



**Expo Med
Hospitalar**

by informa...

Mexico

Connecting
innovation. Advancing
health into the future.

Save the date:

August 17 - 19 , 2027

Centro Banamex, Mexico City



Expo Med | Hospitalar México, Mexico's leading healthcare trade show

Where thousands of healthcare professionals, hospital executives, and thought leaders gather to discover innovations and close deals.

Connect with those who have the budget and authority to invest.

Driving your business goals

We connect you with the right audience and position you in front of buyers who are actually looking for your solutions:

93% of attendees have a direct influence on their companies' purchasing decisions

25% of attendees are owners or CEOs

Participation of a community of over **+6,000** professional buyers

Attendee's main areas of interest:

- Medical equipment and devices
- Disposables and consumables
- Laboratory
- Imaging and diagnostics
- Maintenance services
- Orthopedics
- AI, Software, and Clinical Connectivity



INDUSTRY LEADERS CLUB
At Expo Med Hospitalar
Both by Informa

While other events feature booths and visitors, we guarantee direct access to decision-makers through the Industry Leaders Club (ILC): an exclusive space where key buyers and industry leaders connect directly with exhibiting brands.



Expo Med Hospitalar
by Informa
México

Healthcare Strategy Summit

Our conference program, strategically designed to feature high-profile speakers and trending topics, is free for attendees, making it the ideal tool for attracting the key buyers your business needs. We bring together the most influential professionals in the healthcare sector, ensuring a unique opportunity for you to connect with your target audience.

Lead Generation

365 Days a Year

The only healthcare industry event in Mexico featuring integrated in-person and digital strategies that extend your ROI beyond the event venue.

Turn your investment into ongoing business opportunities—not just during the three-day event.



Participation options:

\$ 480 USD/m² + VAT



Complete package New businesses 4m² booth

Includes

Exhibition space.
Side walls.
Carpet.
1 electrical outlet, 1000W, 110V.
1 counter with lock and vinyl graphic.
2 high benches.
6 shelves.
Trash can.
Services for exhibitors.



Complete package 9 m² or 18 m² booth

Includes

- Exhibition space.
- Side walls.
- Carpet.
- 1 x 1000W 110V electrical outlet.
- 1 table.
- 2 chairs.
- Parapet with company name.
- Waste bin.
- Exhibitor services.

