

35th Korea
International
Medical &
Hospital
Equipment
Show

14-17
March
2019
COEX, Seoul

Meet The Future



KiMES

Organizers

Korea E & Ex Inc. / KMDICA / KMDIA

KiMES 2019
www.kimes.kr



Ministry of Trade,
Industry and Energy



Ministry of Health
and Welfare



Ministry of Food and
Drug Safety



SEOUL METROPOLITAN
GOVERNMENT



kotra
Korea TradeInvestment
Promotion Agency



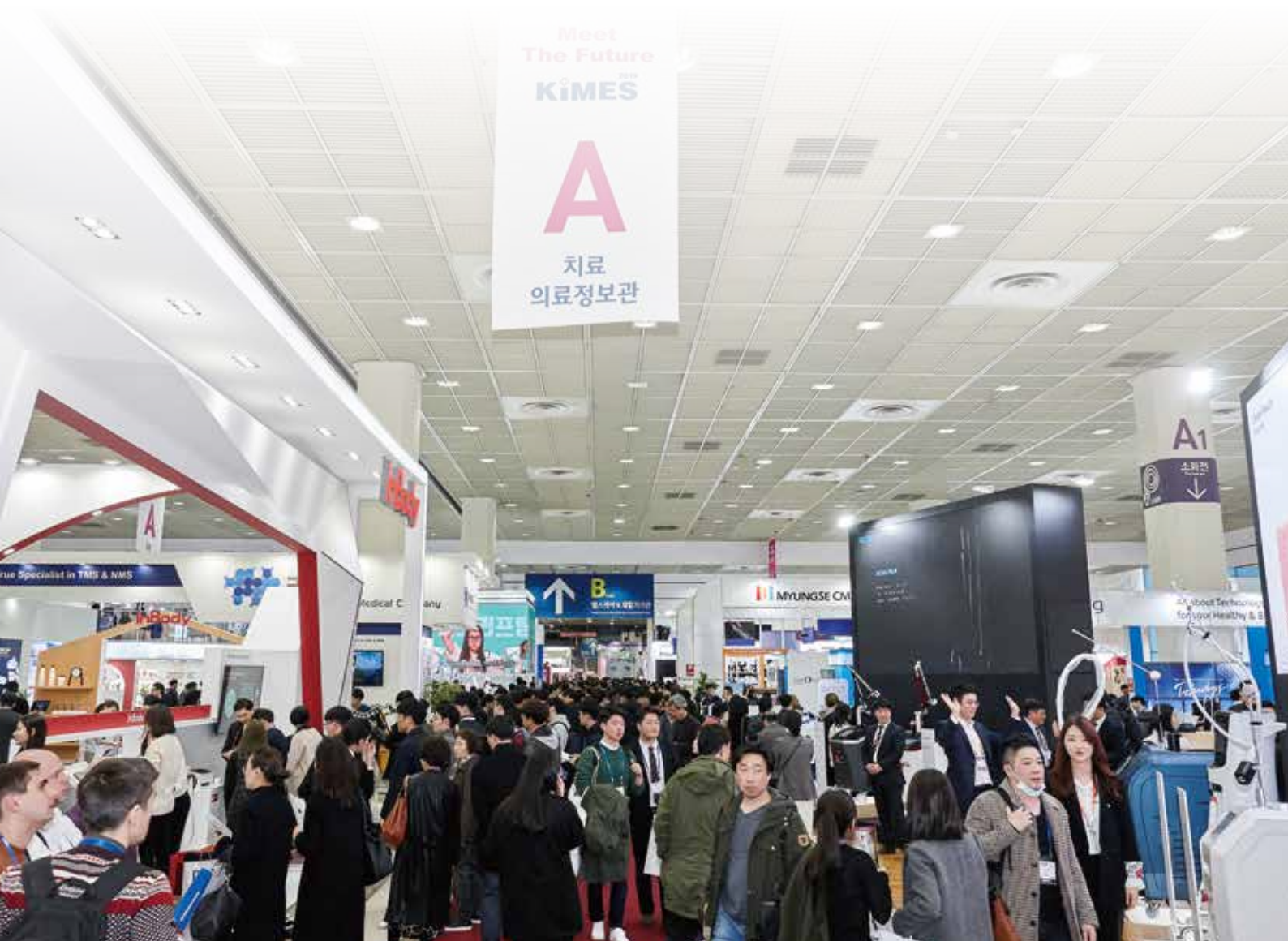
Ufi
Approved
Event

Meet The Future

2019
KIMES

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I. KIMES 2019 At a Glance

1. **Title** : 35th Korea International Medical & Hospital Equipment Show (KIMES 2019)
2. **Theme** : "Meet the Future"
3. **Purpose** : Assistance to further development of the medical equipment industries in Korea and neighboring nations, and promotion of the trade, on both the domestic and international levels in medical equipment
4. **Exhibition period** : March 14 (Thu.) to 17 (Sun.), 2019 (4days)
5. **Opening Hours** : 10:00 a.m ~ 6:00 p.m
6. **Exhibition Site** :
COEX (Convention & Exhibition Center)
(513, Yeongdong-daero, Gangnam-gu, Seoul 06164, Korea)
7. **Organizers**
Korea E & Ex Inc.
Korea Medical Devices Industrial Coop. Association
Korea Medical Device Industry Association
8. **Sponsors**
 - Ministry of Trade, Industry and Energy
 - Ministry of Health & Welfare
 - Ministry of Food & Drug Safety
 - Seoul Metropolitan Government
 - Korea Trade-Investment Promotion Agency (KOTRA)
 - Korea Health Industry Development Institute
 - Korean Medical Association
 - Korean Hospital Association
 - Korean Medical Women's Association
 - Korean Nurses Association
 - Korea Medical Devices Distribution Association
 - Korea Medical Engineering Association
 - Korean Medical News
9. **Exhibition Scale** : Total 40,500 sqm
COEX Hall A, Hall B, Grand Ballroom (1st Fl.)
Hall C, Hall D, Hall E (3rd Fl.), Lobby (1st & 3rd Fl.)
10. **Groups of Exhibits**
 - Consultation & Diagnosis Equipment
 - Clinical Examination Equipment
 - Radiology Equipment
 - Surgical Apparatus & Equipment
 - Cure Apparatus & Equipment
 - Physiotherapy Apparatus
 - Ophthalmic Apparatus
 - Dental Apparatus
 - Central Supply Equipment
 - Hospital Facilities Equipment
 - Medical Information System
 - Oriental Medicine & Equipment
 - Pharmaceutical Equipment
 - Cosmetic Dermatology & Healthcare Equipment
 - Medical Device Component & Service
 - Disposable Apparatus and Others
11. **Website** : www.kimes.kr
12. **E-mail** : kimes@kimes.kr

II. Remark of KIMES 2019

1) Converged medical equipment such as AI diagnosis, robotic surgery, robotic rehabilitation tool and smart hospital system. Healthcare tools for the elderly. All of this and more in one sight!

