



Post ShowReport

*Leading Technology,
Better Healthcare*

KiMES

32nd Korea International Medical & Hospital Equipment Show

17-20
March 2016
COEX, Seoul
www.kimes.kr

ORGANIZERS

Korea E & Ex Inc.
Korea Medical Devices Industrial Coop. Association
Korea Medical Devices Industry Association



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I. KIMES 2016 At a Glance

- 1. Title** : 32nd Korea International Medical & Hospital Equipment Show (KIMES 2016)
- 2. Theme** : "Leading Technology, Better Healthcare"
- 3. Purpose** : Assistance to further development of the medical equipment industries in Korea and neighboring nations, and promotion of the trade, on both the domestic and international levels in medical equipment
- 4. Exhibition period** : March 17 (Thu.) to 20 (Sun.), 2016 (4days)
- 5. Opening Hours** : 10:00 a.m ~ 6:00 p.m
- 6. Exhibition Site** :
COEX (Convention & Exhibition Center)
(513, Yeongdong-daero, Gangnam-gu, Seoul, 06164, Korea)
- 7. Organizers**
Korea E & Ex Inc.
Korea Medical Devices Industrial Coop. Association
Korea Medical Device Industry Association
- 8. Sponsors**
 - Ministry of Trade, Industry and Energy
 - Ministry of Health & Welfare
 - Ministry of Food & Drug Safety
 - Seoul Metropolitan Government
 - Korea Trade-Investment Promotion Agency (KOTRA)
 - Korea Health Industry Development Institute
 - Korean Medical Association
 - Korean Hospital Association
 - Korean Medical Women's Association
 - Korean Nurses Association
 - Korea Medical Devices Selling Association
 - Korean Medical News
- 9. Exhibition Scale** : Total 38,808 m²
COEX Hall A (1st Fl.), Hall B (1st Fl.), Grand Ballroom (1st Fl.)
Hall C (3rd Fl.), Hall D (3rd Fl.)
- 10. Groups of Exhibits**
 - Consultation & Diagnosis Equipment
 - Clinical Examination Equipment
 - Radiology Equipment
 - Surgical Apparatus & Equipment
 - Cure Apparatus & Equipment
 - Physiotherapy Apparatus
 - Ophthalmic Apparatus
 - Medical Device Component & Service
 - Disposable Apparatus and Others
 - Central Supply Equipment
 - Hospital Facilities Equipment
 - Medical Information System
 - Oriental Medicine & Equipment
 - Pharmaceutical Equipment
 - Cosmetic Dermatology & Healthcare Equipment
 - Animal & Related Products
 - Dental Apparatus
- 11. Website** : www.kimes.kr
- 12. E-mail** : kimes@kimes.kr

II. Remark of KIMES 2016

1) The Latest Medical Equipment introduced by the Leading Global Names

The largest trade fair which filled 38,808 sqm of exhibition presented with a wide range of products by 548 Korea manufacturers, USA 107, Japan 64, Germany 75, China 139 and with the other international manufacturers. The show was highlighted the increasingly important role played by domestic companies, Samsung, Listem, JW Medical, DK Medical, BIT Computer, Alpinion. In addition, the world leading brands, GE, Fuji, Shimadzu, Hitachi, Wego fuelled the event to be the attraction market in Asia.

2) Held with Global Bio Medical Plaza 2016 hosted by KOTRA widened trade opportunities to exhibitors.

Global Bio & Medical Plaza is the principal global platform for facilitating cooperation and trading between Korean and overseas companies in the bio and medical industries. The event is designed to develop a concrete business relationship and pursue potential contract opportunities between guests from overseas and Korean companies, which attracted 117 companies from 45 countries participated from only overseas.

2) Appointed as a Top Leading Exhibition in Korea

Ministry of Trade, Industry and Energy selected KIMES 2016 as a Korea Top Leading Exhibition in great supports to recruit new customers and to reinforce medical business from Korea to the world. Also, Korean government appointed medical industry as the one of the leading industry that propelled Korean economy in the future, and the government provided blueprint of financial and political backing for the industry.

3) In-depth Seminars with Variety Topics

139 sessions of seminars were concurrently held in COEX Conference Center during the KIMES to deliver the quality information and knowledges. Covered topics in the KIMES conferences were from government policies on medical devices market, newest technologies on medical devices to financial technology for the doctors.

4) Medical Device Component Pavilion

As the growth of interest in medical device, KIMES organized the Medical Device Component Pavilion in Hall A to increase the interest on components manufacturing companies as well as expanding the exhibits categories in KIMES.

5) KIMES Scholarship Contribution

Wishing to contribute to the health care industry through finding talented student and to foster the upcoming generations, we started to offer "KIMES Scholarships" to young students whose college major is in biomedical engineering from 2014.

6) KIMES offered exhibitors the perfect tool to exposure on media

All exhibitors were given the chance to exposure their profile marketing through our media partners and benefited with the spotlight in the medical industry. It helped to reach a unique audience of new customers and reinforce their existing business relationships.

III. Exhibition Results & Figures

1) Classification of Manufacturers

Country	No. of Company	Country	No. of Company	Country	No. of Company
Korea	548	Hong Kong	1	Portugal	1
Argentina	1	India	2	Russia	2
Austria	6	Ireland	4	Singapore	2
Belgium	3	Israel	4	South Africa	1
Canada	11	Italy	19	Spain	3
China	139	Japan	64	Sweden	2
Cuba	1	Malaysia	14	Switzerland	25
Czech	1	Mexico	2	Taiwan	43
Denmark	9	Netherlands	9	Thailand	2
Finland	1	Norway	2	Turkey	2
France	11	Pakistan	15	U.K.	14
Germany	75	Poland	4	U.S.A.	107
				Vietnam	2

Total : 37 Countries 1,152 Companies

2) Exhibitors Classified by Main Exhibits

Exhibit's Code	Main Exhibits	No. of Exhibitor
①	Consultation & Diagnosis Equipment	198
②	Clinical Examination Equipment	73
③	Radiology Equipment	83
④	Surgical Apparatus & Equipment	167
⑤	Cure Apparatus & Equipment	131
⑥	Physiotherapy Apparatus	202
⑦	Ophthalmic Apparatus	25
⑧	Dental Apparatus	28
⑨	Central Supply Equipment	38
⑩	Hospital Facilities & Emergency Equipment	128
⑪	Medical Information System	30
⑫	Oriental Medicine & Equipment System	13
⑬	Pharmaceutical Equipment	11
⑭	Cosmetic Dermatology & Healthcare Equipment	244
⑮	Medical Device Component & Service	189
⑯	Disposable Apparatus, Others	212

3) Number of Visitors

Dates	Local Visitors	Overseas Buyers	Total Visitors	Rates
March 17th(Thu.)	14,647	1,687	16,334	22.3%
March 18th(Fri.)	21,512	1,071	22,583	30.8%
March 19th(Sat.)	19,379	637	20,016	27.2%
March 20th(Sun.)	14,288	168	14,456	19.7%
Total	69,826	3,563	73,389	100.0%

4) Overseas Visitors Classified by Countries

Countries	Visitors	Countries	Visitors	Countries	Visitors
ABKHAZIA	1	HUNGARY	4	PAKISTAN	25
ALGERIA	5	ICELAND	1	PANAMA	3
ARGENTINA	4	INDIA	27	PERU	1
ARMENIA	1	INDONESIA	107	PHILIPPINES	62
AUSTRALIA	24	IRAN	20	POLAND	15
AUSTRIA	1	IRAQ	2	QATAR	10
AZERBAIJAN	1	ISRAEL	5	RUMANIA	5
BANGLADESH	13	ITALY	8	RUSSIA	125
BELARUS	4	JAPAN	300	SAUDI ARABIA	28
BELGIUM	3	JORDAN	8	SERBIA	1
BRAZIL	5	KAZAKHSTAN	47	SINGAPORE	59
BULGARIA	5	KENYA	5	SLOVAKIA	1
CAMBODIA	11	KUWAIT	4	SOUTH AFRICA	4
CANADA	19	KYRGYZSTAN	4	SPAIN	11
CHILE	2	LAOS	7	SRI LANKA	8
CHINA	1099	LEBANON	1	SUDAN	2
COLOMBIA	7	LIBYA	2	SWEDEN	5
CROATIA	1	LITHUANIA	7	SWITZERLAND	10
CZECH	7	MALAYSIA	108	TAIWAN	215
EGYPT	29	MALTA	1	THAILAND	175
ESTONIA	1	MEXICO	5	TURKEY	49
ETHIOPIA	7	MONGOLIA	52	U.A.E	26
FINLAND	2	MOROCCO	8	U.K	21
FRANCE	9	MOZAMBIQUE	1	U.S.A	104
GEORGIA	1	MYANMAR	4	UKRAINE	10
GERMANY	26	NEPAL	4	UZBEKISTAN	14
GHANA	1	NETHERLANDS	1	VENEZUELA	1
GUATEMALA	1	NEW ZEALAND	1	VIETNAM	119
HONG KONG	205	OMAN	3	OTHERS	212
3,563 Visitors from 86 Countries					

5) Purpose of Visit (Multiple Responses)

Classification	Answers	Rates
Gather Information	22,242	39.1%
Buying Consultation	6,275	14.8%
Export/Import Consultation	1,938	3.3%
Market Research	10,290	19.6%
General Interests	13,016	15.3%
Others	4,596	7.9%
Total	58,357	100.0%

6) Visitors' Occupation

Classification	KIMES 2015 Answers (%)	KIMES 2016 Answers (%)	
Medical Doctor	11.3%	11.5%	↗
Herb Doctor	1.5%	1.3%	↘
Dentist	0.4%	0.4%	-
Veterinarian	0.4%	0.5%	↗
Nurse	2.7%	3.1%	↗
Radiologists Technologist	6.3%	5.7%	↘
Physical Therapist	4.0%	4.6%	↗
Medical Technologist	0.4%	0.5%	↗
Pharmacist	0.6%	0.6%	-
Rescue & Emergency Staff	0.2%	0.2%	-
Occupational Therapists	0.5%	0.4%	↘
Hospital Management	2.6%	3.3%	↗
R&D Institution	6.0%	3.8%	↘
Manufacturer	10.7%	11.0%	↗
Medical Engineer	1.0%	1.3%	↗
Trader/Dealer	15.2%	16.1%	↗
Public Institution/Government	1.4%	1.6%	↗
Press	0.3%	0.3%	-
Public	13.3%	13.0%	↘
Student	9.9%	9.1%	↘
Other	11.3%	11.7%	↗
Total	100.0%	100.0%	

7) Visitors' Field of Interests (Multiple Responses)

Classification	KIMES 2015 Answers (%)	KIMES 2016 Answers (%)	
Consultation & Diagnosis Equipment	13.2%	13.2%	-
Clinical Examination Equipment	4.2%	4.1%	↓
Radiology Equipment	8.0%	7.1%	↓
Surgical Apparatus & Equipment	6.4%	6.6%	↑
Cure Apparatus & Equipment	5.9%	6.5%	↑
Physiotherapy Apparatus	9.0%	8.0%	↓
Ophthalmic Apparatus	2.3%	2.2%	↓
Dental Apparatus	2.7%	2.7%	-
Central supply Equipment	1.8%	1.9%	↑
Hospital Facilities / Emergency Eq.	4.9%	5.3%	↑
Medical Information System	7.3%	8.1%	↑
Oriental Medicine & Equipment	3.0%	2.4%	↓
Animal & Related Equipment	1.6%	1.6%	-
Pharmaceutical Equipment	2.9%	3.2%	↑
Cosmetic Dermatology & Healthcare Equipment	7.8%	8.3%	↑
Medical Device Components & Service	7.7%	10.8%	↑
Disposable Apparatus, Other	11.3%	8.0%	↓
Total	100.0%	100.0%	

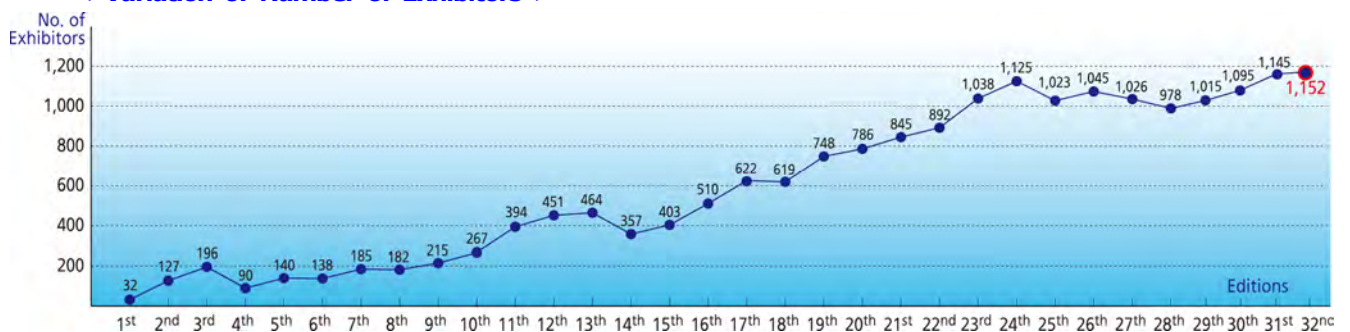
8) Visitors' Route of Initial Recognition of KIMES 2016

Classification	KIMES 2015 Answers (%)	KIMES 2016 Answers (%)	
Invitation or Poster	50.6%	55.8%	↑
Newspapers	2.2%	2.1%	↓
Related Organizations	17.8%	6.7%	↓
Internet	16.1%	20.2%	↑
Text, E-mail, Fax	5.6%	6.7%	↑
Broadcast (TV & Radio)	2.0%	2.2%	↑
Medical Journal	2.5%	2.4%	↓
Exhibitors, Product provider	2.7%	3.3%	↑
Ad. In Outdoor	0.5%	0.6%	↑
Total	100.0%	100.0%	

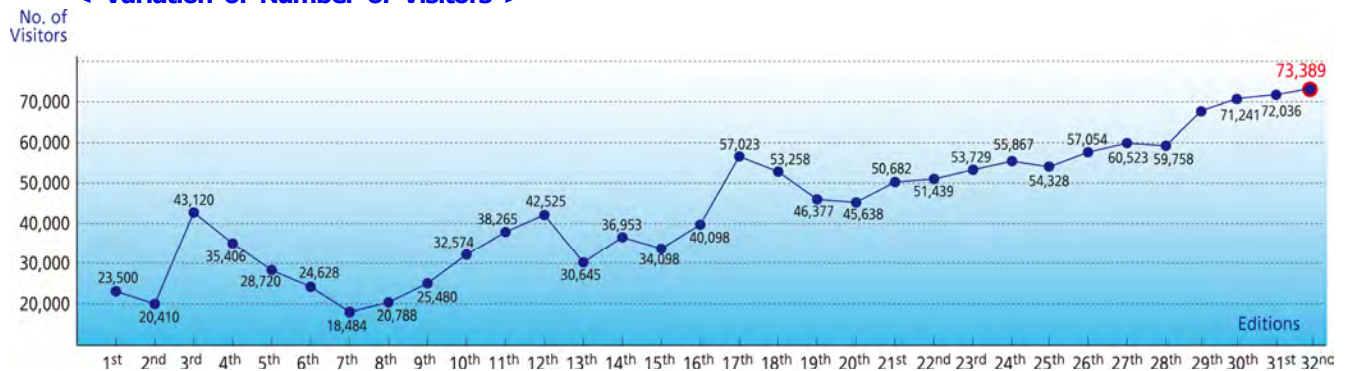
9) Comparison of Exhibition Statistics

Editions	Countries	Exhibitors	Visitors	Scale (m ²)	Venue
1st (1980. 6)	5	32	23,500	1,914	KOSAMI
5th (1989. 9)	12	140	28,720	3,888	KOEX
10th (1994. 3)	22	267	32,574	7,776	KOEX
15th (1999. 3)	23	403	34,098	10,768	COEX
20th (2004. 3)	30	786	45,638	25,101	COEX
25th (2009. 3)	34	1,023	54,328	32,382	COEX
26th (2010. 3)	34	1,045	57,054	33,352	COEX
27th (2011. 3)	32	1,026	60,523	36,007	COEX
28th (2012. 2)	30	978	59,758	36,007	COEX
30th (2014. 3)	38	1,095	71,241	38,385	COEX
31st (2015. 3)	34	1,145	72,036	38,350	COEX
32nd(2016. 3)	37	1,152	73,389	38,808	COEX

< Variation of Number of Exhibitors >



< Variation of Number of Visitors >



IV. KIMES Promotion Campaigns

1) KIMES Promotional Campaigns in International Medical Shows

Exhibitions	Dates	Countries	Cities
CMEF Spring 2015	2015. 5. 15 ~ 18	China	Shanghai
Fime 2015	2015. 8. 5 ~ 7	U.S.A.	Miami
MEDICAL FAIR Thailand	2015. 9. 10 ~ 12	Thailand	Bangkok
Pharmed & Healthcare Vietnam	2015. 9. 23 ~ 26	Vietnam	Ho chiminh
Hospital Expo 2015	2015. 10. 21 ~ 24	Indonesia	Jakarta
Medica 2015	2015. 11. 16 ~ 19	Germany	Duesseldorf
Hospex 2015	2015. 11. 25 ~ 27	Japan	Tokyo
RSNA 2015	2015. 11. 30 ~ 12. 3	U.S.A.	Chicago
Zdravookhraneniye 2015	2015. 12. 8 ~ 12	Russia	Moscow
ArabHealth 2016	2016. 1. 25 ~ 28	U.A.E.	Dubai

Medica 2015



CMEF 2015



ZDRAVOOKHRANENIYE 2015



FIME 2015



Arab Health 2016



Pharmed & Healthcare Vietnam 2015



2) KIMES Advertising Campaign on International Medical Magazines & Journals

Name of Mediums	Contents	Advertising Dates	Frequency
CMEF Spring Directory	Ad.	2015 Apr. June. Sep.	3 times
Hospitalar Directory	Ad.	2015 May	1 time
FMH Medical & Health	News/Ad.	2015 Apr. Sep.	2 times
CLI	Ad.	2015 Nov.	1 time
Medical Devices Purchase Guide	Ad.	2015 Oct.	1 time
El Hospital	News/Ad.	2015 Oct/Nov, 2016 Dec/Jan	2 times
European Hospital	News/Ad.	2015 Oct/Nov, 2016 Dec/Jan, Feb/Mar	3 times
European Medical Device	Ad.	2015 Nov/Dec	1 time
Hospimedica Int'l	News/Ad.	2015 Nov, 2016 Dec/Jan	2 times
Hospital Expo Directory	Ad.	2015 Oct	1 time
IHE	News/Ad.	2015 Sep, Oct, Nov, 2016 Dec/Jan	4 times
Infomedix	News/Ad.	2015 Nov, 2016 Jan	2 times
Labmedica Int'l	News/Ad.	2015 Nov	1 time
Medbiz	News/Ad.	2015 March, May, Nov, 2016 Jan	4 times
MEDICA Daily	Ad.	2015 Nov 16 th , 17 th , 18 th	3 times
Middle East Health	News/Ad.	2016 Jan/Feb	1 time
Nikkei Healthcare	Ad.	2016 Jan, Feb	2 times
Zdravookhraneniye Directory	Ad.	2015 Dec	1 time
Arab Health News Daily 2016	Ad.	2016 Jan 25 th , 26 th	2 times
Buyers Guide Medical	News/Ad.	2016 Feb	1 time
El Hospital.com	Web Banner	2015 Nov ~ 2016 Jan	3 months
Hospimedica.com	Web Banner	2016 Jan 16 ^h ~ March 15 th	2 months
IHE-Online.com	Web Banner	2015 Dec ~ 2016 Feb	3 months
Infomedix	Web Banner	2015 April ~ 2016 Feb	10 months

<Promoting on Web banners and Medical Journals>

3) KIMES Domestic and Advertising Campaign

Advertising campaign of KIMES was run widely throughout from TV, Radio, daily news papers and financial newspapers and outdoors. The reason for campaigning on the public media is there are high interests of personal healthcare items in Korea recently.

Also, promotion campaign widely progressed through internet portal site advertising mediums for all KIMES exhibitors. Most of products were posted on the portal site, such as Google, and Korea popular web-site.



V. KIMES 2016 Special Events

1) Opening Tape Cutting Ceremony

Date : 11:00 a.m. March 17th, 2016

Location : At the main Entrance of Hall A in COEX

Attended VIPs :

Members of the National Assembly,
Vice-ministers from ministries, commissioner
from MFDS, head of sponsoring organizations
and exhibitors.



<Tape Cutting Ceremony>

2) KIMES Scholarship contribution

Date : 15:00 p.m. March 17th, 2016

Location : VIP Room

Wishing to contribute to the health care industry through finding talented student and to foster the upcoming generations, we started to offer "KIMES Scholarships" to young students whose college major is in biomedical engineering from 2014.



<KIMES Scholarship>

3) In-depth Seminars with Variety Topics

139 seminars under the diverse topics were concurrently held in COEX Conference Center during the KIMES to deliver the quality information and knowledges. Covered topics in the KIMES conferences were from government policies on medical devices market, newest technologies on medical devices to financial technology for the doctors.



<Conference>

4) Global Bio Medical Plaza held with KIMES

Global Bio & Medical Plaza is the principal global platform for facilitating cooperation and trading between Korean and overseas companies in the bio and medical industries. The event is designed to develop a concrete business relationship and pursue potential contract opportunities between guests from overseas and Korean companies.



<GBMP 2016>

5) KIMES 2016 Tour Programme

Attractive tour programme presented memorable times to foreign visitors during KIMES show. KIMES offered Seoul City tour programme to experience famous sightseeing places and Korea culture.



<KIMES Seoul City Tour>

VI. KIMES 2016 Conferences

1. Medical Industry Policy Seminar : Coex Conference Center, 3Fl. / 4Fl.

Date	Time/Place	Topics	Contact
3/17 (Thu.)	09:30~12:00	Medical Device Cooperation Forum Annual General Meeting(closed-door)	T.+82-42-712-9420 www.keit.re.kr
	13:30~13:50	Introduce of Medical Device Cooperation Forum Speaker : Young Huh, PD (KEIT)	
	13:50~14:10	New Breakthrough Technologies in Medical Ultrasound Imaging Speaker : Yangmo Yoo, Professor (Sogang University)	
	14:10~14:30	Recent trends for hybrid medical imaging equipments and standardization of quantitative imaging big data Speaker : Hee Jung Kim, Professor (Yonsei University)	
	14:30~14:50	Trends and issues in smart wheelchair technologies Speaker : Eung Pyo Hong, Senior Resercher (KOREC)	
	15:05~15:25	Strategies for Developing High-Class Laser Medical Devices through Translational Medicine Speaker : Phil Sang Chung, Professor (Dankook University)	
	15:25~15:45	Current Status and Future Prosects of MRI-Guided Therapy Systems Speaker : Young Sun Kim, Professor (Samsung Medical Center, Seoul)	
	15:45~16:05	Current status and future directions of coronary and peripheral stent development in Korea Speaker : Young Guk Ko, Professor (College of Medicine, Yonsei University)	
	16:05~16:25	Current Status and Future Prospects of Digital Dental Devices Speaker : Jae Jun Rhu, Manager (Korea University Anam hospital)	
	16:40~17:00	Recent trend of items for spine and spinal operation Speaker : Dong Hwa Heo, Professor (wiltse memorial hospital)	
	17:00~17:20	Report of "Study of classification and management of medical devices with according to the purpose of use (medical or non-medical)" Speaker : Gyuha Ryu, Professor (Samsung Advanced Institute for Health Sciences & Technology)	
	17:20~17:40 Rm. 308	Role of medical doctors for successful development and business of in vitro diagnostic devices Speaker : Kyung Ja Han, Chairperson (The Seoul St. Mary's Hospital Medical Device Development Center) Host : Korea Evaluation Institute of Industrial Technology, Korea Medical Device Cooperation Forum	
13:00~14:00	Commercially Promising Technologies from KIST Speaker : Sung Chul Shin,, Head of Technology Commercial Team(Korea Institute of Science and Technology)	T.+82-70-7725-8730 www.kmdia.or.kr	
14:00~16:00 Rm. 317	Activation of U-Healthcare Medical Device Use & Health Insurance Coverage Host : Korea Medical Devices Industry Association		

Date	Time/Place	Topics	Contact
3/17 (Thu.)	Main Topics : Translational Study on Diagnosis of ophthalmopathy and National Manufacturing Activation of Medical Devices		T.+82-2-596-0786 www.kmdia.or.kr
	16:00~16:30	Ophthalmopathy as a new subject at Medical Device Market Speaker : Jeong Hun Kim, Professor (Seoul National Univ(College of Medicine))	
	16:30~16:55	R&D status of Diagnostic Equipment Using Ultrasound Speaker : Chul Hong Kim, Professor	
	16:55~17:20	Actual Translational Research for the Development of ophthalmopathy using ultrasonic diagnostic equipment Speaker : Seung Ho Yoo, PH.D (KMDIA)	
	17:20~17:45 Rm.317	Development of Cardiovascular UltraSound Diagnostic Equipment Speaker : Sung Min Kim, Professor (DongGuk Univ.)	
	Main Topics : Education for medical equipment importers		
	13:00~14:30	Education for medical equipment importers Speaker : Sungh Wan Moon, Officer (Korea Customs Service - Customs Clearance Policy Division)	
	14:40~15:50	Education for medical equipment importers Speaker : So Seul Lee, Assistant Manager (Korea Medical Devices Industry Association)	
16:00~17:00 Rm. 318	Education for medical equipment importers Speaker : Bizmerce Host : Korea Medical Devices Industry Association		
3/18 (Fri.)	Main Topics : Development of R&D Platform and Medical device technology based on Hospital-company Connection		T.+82-53-790-5525 www.dgmif.re.kr
	10:10~10:30	Development of R&D Platform and medical device technology based on Hospital-company Connection Speaker : Daegu-Gyeongbuk Medical Innovation Foundation/ Medical Device Development Center	
	10:30~10:50	Case story of medical device R&D center support program in SNUBH: Medi-Future Inc. Speaker : Seoul National Univ., Bundang Hospital Medical Device R&D Center, MEDI-FUTURE	
	10:50~11:10	Development of bio-signal measurement system with KUMC - OPEN PLATFORM INNOVATION MODEL - Speaker : Korea Univ Hospital MeDIC, Charm Engineering Co.	
	11:10~11:30	Development of Diagnostic Equipment Using the Immunofluorescence for the Detection of Infection. - "Rapid Whole Blood Test for the Early Diagnosis of Sepsis" Speaker : The Catholic of Korea Seoul ST. Mary's Hospital, Soon Cheol Hong, (Bioditech Med Inc.), In K. Sohng	
	11:30~11:50 Rm.318BC	R&D strategy of medical device based on customer-oriented Speaker : Yeoung Huh, PD (Keit) Host : Daegu-Gyeongbuk Medical Innovation Foundation	
	14:00~16:00 Rm.401	Case study of fair trade Speaker : WanbinPark, lawyer (KIM & CHANG)	
	10:00~12:00	2016 KMDIA Symposium "Discussion to establish advanced distribution in medical device"	T.+82-70-7725-8730
	13:00~14:00	Winning Proposal Strategies Speaker : Yong Gi Kim, (MBA) CEO (Shiplely Korea)	
	14:10~15:30 Rm. 402	Applying Human Factors Engineering to Healthcare Devices Speaker : Jonathan Kendler, Design Director (UL's Human Factors Engineering (HFE) Team) Host : Korea Medical Devices Industry Association	

Date	Time/Place	Topics	Contact
3/18 (Fri.)	16:00~16:50	2016 Policy direction for health insurance Speaker : Director (Ministry of Health & Welfare)	T.+82-2-596-0897
	17:00~17:50 Rm. 402	2016 Direction for medical device management system Speaker : Mi Young Yu, Director (Health Insurance Review & Assessment Service)	
	10:00~10:40	SW Development and Validation Methods for Medical Device SW Development Standard IEC 62304 compatible Speaker : Seung Lyong Jeong, Manager (MDS Technology)	T.+82-2-596-0563
	10:40~11:20	How to test and improve medical device SW quality Speaker : Sungjin Park, Deputy Manager (MDS Technology)	
	13:30~14:30	MEDICAL DEVICE IP Council Regular Meeting (Closed-door)	T.+82-70-7725-8724 www.kmdia.or.kr Host : Korea Medical Devices Industry Association
	15:00~15:30	KIPO's support policies for small and medium enterprises Speaker : Chang Yong Ryu, Patent Examiner (Korean Intellectual Property Office)	
	15:30~15:50	Trend of patent applications and registrations for Medical devices Speaker : Chang Ik Jeon,, Patent Examiner (Korean Intellectual Property Office)	
	15:50~16:30	Cases of patent dispute and its measures in the field of Medical Devices Speaker : Chang Ik Jeon, Patent Examiner (Korean Intellectual Property Office)	
	17:00~18:00 Rm. 403	Technological innovation & technology exchange seminar for new market creation	
3/19 (Sat.)	Main Topics : Medical device industry promotion measures, future growth engines		T.+82-2-718-7321 www.bokuennnews.com
	13:00~13:50	Promising future medical device development business strategy Speaker : Dong Wook Lee, Director General (Ministry of Health and Welfare Bureau of Health Industry)	
	14:00~14:50	TAX for Management of Hospital Speaker : Sung Hyun Kim,, Director (KPMG Samjong Accounting Corporation TAX Division)	
	15:00~15:50 Rm. 318BC	Revitalization of the overseas advancement of the rapidly changing health care environments in hospital Speaker : Yang Kyun Kim, Professor (Kyung Hee University medical department of management) Host : Bokuennnews, Korea E & Ex Inc.	

2. Special Lecture for Health Care Provider (I) : Coex Conference Center 3Fl.

Date	Time/Place	Topics	Contact
3/19 (Sat.)	Main Topics : Digital Healthcare, Catch the Golden Time		T.+82-2-467-5671 www.bosa.co.kr
	13:30~14:20	Digital Healthcare, How to Realize it Speaker : Dr. Yoon Sup Choi (Adjunct Professor of Human ICT Convergence Dept., Sungkyunkwan University)	
	14:20~15:10	Artificial Intelligence/Deep Learning : Future of Data-Based Medicine Speaker : Dr. Ji Hoon Chung (Professor of Mobile Media Dept., Kyunghee Cyber University)	
	15:30~16:20	Controversy over Digital Healthcare Regulations Speaker : Woojin Lee Lawyer (Kim & Chang Law Office)	
	16:20~17:10 Rm. 317BC	Demonstrations of Smart Healthcare - Focusing on Chronic Speaker : Joochan Kim Professor (Medical Information Dept. of Host : The Korea Medical News, Korea E & Ex Inc.	

Date	Time/Place	Topics	Contact
3/19 (Sat.) ~ 3/20 (Sun.)	Main Topics : Doctor Story opened and management Information Conference		T.+82-2-6925-2238 www.doctorstory.kr
	10:30~11:10	All of the opening funds. Speaker : Yeon mo Yang, Manager (City Bank)	
	11:20~12:00	Effective hospital marketing Speaker : Jin Ho Baek, President (Cansplex Ltd.)	
	12:10~12:50	Differentiated hospital interior Speaker : Seung Oh Yoo, President (Ltd. Design H)	
	14:00~14:40	Easy Hospital MSO Speaker : Chang Hyuk Kang, Tax Accountant (Corporation tax. Taxhome & Out)	
	14:50~15:30 Rm. 301	Location Strategies for success opened Speaker : Joo Hwan Lee, Manager (City Bank) Host : Doctor Story Ltd.	
3/20 (Sun.)	Main Topics : Doctor, Meet the New Innovation		T.+82-2-561-8279 www.mbakorea.co.kr (Registration fee required)
	13:00~13:50	Clinic survival strategies according to changing healthcare environment Speaker : Chol Woo Chun, M.D (Evita CS Clinic)	
	14:10~15:00	Understanding of leadership and organizational psychology of doctors Speaker : Chong Sik Yu, CEO (Infuture Consulting)	
	15:00~15:50	Hospitals and clinics, now is Business 2.0 Speaker : Kwak Sook Chol, Head Cief (CNE Innovation lab.)	
	16:10~17:00	Technology and Strategic Analysis of domestic medical Big Data Speaker : Shim Chan, Patent Attorney (IFIST law Office)	
	17:00~17:50 Rm.402	The latest trends of China healthcare market & new expansion opportunities Speaker : Chang Hwan Choi, CEO (Peking Parallel world) Host : Docter News, MBACKOREA. Inc., Korea E&Ex Inc.	

3. International Academic Conference of Radiological Technologist and Special Lecture

Host : Seoul Radiological Technologists Association / Sponsor : Seoul Radiological Technologists Association, Korea E&EX Inc.

Date	Time/Place	Topics	Contact
3/19 (Sat.)	Main Topics : "SRTA, Listening to each other and changing together"		T.+82-2-576-6431 www.srta.or.kr (Registration fee required)
	09:00~10:40	Academic Conference	
	10:40~12:30	Session I : General Radiography	
	12:30~14:20	Session II : CT, MRI imaging	
	15:30~16:30 Rm. 401	Seoul Radiological Technologist Association 51th Anniversary	
	11:00~12:00	Radiation introduction of national	
	12:40~14:40 Rm. 402	Satellite Symposium I (About Career Employment - 5 PART)	
	12:00~13:00	Satellite Symposium II (Luncheon & About the latest equipment - samsung medison, Phillips)	
	13:10~14:50 Rm. 403	Satellite Symposium III (Dose Management - Infinity, Bayer korea)	

4. Seoul Physical Therapy Association Conference and Supplementary Education

Host : Seoul Physical Therapy Association / Sponsor : Korea E & Ex Inc. / Auditorium

Date	Time/Place	Topics	Contact
3/20 (Sun.)	Main Topics I : Physical therapy for Acute Patients		www.kspta.or.kr (Registration fee required)
	09:20~09:50	Necessity of cardiac rehabilitation care connection - Local rehabilitation for improving the participation of patient's activities Speaker : Saito Hiroshi (Tsuji Internal Medicine / Cardiology)	
	09:50~10:20	Korea's current state and challenges of home respiratory care Speaker : Hyun Jae Woo (Nagasaki Memorial Hospital)	
	10:20~10:40	Physical Therapy in ICU Speaker : Young Jun Ko (Samsung Medical Center)	
	Main Topics II : Special Topics Lecture		
	11:20~12:00	Rehabilitation of critical patients - Intervention of ALS patients using the home ventilator Speaker : Chiba Tetsuya (Tamagawa Hospital)	
	12:10~14:00	Touring new medical equipment exhibition & Lunch Speaker : Min Geun Jeong, Business Director	
	14:00~15:00	Conversation with the patient Speaker : Esther Jo (L company)	
	Main Topics III: Shoulder Mobility and Stability		
	15:00~15:40	Shoulder treatment based on evidence: Difference in unscientific and Sciences, and current state of Korea Speaker : Sang Hun Lee (Director of CM Chungmu Hospital)	
	16:20~17:00	Treatment of the shoulder complex using a Maitland technique Speaker : Nyeon Jun Kim (The Department of Physical Therapy at the Pohang University)	
17:00~17:40	Neurac Treatment of the Shoulder Complex Speaker : Seung Min Kim (Korea university Anam hospital)		

5. Global Trade Conference : Coex Conference Center, 3Fl.

Date	Time/Place	Topics	Contact
3/17 (Thu.)	14:00~15:00	Seminar on Government Support for the Domestic Medical Device Industry Speaker : Ministry of Health and Welfare	T.+82-2-467-0350 www.medinet.or.kr
	15:00~16:00	Cultural understanding between US and Korea for US Medical Fedral Market Speaker : Jay K Kim, President (JKICT)	
	16:00~17:00 Rm. 307A	China's medical device markets current and Effective market access scheme Speaker : Yun Sung Ro (WEGO KOREA)	F.+82-31-360-2991
	14:00~16:00	The seminar for status of the Thailand medical device market & licence Speaker : Medical Technology Association of Thailand	T.+82-2-467-0350 www.medinet.or.kr Host : KMDICA
	16:00~17:00 Rm. 307C	2th Healthcare App Directors Meeting(closed-door)	

Date	Time/Place	Topics	Contact
3/18 (Fri.)	09:30~10:50	Utilizing Biological Risk Assessment and Chemical Characterization in Device Safety Evaluation Speaker : Zhaouhui Li PH.D (NAMSA)	T.+82-2-921-6101 www.medipert.com (Registration fee required)
	11:00~12:30	Key differences between CFDA old and new regulations Speaker : Minna Liu Manager (NAMSA China)	
	14:00~15:30	Clinical Study on CFDA Speaker : Minna Liu Manager (NAMSA China)	
	15:45~17:15 Rm. 308BC	Trends in Japan Regulations on MHLW Speaker : Terumitsu Tsuji Director (NAMSA Japan) Host : NAMSA Agent (Meidpert)	T.+82-2-467-0350 www.medinet.or.kr
	13:00~14:00	The seminar for status of the Indonesia medical device market & licence Speaker : Ministry of health, Indonesia	
	14:00~15:00	The seminar for status of the Vietnam medical device market & licence Speaker : Mr. Tang CHI, Thuong Administrador	
	15:00~16:00 Rm. 307A	Presentation about export supporting policy for small & medium size enterprises Speaker : Seung Ho Park, Deputy Director (SMBA) Host : KMDICA	

6. Medical Industry and Medical Science Seminar : Coex Conference Center, 3Fl. / 4Fl.

Date	Time/Place	Topics	Contact
3/17 (Thu.)	13:30~13:10	An Introduction of Smart Healthcare Support Center Speaker : Hee Soo Kim, General Manager / Chief Engineer (Medical Device Research Center)	T.+82-2-860-1108 www.ktl.re.kr
	13:10~13:30	An Introduction of KTL Medical Device Speaker : Seong Yong Park, Director / Principal Engineer (Medical Device Evaluation Center)	
	13:30~13:50	An Introduction of KTL Medical Supplies Speaker : Seok Kyoung Kong, Director / Senior Engineer (Medical Supplce Evaluation Center) Host: KTL	
	14:30~15:30	Veterinary Medical Device - Registration & GMP Speaker : Esther Yang Tam Manager (Core M)	T.+82-2-2633-1225 corem@corem.biz
	16:00~17:00 Rm. 311	Reducing Particle Contamination and Risk by Ionizing Speaker : Michael Radovan, Director (Simco-Ion Technology Group) Host : Simco-Ion	T.+82-2-2068-7231 www.simco-ion.com
3/18 (Fri.)	10:00~10:50	Strategic Intelligence, U.S Medical Market Speaker : Gillian Jaeger(SPECTRUM Group)	T.+82-2-467-0359 www.medinet.or.kr
	11:00~11:50	Expansion supporting plan in US medical device market Speaker : Barry I Matherly CEO (Greater Richimond)	
	16:00~16:45	Introduce IPLUG Speaker : Korea Intellectual property strategy agency	T.+82-2-3475-8512 www.kista.re.kr
		The strategic R&BD of platform based medical device Speaker : Yeong Heo (KEIT Project director)	
		Introduction about the field of medical devices Samsung patents Speaker : Geun Ho Kim (Samsung Electronics)	
		The Strategy and plan of health care industry Speaker : In Je Jeo (Actner Lab)	
Patent infringement case and consulting about medical device industry Speaker : Hye Yeing Hwang, Patent Attorney (Korea Intellectual Property Protection Agency)			
16:50~18:00 Rm. 307BC	IP(intellectual property) & Human Networking Patent license for counseling, Patent infringement for consulting Host : KMDIA, IPLUG		

Date	Time/Place	Topics	Contact
3/18 (Fri.)	Main Topics : The Opportunities and Challenges on O2O Healthcare Service		T.+82-2-577-8300 www.kohea.co.kr
	10:00~10:30	Concept and Strategies of O2O Healthcare Speaker : Min Hwa Lee, Chairman (KOHEA)	
	10:30~11:00	Watson, O2O Medical Service based on Big Data & AI Speaker : Young Woo Pae, Managing Director (IBM)	
	11:00~11:30	O2O Service Project for Emergency Speaker : Young Mo Kim, Professor (KONYANG UNIVERSITY)	
	11:30~12:00 Rm.317BC	O2O Service for Primary Healthcare in Developing Countries Speaker: Seung Wook Choi, CEO/CTO (IRM) HOST : KOHEA	
	13:00~17:00 Rm. 301	Dupont TYVEK MPTP (Medical Packaging Transition Project) Sharing Speaker : Darren, Oh Key Accounts Representative (Dupont Korea)	T.+82-2-2222-5249 www.dupont.com
		Medical Packaging & Sterilization Validation case sharing Speaker : Su Gil Hur, Senior Research Engineer (Korea Conformity Laboratories)	
		Frequent issues and Questions of Medical Packaging Industry Speaker : Robin Ahn, Manager (KM) Host : Dupont, KM	
	13:00~14:00	'Magicath' I.V. Catheter_Made for safety Speaker : Denny Cho, Division Head (Business Support Division) Host : Magician Inc.	T.+82-1544-2911 www.magicath.com
	14:30~15:30	Tax and finance solution for Korean hospitals Speaker : James Lee Director of Philips Capital (Philips), Hye-Min Lee, Tax Senior Manager (Accountant) (Samil Price water house Coopers (PWC)) Host : Philips	T.+82-2-709-1497 www.philips.co.kr
	16:00~17:00 Rm. 311	Daegu-Gyeongbuk Medical Innovation Foundation's support program and business promotion Speaker : Seung Won Lee, Team Manager (Business Support Team) Host : Daegu-Gyeongbuk Medical Innovation Foundation	T.+82-53-790-5193 www.dgmif.re.kr
	Main Topics : 3D Printing Revolution in the Medical World		T.+82-2-6959-4113 www.prototech.co.kr
	14:00~14:40	Driving Innovation and Adoption: 3D Printing in Medical Industry Speaker : Scott Rader General Manager (Stratasys)	
	14:40~15:00	Medical Industry: Trends and Applications of 3D Printing Technology Speaker : Jungsung Kim, Professor (Konyang University Biomedical Engineering)	
	15:00~15:30	Asan Medical Center Case: Smart Medical Application Using 3D Printer Speaker : Namkug Kim, Professor (Asan Medical Center)	
	16:00~16:40 Rm.317BC	3D Printer Case: Production and Clinical Application of Endoscopic Surgical Tools using a 3D Printer Speaker : Weonjin Ko, Professor (Bundang Cha Hospital) Host : Prototech Inc.	

Date	Time/Place	Topics	Contact
3/18 (Fri.)	13:00~13:45	Validation of Radiation Sterilization for Medical Devices Speaker : Hoo Chul Lee, Senior Researcher (Greenpia technology R&D center)	T.+82-2-3462-3766 www.greenpiatech.com
	14:00~14:45	Evaluation of Packaging Validation Speaker : Yong Woon Eom, Senior Researcher (Greenpia technology R&D center)	
	15:10~16:30 Rm. 318A	Sterilization Technology Q&A Speaker : Kwang Hoon Kim, Plant manager/ Director (Greenpia technology R&D center) Host : GREENPIA TECHNOLOGY Inc.	
	Main Topics : Medical Device Registration Expert Seminar		T.+82-33-760-6128 www.wmit.or.kr
	13:30~15:10	Outline of Health Insurance System And Insurance Registration Speaker : Mi Young Yoon, Medical Treatment Dept. Vice President (Health Insurance Review and Assessment Service)	
	15:10~16:40	Appraisal of New Medical Technology And Guideline Speaker : Seon Hee Kim, Professor (Gachen University)	
16:40~18:10 Rm.327C	Business Strategies for Insurance Registration Of Medical Device And Current Trend Of Government policies Speaker : Su Jeong Kim, Representative (MDworks) Host : Wonju Medical Industry Techno valley		
3/19 (Sat.)	14:00~16:00 Rm. 300	Example of clinical utilization of Spine MT Speaker : Hyeong Bin Kim, Medicine Doctor (SRC Rehabilitation Hospital Rehabilitation Medicine) Host : Spinemt Co., Ltd.	T.+82-2-2157-7345 www.spinemt.co.kr
	10:00~10:50	Transition of hospital architecture related to the infection before and after the MERS Speaker : Tae Yun Kim, Researcher (National Medical Center)	T.+82-31-810-5101 www.kshd.org
	10:50~11:30	Health care and infection management Speaker : Shin Do Kim, Professor (University of Seoul)	
	11:30~12:10	Infection control in Operating Room after the MERS Speaker : Hye seon Chung, Team Manager / Perioperative Nursing Team (Samsung Medical Center) Host : TJC	
	13:30~ 14:20	Accreditation Standard and Status of Hospital Facility and Environment Safety Speaker : Hwang In Sun, Manager (KOIHA (Division of Research & Development))	
	14:20~15:10	Beyond illumination, Designing people-centric hospitals Speaker : Won Jong Kim, Sales Manager (Philips Lighting Korea)	
	15:10~15:35	Patient safety for Environment-friendly floor interior material Speaker : Young Tae Bae, President (BMS Korea)	
	15:35~16:00	Home and abroad interior solutions to prepare for infection Speaker : Jong Min Park, Team manager (PNH)	
	16:10~17:30 Rm.308	Panel Discussion Speaker : Jae Young Park, Executive Editor (Young Doctor Weekly) Host : Korea Society of Healthcare Design	

Date	Time/Place	Topics	Contact	
3/19 (Sat.)	13:00~14:00	LIPOEN, body contouring and face lifting (HIFU) Speaker : Manager (M.I.Tech. Co., Ltd.) Host : M.I.Tech Co., Ltd.	T.+82-70-8686-2402 www.mitech.co.kr	
	14:30~15:30	Antibacterial negative pressure room with a built-in "VIRUS KEEPER" Speaker : Young Jun, Lee Host : Clean Filtec Co., Ltd.	T.+82-31-552-0123 cf33@hanmail.net	
	16:00~17:00 Rm.310	Edge Lifting ; Easy and Perfect V Line Lifting method Speaker : Eui Taeg Jung, Director Dr. (Dr.Jung Clinic) Host : JY Medicine. Co., Ltd.	T.+82-10-2666-6132 www.jymedicine.com	
	13:00~14:00	Novaerus airborne Sterilizer for hospitals to prevent the respiratory virus infection Speaker : Daragh Sharkey Regional Director (Novaerus) Host : JOIN MEDICAL Co., Ltd.	T.+82-2-485-3747 www.joinmedical.kr	
	14:30~15:30	China CFDA Certificate Speaker : Frank. Dong, Technical Director (MEDICAL STRONG) Host : WNW INTERNATIONAL	T.+82-31-905-5224 www.wnwint.com	
	16:00~17:00 Rm.311	Baloon kit for watching small intestine using normal gastro or colono endoscope Speaker : Jae Sun You, Director (JYP Global Co., Ltd.) Host : JYP Global Co., Ltd.	T.+82-10 2930 7259 www.medtronjyp.com	
	Main Topics : A colorful BME, aiming harmonious human life.			
	13:00~14:40	How the Brain Science would change the future Speaker : Jae Seung Jeong, Professor (KAIST)	T.+82-10-2500-2978 www.facebook.com/ bme.KBESA	
	15:00~16:10	3D Printing Idear Maker Speaker : Tae Woong Yoon, undergraduate, Instructor (Korea univ.)		
	16:20~17:30 Rm. 327	Table Mentoring Host : Korea Biomedical Engineering Student Association		
17:00~19:00 Rm. 307	Robotic-ATT. Disc Therapy Clinical Seminar Speaker : Dr. Bass, Dr. Scott Denny, Dr. Wan Ho Kim Host : JM. Tech. Korea	T.+82-2-707-1395 www.jmtechasia.co.kr		
3/20 (Sun.)	09:00~12:00 Rm. 317BC	Gait Analysis and Insole Making Host : GHW	T.+82-70-4610-2280	
	10:00~12:00 Rm. 318A	MSK Ultrasound Semina Host : ALPINION Medical Systems Co., Ltd.	T.+82-70-7465-2446 alpinion.co.kr	
	10:00~11:00	Medical Pilates Methods of Neck and shoulder pain Speaker : Dr. Yong Seung Lee (HODU clinic) Host : Neodr (TJC)	www.neodr.com	
	11:00~12:00 Rm.310	IMS Techniques with Musculoskeletal ultrasound and Pilates techniques Speaker : Dr. Yong Seung Lee (HODU clinic) Host : UTB Co., Ltd.	www.imskorea.kr	
	13:00~16:00 Rm. 318BC	The clinical application on the treatment of damaged muscle fibers using Combination Therapy Equipment (Ultrasound+Stim) Speaker : Dr. Farly Brown (D.C/ P.T) Co-Author-Progress in Neuromuscular Electrica I Stimulation for TRANING (DJO International) Host : KOASTRON Co., Ltd.	T.+82-2-564-2311 www.koastron.com	

VII. KIMES 2016 Floor Plan
<Floor Plan(1Fl.)>



<Floor Plan(3Fl.)>

Exhibit Category by Hall

◆ Cure & Medical Information Systems (Hall A - 1Fl.)

Medical Information Systems, Surgical Apparatus & Equipment, Cure Apparatus & Equipment, Dental & Ophthalmic Apparatus, Pharmaceutical Equipment

◆ Healthcare & Rehabilitation Equipment Hall (Hall B, Grand Ballroom - 1Fl.)

Physiotherapy Apparatus, Cosmetic Dermatology & Healthcare Equipment, Skincare & Cosmetic Devices, Nursing for Aged Items & Services

◆ Clinical & Diagnosis Equipment Hall (Hall C - 3Fl.)

Diagnosis Equipment, Laboratory Equipment, Clinical Examination Equipment, Radiology Equipment, Animal Medical Devices

◆ IMAGING & Facilities Hall (Hall D - 3Fl.)

Diagnosis & Radiology Imaging Equipment, Central Supply Equipment, Dental Apparatus, Hospital Facilities, Emergency Equipment

◆ Medical Device Component Pavilion (Hall A4-1Fl.)

Medical Device Component & Services, Materials for Medical Devices

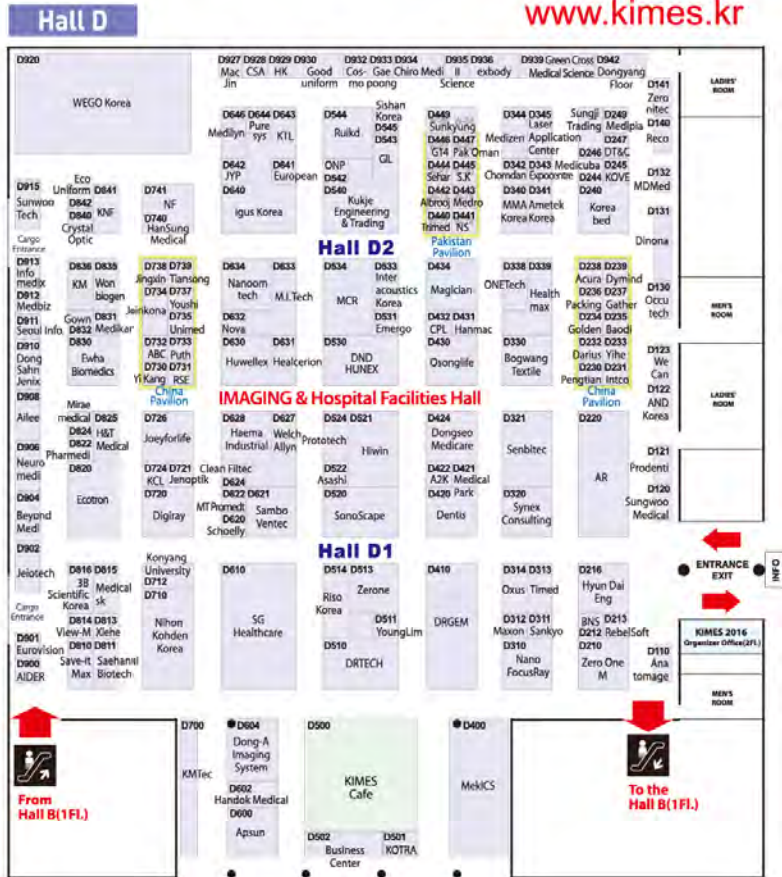
Entry Schedule

For overall efficiency of management of KIMES 2016, Secretariat of KIMES 2016 notify the entry schedule as below;

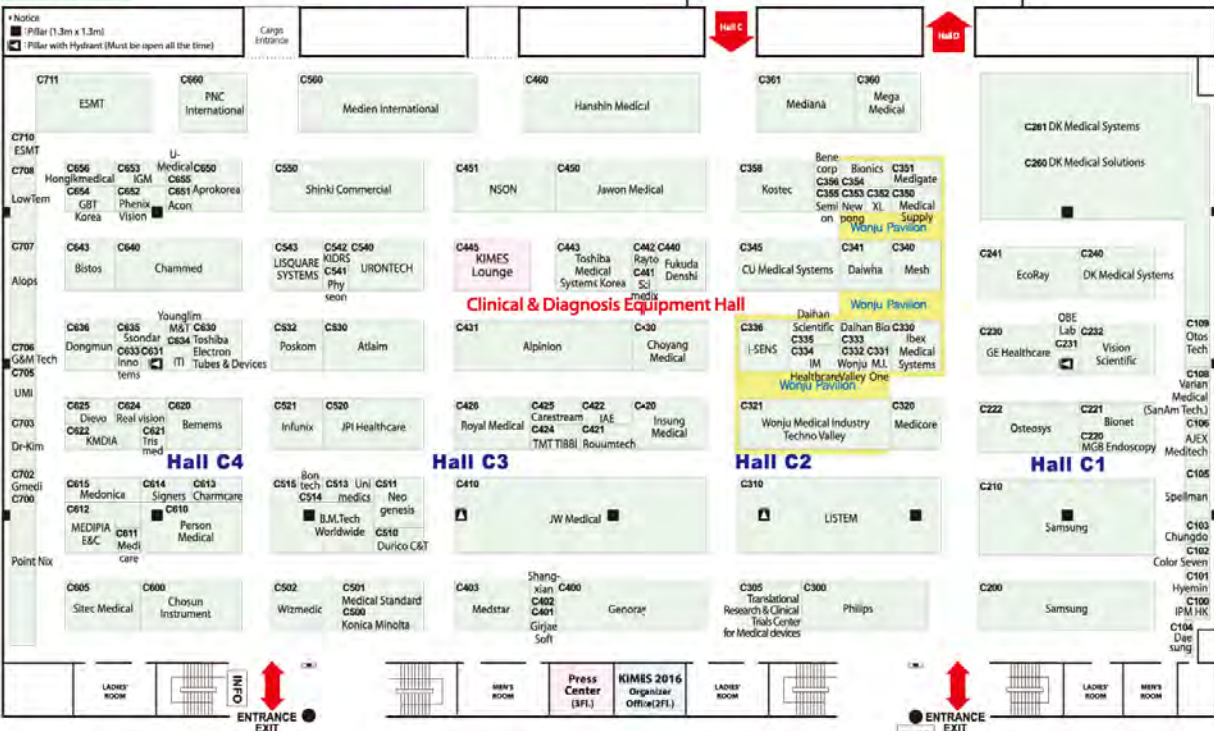
- ① **March 17th & 19th**
- Enter by Hall A1 (1st floor)
 - ② **March 18th & 20th**
- Enter by Hall C1 (3rd floor)
- ※ Allowed daily admittance by entrance/exit of Hall B, Hall D & Grand Ballroom



www.kimes.kr



Hall C



VIII. KIMES 2016 Exhibitors Survey Results

1. Main Purpose of Exhibition Participation (Multiple Response)

- ① Increase Corporate Images **(23.43%)**
- ② Find the New Distributors **(29.13%)**
- ③ Networking **(11.22%)**
- ④ Sales & Promotion **(16.50%)**
- ⑤ New Product Launch **(19.72%)**
- ⑥ Others **(0.17%)**

2. Overall Rate of ROI from KIMES 2016

- ① Very Good **(9.16%)**
- ② Good **(56.47%)**
- ③ Adequate **(31.26%)**
- ④ Not Very Good **(3.11%)**

3. Preference of Promotion Campaign for the Exhibition (Multiple Response)

- ① Direct Mailing **(17.37%)**
- ② TV Ad. **(16.51%)**
- ③ Radio Ad. **(4.44%)**
- ④ Newspapers **(7.87%)**
- ⑤ Medical Journals **(11.84%)**
- ⑥ Internet **(14.17%)**
- ⑦ Through Association **(6.70%)**
- ⑧ Exhibition Abroad **(9.66%)**
- ⑨ TEXT Message **(4.05%)**
- ⑩ Int'l Journals **(4.05%)**
- ⑪ Outdoor Billboards **(3.12%)**
- ⑫ Others **(0.23%)**

4. Overall Satisfactory Rate of KIMES 2016

Areas	Very Satisfied	Satisfied	Adequate	Not Satisfied	Definitely Unsatisfied
① No. of Visitors (Domestics)	10.42%	45.91%	35.91%	7.01%	0.76%
② No. of Visitors (Int'l)	8.16%	28.84%	47.97%	12.18%	2.85%
③ Quality of Visitors	6.86%	40.62%	44.52%	7.24%	0.76%
④ Organizer's Promotion Effort	10.67%	47.67%	38.62%	2.48%	0.57%
⑤ Exhibition Operations	11.83%	50.99%	30.69%	5.34%	1.15%
⑥ Quality of Exhibition Service	12.81%	44.74%	36.71%	4.78%	0.96%
⑦ Level of Venue Facilities	10.46%	41.25%	38.78%	6.84%	2.66%

5. Intention of Participation at KIMES 2017

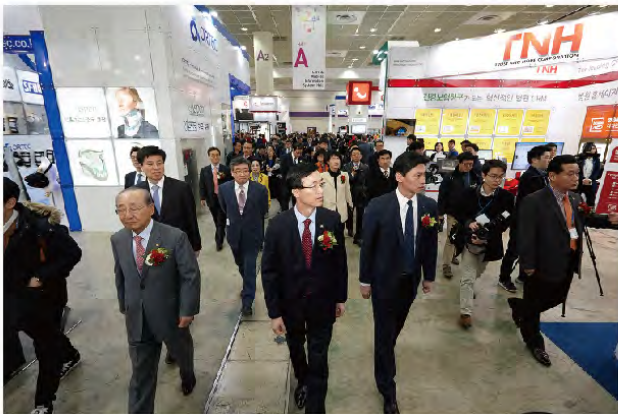
- ① Definitely Participate **(71.07%)**
- ② Consider to Participate **(28.35%)**
- ③ Not Participate **(0.58%)**



+

01

VIP Opening Ceremony





02

KIMES 2016 Business



03

KIMES 2016 Seminar





04

GBMP 2016



05

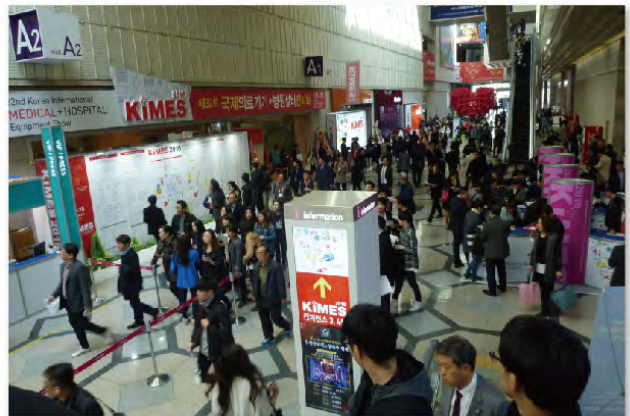
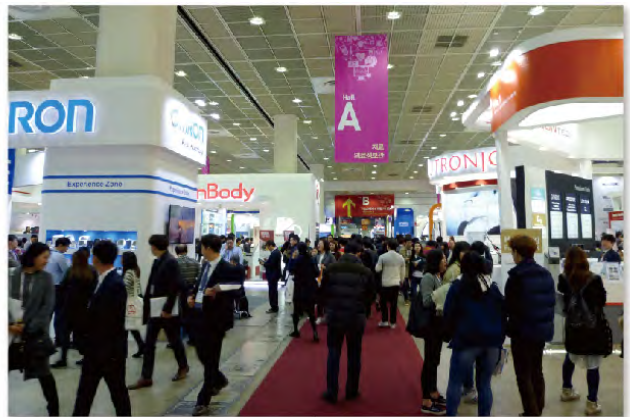
KIMES Buyer City Tour





06

KIMES 2016 View



2016
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32nd KOREA INTERNATIONAL MEDICAL + HOSPITAL EQUIPMENT SHOW

Secretariat of KIMES 2016 / Korea E & EX Inc.

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