BENEFITS

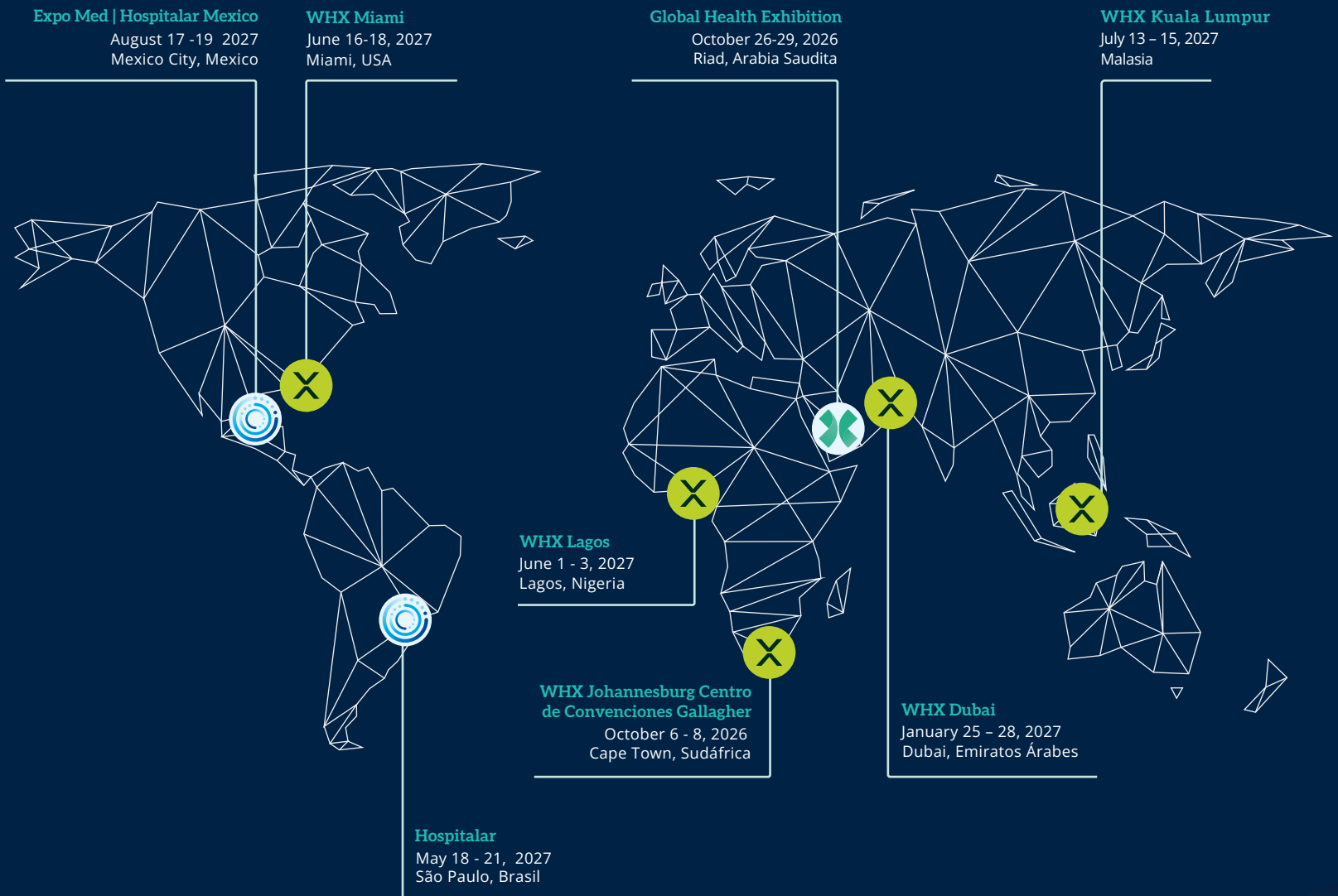
	STANDAR	ADVANCED	PREMIUM
	2 Scanners 9 m ² - 18 m ² \$715 USD	5 Scanners 18 m ² en adelante \$800 USD	Unlimited Scanners Exclusive Brands \$1,200 USD
Your profile is located in the Hub section:	End of the list of exhibitors.	Secondary of the list of exhibitors.	Top of the list of exhibitors.
Access to the Hub to make business connections with an audience of more than 14,000 users.	✓	✓	✓
You'll have your own self-managed exhibitor profile—a microsite to showcase all your business information.	✓	✓	✓
Uploading products and services with photos and descriptions.	Ulimited	Ulimited	Ulimited
You'll be able to reach out to potential customers and maintain your brand presence 365 days a year.	✓	✓	✓
Download a database of scanned prospects and also who interacted with the brand on the Hub platform.	✓	✓	✓
Included Digital Solutions:			
Users with access to the Networking Hub platform and a Leadster license for badge scanning.	2 Users	5 Users	Unlimited Users
Access to Leadinsights as a platform for processing and managing leads generated throughout the exhibition process.	✓	✓	✓
Brand presence with a logo on the event's interactive map helps visitors locate exhibitors on the exhibition floor.	✓	✓	✓
Organic social media post about a confirmed exhibitor, included in the event communications with the logo and a mention.		✓	✓
An exclusive video stand for your brand, up to 2 minutes long, including post-production and hosts provided by the committee.			✓

UPGRADES

You can purchase **additional digital campaigns** to boost your brand presence, ensure greater impact with your target audience, and generate more business opportunities before, during, and after the event. **Customize your strategy!**



We are the only event in Mexico endorsed by the world's
most important events:
Hospitalar, WHX (formerly Arab Health), and WHX Miami.



Expo Med | Hospitalar México
isn't just about visibility—it's about real business impact.
Where the medical industry truly comes together.

Organized by:

