

Africa Health
By Informa Markets



Co-located with:
Medlab Africa
By Informa Markets



2023 Post show report

africahealthexhibition.com

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Africa Health: The leading healthcare event in the African region

Africa Health
By Informa Markets

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The 13th edition of Africa Health, co-located with Medlab Africa, took place at the Gallagher Convention Centre in Johannesburg, South Africa from 17 to 19 October 2023. Over 3 days, this premier healthcare event in the Sub-Saharan region attracted a diverse audience of over 8,132 healthcare and trade professionals from 77 countries.

The show spotlighted cutting-edge medical equipment and devices sourced from

40 countries. Africa Health featured a comprehensive program that included 13 CPD accredited conferences, along with other highlights such as Africa Health Indaba, Transformation Talks, Innov8 Competition, an SME area, and a Hosted Buyer Program.

SAVE THE DATE: 22-24 October 2024!



Africa Health & Medlab Africa 2023 Overview



8,132 industry professionals
1,950 delegates
400+ exhibitors
250+ speakers



77 countries represented
40 exhibiting countries
13 country pavilions



\$131.1 million**
total value of
business generated
on the show floor

Digital audience



343,527 website views

f **14,000** followers

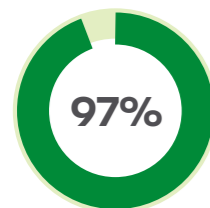
X **3,515** followers

in **2,838** followers

📷 **2,023** followers

**GRS Explori Survey

Exhibitor overview



97% rated Africa Health as an important platform for their business

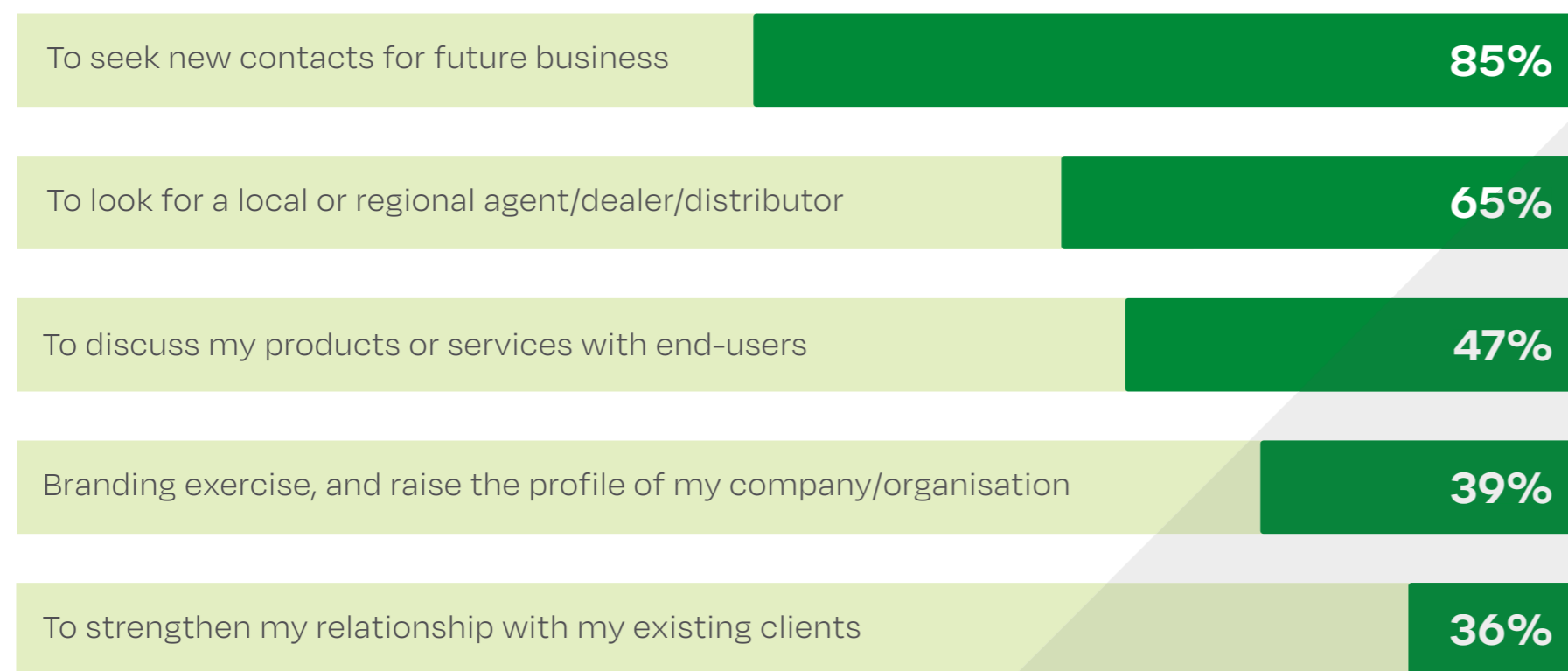


90% rated the quality of visitors from good to excellent



90% will be exhibiting again next year

Top 5 reasons to exhibit



"At Africa Health this year, we had the opportunity to meet with customers from many countries across the region, fostering engaging and insightful conversations, particularly regarding our cutting-edge digital solutions.."

Peggy Schlie | Head of Marketing | Draeger South Africa



"It was a truly remarkable experience participating in Africa Health for the very first time. This event provided us with an exceptional opportunity to demonstrate our innovative service, especially significant as we recently launched in South Africa this year. "

Kanyinsola Oyeyinka | Vice President - Healthcare
African Asset Finance Company



"This was our first time exhibiting at Africa Health, we were uncertain about what to expect in terms of attendance and overall outcomes. Everything exceeded our expectations, from the turnout to the overall experience. "

Mandy Konar | Operations Manager | Promed Technologies



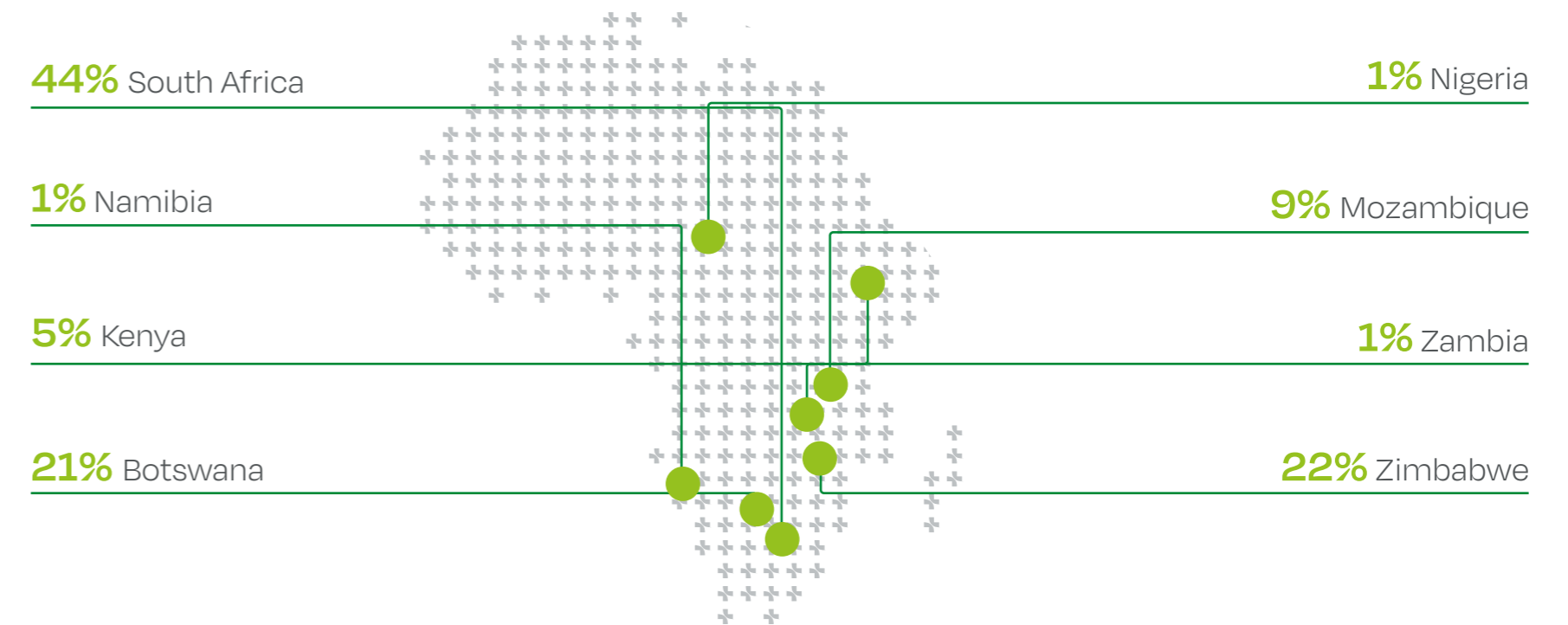
Africa Health Hosted Buyers programme

The Hosted Buyers initiative is a business matchmaking program specially designed for exhibitors who met the criteria based on their business profiles. This entailed meetings being scheduled with specific buyers from across Africa for the sole purpose of business trade during the 3 show days.

- 100+ exhibitors participated in the 2023 programme
- 300 hosted buyers from across Africa attended the 2023 edition
- 963 matchmaking meetings were conducted

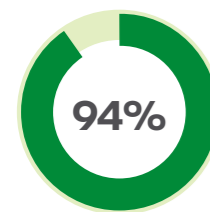
All participants were given online access to the Business Matchmaking™ Program to view, search and select who they wanted to meet.

Hosted Buyers by Countries

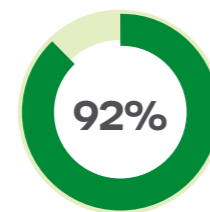




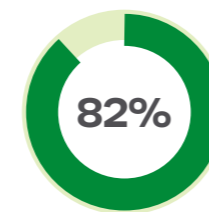
Visitor overview



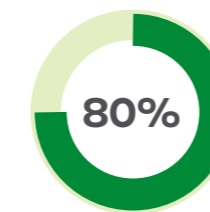
94% consider Africa Health to be important for their business/organization



92% were satisfied with Africa Health 2023

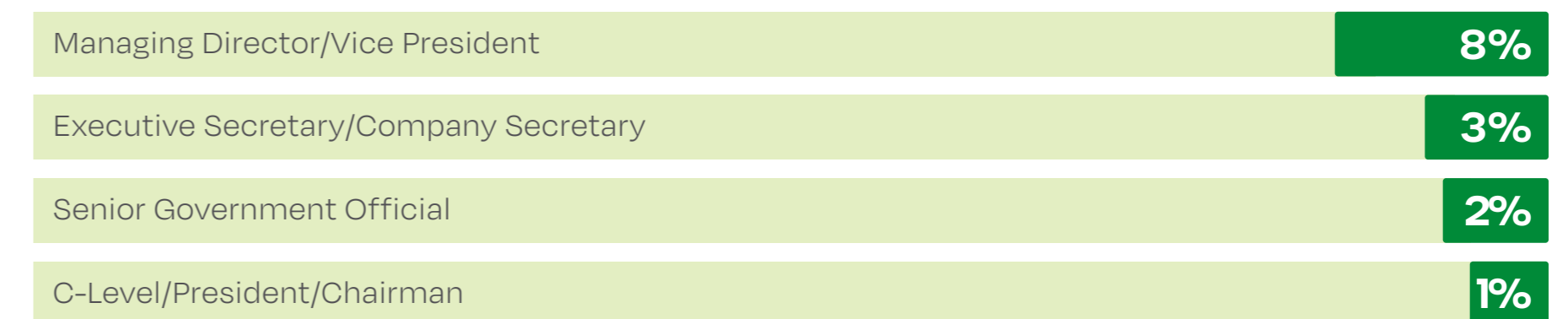


82% will be attending Africa Health next year



80% were able to source a new supplier

Seniority

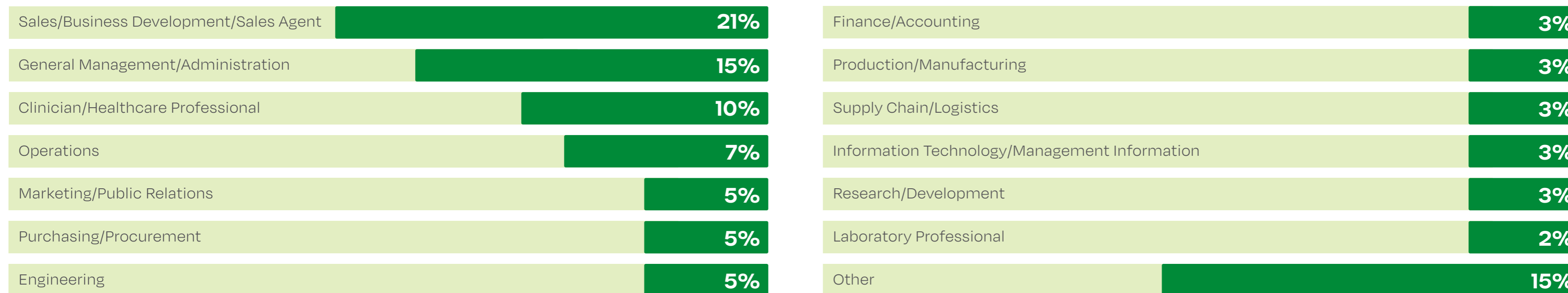


"This event serves as the ideal platform to connect with both international and local suppliers, manufacturers, and end-users, all conveniently gathered under one roof for seamless networking and collaboration."

Michael James | General Manager | Ashru Medical

Visitor overview

Job functions



"My experience at Africa Health was exceedingly positive, offering valuable insights into the latest technologies and emerging trends in healthcare."

Erna Roos | Clinical Quality Specialist | Mediclinic Southern Africa

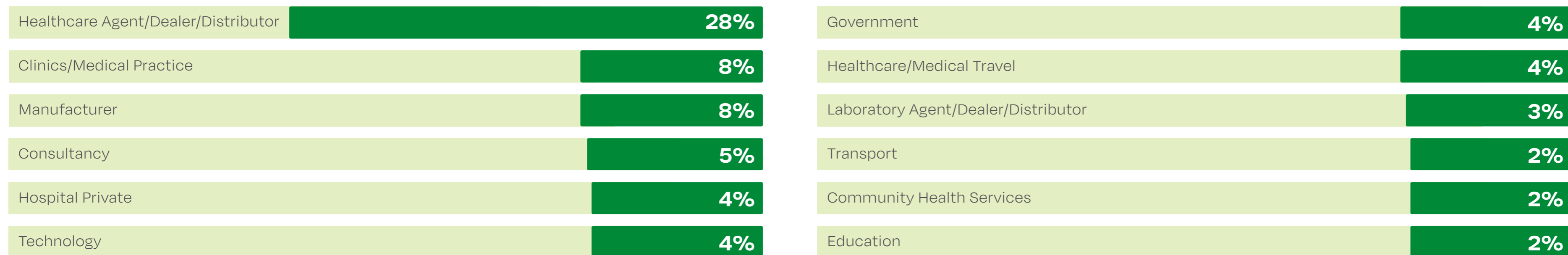


"I strongly recommend that all industry professionals consider attending the upcoming expo. It offers the ideal platform for networking and engaging with manufacturers, making it a valuable opportunity to enhance your professional relationships."

Sydney Ramulwela | Director | Phophi medical supplies

Visitor overview

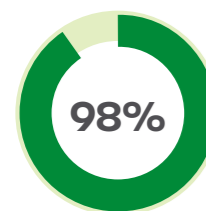
Top nature of business



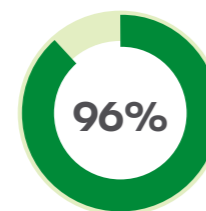
Africa Health & Medlab Africa Congress 2023

Africa Health hosted 15 conferences focusing on leadership, management, and clinical topics, encompassing 13 CPD accredited tracks. These thoughtfully crafted conferences aimed to narrow the medical knowledge gap by offering attendees the most up-to-date developments and insights on cutting-edge procedures, techniques, and skills.

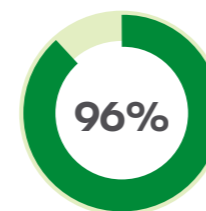
Once again, healthcare professionals came together to reconnect and engage with industry thought leaders and influencers over three days, fostering collaboration and knowledge-sharing under one roof.



98%
rated networking
at Africa Health as
important



96%
are likely to
return to the
conference
next year



96%
rated Africa Health
as important for
business/career
growth



1,950
delegates



250+
locally and internationally
acclaimed speakers



13 CPD
accredited
conferences



Job titles at conferences

Imaging & Diagnostics Conference

- Radiologists ((chiefs, heads, directors, consultants) and Radiographers
- Nuclear Medicine Physician
- Sonographers and radio pharmacists

Public Health Conference

- Public Health Medicine Specialists/Practitioner
- Head of Department
- C levels – Healthcare Organisations/Hospitals

Medical Obstetrics Conference

- Obstetricians, Obs & Gyn Consultants/Specialists
- Midwives
- Family Medicine Practitioners

Nursing Conference

- Head of Nursing/Director of Nursing
- Nurse Manager
- Nurse

Decontamination & Sterilisation Conference

- CSSD Managers/Supervisors /Technicians
- Infection Prevention & Control Personnel
- Nurses (general/surgical/theatre)

Biomedical & Clinical Engineering Conference

- Biomedical Engineers/ Technicians
- Clinical Engineering Managers/Directors
- Clinical Engineers /Technicians

Africa Health Indaba

- Senior Government Officials
- C-suite from Private and Public Healthcare
- Hospital Owners and Operators

Emergency Medicine Conference

- Heads of Department
- Emergency Medicine registrars/ Academia
- Paramedics

Quality Management & Patient Safety Conference

- Hospital Managers
- Doctors/ GPs
- Nurses

Ethics, Human Rights & Medical Law Conference

- Allied healthcare professional / Environmental Health Specialists
- Doctors/Registrars/Specialists
- Nurses

Infection Control Conference

- Public Health Professionals
- CSSD Managers/Supervisors/Technicians
- Infection Preventionists

Healthcare Management Conference

- C-level , (CEOs, CMOs, CIOs, CFOs, CTOs)
- Chief Scientific Officers
- Directors (Hospital/Medical)

Laboratory Management

- Laboratory Directors /Managers
- Infectious Disease specialists/Professors/Physicians
- Pathologists

Clinical Pathology

- Heads of Laboratory
- Laboratory Technicians
- Clinical Pathologist

Anatomical And Molecular Pathology

- Laboratory managers
- Histopathologists
- Chemical pathologists



Africa Health Indaba

Africa Health Indaba facilitates discussions on using established structures to achieve health-related Sustainable Development Goals, providing stakeholders with a plan for a practical system to deliver effective healthcare.

Under the theme *Accelerating Digital Transformation in Healthcare as a Driver for Universal Coverage in Africa*, the conference covered discussions geared towards accelerating the capacity of participating countries and organisations to access insightful information and strategies on how to improve the quality, access, and cost of healthcare, through successful adoption of appropriate technologies.

Panellists / Keynote speakers

- Hon. Dr Phophi Ramathuba, Minister of Health, Limpopo Provincial Government, South Africa
- Ebele Anidi, Director of Partnerships & Engagement, G20 Global Innovation Hub for Value in Health, Saudi Arabia
- Dr Carolyn Mbindiyo, Chief Executive Officer, AMREF Health Innovations, Kenya
- Dr. K.Hari Prasad, Group President, Apollo Health City, Hyderabad, India
- Hon. Karabo Gare, Minister, Ministry of Entrepreneurship, Botswana
- Dr Senait Beyene, Senior Advisor to the Health Minister, Ministry of Health of Ethiopia
- Khululiwe T Mabaso, Director of Government Affairs Africa, Abbott, South Africa

Associate sponsors:



Giving back

Giving back and shaping the healthcare industry for a sustainable future is one of our missions. At Africa Health, our continuing evolution is fuelled by insight, innovation, and collaboration. We are proud of our commitment to having a positive environmental and social impact on both the communities and industries we work within.

2023 Charity recipients

"Flying for Life is a Johannesburg-based not-for-profit organisation committed to uplifting rural South African communities through dynamic collaborations. They empower regions with transformative medical advancements, using various transportation methods, including aviation, for rapid interventions in remote areas."

Flying for Life was awarded a generous sum of 200,000 rands by Africa Health as a token of appreciation, to support the upliftment of rural South African communities.





Transformation Zone

The Transformation Zone unveiled the latest healthcare innovations and groundbreaking ideas. Visionaries, pioneers, industry experts, and tech titans from the continent came together to share their insights, future predictions, and revolutionary medical and technological breakthroughs, making it a must-visit destination for all seeking the forefront of healthcare excellence.



287

attendees



12

exhibiting start-ups



10

sessions



3

Product showcases



Top Job Functions

General Management/Administration	15%
Sales/Business Development/Sales Agent	15%
Clinician/Healthcare Professional	12%
Operations	10%

Information Technology/Management Information	6%
Purchasing/Procurement	6%
Public Relations	5%
Academic	4%

Top Nature of Business

Healthcare Agent/Dealer/Distributor	20%
Consultancy	8%
Government	8%
Clinics/Medical Practice	7%

Financing/Banking	7%
Clinical/Medical Practice	7%
Manufacturer	6%
Technology	%





Transformation Zone

Sponsored sessions



Sustainable energy solutions and wealth creation through Standard Bank



Oliver Jugadasen
Renewable Energy & Healthcare Market Development Specialist, Standard Bank Group



Zimkita Gunya
Wealth Manager, Standard Bank Group



Equipment-as-a-Service for Healthcare - breaking down barriers and accelerating growth



Dr Kanyinsola Oyeyinka
Vice President, Healthcare EASE® by AAFC



COMEG Symbioz Full HD Endoscopy System showcase



Justin Sheard
Marketing Manager, SafMed



Kurt Collison
Senior Sales Specialist, SafMed



Importance of sluice room as per standard



Ashraf Elgerasi
Regional Sales Director, MEIKO Middle East and Africa



Ahmad Alfar
Sales Regional Manager, MEIKO Middle East and Africa

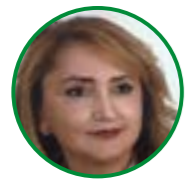


Workshops

Sponsored sessions



Developing and sustaining safe healthcare environments



Caroline Bilen

Founder-CEO, The Compass Health Consultancy



Professor Robert Bragg

Professor of Microbial Biochemical and Food Biotechnology, University of Free State Bloemfontien



Samantha Mc Carlie

PhD candidate, University of Free State Bloemfontien



Dr Pihyani Lebea

Chief Scientific Officer, TokaBio (Pty) Ltd



Good laboratory practice



Dr. Tina Kresfelder

Service Lead, Molecular, Certified Global Trainer, Roche Diagnostics



Thank you to our partners

Financial partner



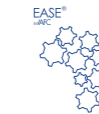
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Gold partners



Silver partners



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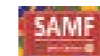
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Save the date!
Mark your calendar

22-24 October 2024

Gallagher Convention Centre, Johannesburg

**We can't wait to see you next
year on a new exciting chapter!**



Contact us

Contact the team today to discuss a range of options and bespoke solutions to help you achieve your objectives.



Tom Coleman

Exhibition Director
tom.coleman@informa.com



Hazel Basilio

Exhibition Manager
hazel.basilio@informa.com



Rowel Afante

Account Manager
rowel.afante.ae@informa.com

For Sponsorship enquiries contact:



Joshua Jireh

Account Manager
joshua.jireh@informa.com

For country pavilion enquiries contact:



Shane Fleming

Sales Partner Director
shane.fleming@informa.com