The largest trade fair which filled 40,500 sqm of exhibition presented with a wide range of products by 695 Korea manufacturers, USA 129, Japan 53, Germany 84, China 185 and with the other international manufacturers. The show was highlighted the increasingly important role played by domestic companies, Samsung, Listem, DK Medical, BIT Computer, Alpinion. In addition, the world leading brands, Fuji, GE, Philips, Shimadzu fuelled the event to be the attraction market in Asia.

2) Held with Global Medical Equipment Plaza 2019 hosted by KOTRA and Medical Korea widened business opportunities for exhibitors.

Medical Korea 2019 (Global healthcare and medical tourism conference) which were co-exhibited from this year to increase business synergy, is a global medical conference and exhibition held annually by Korea Health Industry Development Institute. Aimed at exchange of information and expansion of network at home and abroad, the exhibition (located at COEX Hall D) consists of medical service related shows and 10 session conferences including global medical market, discovery of new paradigm, outlook on global exchange partnership of medical education, finding new service strategies for foreigners, exploration of new markets and digital healthcare strategy, online marketing trend of medical service, and innovation of medical and wellness tourism.

Following last year, the GMPE 2019 was also co-exhibited in collaboration with KIMES. GMPE is a representative convergence/complex consultation program in medical bio field hosted by KOTRA. 203 Medical equipment buying firms from some 48 countries are expected to participate, and a conference will also be held on "Tapping into medical markets in North America/ South East Asia, CIS/ South West Asia/ Africa".

3) In-depth Seminars with Variety Topics

With the start of Bidur Dhaul's keynote who is a business head of patient care and monitoring systems Philips Health Tech, 180 sessions of seminars were concurrently held in COEX Conference Center during the KIMES to deliver the quality information and knowledges. Covered topics in the KIMES conferences were from government policies on medical devices market, newest technologies on medical devices to financial technology for the doctors.

III. Exhibition Results & Figures

1) Classification of Manufacturers

Country	No. of Company	Country	No. of Company	Country	No. of Company
Korea	695	India	1	Russia	1
Australia	2	Ireland	3	Singapore	3
Austria	8	Israel	4	Spain	1
Belgium	4	Italy	23	Sweden	5
Canada	11	Japan	53	Switzerland	20
China	185	Malaysia	15	Taiwan	59
Czech	1	Mexico	3	Thailand	3
Denmark	14	Netherlands	7	Turkey	3
Finland	4	Norway	2	U.A.E.	2
France	14	Pakistan	16	U.K.	17
Germany	84	Poland	6	U.S.A.	129
HongKong	1	Portugal	1	Vietnam	3

Total : 36 Countries 1,403 Companies

2) Exhibitors Classified by Main Exhibits

Exhibit's Code	Main Exhibits	No. of Exhibitor
①	Consultation & Diagnosis Equipment	201
②	Clinical Examination Equipment	60
③	Radiology Equipment	94
④	Surgical Apparatus & Equipment	162
⑤	Cure Apparatus & Equipment	149
⑥	Physiotherapy Apparatus	259
⑦	Ophthalmic Apparatus	21
⑧	Dental Apparatus	36
⑨	Central Supply Equipment	35
⑩	Hospital Facilities & Emergency Equipment	125
⑪	Medical Information System	45
⑫	Oriental Medicine & Equipment System	12
⑬	Pharmaceutical Equipment	7
⑭	Cosmetic Dermatology & Healthcare Equipment	267
⑮	Medical Device Component & Service	213
⑯	Disposable Apparatus, Others	298

3) Number of Visitors

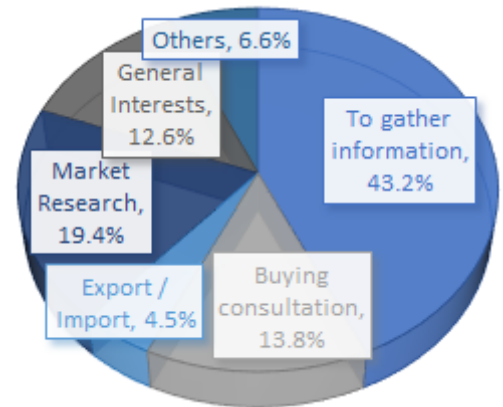
Dates	Local Visitors	Overseas Buyers	Total Visitors	Rates
March 15th(Thu.)	16,188	2,002	18,190	24.67%
March 16th(Fri.)	21,471	1,057	22,528	30.55%
March 17th(Sat.)	18,937	901	19,838	26.91%
March 18th(Sun.)	12,993	183	13,176	17.87%
Total	69,589	4,143	73,732	100.0%

4) Overseas Visitors Classified by Countries

Countries	Visitors	Countries	Visitors	Countries	Visitors
Algeria	3	Hong Kong	188	Portugal	3
Argentina	3	Hungary	7	Qatar	8
Australia	19	India	44	Romania	2
Austria	10	Indonesia	148	Russia	202
Azerbaijan	5	Iran	14	Rwanda	2
Bangladesh	14	Iraq	5	Saudi Arabia	43
Belarus	5	Israel	10	Serbia	9
Belgium	4	Italy	28	Singapore	79
Bolivia	2	Japan	409	Slovakia	2
Bosnia and Herzegovina	3	Jordan	6	Slovenia	4
Botswana	2	Kazakhstan	34	South Africa	3
Brazil	25	Kenya	1	Spain	19
Bulgaria	4	Kuwait	17	Sri Lanka	4
Cambodia	22	Kyrgyzstan	5	Sudan	8
Cameroon	1	Laos	9	Sweden	2
Canada	18	Liberia	1	Switzerland	10
Chile	2	Lithuania	4	Syria	2
China	727	Malaysia	111	Taiwan	355
Colombia	25	Mexico	8	Tajikistan	4
Costarica	1	Mongolia	130	Thailand	305
Cote D'Ivoire	1	Morocco	3	Tunisia	1
Czech	14	Mozambique	2	Turkey	63
Denmark	7	Myanmar	21	Turkmenistan	7
Dominican Rep.	2	Nepal	14	U.A.E	32
Ecuador	4	Netherlands	6	U.K	50
Egypt	12	New Zealand	3	U.S.A	113
Ethiopia	4	Nigeria	3	Uzbekistan	19
Finland	6	Oman	2	Venezuela	2
France	25	Pakistan	81	Vietnam	195
Geogia	2	Panama	2	Yemen	1
Germany	67	Peru	8	Others	76
Ghana	12	Philippines	103		
Greece	1	Poland	39		
4,143 Visitors from 96 Countries					

5) Purpose of Visit (Multiple Responses)

