

2021 Post show results

United by business,
driving the industry forward

Sponsored by:

SIEMENS
Healthineers 



Overview



1,768*
exhibitors



20+
country pavilions



62
exhibiting countries



\$208million**
total value of business generated



34,815
professional visits



20,275
live visitors



12,719
online visitors



3,014
delegates



158
countries represented

Digital audience



61,480
followers



19,882
followers



5,061
followers



1,092,449
views



4,539
followers

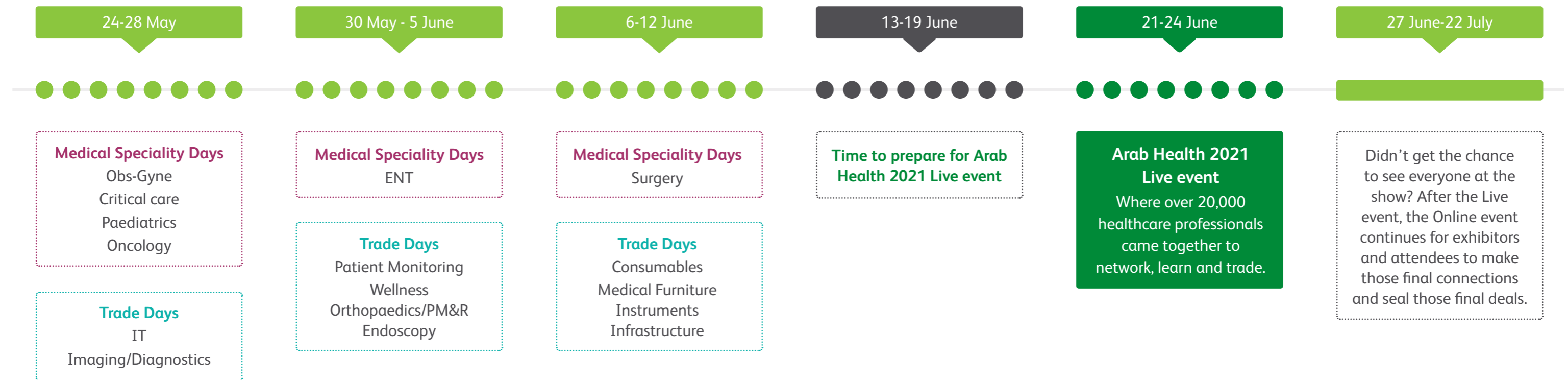
*1,500 Live & Online exhibitors + 268 Online only exhibitors

**GRS Explori Survey.

Your unique experience

The Arab Health 2021 calendar

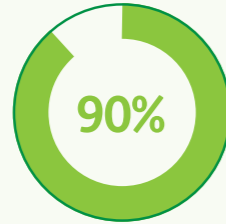
For 2021, Arab Health included a series of focused events to provide attendees with tailored Medical Speciality and Trade Days - a unique opportunity to engage with the Arab Health community and make valuable contacts.



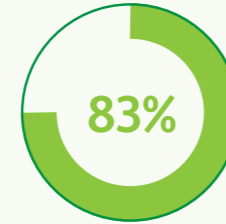
Exhibitor overview



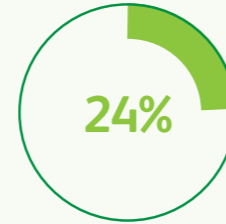
rated Arab Health as an important platform for their business



rated the quality of visitors from good to excellent



will be exhibiting again next year



of exhibitors participated for the first time

Top 5 reasons for exhibiting

82% to seek new contacts for future business

59% to look for a local or regional dealer & distributor

53% to strengthen relationship with existing clients & partners

40% to discuss products & services with end-users

34% to raise company profile

What our exhibitors had to say:

“Arab health is without doubt one of the key meeting hubs in the field of medicine. As it was the first time AD police G.H.Q showcasing the aviation department and air ambulance services and allowing us to introduce ourselves to a large scale of medical facility who can benefit from our services. We had great experience interacting with international and local entities in terms of air ambulance and critical patient transport. On the other side we met a lots of establishments in the field of medical equipment who can provide us with consoling services to enhance our amenities by promoting new innovation in critical patient transport as well as implementing artificial intelligence in the health sector.”

