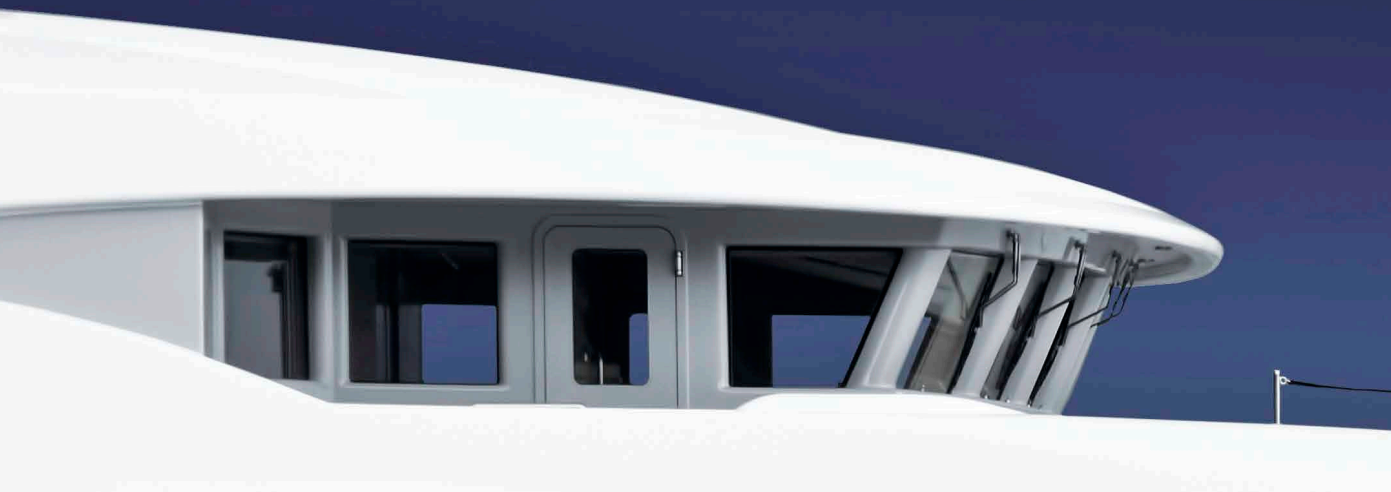


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معرض دبي
العالمي للقوارب



DUBAI INTERNATIONAL
BOAT SHOW



Dubai
**INTERNATIONAL
BOAT SHOW**

1-5 March 2016

Dubai International Marine Club
Mina Seyahi



BOATING



SAILING



DIVING



WATERSPORTS



FISHING



Dubai INTERNATIONAL BOAT SHOW

Now in its 24th year, the Dubai International Boat Show is the region's premier sales platform for boat builders, superyachts, luxury & equipment suppliers to access Middle East and global marine leisure enthusiasts.

What's NEW IN 2016?

NEW

Exclusive Rendezvous

Multiple bespoke luxury and lifestyle events will feature across the DIBS calendar for the week

NEW

Match Racing & Sailing Experiences

Targeting boat owners and potential buyers, these sessions will give you first hand experience of what it is like on the water

NEW

Do-it-Yourself (DIY) Seminars

Targeting boat owners and buyers, these sessions will comprise of boating experts sharing their expertise on navigating do-it-yourself project.

NEW

Underwater Photography Competition

In partnership with Emirates Diving Association

Focused SECTORS

IN 2015

28,000+

Visitors. +19% vs 2014

7,000+

VIPs

800+

Companies/brands

45+

Global & Regional
launches

430+

Boats on Display



of visitors
regularly
participate in
Watersports*

DIBS Watersports

If you are looking for visitors that are into wakeboarding, canoeing, paddle boarding, jet skiing + more, then this is the show for you!



of visitors
regularly
participate in
Sailing*

DIBS Sailing

For all sailing boat builders and equipment suppliers this area will allow you to target experienced or first time sailors.



of visitors
regularly
participate in
Leisure Fishing*

DIBS Fishing

DIBS Fishing will allow you to demonstrate, educate and interact with the region's fishing community.

Where DO I FIT IN?



1

OUTDOOR DISPLAY



3

MARINA DISPLAY



5

DIVE MIDDLE EAST EXHIBITION (DMEX)



7

RETAIL VILLAGE



2

EQUIPMENT SUPPLIES & SERVICES (ESS)



4

SUPERCAR PROMENADE



6

LUXURY & LIFESTYLE



8

UAE INSPIRED PAVILION

1

On land displays, exhibiting a stimulating range of small to medium size boats, from high speed power boats to fishing and smaller pleasure craft.

Space only AED575 P/SQM

2

Exhibitors specialising in a wide range of marine products essential to the supply and servicing of the leisure marine industry.

Shell scheme AED1,420 P/SQM

3

Luxury yachts and boats showcasing the ultimate in boating design, craftsmanship and lifestyle.

Contact us FOR PRICING

4

A showcase fully customized, luxury & high performance cars.

Per Car AED60,000

5

The only international diving event in the Middle East.

Shell scheme AED1,420 P/SQM

6

Exhibitors from all over the world come together in specialising in luxury & lifestyle products.

Shell scheme AED1,470 P/SQM

7

An avenue featuring a collection of medium to high-end brands targeting boating enthusiasts.

