sweden	6
Costa Rica	1	Lithuania	3	Sweden	1
Czech	9	Macau	3	Switzerland	9
Denmark	3	Malawi	1	Taiwan	173
Egypt	12	Malaysia	73	Tanzania	1
Ethiopia	6	Mexico	9	Thailand	185
Finland	3	Mongolia	58	Turkey	33
France	12	Morocco	6	U.A.E.	21
Germany	149	Myanmar	6	U.K.	15
Ghana	1	NewZealand	3	U.S.A.	128
Guatemala	3	Nigeria	3	Ukraine	3
Hong Kong	125	Norway	1	Uzbekistan	15
Hungary	6	Pakistan	27	Vietnam	85
India	40	Panama	1	Others	173
<b>3,039 Visitors from 80 Countries</b>					

5) Purpose of Visit (Multiple Responses)

Classification	Answers	Rates
Gather Information	25,597	39.5%
Market Research	8,854	13.7%
Buying Consultation	2,804	4.3%
General Interests	13,010	20.1%
Export/Import Consultation	10,023	15.5%
Others	4,458	6.9%
<b>Total</b>	<b>64,740</b>	<b>100.0%</b>

6) Visitors' Occupation

Classification	KIMES 2014 Answers (%)	KIMES 2015 Answers (%)	
Medical Doctor	10.8%	11.3%	↗
Herb Doctor	1.8%	1.5%	↘
Dentist	0.3%	0.4%	↗
Veterinarian	0.7%	0.4%	↘
Nurse	3.0%	2.7%	↘
Radiologists Technologist	3.8%	6.3%	↗
Physical Therapist	4.5%	4.0%	↘
Medical Technologist	0.4%	0.4%	-
Pharmacist	0.6%	0.6%	-
Rescue & Emergency Staff	0.2%	0.2%	-
Occupational Therapists	0.4%	0.5%	↗
Hospital Management	4.2%	2.6%	↘
R&D Institution	3.5%	6.0%	↗
Manufacturer	10.0%	10.7%	↗
Medical Engineer	1.0%	1.0%	-
Trader/Dealer	14.3%	15.2%	↗
Public Institution/Government	1.4%	1.4%	-
Press	0.8%	0.3%	↘
Public	14.6%	13.3%	↘
Student	11.1%	9.9%	↘
Other	12.6%	11.3%	↘
<b>Total</b>	<b>100.0%</b>	<b>100.0%</b>	

## 7) Visitors' Field of Interests (Multiple Responses)

Classification	KIMES 2014 Answers (%)	KIMES 2015 Answers (%)	
Consultation & Diagnosis Equipment	13.5%	13.2%	↓
Clinical Examination Equipment	3.9%	4.2%	↑
Radiology Equipment	8.6%	8.0%	↓
Surgical Apparatus & Equipment	6.5%	6.4%	↓
Cure Apparatus & Equipment	5.7%	5.9%	↑
Physiotherapy Apparatus	9.5%	9.0%	↓
Ophthalmic Apparatus	2.1%	2.3%	↑
Dental Apparatus	2.6%	2.7%	↑
Central supply Equipment	1.7%	1.8%	↑
Hospital Facilities / Emergency Eq.	4.5%	4.9%	↑
Medical Information System	8.4%	7.3%	↓
Oriental Medicine & Equipment	2.9%	3.0%	↑
Animal & Related Equipment	1.7%	1.6%	↓
Pharmaceutical Equipment	2.5%	2.9%	↑
Cosmetic Dermatology & Healthcare Equipment	8.4%	7.8%	↓
Medical Device Components & Service	7.6%	7.7%	↑
Disposable Apparatus, Other	9.9%	11.3%	↑
<b>Total</b>	<b>100.0%</b>	<b>100.0%</b>	

## 8) Visitors' Route of Initial Recognition of KIMES 2015

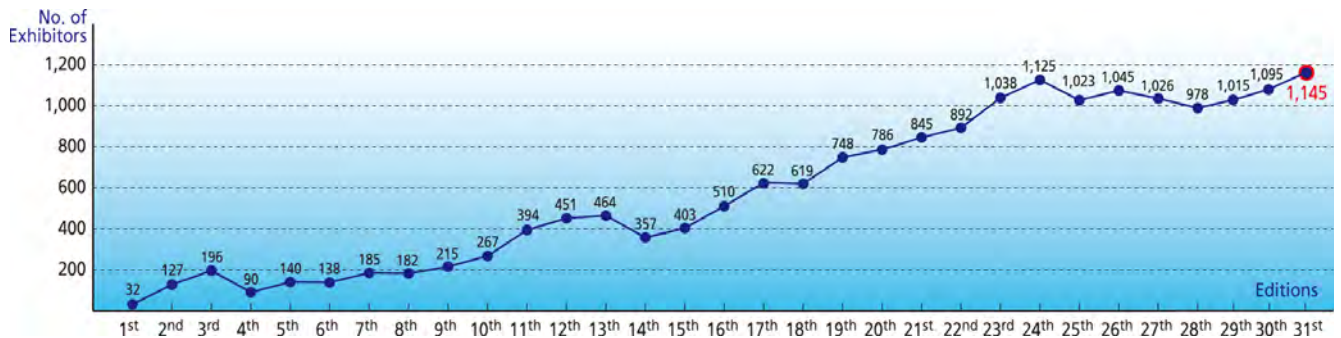
Classification	KIMES 2014 Answers (%)	KIMES 2015 Answers (%)	
Invitation or Poster	50.8%	50.6%	↓
Newspapers	2.4%	2.2%	↓
Related Organizations	13.4%	17.8%	↑
Internet	18.3%	16.1%	↓
Text, E-mail, Fax	5.8%	5.6%	↓
Broadcast (TV & Radio)	1.8%	2.0%	↑
Medical Journal	2.4%	2.5%	↑
Exhibitors, Product provider	4.6%	2.7%	↓
Ad. In Outdoor	0.5%	0.5%	-
<b>Total</b>	<b>100.0%</b>	<b>100.0%</b>	



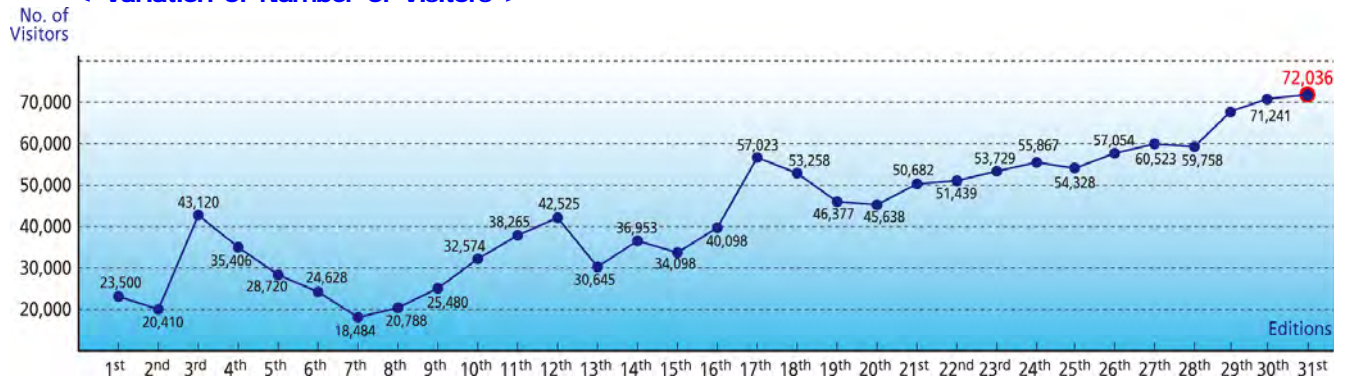
9) Comparison of Exhibition Statistics

Editions	Countries	Exhibitors	Visitors	Scale (m <sup>2</sup> )	Venue
1st (1980. 6)	5	32	23,500	1,914	KOSAMI
5th (1989. 9)	12	140	28,720	3,888	KOEX
10th (1994. 3)	22	267	32,574	7,776	KOEX
15th (1999. 3)	23	403	34,098	10,768	COEX
20th (2004. 3)	30	786	45,638	25,101	COEX
25th (2009. 3)	34	1,023	54,328	32,382	COEX
26th (2010. 3)	34	1,045	57,054	33,352	COEX
27th (2011. 3)	32	1,026	60,523	36,007	COEX
28th (2012. 2)	30	978	59,758	36,007	COEX
29th (2013. 3)	37	1,015	68,203	37,000	COEX
30th (2014. 3)	38	1,095	71,241	38,385	COEX
31st (2015. 3)	34	1,145	72,036	38,350	COEX

< Variation of Number of Exhibitors >



< Variation of Number of Visitors >



## IV. KIMES Promotion Campaigns

### 1) KIMES Promotional Campaigns in International Medical Shows

Exhibitions	Dates	Countries	Cities
Medix-Tokyo 2014	2014. 6. 25 ~ 27	Japan	Tokyo
Fime 2014	2014. 8. 6 ~ 8	U.S.A.	Miami
MEDICAL FAIR Singapore	2014. 9. 9 ~ 11	Singapore	Singapore
Pharmed & Healthcare Vietnam	2014. 9. 24 ~ 26	Vietnam	Ho chiminh
Hospital Expo 2014	2014. 10. 15 ~ 18	Indonesia	Jakarta
CMEF Autumn 2014	2014. 10. 23 ~ 26	China	Xiamen
Hospex 2014	2014. 11. 12 ~ 14	Japan	Tokyo
Medica 2014	2014. 11. 12 ~ 15	Germany	Duesseldorf
Zdravookhraneniye 2014	2014. 12. 8 ~ 12	Russia	Moscow
ArabHealth 2015	2015. 1. 26 ~ 29	U.A.E.	Dubai

Medica 2014



CMEF 2014



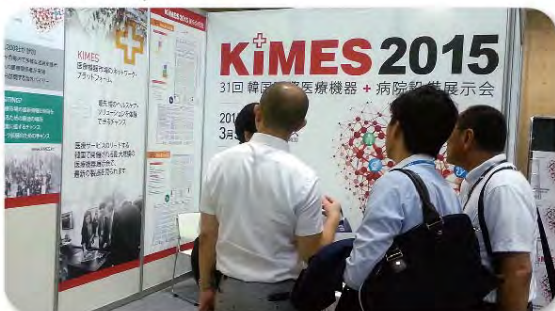
ZDRAVOOKHRANENIYE 2014



Pharmed & Healthcare Vietnam 2014



Medix-Tokyo 2014



Medical Fair 2014



2) KIMES Advertising Campaign on International Medical Magazines & Journals

Name of Mediums	Contents	Advertising Dates	Frequency
China Medical	Ad.	2014 Apr. June. Sep.	3 times
Hospitalar Directory	Ad.	2014 May	1 time
FMH Medical & Health	News/Ad.	2014 Apr. Sep.	2 times
CLI	Ad.	2014 Nov.	1 time
CMEF Autumn Directory	Ad.	2014 Nov.	1 time
El Hospital	News/Ad.	2014 Oct/Nov, 2015 Dec/Jan	2 times
European Hospital	News/Ad.	2014 Oct/Nov, 2015 Dec/Jan, Feb/Mar	3 times
European Medical Device	Ad.	2014 Nov/Dec	1 time
Hospimedica China	Ad.	2014 Nov/Dec	1 time
Hospimedica Int'l	News/Ad.	2014 Nov, 2015 Dec/Jan	2 times
Hospital Expo Directory	Ad.	2014 Oct	1 time
IHE	News/Ad.	2014 Sep, Oct, Nov, 2015 Dec/Jan	4 times
Infomedix	News/Ad.	2014 Nov, 2015 Jan	2 times
Labmedica Int'l	News/Ad.	2014 Nov	1 time
Medbiz	News/Ad.	2014 March, May, Nov, 2015 Jan	4 times
MEDICA Daily	Ad.	2014 Nov 12 <sup>th</sup> , 13 <sup>th</sup> , 14 <sup>th</sup>	3 times
Middle East Health	News/Ad.	2015 Jan/Feb	1 time
Nikkei Healthcare	Ad.	2015 Jan, Feb	2 times
Zdravookhraneniye Directory	Ad.	2014 Dec	1 time
Arab Health News Daily 2015	Ad.	2015 Jan 26 <sup>th</sup> , 27 <sup>th</sup>	2 times
Buyers Guide Medical	News/Ad.	2015 Jan, Feb	4 times
El Hospital.com	Web Banner	2014 Nov ~ 2015 Jan	3 months
Hospimedica.com	Web Banner	2015 Jan 5 <sup>th</sup> ~ March 4 <sup>th</sup>	2 months
IHE-Online.com	Web Banner	2014 Dec ~ 2015 Feb	3 months
Infomedix	Web Banner	2014 March ~ 2015 Feb	10 months

<Promoting on Web banners and Medical Journals>



3) KIMES Domestic and Advertising Campaign

Advertising campaign of KIMES was run widely throughout from TV, Radio, daily news papers and financial newspapers and outdoors. The reason for campaigning on the public media is there are high interests of personal healthcare items in Korea recently.

Also, promotion campaign widely progressed through internet portal site advertising mediums for all KIMES exhibitors. Most of products were posted on the portal site, such as Google, and Korea popular web-site.

## V. KIMES 2015 Special Events

### 1) Opening Tape Cutting Ceremony

**Date :** 11:00 a.m. March 5th, 2015

**Location :** At the main Entrance of Hall A in COEX

**Attended VIPs :**

Members of the National Assembly, Vice-ministers from ministries, commissioner from MFDS, head of sponsoring organizations and exhibitors.



<Tape Cutting Ceremony>

### 2) KIMES Scholarship contribution

**Date :** 15:00 a.m. March 5th, 2015

**Location :** VIP Room

Wishing to contribute to the health care industry through finding talented student and to foster the upcoming generations, we started to offer "KIMES Scholarships" to young students whose college major is in biomedical engineering from 2014.



<KIMES Scholarship>

### 3) In-depth Seminars with Variety Topics

139 seminars under the diverse topics were concurrently held in COEX Conference Center during the KIMES to deliver the quality information and knowledges. Covered topics in the KIMES conferences were from government policies on medical devices market, newest technologies on medical devices to financial technology for the doctors.



<Conference>

### 4) Welcome Reception for International Delegation Groups

Welcoming reception for international buyers and delegation were held during the KIMES 2015 to bind the stronger relationship between international visitors and delegation groups with Korean medical industry and KIMES.



<Welcome Reception>

### 5) KIMES 2015 Tour Programme

Attractive tour programme presented memorable times to foreign visitors during KIMES show. KIMES offered Seoul City tour programme to experience famous sightseeing places and Korea culture.



<KIMES Seoul City Tour>

VI. KIMES 2015 Conferences

1. Medical Industry Policy Seminar : Coex Conference Center, 3Fl. / 4Fl.

Date	Time/Place	Topics	Contact
3/5 (Thu.)		Main Topics : Medical Device Cooperation Forum. Annual General Meeting & Medical Device Masterpiece Research Society Joint Seminar	T.+82-42-712-9420 www.keit.re.kr
	09:30~10:45	Medical Device Cooperation Forum Regular General Meeting(closed-door)	
	13:30~18:00 Rm. 308BC	Medical Device Masterpiece Research Society Joint Seminar(Open-door)	
		Introduction for Medical Device R&D Strategy and Medical Device Cooperation Forum Speaker : Young Huh, PD (Medical Device PD, KEIT)	
		Current State and future outlook of Ultrasonic Medical Image technologies Speaker : Tai-kyong Song, Professor (Sogang University)	
		Recent development and clinical application of interventional X-ray system Speaker : Jin Wook Chung, Professor (College of Medicine, Seoul National Unviersity)	
		Current State of Rehabilitation and Assiative Technologies Speaker : In hyuk Moon, Professor (Department of Mechatronics Eng. Dong-eui University)	
		Current trend and future direction of diagnostic and therapeutic laser devices in ophthalmology Speaker : Kyu Hyung Park, Professor (Department of ophthalmology, Seoul National University, College of Medicine)	
		Current Status of Technical Advances in Clinical Magnetic Resonance Imaging Speaker : Chang-Hyun Oh, Professor (Korea University)	
		Paradigm Shift in Current Dentistry Speaker : Sang Wan Shin, Professor (Korea University)	
		Current trends in the developments of spinal implants and future perspective of Korean brand in World spinal market Speaker : Jin-Sung Kim, Associate Professor (Department of Neurosurgery, Seoul St. Mary's Hospital, The Catholic Univ of Korea)	
		Current trends and unmet needs in the endovascular treatdment of coronary and peripheral artery disease Speaker : Young-Guk Ko, Professor (College of Medicine, Yonsei University)	
		A progress report on Healthcare App Link Speaker : Sung Hwa Hong, M.D.,Ph.D (Samsung Medical Center Executive VicePresident / Chief Research Officer(CRO)) Host : Korea Evaluation Institute of Industrial Technology, Medical Device Cooperation Forum	
13:00~15:40 Rm. 317	How to fill in the standard pre-clearance report for Medical Device Importers Speaker : Kim, Eun-Kyoung Manager / Im, Ye-Ri Staff (Korea Medical Devices Industry Association) Host : Korea Medical Devices Industry Association	T.+82-2-596-0786 www.kmdia.or.kr	
Main Topics : Seminar on Medical Devices Industrial Development and Regulation		T.+82-2-467-0350 www.medinet.or.kr	
14:00~14:30	Seminar on Introduction to New Health Technology Assessment System and its Improvement Speaker : Sul, Ah Ram Associate Research Fellow (NECA)		
14:30~15:00	Seminar on Government Support for the Domestic Medical Device Industry Speaker : Choi, jong hee Senior Deputy Director (Ministry of Health & Welfare)		
15:00~17:00 Rm. 403	Seminar by giving specific examples for register Insurance on Medical Devices Speaker : Moon, Duck Heon General Manager (HIRA) Host : KMDIA		

Date	Time/Place	Topics	Contact
3/6 (Fri.)	10:00~11:50	<b>The overview of China Medical Device Regulation and Key changes</b> Speaker : Cynthia Lv (Medical Research Consultant Regulatory) / An Liu (General Manager)	T.+82-2-921-6101 www.medipert.com
	13:30~14:50	<b>Biocompatibility testing of Medical device.</b> Speaker : Dr. Zhaohui Li	
	14:00~17:00 Rm. 307C	<b>US FDA 510(k) and PMA Submissions and Strategies</b> Speaker : Linda Alexander (Managing Director of global Strategic Partnerships) Host : NAMSA / KMDICA / Medipert	
	14:00~16:00 Rm. 401	<b>Fair racing enforcement of business marketing</b> Speaker : Roh, Sang-Sup Counselor (Law firm - JUNGJIN) Host : Korea Medical Devices Industry Association	T.+82-2-596-0847 www.kmdia.or.kr
	15:00~16:30 Rm. 308C	<b>Presentation about supporting policy for small &amp; medium sized enterprises</b> Speaker : SMBA Host : KMDICA, SMBA	T.+82-70-8892-3834 www.medinet.or.kr
	15:30~16:20	<b>2015 Policy direction for health insurance</b> Speaker : Kim, Han-suk Deputy Director (Ministry of Health & Welfare)	T.+82-2-596-0897 www.kmdia.or.kr
	16:30~17:20 Rm. 402	<b>2015 Direction for medical device management system</b> Speaker : Lee, Byung-Il Director (Health Insurance Review & Assessment Service) Host : Korea Medical Devices Industry Association	
3/7 (Sat.)	<b>Main Topics : The future engines of growth for the medical device industry development measures</b>		T.+82-2-718-7321 www.bokuennnews.com
	13:00~13:50	<b>Hospital-Industry cooperative Medical Device R&amp;D Center</b> Speaker : Han, Kyung ja Medicine Professor (The Catholic University of Korea Seoul ST. Mary's Hospital Medical Device Development Center )	
	14:00~14:50 Rm. 318BC	<b>Materials for medical treatment value evaluation system and operation direction</b> Speaker : Lee, Byeong-il Director (Health Insurance Review & Assessment Service) Host : Bokuennnews, Korea E&EX	

## 2. Special Lecture for Health Care Provider : Coex Conference Center 3Fl.

Date	Time/Place	Topics	Contact
3/7 (Sat.)	<b>Main Topics : Healthcare Big Data Utilization Project</b>		T.+82-2-467-5671 www.bosa.co.kr
	13:40~14:15	<b>Private Health Info &amp; Personal/Private Bio Big Data</b> Speaker : Prof. Kim, Ju-hwan (Medical Information Science Dept. of SNU Medical College)	
	14:15~14:50	<b>Government's promotional Support for Tech &amp; Researches</b> Speaker : Chung, Tong-ryung Director (Life Ethics Policy Dept. of HW Ministry)	
	14:50~15:25	<b>Healthcare Management (Industry) &amp; Big Data</b> Speaker : Prof. Ham, Yu-keun (Business Administration dept. of Konkuk University)	
	15:25~16:00	<b>Big Data of Healthcare Information</b> Speaker : Shin, Soon-ae Director (Business Administration dept. of Konkuk University)	
	16:00~16:35 Rm. 317BC	<b>Analysis Method &amp; SNS Utilization (real-time) of Big Data</b> Speaker : PhD Song, Tae-min (Informational Data Research Center Director of Korea Institute for Health and Social Affairs) Host : The Korea Medical News, Korea E&EX	

Date	Time/Place	Topics	Contact	
3/8 (Sun.)	Main Topics : 3rd Medical knowledge management seminar for health and medical personnel. / Doctor, Meet the 'Future'		T.+82-2-561-8279 www.mbakorea.co.kr	
	13:10~14:00	<b>Present and future of digital health care</b> Speaker : Kim, Chi Won MD (Wise Geriatrics Hospital)		
	14:20~15:00	<b>Understanding of the medical advertising pre-deliberation system</b> Speaker : Kim, Rok Kwon AD Dept. Chair (KMA)		
	15:00~15:50	<b>Future prospects of Medical and the hospital of differentiation strategy</b> Speaker : Kim Woo Sung MD (Seoul GF Pediatrics)		
	16:10~16:50	<b>Medical administrative penalties to prevent strategy to examine as a case</b> Speaker : Im, Ul Ki Policy Dept. Head Officer (Ministry of Health and Welfare)		
	16:50~17:30 Rm. 402	<b>Legally tax guide 10 Ways</b> Speaker : Sin, JIn Hae Tax Accountant (Meditax Co.. Ltd.) Host : MBACKOREA, Korea E&EX		
	Main Topics : Doctor Story opened and management Information Conference			T.+82-2-6925-2238 www.doctorstory.kr
	10:30~11:10	<b>Medical disputes and litigation</b> Speaker : Seo, Sang Soo Lawyer (Lawfirm Seolaw)		
	11:20~12:00	<b>Effective hospital marketing</b> Speaker : Baek, Jin Ho President (Cansplex Ltd.)		
	12:10~12:50	<b>Differentiated hospital interior</b> Speaker : Yoo, Seung Oh President (Ltd. Design H)		
	14:00~14:40	<b>Easy Hospital MSO</b> Speaker : Kang, Chang Hyuk Tax Accountant (Corporation tax. Taxhome & Out)		
	14:50~15:30	<b>Location Strategies for success opened</b> Speaker : Lee, Joo Hwan Manager (City Bank) Host : Ltd. doctor story		
	15:40~16:20	<b>All of the opening funds</b> Speaker : Yang, Yeon Mo Manager (City Bank)		
	16:30~17:00 Rm. 301	<b>Tax management strategies</b> Speaker : Park, Woo Chul Tax Accountant (Corporation tax. Taxhome & Out) Host : Ltd. Doctor Story		

### 3. International Academic Conference of Radiological Technologist and Special Lecture

Host : Seoul Radiological Technologists Association / Sponsor : Seoul Radiological Technologists Association, Korea E&EX Inc.

Date	Time/Place	Topics	Contact
3/7 (Sat.)	Main Topics : SRTA - New Change, New Leap		T.+82-2-576-6431 www.srta.or.kr
	11:00~12:10	<b>Presentation of Research I (MRI, US, DOSE, THERAPY)</b>	
	12:20~14:50	<b>Presentation of Research II (INTERNATIONAL SESSION)</b>	
	15:00~15:55	<b>Seoul Radiological Technologist Association 50th Anniversary</b>	
	16:00~17:00 Rm. 401	<b>Philosophy of laughter</b> Speaker : Lee, Yoon Suk (Freelancer)	

Date	Time/Place	Topics	Contact
3/7 (Sat.)	11:30~12:40	Presentation of Research III (CT)	T.+82-2-576-6431 www.srta.or.kr
	13:00~14:20	Presentation of Research IV (General Image)	
	16:00~17:20 Rm. 402	Academic session	
	11:00~12:20	Radiation Equipment Presentation Speaker : Kim, Si Hoon Kim Senior Manager (TaeWoong Medical)	
	12:30~14:50 Rm. 403	Symposium for the preliminary radiological (Clinical Practice effective ways to increase student) Speaker : Lee WH, Koo HW, Kim SY, Nam SH	

#### 4. Seoul Physical Therapy Association Conference and Supplementary Education

Host : Korean Physical / Sponsor : Korea E&EX

Date	Time/Place	Topics	Contact
3/8 (Sun.)	Main Topics : Racket Sports Injuries and Rehabilitation		www.kspta.or.kr
	09:00~11:00	The principle of rehabilitation in Racket Sports Injuries Speaker : Na, Young-Moo Chief (SOL Hospital)	
	11:10~12:00	Opening Ceremory and the submission of PT license Speaker : Lee, Jong Hun Assistance manager (Samsung Medical Center)	
	13:00~14:00	Medical Exhibition	
	14:00~16:00	The Perspectives and Approach as a Golf Physiotherapist Speaker : Kim, So Young Master Physio (JHGI)	
	16:20~18:20 Auditorium	Physical therapy for Shouder injury (Diagnosis and Treatment for sports injuries) Speaker : Lee Je Hoon General Manager (Sport Medicine Department.KOC )	

#### 5. Global Trade Conference : Coex Conference Center, 3Fl.

Date	Time/Place	Topics	Contact
3/5 (Thu.)	14:00~16:00	The seminar for status of the U.S. medical device market & U. S government procurement	T.+82-70-4837-5900 www.medinet.or.kr
	16:00~18:00 Rm. 307C	The seminar for status of the Russia medical device market & Russia government procurement Host : KMDICA	
3/6 (Fri.)	Main Topics : INNOMED 2015 (INNOVATIVE MEDICINE AND HEALTHCARE SEOUL CONFERENCE)		T.+82-2-454-9204 www.eurastech.com
	9:10~9:40	Keynote speech "The new generation of Doppler ultrasound technologies" Speaker : Bogdanov Evgeny MD, PhD (St. Petersburg State Polytechnic University)	
	9:40~9:50	Public health, innovation, intellectual property, trade Speaker : Udalov Vladimir Deputy Minister of Healthcare (Tverskaya region ministry of Healthcare)	
	9:50~10:10	Multicenter, non-invasive prenatal examination of fetus Rh- factor in early pregnancy Speaker : Toropovsky Andrey CEO, MD, PhD ("TestGene" LLC)	
	10:10~10:30	Soluble cardiovascular implants. Prospects for their use Speaker : Leonid Gluschenko director/Surgeon ("Modern Technologies" Co, Ltd.)	



Date	Time/Place	Topics	Contact	
3/6 (Fri.)	10:45~11:00	<b>Strategic approach to Korean-Russian Technology transfer in the fields of medicine and healthcare</b> Speaker : Lee, Sun Young CEO (EurasTech Corp.)	T.+82-2-454-9204 www.eurastech.com	
	11:00~11:20	<b>Multimodal inorganic nanoparticles for biomedical applications</b> Speaker : Timur Atabaev PhD (National University of Uzbekistan)		
	11:20~11:40	<b>Jet needleless injector</b> Speaker : Cho, Min Su CEO (WINTECH)		
	11:40~12:00	<b>Inhaler secondary device for asthma &amp; Automatic injection and centesis device joining ultrasound probe</b> Speaker : Lim, Hong Seok PhD (Medical devices innovation center, Dongguk University)		
	12:00~12:20 Rm. 301	<b>Digital Fingers Force Measuring Apparatuses For Stroke Patients</b> Speaker : Kim Gapsun PhD (Gyeongsang National University) Host : EurasTech, RH ISTC, Korea E&EX, Russian Trade Representation in ROK		
	14:00~17:00 Rm. 308A	<b>The seminar for status of the South-east Asia medical device market &amp; licence</b> Host : KMDICA,	T.+82-2-467-0350 www.medinet.or.kr	
			<b>Main Topics : Blue Ocean of Global Medical Industry - An Appropriate Medical Industry Strategy based on New Technology</b>	
	10:00~10:30	<b>Medical Industry Strategy for Developing Countries based on Appropriate Medical Technology</b> Speaker : Lee, Min Hwa Chairman (Korea Digital Hospital Export Agency)	T.+82-2-577-8300 www.kohea.co.kr	
	10:30~11:00	<b>The Direction of Healthcare Technology R&amp;D in Preparation for a Reunified Korea</b> Speaker : Park, Su Jeong Ph. D. (Korea Health Industry Development Institute)		
11:00~11:30	<b>Future and Present Medicine brought on by Innovations in Digital Technology</b> Speaker : Choi, Yoon sup Professor (Seoul National University Hospital (SNUH))			
11:30~12:00 Rm. 317BC	<b>Five Must-Know Laws in the U.S. Medical Device Industry</b> Speaker : Jang, Joon hwan Lawyer (Chang & Chang Law Firm) Host : KOHEA			
3/7 (Sat.)	15:00~17:00 Rm. 301	<b>Localization strategy seminars for Chinese market</b> Host : KMDICA, China medical instrument	T.+82-70-4837-5901 www.medinet.or.kr	

#### 6. Medical Industry and Medical Science Seminar : Coex Conference Center, 3Fl. / 4Fl.

Date	Time/Place	Topics	Contact
3/5 (Thu.)	<b>Main Topics : The technology commercialization of medical devices and the professional manpower training for medical devices industry</b>		T.+82-31-961-5601 dmicweb.dongguk.edu
	13:30~14:10	<b>3D Printing Application for Medical Industry</b> Speaker : Kim, Sang-Yeon Pre-sales & Application Engineer (Stratasys Korea)	
	14:10~14:50	<b>Development of a New Laser Treatment therapy for Macular Degeneration</b> Speaker : Kim, Jong-Min CTO (Lutronic)	
	14:50~15:30	<b>Case Examples : Roadmaps to Develop Medical Device Businesses Efficiently</b> Speaker : Kim, Young CEO (Synex)	

Date	Time/Place	Topics	Contact	
3/5 (Thu.)	15:30~16:10	<b>Medical Device R&amp;D and Technical Commercialization</b> Speaker : Kim, Sung-Min Director (Professor) (Dongguk Medical Device Innovation center)	T.+82-31-961-5601 dmicweb.dongguk.edu	
	16:20~16:50	<b>Changing Students to Engineers for Medical Device Industry</b> Speaker : Chee, Young-Joon Associate Professor (Dept. of Biomedical Eng., Univ. of Ulsan)		
	16:50~17:20	<b>Professionals Demand forecast for Medical Device Industry and Strategies to foster professionals</b> Speaker : Park, Soon-Mahn Director (Korea Health Industry Development Institute)		
	17:20~17:50 Rm. 318	<b>The Case Study for Graduate School of Medical Device</b> Speaker : Kim, Sung-Jae Vice Director (Dongguk Medical Device Innovation Center) Host : Dongguk Medical Devices Innovation Center		
	Main Topics : Medical & Rehab, Robotics Workshop (FRT2015 Medical)			T.+82-2-843-2670 www.nt2004.net
	13:00~14:00	<b>Commercialization of medical and rehabilitation robots</b> Speaker : Kay Kim CEO (NT Medi, Co.)		
	14:00~15:00	<b>Low-Cost Robotic Devices for Upper/Lower Limb Rehabilitation</b> Speaker: Prof. Hyung-Soon Park (Dept. of Mechanical Engineering, KAIST)		
	15:00~16:00	<b>Development of Next Generation Microsurgical Robot</b> Speaker: Dr. Sungchul Kang (Robot-Media Institute, KIST)		
	16:00~16:30	<b>Functions and Effects of Chemotherapy Drug Compounding</b> Speaker : Chief Pharmacist Jin-Young Moon (National Cancer Center)		
	16:30~17:00	<b>Chemotherapy Drug Compounding Robot System DUPALRO-Chemo</b> Speaker : Kay Kim CEO (NT Medi, Co.)		
	17:00~18:00 Rm. 307A	<b>Wearable Walking Assist for the Paraplegics ReWalk</b> Speaker : Yaskawa Electric Corporation & NT Research Inc. Host : NT Medi, Co.	T.+82-2-2222-5249 www.dupont.com	
	Main Topics : 2015 Dupont Seminar			
	13:00~14:20	<b>The packaging material for terminally sterilized medical devices</b> Speaker : Darren Oh Key account representative (DuPont Korea Inc.)		
	14:30~16:00 Rm. 300	<b>Cleanroom environmental management in medical device manufacturing</b> Speaker : Robin B.H. An General Manager (Life Science team of KM) Host : DuPont Protection Technologies Korea		
3/6 (Fri.)	Main Topics : Introductory course for the Medical Device Industry			T.+82-43-713-8495 www.khidi.or.kr /edu.khidi.or.kr
	10:00~10:50	<b>Basic understanding market tendency of Medical Device Industry</b> Speaker : Lee, Jin Su Team Leader (KHDI)		
	11:00~12:00	<b>Licensing system and examination trend of Medical Device</b> Speaker : High-tech Medical Devices Division, Medical Device Evaluation Department (MFDS)		
	13:00~14:20	<b>Clinical Research Process and Trends in Clinical trial of Medical Device</b> Speaker : Woo, Ae Young Director (Synex Consulting Ltd.)		
	14:30~15:50	<b>Insurance benefits and registration trend in Medical Device</b> Speaker : Health Insurance Review & Assessment Service(HIRA)		
	16:00~17:00 Rm. 318BC	<b>Marketing strategy for medical device industry</b> Speaker : Kim, Jong Yun Marketing Manager (ALCON) Host : Korea Health Industry Development Institute(KHIDI)		

Date	Time/Place	Topics	Contact
<b>3/6 (Fri.)</b>	<b>Main Topics : The space for patients, Renovation and Innovation</b>		
	10:00~10:30	<b>Keynote address</b> Speaker : Lee, Taeyong Director (Korea Institute of Design Promotion)	
	10:40~11:10	<b>Neuro-architecture, The Space exploration for patients</b> Speaker : Jeong, Jaeseung Professor (Kaist)	
	11:10~11:40	<b>Patient-centered, Design Thinking for UX innovation</b> Speaker : Hyong, Wonjoon President (SAP Korea)	
	11:40~12:10	<b>Melt the experience in space</b> Speaker : Chung, Heejung Director (Haeahn Architecture)	
	13:30~14:20	<b>Student Presentation Awards (Inje, Soonchunhyang, Catholic.ac University)</b> Speaker : Jinkyung Park Director of Design Institute (InJe University)	T.+82-31-810-5101 www.kshd.org
	14:30~15:10	<b>Hospitals Meet The Service Design</b> Speaker : Kwon, Jeonga Customer Service Team Manager (Bumin Hospital)	
	15:10~15:50	<b>No Space for Patients</b> Speaker : Yang, Naewon Professor (Hanyang University)	
	15:50~16:30	<b>The Space Design of Emergency Room</b> Speaker : No, Meekyung President (We are KAI)	
	16:40~17:30 Rm. 327	<b>Panel Discussion</b> Speaker : Park, Jaeyoung Executive Editor (The Korean Doctors' Weekly) Host : The Korean Society of Healthcare Design	
	13:00~18:00 Rm. 310	<b>Sefar New Advance Medical Product &amp; Customized Solutions for Medical Devices</b> Speaker : Ph.D. Gerd Gerdes Host : SEFAR KOREA	T.+82-2-713-9134 www.sefar.com
	13:00~14:00	<b>Prevention of muscular skeletal disease and relief of chronic pains</b> Speaker : Bae, Jong Jin Chief of Director (Sports Medicine Center) Host : Sonic World Co., Ltd.	T.+82-33-813-1813 www.sonixkorea.com
	14:30~15:30	<b>Noninvasive glucose meter - Glucotrack</b> Speaker : Mr. Avner Gal (CEO) (Integrity Applications) Host : JoinMedical Co.,Ltd.	T.+82-2-485-3747 www.joinmedical.kr
	16:00~17:00 Rm. 311	<b>BB-LOCK New Procedure of Face Lifting (PDO Cog Thread)</b> Speaker : Jung, Eui Taeg Doctor (Dr.Jung Clinic) Host : JY MEDICINE Co., Ltd	T.+82-70-8786-3515 www.jymedicine.com
	<b>Main Topics : See the future through 3D Printer, customized for medical generation</b>		
	14:00~14:40	<b>3D Printing Technology and Application in the medical industry</b> Speaker : Cho, Joseph Director (Prototech Inc.)	T.+82-2-6959-4113 www.prototech.co.kr
	14:40~15:00	<b>Software Technology for 3D Printing in the medical industry</b> Speaker : Jang, Sam Director (Coreline)	
	15:00~15:30	<b>Case Presentation: 3D Printing in partial nephrectomy</b> Speaker : Kyung, Yunsu Professor (Asan Medical Center)	
	14:30~15:30 Rm. 315	<b>Japanese Medical Device Regulation 'Recent Change and General Requirement'</b> Speaker : Lee, Jin woo International Project Coordinator (Emergo Japan) Host : EMERGO	T.+82-2-6959-5539 www.emergogroup.com

Date	Time/Place	Topics	Contact	
3/7 (Sat.)	11:00~12:00 Rm. 318A	<b>Example of clinical utilization of Spine MT K-1</b> Speaker : Lee, Sanghun Professor (Korea Univ.) Host : Shinhwa Medical	T.+82-55-324-6682 shinhwamedical.co.kr	
	11:00~11:50	<b>How to use various results of InBody for users</b> Speaker : Choi, Yun Jung Team Leader (Clinical research team ) Host : InBody Co., Ltd.	T.+82-2-2182-8904 www.inbody.com	
	13:00~14:00	<b>Sonic Wave exercise treatment for prevention and management of Dementia disease</b> Speaker : Park, Hyuntae Professor (Department of Medicinal Biotechnology, Dong-A University) Host : Sonic World Co., Ltd.	T.+82-33-813-1813 www.sonixkorea.com	
	14:30~15:30	<b>Precautions and contraindications for Pilates Programming</b> Speaker : Y.S LEE/ J.Y Park Director (Medical Pilates) Host : TJC	T.+82-70-8837-7180 cafe.naver.com/tjcmembers	
	16:00~17:00 Rm. 310	<b>Application of Ultrasound devices in Pilates Programming</b> Speaker : Y.S LEE Doctor (HODU Clinic) Host : UTB Co., Ltd., TJC	T.+82-70-8837-7180	
	16:00~18:00 Rm. 327BC	<b>Robotic-ATT Clinical Seminar</b> Speaker : Dr.David Bass / Dr.Kim wan-ho Host : Spinetronics Asia	T.+82-2-707-1395 www.jmtehasia.co.kr	
	<b>Main Topics : All about Redcord Neurac</b>			
	13:00~14:10	<b>Intro of Neurac</b> Speaker : Cho, Mi Ju Director (SET Balance Cernter)	T.+82-2-999-0624 www.redbalance.com	
	14:10~15:30	<b>Analysis of the supine bridging exercise with redcord</b> Speaker : Kim, Eui Ryong Director (Sling Exercise Center in Busan)		
	15:40~16:50	<b>Effects of the Neurac technique in patients with subacromial impingement syndrome</b> Speaker : Kim, Su Yong (Busan National University Yangsan Hospital)		
	16:50~18:00 Rm. 308	<b>Neurac &amp; Cervical muscular stabilization</b> Speaker : Yun, Ki Hyun head of department Host : Redbalance Academy		
	<b>Main Topics : From a Digital Healthcare to the Technology for Human Beings, Dynamic BME!</b>			
	13:30~14:30	<b>Disruptive Innovation in Digital Healthcare : Personal Genomics, AI, 3D Printing, and Wearables</b> Speaker : Choi, Yoon Sup Professor (Seoul National University Hospital )	T.+82-10-2500-2978 www.facebook.com/bme. KBESA	
	14:30~15:30	<b>A remarkable future technology for BME students</b> Speaker : Kim, Sun I. Professor (Dept. of Biomedical Engineering, Hanyang University)		
	15:30~16:30	<b>An appropriate technology and an appropriate medicine</b> Speaker : Kim, Tae Hyung Excecutive Managing Director (Korea Digital Hospital Export Agency)		
	16:30~18:00 Rm. 307	<b>BME Table Mentoring</b> Host : Korea Biomedical Engineering Student Association		
	<b>Main Topics : From a Digital Healthcare to the Technology for Human Beings, Dynamic BME!</b>			
3/8 (Sun.)	10:00~12:00 Rm. 317BC	<b>The combination of different Threads for better v-lift (Multi thread)</b> Speaker : Jung, Jae Yoon (Representative doctor of Mielle clinic network and Director of Busan branch) Host : Neo Dr. Inc.	T.+82-70-8766-2570 www.neodr.com	
	10:00~11:00	<b>Teuwiching machine applies to prolotherapy</b> Speaker : Ahn, Kang Doctor (AhnKang Hospital) Host : GOODPL	T.+82-70-8837-7180 www.neodr.com	
	13:00~14:00 Rm, 310	<b>ILOODA is suggest for selected successful equipment</b> Host : ILOODA Co., Ltd.	T.+82-31-278-4660 www.ilooda.com	

## VII. KIMES 2015 Exhibitors Survey Results

### 1. Main Purpose of Exhibition Participation (Multiple Response)

- ① Increase Corporate Images **(24.95%)**
- ② Find the New Distributors **(28.82%)**
- ③ Networking **(9.39%)**
- ④ Sales & Promotion **(15.10%)**
- ⑤ New Product Launch **(21.73%)**
- ⑥ Others **(0.37%)**

### 2. Overall Rate of ROI from KIMES 2015

- ① Very Good **(9.20%)**
- ② Good **(55.41%)**
- ③ Adequate **(33.08%)**
- ④ Not Very Good **(2.31%)**

### 3. Preference of Promotion Campaign for the Exhibition (Multiple Response)

- ① Direct Mailing **(19.74%)**
- ② TV Ad. **(19.83%)**
- ③ Radio Ad. **(4.79%)**
- ④ Newspapers **(7.33%)**
- ⑤ Medical Journals **(11.00%)**
- ⑥ Internet **(13.35%)**
- ⑦ Through Association **(5.26%)**
- ⑧ Exhibition Abroad **(7.52%)**
- ⑨ TEXT Message **(3.67%)**
- ⑩ Int'l Journals **(3.57%)**
- ⑪ Outdoor Billboards **(3.85%)**
- ⑫ Others **(0.09%)**

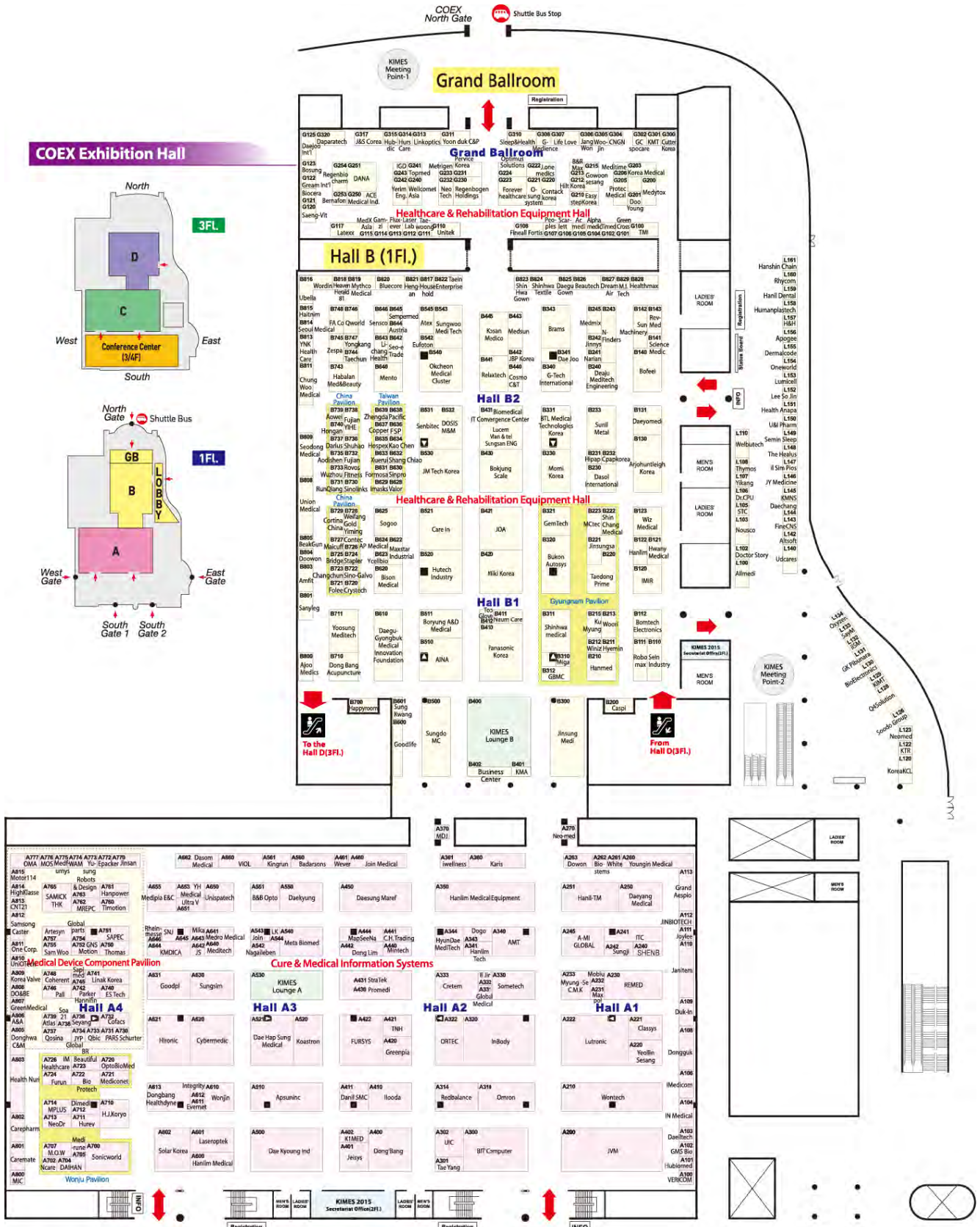
### 4. Overall Satisfactory Rate of KIMES 2015

Areas	Very Satisfied	Satisfied	Adequate	Not Satisfied	Definitely Unsatisfied
① No. of Visitors (Domestics)	<b>7.50%</b>	<b>49.58%</b>	<b>36.00%</b>	<b>6.29%</b>	<b>0.63%</b>
② No. of Visitors (Int'l)	<b>5.06%</b>	<b>27.00%</b>	<b>51.90%</b>	<b>14.56%</b>	<b>1.48%</b>
③ Quality of Visitors	<b>4.84%</b>	<b>41.21%</b>	<b>45.95%</b>	<b>7.58%</b>	<b>0.42%</b>
④ Organizer's Promotion Effort	<b>6.69%</b>	<b>52.28%</b>	<b>37.47%</b>	<b>3.35%</b>	<b>0.21%</b>
⑤ Exhibition Operations	<b>7.35%</b>	<b>53.89%</b>	<b>33.71%</b>	<b>4.84%</b>	<b>0.21%</b>
⑥ Quality of Exhibition Service	<b>7.98%</b>	<b>49.37%</b>	<b>37.39%</b>	<b>5.26%</b>	<b>0.00%</b>
⑦ Level of Venue Facilities	<b>8.60%</b>	<b>44.65%</b>	<b>36.48%</b>	<b>9.22%</b>	<b>1.05%</b>

### 5. Intention of Participation at KIMES 2015

- ① Definitely Participate **(72.97%)**
- ② Consider to Participate **(26.20%)**
- ③ Not Participate **(0.83%)**

VIII. KIMES 2015 Floor Plan  
 <Floor Plan(1Fl.)>



# <Floor Plan(3FI.)>

## Group of Exhibits

### + Cure & Medical Information Systems (Hall A - 1FI.)

Medical Information Systems, Surgical Apparatus & Equipments, Cure Apparatus & Equipments, Dental & Ophthalmic Apparatus, Pharmaceutical Equipments

### + Healthcare & Rehabilitation Equipment Hall (Hall B, Grand Ballroom - 1FI.)

Physiotherapy Apparatus, Cosmetic Dermatology & Healthcare Equipments, Skincare & Cosmetic Devices, Nursing for Aged Items & Services

### + Clinical & Diagnosis Equipment Hall (Hall C - 3FI.)

Consultation & Diagnosis Equipments, Clinical Examination Equipments, Radiology Equipments