**Major Dr.Ali Saif Aldhuhouri, MBBS, Mshc, Msavimed
United Arab Emirates, AD Police Aviation Department**

“This is my first time participating at Arab Health, and the event was great. It was surprising to see so many people visiting the event, this clearly shows how eager people are waiting to come out of the COVID pandemic”

**Rathish Kumar
United Arab Emirates, Strata Manufacturing Company- Mubadala Company**

“Considering the pandemic, it was surprising to receive interested visitors. I hope this turns into business partnerships in the near future”

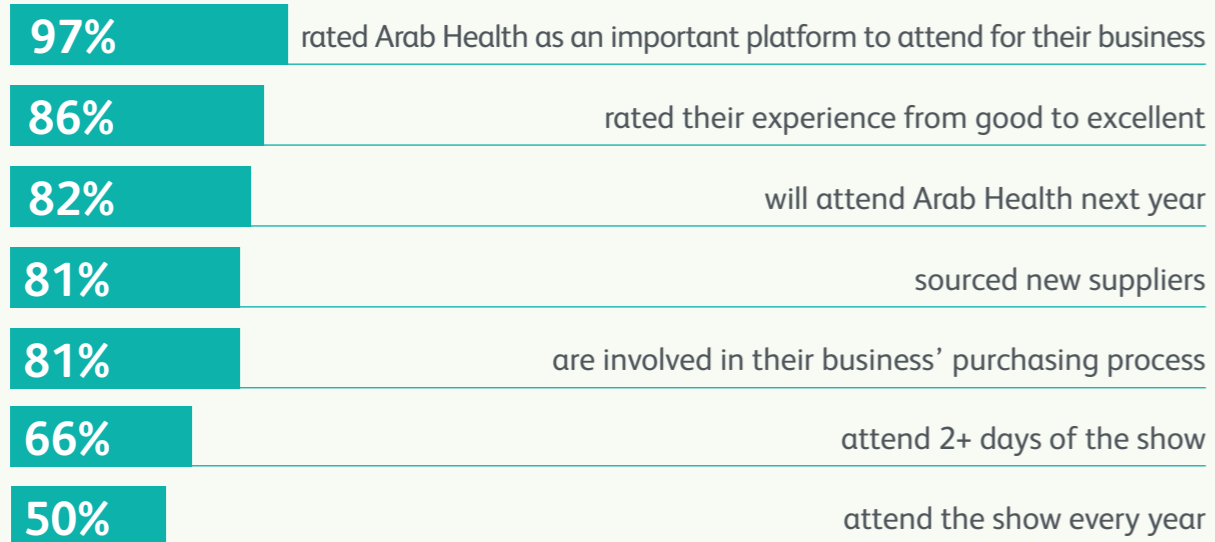
**Catarina Sepulveda
Portugal, HydrUStent SA**

“As a German start-up bound to penetrate the market, we were amazed by the quality and quantity of high level visitors that have turned into partnerships”

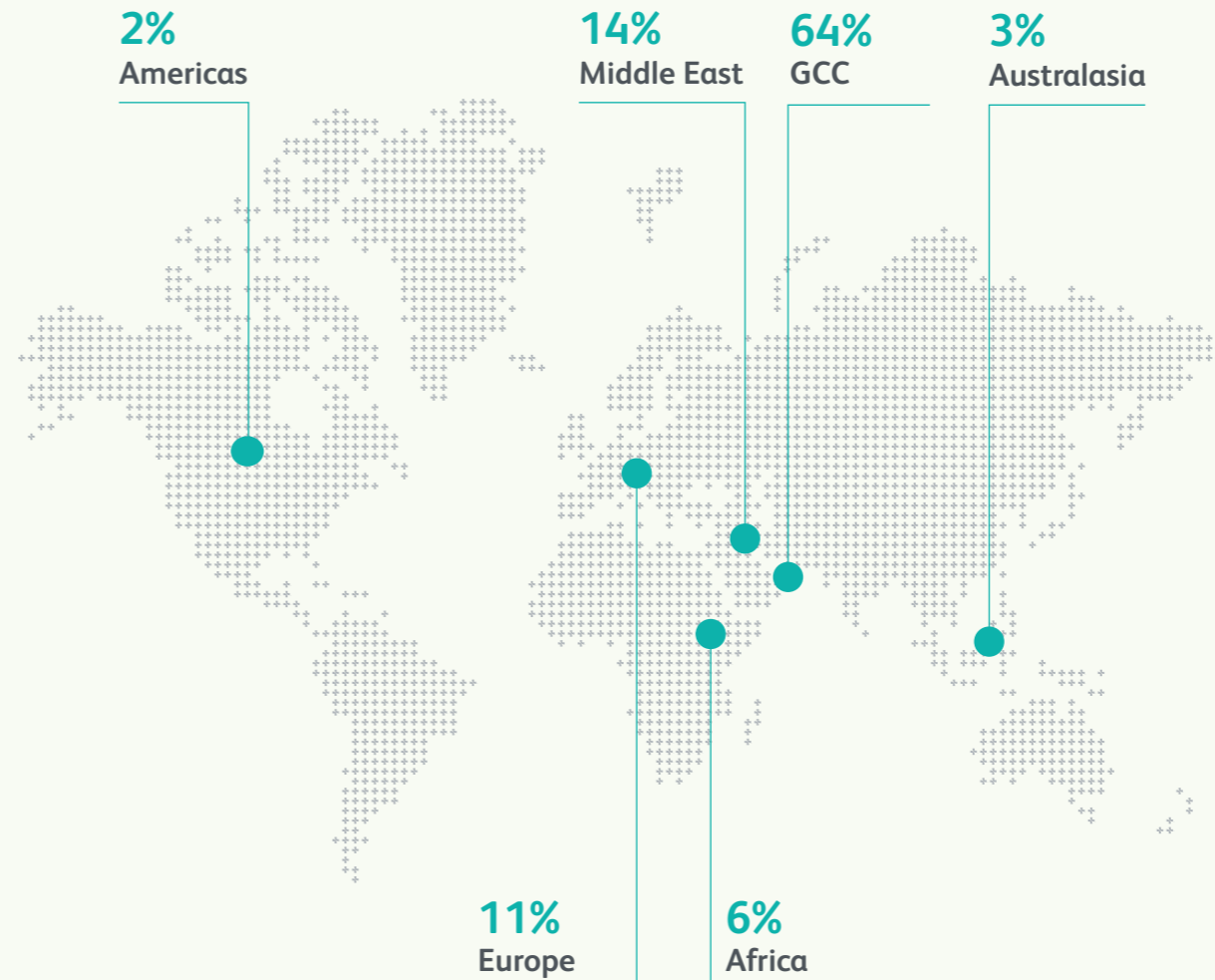
**Timon Schorling
Germany, WK-MedTec GmbH**

Visitors overview

Feedback

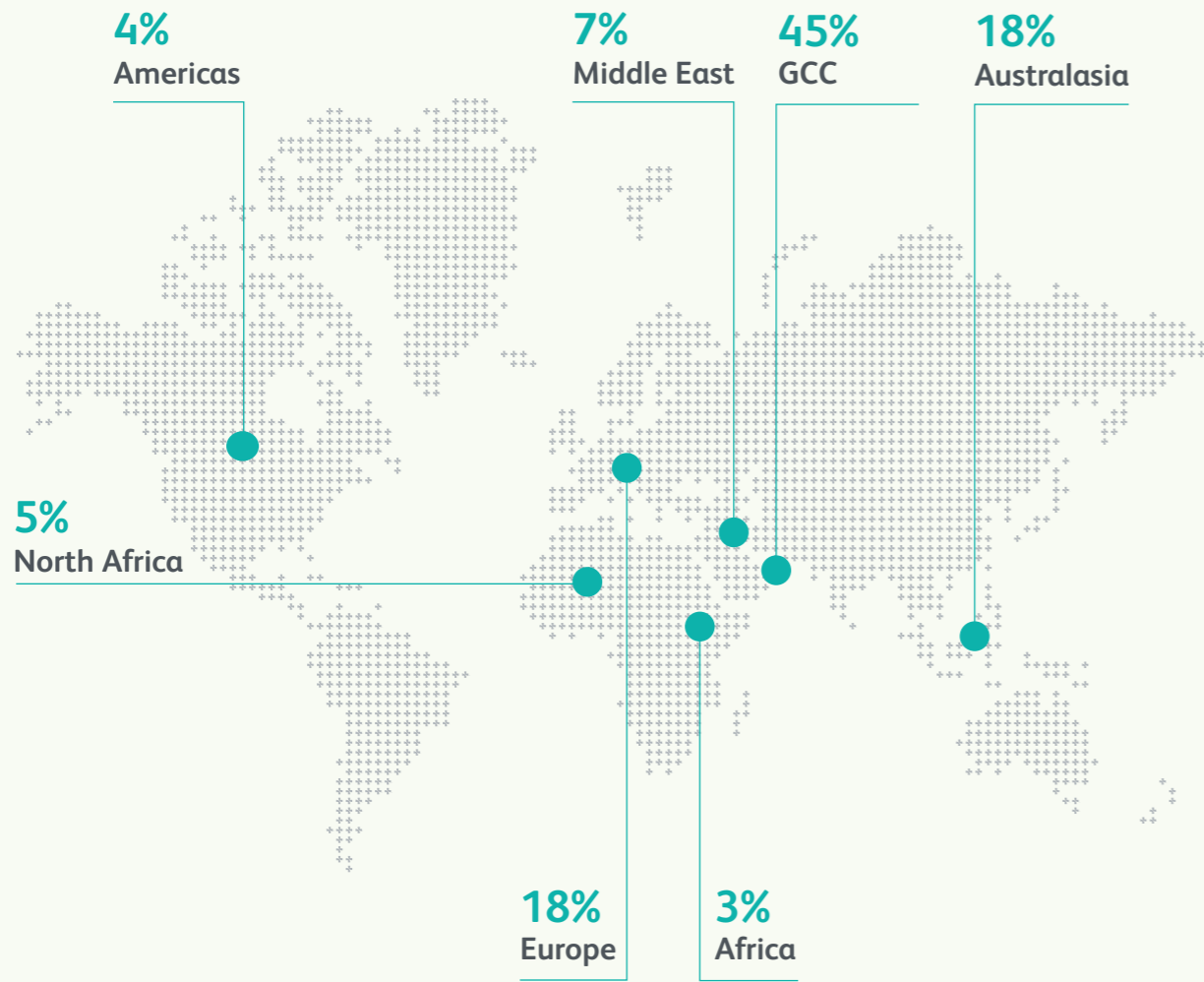


Breakdown by region - Live visitors



Visitors overview

Breakdown by region - Online visitors



What our visitors had to say:

"I don't have a lot of experience with virtual platforms but it's interesting. I found the equipment I needed, just like when I would visit an exhibition."

Nelly Barnabishvili
EUROLAB Ltd

This pandemic has been a difficult period and it's commendable to note how the Arab Health organisers have put in the efforts to offer a seamless virtual experience. We are happy to note that the virtual online platform is easy to use.

Ragothaman Srinivasan
Director, Medix Medical Systems Pvt Ltd

It was very convenient to work and find the companies on the virtual platform. Based on the fact that I am quite far away, but soon I will certainly come to Dubai to take part in a live presentation of companies with which we may start our cooperation in the future.

Javid Sadigov
Procurement Specialist, Ugur Medical LLC

We would like to thank all our 2021 partners for their continued support

Co-located with



Sustainable show



Exclusive healthcare leadership partner

UNITED ARAB EMIRATES
MINISTRY OF HEALTH & PREVENTION



الإمارات العربية المتحدة
وزارة الصحة ووقاية المجتمع

Premium healthcare partner



AI partner



Country partner



Platinum partners



GE Healthcare



مبادلة للرعاية الصحية
Mubadala Health



Gold partners



Silver partners



Official hand hygiene partners



Supporting bodies



Healthcare innovation partners



In compliance with



Official airline partner



Official hospitality partner



Official radio station



Local immersive solution partner



Editorial partner



Strategic consultancy partner



Media partners



Arab Health

By Informa Markets

24-27 January 2022
Dubai World Trade Centre

Contact us to book your stand:

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