Classification	Answers	Rates
Gather Information	32,953	43.2%
Buying Consultation	10,536	13.8%
Export/Import Consultation	3,432	4.5%
Market Research	14,812	19.4%
General Interests	9,584	12.6%
Others	5,025	6.5%
Total	76,342	100.0%



6) Visitors' Occupation

Classification	Rates
Medical Doctor	10.9%
Herb Doctor	2.0%
Dentist	0.6%
Veterinarian	0.7%
Nurse	3.6%
Radiologists Technologist	5.5%
Physical Therapist	3.6%
Medical Technologist	0.9%
Pharmacist	0.7%
Rescue & Emergency Staff	0.4%
Occupational Therapists	0.6%
Hospital Management	4.1%
R&D Institution	5.4%
Manufacturer	13.4%
Medical Engineer	1.4%
Trader/Dealer	19.3%
Public Institution/Government	2.9%
Media	0.4%
Public	12.5%
Student	7.4%
Other	3.7%
Total	100.0%

7) Visitors' Field of Interests (Multiple Responses)

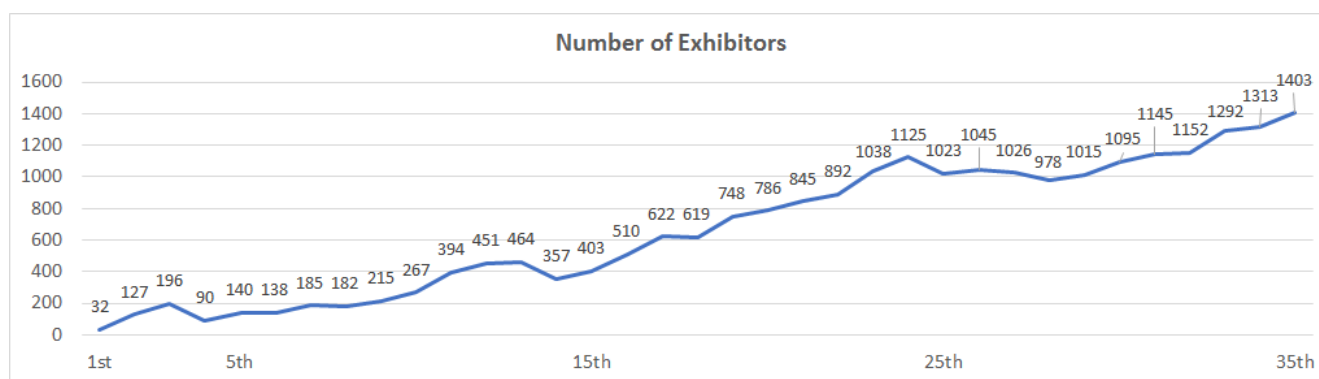
Classification	Rates
Consultation & Diagnosis Equipment	13.7%
Clinical Examination Equipment	3.9%
Radiology Equipment	6.9%
Cure Apparatus & Equipment	6.6%
Surgical Apparatus & Equipment	5.8%
Physiotherapy Apparatus	7.3%
Ophthalmic Apparatus	2.4%
Dental Apparatus	2.8%
Central supply Equipment	1.8%
Hospital Facilities / Emergency Eq.	4.6%
Medical Information System	8.2%
Oriental Medicine & Equipment	2.1%
Animal & Related Equipment	2.0%
Pharmaceutical Equipment	3.1%
Cosmetic Dermatology & Healthcare Equipment	8.0%
Medical Device Components & Service	7.7%
Disposable Apparatus, Other	13.1%
Total	100.0%

8) Visitors' Route of Initial Recognition of KIMES 2019

Classification	Rates	Classification	Rates
Invitation, Poster	42.1%	Broadcast (TV & Radio)	1.7%
Newspapers	1.6%	Medical Journals	2.0%
Related Organizations	13.4%	Exhibitors, Product provider	3.6%
Internet, SNS	18.0%	Outdoor AD	0.9%
Text, E-mail	16.7%	Total	100.0%

9) Comparison of Exhibition Statistics

Editions	Countries	Exhibitors	Visitors	Scale (sqm)	Venue
1st (1980. 6)	5	32	23,500	1,914	KOSAMI
5th (1989. 9)	12	140	28,720	3,888	KOEX
10th (1994. 3)	22	267	32,574	7,776	KOEX
15th (1999. 3)	23	403	34,098	10,768	COEX
20th (2004. 3)	30	786	45,638	25,101	COEX
25th (2009. 3)	34	1,023	54,328	32,382	COEX
30th (2014. 3)	38	1,095	71,241	38,385	COEX
33rd (2017. 3)	41	1,292	73,093	38,796	COEX
34th (2018. 3)	34	1,313	73,209	40,122	COEX
35th (2019. 3)	36	1,403	73,732	40,500	COEX



IV. KIMES Promotion Campaigns

1) KIMES Promotional Campaigns in International Medical Shows

Exhibitions	Dates	Countries	Cities
CMEF Spring 2018	2018. 4. 11 ~ 14	China	Shanghai
Barrier Free 2018	2018. 4. 19 ~ 21	Japan	Osaka
Medicare Taiwan 2018	2018. 6. 21 ~ 24	Taiwan	Taipei
Fime 2018	2018. 7. 17 ~ 19	U.S.A.	Miami
Medical Japan Tokyo 2018	2018. 9. 12 ~ 14	Japan	Tokyo
Pharmed 2018	2018. 9. 19 ~ 22	Vietnam	Ho chiminh
Hospital Expo 2018	2018. 10. 17 ~ 20	Indonesia	Jakarta
Medica 2018	2018. 11. 12 ~ 15	Germany	Duesseldorf
RSNA 2018	2018. 11. 25 ~ 29	U.S.A.	Chicago
Zdravookhraneniye 2018	2018. 12. 3 ~ 7	Russia	Moscow
Arab Health 2019	2019. 1. 30 ~ 2. 2	U.A.E	Dubai

CMEF 2018



Medica 2018



Zdravookhraneniye 2018



Medical Japan Tokyo 2018



Hospital Expo 2018



Fime 2018



Medicare Taiwan 2018



Arab Health 2019



RSNA 2018



2) KIMES Advertising Campaign on International Medical Magazines & Journals

Name of Mediums	Contents	Advertising Dates
CMEF Spring Directory	Ad.	2018 April
FMH Medical & Health	News/Ad.	2018 Apr. Sep.
El Hospital	News/Ad.	2018 Oct/Nov
European Hospital	News/Ad.	2018 Oct/Nov, 2019 Dec/Jan, Feb/Mar
Hospimedica Int'l	News/Ad.	2018 Nov, 2019 Dec/Jan
Hospital Expo Directory	Ad.	2018 Oct
IHE	News/Ad.	2018 Sep, Oct, Nov, Dec/Jan
Infomedix	News/Ad.	2018 Nov, 2019 Jan
MEDICA Daily	Ad.	2018 Nov 12 th , 13 th
Arab Health News Daily	Ad.	2019 Jan 30 th
Buyers Guide Medical	News/Ad.	2019 Feb
El Hospital.com	Web Banner	2018 Dec ~ 2019 Jan
Hospimedica.com	Web Banner	2019 Jan 14 th ~ March 14 th
IHE-Online.com	Web Banner	2019 Dec 14 th ~ 2019 Feb 14 th
Infomedix	Web Banner	2018 April ~ 2019 Feb

3) Advertising Campaign

Advertising campaign of KIMES was run widely throughout from TV, Radio, daily news papers and financial newspapers and outdoors. The reason for campaigning on the public media is there are high interests of personal healthcare items in Korea recently.