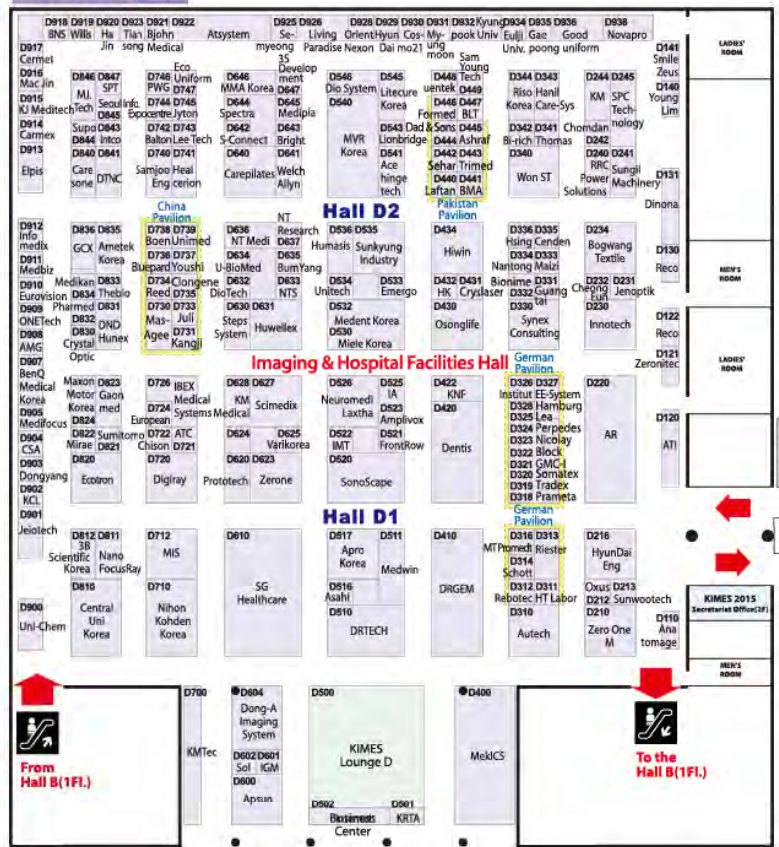
### + Imaging & Hospital Facilities Hall (Hall D - 3FI.)

Consultation & Diagnosis Equipments, Central Supply Equipments, Hospital Accommodation, Consulting, Emergency Equipments

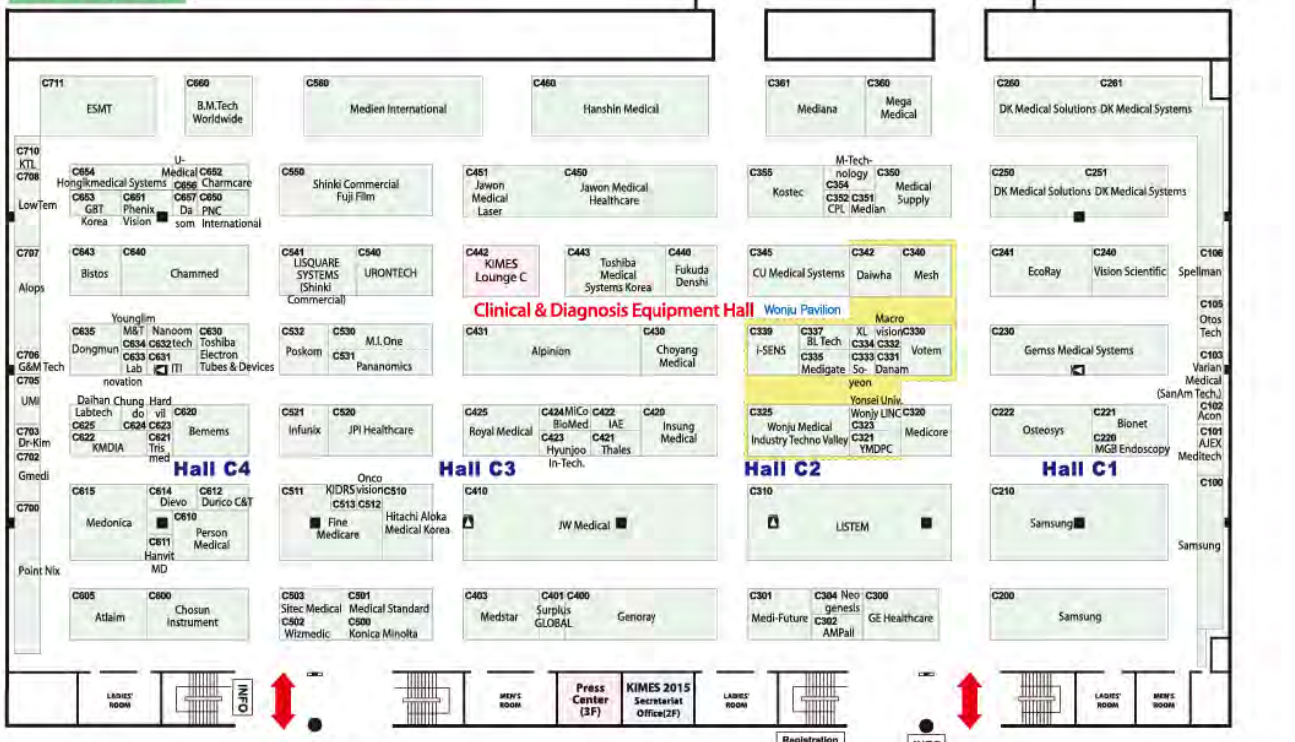
### + Medical Device Component Pavilion (Hall A4- 1FI.)

Medical Device Component & Services, Materials for Medical Devices

## Hall D (3FI.)



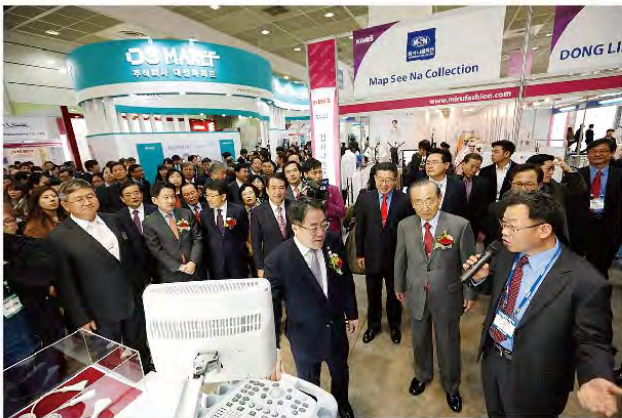
## Hall C (3FI.)





# 01

VIP Opening Ceremony





**+**  
**02** KIMES 2015 Business



**+**  
**03** KIMES 2015 Seminar





# 04

Global KIMES



# 05

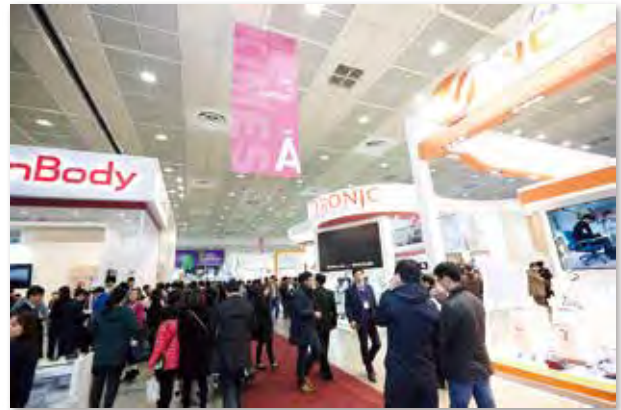
KIMES Buyer City Tour





# 06

KIMES 2015 View



# **KIMES** 2015

31st KOREA INTERNATIONAL  
MEDICAL + HOSPITAL EQUIPMENT SHOW

# **KiMES 2015**

[www.KIMES.kr](http://www.KIMES.kr)

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