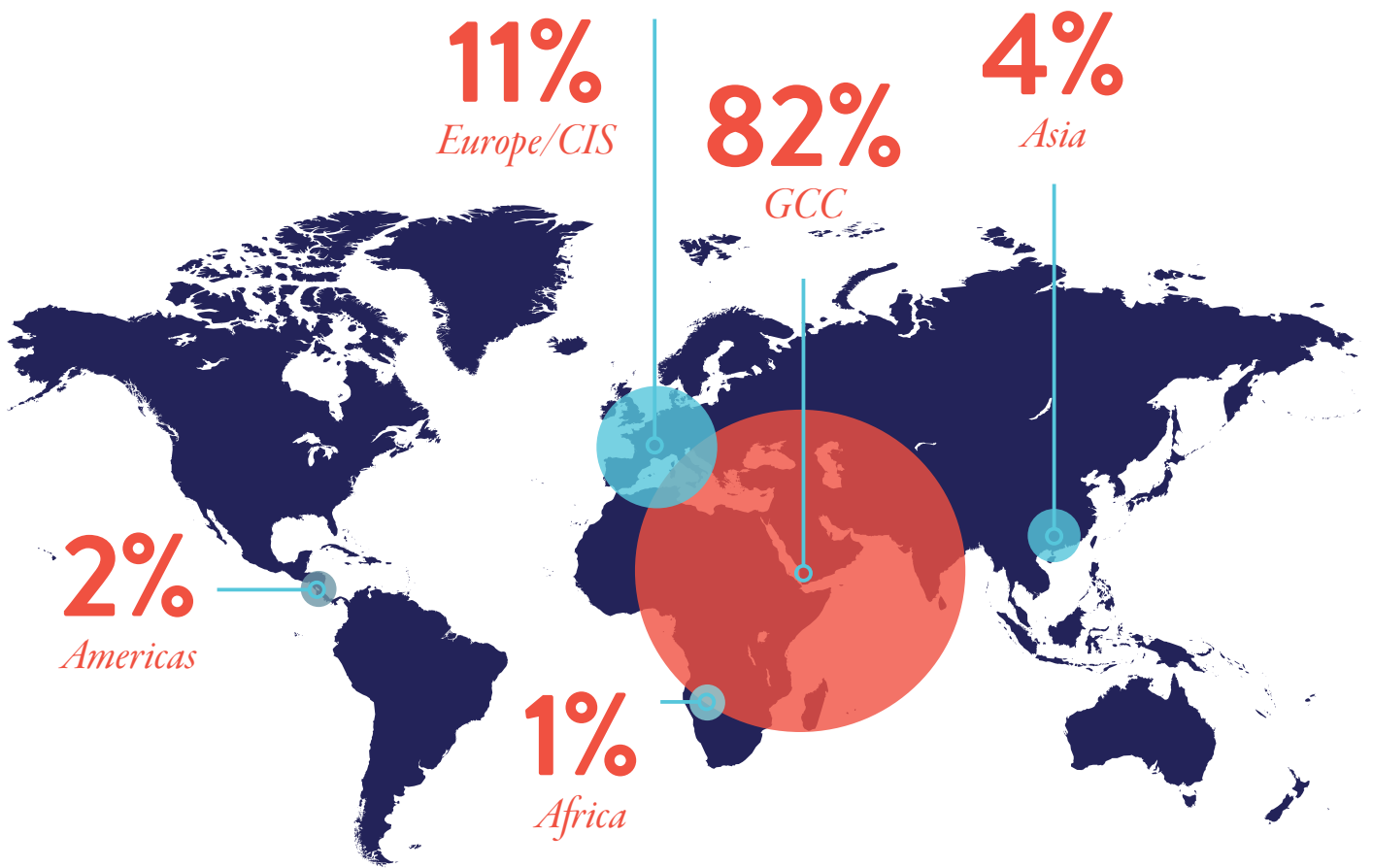
Per Stand AED25,000

8

An area for small-to-medium UAE boat builders looking to increase their local and global market exposure to buyers from around the world.

Per Boat AED17,500

Visitors BY REGION



The REGION OF UNRIVALLED OPPORTUNITIES

OVER 202 DIFFERENT NATIONALITIES LIVE AND WORK IN DUBAI, EACH BRINGING THEIR UNIQUE LIFESTYLES AND EXPERIENCES INTO THE INSPIRATIONAL MIX OF EMIRATI HERITAGE, ARABIC VITALITY, WESTERN SPONTANEITY, AND ASIAN AMBITION.

QUOTE

“Dubai International Boat Show has been a great surprise because we didn’t expect to have that many capable visitors really interested in buying boats and not just looking.”

DR. RAINER BEHNE,
CHAIRMAN, BEHENEMAR

\$61_{bn} 76%

value of UAE’s
Maritime Industry

of show visitors arrive with
product sourcing agendas*

Sources: DCMMI, AEO

QUOTE

“Sponsoring the VIP registration lounge of the Dubai International Boat Show where we offer our visitors a marine like atmosphere is very natural for our brand, it reflects our DNA.”

MILVIN GEORGE
MANAGING DIRECTOR, OFFICINE PANERAI



SEE YOU AT THE SHOW

1-5 March 2016

The Dubai International Boat Show (DIBS) is professional managed by the Dubai World Trade Centre (DWTC) - an event organiser with over three decades' of experience delivering world-class events in the Middle East, featuring local, regional and international exhibitors with unmatched expertise and market knowledge.

The extensive portfolio of leading trade and consumer brand events include GITEX Technology Week, Gulfood, Dubai International Jewellery Week, World Art Dubai and Dubai International Motor Show.

ORGANISED BY



مركز دبي التجاري العالمي
DUBAI WORLD TRADE CENTRE

VENUE



مركز دبي التجاري العالمي
DUBAI INTERNATIONAL MARINE CLUB

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