Also, promotion campaign widely progressed through internet portal site advertising mediums for all KIMES exhibitors. Most of products were posted on the portal site, such as Google, and Korea popular web-site.

◁Promoting on Web banners and Medical Journals▷



V. KIMES 2019 Conferences

1. KIMES Keynote

- Title: Smart Patient Care Solutions
- Host: Ministry of Trade, Industry and Energy, KOTRA, Korea E&EX Inc.
- Time: 14th, Mar. 2019 / 13:15~13:45
- Venue: Conference Center Rm. 307
- Speaker: Bidur Dhaul
 - Business Head
 - Patient Care and Monitoring Systems, APAC



2. GMEP 2019 Conference - COEX Conference Center 3Fl.

Date	Time/Place	Topics	Contact
3/14 (Thu.)	14:00~14:40	Topic : Healthcare Transformation with Smart healthcare in US Speaker : Stanley Suh (KPI Healthcare, Inc)	KOTRA www.kotra.or.kr 02-3460-7627
	14:40~15:20	Topic : Market Overview of Medical Industry in Thailand Speaker : Raenu Chaichanan (Metro Medical Co Ltd.)	
	15:30~16:10	Topic : Market trends of smart medical devices in Russia Speaker : Zhukov Dmitry Alexandrovich (LLC Royal Medical Trading)	
	16:10~16:50	Topic : Unlocking Medical Devices Distribution opportunity for Indian Market Speaker : Vivek Tiwari (Medikabazaar)	
	16:50~17:30 Rm.307	Topic : Nigeria Medical Health Care System and Its Current position on Smart Healthcare Services Speaker : Aneke Emmanuel Afam (Americare Medical Distributors Ltd.)	

3. Medical Industry Policy Seminar - COEX Conference Center 3Fl. / 4Fl.

Date	Time/Place	Topics	Contact
3/14 (Thu.)	13:10~16:50 Rm. 317	Topic : The fourth industrial revolution: Corresponding to future environment	KMDIA www.kmdia.or.kr 02-596-0848
	Main Topic : KMDIA Health Care Policy Seminar		KMDIA www.kmdia.or.kr 070-7725-0667
	15:00~15:40	Topic : Health insurance policy direction Speaker : Health Insurance Review & Assessment Service	
	15:50~16:30	Topic : Announcement of the Results of the Evaluation of Neurological Technologies Speaker : Lee Seonhui, Professor (Gachon University)	
16:40~17:50 Rm. 402	Topic : A panel discussion		

Date	Time/Place	Topics	Contact
3/14 (Thu.)		Main Topic : Outlook for Medical Device Policy and Pre-market Review	Ministry of Food and Drug Safety 043-719-3772 KMDIA 02-596-7769
	10:30~11:00	Topic : Medical Device Policy Outlook in 2019; Major Work Plan Speaker : Hong-mo Seong, Deputy Director (Ministry of Food and Drug Safety)	
	11:00~11:30	Topic : Medical Device Policy Outlook in 2019; Revisions of Laws and Regulations Speaker : Jae-yong Jeong, Assistant Director (Ministry of Food and Drug Safety)	
	11:30~12:00	Topic : Development of Integrated Medical Device Information System based on Unique Device Identification(UDI) Speaker : Jong-hwa Lee, Deputy Director (Ministry of Food and Drug Safety)	
	13:00~13:30	Topic : Post management of medical devices subject to exemption from import requirements Speaker : So-seul Lee, Team Leader (Korea Medical Devices Industry Association)	
	13:30~14:20	Topic : Post-market Surveillance and 2019 GMP Policy Changes for Medical Devices Speaker : Jang-Yong Choi, Deputy Director (Ministry of Food and Drug Safety)	
	14:40~15:20	Topic : GMP Guideline on Manufacturing Process of 3D Printed Medical Devices Speaker : Kyung-Ho Park, Principal research engineer (Korea Conformity Laboratories)	
	15:20~15:50	Topic : Changes on Adverse Event Reporting System in 2019 Speaker : Sea-gu Kang, Assistant Director (Ministry of Food and Drug Safety)	
	15:50~16:20	Topic : Standard for Good Clinical Practice·Good Laboratory Practice Speaker : Soo-young Bang, Assistant Director (Ministry of Food and Drug Safety)	
	16:40~17:10	Topic : Use of Real World Evidence(RWE) in Medical Device Regulations Speaker : Youngmin Han, Assistant Director (Ministry of Food and Drug Safety)	
17:10~17:40 Rm. 401	Topic : Introduction to ClassI Medical Device Notification Process and How ot Fill out the Form Speaker : Ji-Yeong Park, Team Leader (National Institute of Medical Device Safety Information)		

Date	Time/Place	Topics	Contact
3/15 (Fri.)	14:00~14:50	Topic : An understanding of expense report system Speaker : Shin Je Eun, Deputy Director (Ministry of Health and Welfare)	KMDIA www.kmdia.or.kr 02-596-6381
	14:50~15:10	Topic : Fair Pay Med business information session Speaker : Yoo Young Joo, General management (Ready Korea)	
	15:30~16:20	Topic : Revised the law of agency Issues in the fields of medical devices industry Speaker : Kang il, Lawyer (BKL)	
	16:20~17:00	Topic : Fair trade code medical guidance and specific standards for medical devices industry Speaker : Jeon Young Chul, Senior consultant (Meditip Co, Ltd)	
	17:10~18:00 Rm. 401	Topic : The Introduction of the country guidance to the perioperative team in relation to the management of visitors within the operating suite Speaker : Lee Kyung Kwon, Lawyer (LK partners)	
	10:30~12:00 Rm. 403	Topic : Cyber Security for Medical Device Speaker : Mr. Junya Onae / Mr. Shotaro Kaida (TUV Rheinland Japan)	TUV Rheinland Korea www.tuv.com 02-860-9959

4. Special Lecture for Health Care Provide – COEX Conference Center 3Fl. / 4Fl.

Date	Time/Place	Topics	Contact
3/14 (Thu.)	14:15~14:45	Topic : Introduction to Alibaba Cloud and Collaboration with AI start-up company	Medical Device Industry Promotion Foundation www.medif.or.kr 02-6347-5101
	14:45~15:15	Topic : Chinese Dental Market trends and Entry Strategy	
	15:15~15:45 Rm. 308	Topic : Strategy of Medical Device based AI and Big Data	
3/16 (Sat.)	Main Topic : New Trend of Medical Devices for the Next Generation Technology Revolution		Bokuennnews www. bokuennnews.co m 02-714-1656
	13:00~13:50	Topic : Hospital- Corporation Synergistic Business Model Speaker : Kun Woo Park, Director / Professor, Dept. of Neurology (Korea University Hospital Medical Device Innovation Center)	
	14:00~14:50	Topic : Solutions for Innovation Growth Beyond the 'Regulatory Barriers' Speaker : Chae min Shin, Division of Health Technology Assessment Executive Director (National Evidence -based healthcare Collaborating Agency)	
	15:00~15:50 Rm. 300	Topic : A Successful Strategy for the Health and Medical Industry Speaker : Hyun Woong Yoon, CEO (Yoon Hyun Woong Tax Office)	

Date	Time/Place	Topics	Contact
3/16 (Sat.)	Main Topic : Exploration of Future Healthcare: Navigating Practice Environment		The Korea Medical News www.bosa.co.kr 02-467-5671
	13:30~14:10	Topic : ICT-based social care services for elderly people in Korea Speaker : Kyung Sook Cho, Director division of Social Services projects (Ministry of Health & Welfare)	
	14:10~14:50	Topic : Healthcare Big Data & Ai in Smart Hospital Speaker : Kevin Kim, NewBusiness Manager(Philips Korea)	
	14:50~15:30	Topic : Trend of Ai Healthcare & Convergence Technologies Speaker : Andrew Kim, Executive Director (Selvas AI)	
	15:30~16:10	Topic : Introduction of New Assessment System for Innovative Emerging Technology Speaker : Kim Joo Youn, Associated research fellow (National Evidence-based Healthcare Collaborating Agency)	
16:10~16:30 Rm. 317	Topic : Q&A		
3/16 (Sat.) ~ 3/17 (Sun.)	Main Topic : Doctorstory opened and management information conference		Ltd. Doctor Story www.doctorstory.kr 02-6925-2238
	10:30~11:10	Topic : The opening consulting of the hospital Speaker : Bak Jae Deok, Manager (DMC)	
	11:20~11:50	Topic : All the funds in the opening hospital Speaker : Lee Joo Hwan, Manager (Citi Bank)	
	12:00~13:00	Topic : Location Strategy for Success Speaker : Yang Yeon Mo, Manager (Ltd.Doctor Story)	
	14:30~15:10	Topic : Differentiated hospital interiors Speaker : Yoo Seung Oh, Representative (Ltd. Design H)	
	15:20~16:00	Topic : Effective hospital marketing Speaker : Baek Jin Ho, Representative (Cansplex Ltd.)	
16:10~16:50 Rm. 301	Topic : Tax Management Strategies for the Success Speaker : Lee Min Hyung, tax accountant (corporation tax. Tax Home&out)		
3/17 (Sun.)	Main Topic : Doctor, Meet the "Innovation Marketing"		Doctors News MBAKOREA.Inc HOIN www.mbakorea.co.kr www.hoin.co 02-1670-1134 (Charged) (Training grade : 2)
	13:10~14:00	Topic : New hospital business model under super-competitive age Speaker : Haejong, Lee, Professor (Yonsei University)	
	14:10~15:00	Topic : Marketing Differentiation and Management by Purpose Speaker : AN BYEONG-MIN, CEO (OPENBIZLAB)	
	15:10~16:00	Topic : Marketing, Leading or Supporting Speaker : InMo YOON, CEO (Unimediplastic clinic/ Doctorservice.,Ltd)	
16:00~17:00 Rm. 402	Topic : Medical Laws		

Date	Time/Place	Topics	Contact
3/17 (Sun.)	Main Topic : Endless World, Lots to do: Global Doctors		MedigateNews & Medigate www.medigate news.com 070-5029-5063 (Charged)
	09:00~09:40	Topic : The Korean Doctor's overseas advancement, opportunities and challenges Speaker : Jwa seop Bae, Head (Korea Health Industry Development Institute)	
	09:40~10:20	Topic : What I felt as a Korean doctor working in Japan Speaker : Kwang Up Park, Senior resident (Dept. of anesthesiology, New Tokyo hospital)	
	10:20~11:00 Rm. 317	Topic : About the process of American doctor preparation Speaker : Joo Won Lee, Primary care physician (Gwinnett Clinic)	
	Main Topic : Endless World, Lots to do: Non-clinical Doctors Moderator: Hyun-Jung Kim (CHA Bundang Medical Center / CHABIOF&C)		
	11:00~11:40	Topic : Why I work at the National Assembly instead of the hospital Speaker : Hyeon ji Kim, Secretary (Yoon Ilgyu congressperson' office)	
	11:40~12:20	Topic : Doctors' Role in National Health Insurance Service Speaker : Seung hyeon Yu, Director of Health Support Center (National Health Insurance Service)	
	12:20~13:00 Rm. 317	Topic : Artificial intelligence and doctor's role Speaker : Beom seek Seo, CEO (Lunit Inc.)	
	Main Topic : How to make the medical lawsuit '0%' Moderator: JaeYeon Kim (Korean Association of Obstetricians & Gynecologists)		
	13:30~14:10	Topic : The reason why the patient file a medical lawsuit Speaker : In jae Lee, Lawyer (Law Firm Woo Sung)	
14:10~14:50	Topic : Violation of Medical Laws missed by Doctors Speaker : Hwa jin Yu, Lawyer & MD (Yu Hwajin a lawyer's office)		
14:50~15:30 Rm. 317	Topic : Remember: The way to prevent medical lawsuit in the clinic Speaker : Jae Yeon Kim, Legal director (Korean Association of Obstetricians & Gynecologists)		

5. 26th General Conference of Korean Physical Therapy Association

Host : KSPTA / Sponsor : Korea E&EX Inc. / Place : Auditorium

Date	Time/Place	Topics	Contact
3/17 (Sun.)	Main Topic : Cardiopulmonary Rehabilitation		www.kspta.or.kr (Charged) (Training grade : 8)
	10:10~17:30	Topic : The 26 th Refresher training for physical therapist	

6. International Academic Conference of Radiological Technologist and Special Lecture

Host : SRTA / Sponsor : Korea E&EX Inc. / Place : Coex Conference Center 4Fl.

Date	Time/Place	Topics	Contact
3/16 (Sat.)	Main Topic : Beyond dreams to reality, beyond difference to one SRTA		www.srta.or.kr 02-576-6431 (Charged) (Training grade : 4)
	10:00~12:10	Topic : International Session	
	13:00~15:13	Topic : Member Session	
	15:30~18:00 Rm. 401	Topic : 2019 KIMES & 54th SRTA International Conference Commemoration	
	10:00~11:30	Topic : Academic conference & Paper Announced	
	12:00~13:00 Rm. 402	Topic : Luncheon Symposium (AI Conference)	
	10:00~11:40 Rm. 403	Topic : Academic conference & Paper Announced	

7. Global Trade Conference - COEX Conference Center 3Fl. / 4Fl.

Date	Time/Place	Topics	Contact
3/14 (Thu.)	13:00~15:00	Topic : Brazil Medical Device Market & License (ANVISA) Speaker : Eliana Roque Regulatory Affairs Manager (Vera Rosas)	KMDICA www.medinet.or.kr 02-467-0350
	15:00~16:00 Rm. 324	Topic : Introduction to European market Speaker : EMDDA	
	Main Topic : Roadmap to Europe		Greater Zurich Area www.greatertzuricharea.com
	16:00~17:00 Rm. 324	Topic : Korean medtech companies Roadmap to Europe Speaker : John Kim, Representative Korea (Greater Zurich Area)	
	Main Topic : Entering to Chinese Market through Localization Support Project for China		KMDICA www.medinet.or.kr 02-467-0350
	14:00~16:00	Topic : Introduction on the latest trends in China Medical Devices Registration Speaker : Park Beom Soo, CEO (CII Co., Ltd.)	
	16:00~17:00 Rm. 325	Topic : Effective method on China Market Entry based on Localization Supporting Project Speaker : Kim Se Hoon, Branch Manager (Kmd-China (Center for Supporting Korea Medical Devices))	
	14:00~16:00	Topic : Clinical Perspective and preparation in MDR Speaker : Dr. Bassil Akra, TUV SUD MHS Board Member (TUV SUD)	
16:00~18:00 Rm. 327BC	Topic : Impact on aesthetic products in MDR Annex XIV and how to prepare Speaker : Dr. Melania Battistella Aesthetics, Aesthetics Product Clinical Reviewer (TUV SUD)		

Date	Time/Place	Topics	Contact
3/15 (Fri.)	14:00~16:00 Rm. 320	Topic : Seminar preparing for Medical Device Directive (MDD) to Medical Device Regulation (MDR) Transition Speaker : Teruo Shingai, Commercial Operations Director, Regulatory Service APAC (BSI Group)	KMDICA www.medinet.or.kr 02-467-0350
	11:00~12:00	Topic : Quality control of sterilized medical devices Speaker : Song-hwa Jeoung, Assistant researcher (R&D institute)	
	13:00~14:00	Topic : Supporting Policy of MOH for Medical Device Industry in 2019 Speaker : Mo Doosoon, Director (Ministry of Health and Welfare)	
	14:00~15:00 Rm. 324	Topic : A Policy of Support Abroad Advancement for SMEs and Startups Speaker : Hoe Jong, Kim, Deputy Director (Ministry of SMEs and Startups)	
	Main Topic : Introduction on Vietnam & Indonesia Medical Device Market & Registration Rule		
	14:00~15:00	Topic : Introduction on Vietnam Medical Device Market & Registration Rule Speaker : Lee Joon Ho, General Manager (KMD-Vietnam)	
	15:00~15:40	Topic : The Regulation of Medical Devices in Indonesia Speaker : MOH Indonesia	
	15:40~16:20	Topic : The Regulation of Medical Devices in Indonesia Speaker : Ade Tarya, Chairman (ASPAKI)	
	16:20~17:00 Rm. 325	Topic : Introduction of KMDICA Indonesia Center Speaker : Shin Song Ho, Indonesia Center (KMDICA)	
	Main Topic : Overview of China Medical Devices Market		
10:10~11:50	Topic : Tentative thinking of Market penetration in China Speaker : Dr. Qian Feng, CEO (Vanwa Healthcare Co.,Ltd.)		
13:30~14:10	Topic : China's leading healthcare & Pharmaceutical Exhibition and conference organizer Speaker : Zhong Lei, Overseas Marketing manager (Reed Sinopharm Group)		
14:20~15:30	Topic : Summary of China Medical Device regulation Speaker : Ms.Yinxia, Cui, G. manager (SinoSeoul Co.,Ltd.)		
15:40~16:40	Topic : Clinical Trial for the registration of medical devices in China Speaker : Dr.Yuan GongQiang, Chief Physician (Shandong Eye Hospital)		
16:40~17:40 Rm. 307BC	Topic : Post-market management of medical devices in China Speaker : Zheng Wen, CEO (SinoSeoul Qingdo Co., Ltd.)		

Date	Time/Place	Topics	Contact
3/15 (Fri.)	Main Topic : '19 NAMSA Seminar		NAMSA, KMDICA www.medipert.com 02-921-6101 (Charged)
	10:00~10:40	Topic : What is the NAMSA MRO Approach? Speaker : Rui Xing, PhD, Account Manager (NAMSA)	
	10:50~12:00	Topic : Biological Safety Evaluation: Medical Device Testing and the New ISO 10993-1: 2018 – What Now? Speaker : Rui Xing, PhD, Account Manager (NAMSA)	
	13:30~14:20	Topic : The Clinical Study Requirement in China, from Regulation to Operation Speaker : Thomas Jaw, PhD, Clinical Director (NAMSA)	
	14:30~15:20	Topic : EU MDR Part 1 : Introduction and overview of the new requirements Speaker : Jean Marc De Verteuil, EMEA, APAC Regional Marketing Manager (NAMSA)	
	15:30~16:20	Topic : EU MDR Part 2 : Introduction and overview of the new requirements Speaker : Jean Marc De Verteuil, EMEA, APAC Regional Marketing Manager (NAMSA)	
	16:30~17:00 Rm. 327BC	Topic : Q&A	
3/16 (Sat.)	10:00~12:00 Rm. 318A	Topic : EU MDR Introduction Speaker : DNV GL	KMDICA www.medinet.or.kr 02-467-0350

8. Medical Industry and Medical Science Seminar – COEX Conference Center 3Fl. / 4Fl.

Date	Time/Place	Topics	Contact
3/14 (Thu.)	Main Topic : How Do You Successfully Launch Your Medical Device Innovation in the United States Market? Speaker : Dennis L. Mcwilliams Founder (SparkMed)		Synex Consulting Ltd. www.synex.co.kr 02-6202-3377 (Charged)
	10:00~11:00	Topic : How Do You Successfully Launch Your Medical Device Innovation in the United States Market? Speaker : Dennis L. Mcwilliams Founder (SparkMed)	
	11:00~12:00 Rm. 300	Topic : Q&A (Discussion) Speaker : Dennis L. Mcwilliams Founder (SparkMed)	
	Main Topic : FDA Licensing Seminar Speaker : Shin Dong Wan (Synex Consulting Ltd.)		
	13:00~14:00	Topic : How do FDA regulate digital healthcare innovation?	
	14:00~15:00	Topic : Application of Pre-submission & De Novo for FDA Licensing	
	15:00~16:00	Topic : FDA 510(k) trend & Introduction of 510(k) application and documents for submission – Part 1	
	16:00~17:00	Topic : Introduction of 510(k) application and documents for submission – Part 2	
	17:00~18:00 Rm. 300	Topic : Q & A	

Date	Time/Place	Topics	Contact
3/14 (Thu.)	14:00~16:30 Rm. 304	Topic : Niagara CVT Seminar	KMTec Co., Ltd. Sporun
	Main Topic : Performance report for medical ICT convergence consortium		ChungAng University iacf.cau.ac.kr 02-810-6134
	14:00~14:10	Topic : Greeting Session Speaker : Kim don kyu, Professor (Department of Rehabilitation Medicine at Chung-Ang University)	
	14:10~14:40	Topic : Big Data based virtual reality rehabilitation management system Speaker : Hong Phil Hee, CTIO (UNIMEWO INC.)	
	14:40~15:20	Topic : R&D of virtual reality-based vestibular rehabilitation service to recover sense of balance Speaker : Shin Dong Min, Deputy director (WIZNER)	
	15:20~16:00	Topic : Development of the cognitive rehabilitation service considering executive function based on Virtual Reality Speaker : Kim Jinryoul, Research director (UINCARE)	
	16:00~16:40	Topic : Developing the Service of Consciousness Control & Mental Reinforcement for Anxiety Disorder Reduction Based on VR/AR Speaker : Choi Yong Chul, Research director (T.OZ)	
	16:40~17:20 Rm. 318BC	Topic : Development of virtual reality-based visual perception and cognitive rehabilitation service Speaker : Kim hwi chang, Team leader (Human IT Solution)	
	13:00~15:00	Topic : ISO13485: 2016 QMS Application Speaker : Korea Testing & Research Institute	KM Healthcare www.kmbiz.com 031-678-8758
15:00~18:00 Rm. 403	Topic : Requirement for Sterilization Packaging System as amendment of ISO 11607-1:2016 Speaker : DUPONT		
3/15 (Fri.)	Main Topic : Round Table Discussion with Mr. Dennis McWilliams (Founder of Apollo Endosurgery)		Synex Consulting Ltd. www.synex.co.kr 02-6202-3377 (Charged)
	10:00~12:00	Topic : AI Medical Devices	
	13:00~15:00	Topic : Robotics Medical Devices	
	16:00~18:00 Rm. 305	Topic : IVD	
	Main Topic : Recent trends of sterilization validation for medical devices		Greenpia Technology.Inc www.greenpiatech.com 02-3462-3766
	13:30~14:30	Topic : Sterilization validation for medical devices (Gamma, E-beam, EtO) Speaker : Hoo-chul Lee, Associate researcher (R&D institute)	
	14:40~15:40	Topic : Packaging validation for medical devices (Gamma, E-beam, EtO) Speaker : Yong-woon Eom, Associate researcher (R&D institute)	
15:50~16:20 Rm. 318BC	Topic : Discussion meeting Speaker : Soo-jin Kim, Principal researcher (R&D institute)		

Date	Time/Place	Topics	Contact
		Main Topic : Effect of hyperthermia treatment (REMISSION1°C) and case report	
	13:20~14:00	Topic : High Frequency Hyperthermia Treatment and Case Analysis for Various Carcinomas Speaker : Jong-cheon JU, Professor (Department of Oriental Medicine, Wonkwang University, Oriental Medical Hospital. Jeonju)	
	14:00~14:40	Topic : Recent Trends in Hyperthermia Speaker : Young-nam KANG, Professor (Department of Radiation Oncology, Catholic University Medical School)	AdipoLABs Co., Ltd. www.adipo.co.kr 02-2634-8800
	15:00~15:40	Topic : Current Immuno-oncology and hyperthermia Speaker : Hwa-seung YOO, Professor (Oriental and Western Medicine Cancer Center, Daejeon University Dunsan Medical Center)	
	16:00~16:40	Topic : Hyperthermia treatment and cancer Speaker : Hong-seok JANG, Professor (Department of Radiation Oncology, Catholic University Medical School)	
	16:40~17:20 Rm. 300	Topic : Immunization and hyperthermia therapy Speaker : Ihl-bohng CHOI, Chairman (Korean Society for Thermal Medicine)	
3/15 (Fri.)	Main Topic : The latest 3D Printing Technology & Application in Medical Industry		
	10:00~11:00	Topic : Industrial 3D Printer: Apium P220, Medical PEEK 3D Printing Speaker : Uwe Popp, Dipl.-Ing Head of Sales (Apium Additive Technologies GmbH)	Youngil Education System Co., Ltd. www.yes3d.co.kr 02-2024-0077
	11:00~11:25	Topic : Application of image processing s/w and 3D printer in bio-medical field Speaker : Lee Younggil, Head of Sales & Marketing Department (FusionTechnology Co., Ltd)	FusionTechnology Co., Ltd. www.fusiontech.co.kr 031-342-8263
	11:30~11:55	Topic : Utilization of 3D imaging diagnosis and printing techniques in maxillofacial Surgery field Speaker : Prof. Kim Mungi (NHIS Ilsan Hospital)	
	13:00~15:30	Topic : Stratasys in the medical field and the latest trend in metal 3D printing Speaker : Prototech Inc.	
	13:30~14:10	Topic : 3D Printing Medical Application - 3D printing technology and latest examples for surgical simulation Speaker : Asan Medical Center	ProtoTech, Inc. www.prototech.co.kr 02-6959-4113
	14:10~15:00	Topic : Customized biometric models and applications using Stratasys 3D printing Speaker : Centre for Biomedical and Technology Integration(CBMTI)	
	15:00~15:30	Topic : Q&A	

Date	Time/Place	Topics	Contact
3/15 (Fri.)	Main Topic : The latest 3D Printing Technology & Application in Medical Industry		
	15:30~16:30	Topic : Digital Transformation in Healthcare: from Medical Imagery to 3D Printing Technologies Speaker : Park Sang-joon, CEO (MEDICALIP Co., Ltd.)	MEDICALIP www.medicalip.com 02-2135-7610
	16:30~17:00 Rm. 301	Topic : Recent trend & Application of Bio Printing Technology Speaker : Sungjun Lee, CEO (Pensees)	Pensees www.pensees.co. kr 02-875-0334
	Main Topic : Korea-Germany International Cooperation Forum		
	13:20~13:40	Topic : Digital Healthcare Trends Speaker : Dr. Hansung Kim (Department of Biomedical engineering , Yonsei University)	Wonju Medical Industry Techno Valley www.wmit.or.kr 033-760-6143
	13:40~14:00	Topic : Characterization for biomedical materials towards a digitalized medicine Speaker : Dr. Joerg OPITZ (Fraunhofer Institute for Ceramic Technologies and Systems)	
	14:00~14:20	Topic : Innovative analytical methods for immunobio- logical evaluation of implant materials are required to build up a digital library (patient group database) Speaker : Dr. Juliane SPOHN (Fraunhofer Institute for Ceramic Technologies and Systems)	
	14:40~15:00	Topic : Sensor applications in the field of antimicrobial resistance, environment and digital healthcare Speaker : Dr. Natalia Beshchasna (Fraunhofer Institute for Ceramic Technologies and Systems)	
	15:00~15:20	Topic : International Business Development – framework for long term Cooperation Speaker : Dr. Madlen Schiller (Fraunhofer Institute for Ceramic Technologies and Systems)	
	15:20~15:40 Rm. 308	Topic : History and Vision of Cooperation between Wonju and Dresden in Digital Healthcare Speaker : Dr. Han, Taeyoung (Fraunhofer Institute for Ceramic Technologies and Systems)	
	Main Topic : Global Trends in Digital Healthcare		
	15:00~15:30	Topic : Smart Transformation in Healthcare Speaker : Lee Min Hwa, Chairman (KOHEA)	KOHEA www.kohea.co.kr 02-577-8300
	15:30~16:00	Topic : Digital Healthcare Policy and Strategy Speaker : Lee Woo jin, Manager (Ministry of Science and ICT)	
	16:00~16:30	Topic : Future of Digital Healthcare in hospital Speaker : Jo Jae Hyung, Professor (Seoul St. Mary's Hospital (Institute of SmartHealthcare Center))	
16:30~17:00 Rm. 317BC	Topic : Digital healthcare and healthcare platform Speaker : Kim Jin Tae, CEO (U2Bio)		

Date	Time/Place	Topics	Contact
3/15 (Fri.)	09:00~12:00 Rm. 311	Topic : AGNES SLIM FACE LIFTING Speaker : AHN GUN YOUNG, Dermatologist (Dr.G dermatology)	Agnes Medical www.igwss.com 031-8020-9721
	13:00~17:30 Rm. 402	Topic : Smart Healthcare Match-making Day & Seminar	KTL smarthc.ktl.re.kr 02-860-1638
3/16 (Sat.)	Main Topic : Rhythmic Oscillating Mobilization Training		Neotech / Lojerkorea www.neotech21 .co.kr 070-7829-6051
	13:00~18:00 Rm. 305	Topic : Manuthera242 - Rhythmic Oscillating Mobilization Training	
	13:00~16:00 Rm. 310	Topic : Utilization and understanding of static / dynamic balancing equipment	HOSPI www.hospi.co.kr 02-441-7712
	14:00~15:00 Rm. 311	Topic : Why is the Walking-Rail needed for gait exercise? Speaker : Yong-won Choi, Manager (EASYSSTEP)	Easystep Korea www.easystep.kr 032-505-1241
	16:00~18:00 Rm. 318BC	Topic : Alpinion Academy IM	Alpinion Medical Systems www.alpinion.co. kr 02-3282-0903
	Main Topic : Wireless Ultrasounds Application		Healcerion www.healcerion.com 02-6347-6328
	13:10~14:30	Topic : Emergency Ultrasounds	
14:40~16:00 Rm. 327A	Topic : Abdomenal Ultrasounds		



Date	Time/Place	Topics	Contact
3/16 (Sat.)	Main Topic : Community Care, deeply rooted in a new future		Korean Society of Healthcare Design www.kshd.org 031-810-6682
	10:00~10:10	Topic : Opening Remarks Speaker : Kim, Sae-chul, President (Korean Society of Healthcare Design)	
	10:10~10:50	Keynote Speech : Community Care: perspectives on the development of an ICT-based medical collaborative model for the life care services of persons with spinal cord injury (SCI)	
	10:50~12:00	PART 1. Past and present of community care 1-1. Design for social innovation with corporate community ; focusing on healthcare case etc. 1-2. How community based care in Japan has impacted community care in Korea 1-3. Community Care of Seoul; Focusing on 'Chat-dong' Busines	
	13:10~13:40	Topic : Thesis Presentation	
	13:40~14:20	Topic : Special Speech : The city of union, expending perspective for health care service design	
	14:20~15:20	PART 2. View community care and healthcare from various perspectives 2-1. Community healthcare from medical service perspective 2-2. Community healthcare from service design perspective 2-3. Community healthcare from technique perspective	
	15:20~16:20	PART 3. Outlining smart community care of human-centered design 3-1. Korean smart city and community care research model for next generation 3-2. Panel discussion	
	16:30~17:20	Case Study. Healthcare Service Design Case Presentation 01. Service design for preventing infection in primary hospital 02. Human-body measurement data for stable Korea 03. Human based smart medical space: Humanitas cancer hospital	
	17:20~17:30 Rm. 308BC	Topic : Overall Speech Speaker : Lee, Wang-Jun, Chairman (Korean Society of Healthcare Design)	
Main Topic : Robotic-ATT clinical seminar		JM Tech www.jmtechasia.co.kr 02-707-1395	
17:00~17:30	Topic : spinal stenosis Speaker : Dr. David Bass (Spinetroics U.S.A)		
17:30~18:00 Rm. 327BC	Topic : spinal scoliosis Speaker : Choi Won Seok (Korea Univ. Hosp.)		

Date	Time/Place	Topics	Contact
3/17 (Sun.)	14:00~14:30	Topic : Opening Sesseion	KBESA www.facebook.com/bme.KBESA
	14:30~15:20	Topic : Engineering human tissues using 3D Bioprinting Technology	
	15:40~16:40 Rm. 300	Topic : Mentoring Session	
	09:00~12:50 Rm. 307	Topic : Samsung Medison Ultrasonography	Samsung Medison www.samsunghealthcare.com/kr 02-2194-1000
	09:30~12:30 Rm. 308	Topic : Samsung Medison Dynamic ultrasonography of the shoulder	YOUANDME www.adrevoluti on.co.kr 02-2038-4962
	13:00~14:00 Rm. 311	Topic : Medical management consulting Speaker : Oh Gillnyung, CEO (ARcompany)	
	Main Topic : Alpinion Academy MSK		Alpinion Medical Systems www.alpinion.c o.kr 02-3282-0903
	10:05~10:50	Topic : Ultrasound Lecture : Shoulder	
	11:00~12:00 Rm. 318	Topic : Live Demostration 1 / Live Demostration 2	
	Main Topic : Alpinion Academy ENT		www.alpinion.c o.kr 02-3282-0903
	13:05~13:50	Topic : Ultrasound Lecture	
	14:00~15:00 Rm. 318	Topic : Hands-on Session 1 / Hands-on Session 2	
	Main Topic : Wireless Ultrasounds Application		Healcerion www.healcerion.com 02-6347-6321
	14:10~15:30	Topic : Orthopaedic medicine	
15:40~17:00 Rm. 327A	Topic : Ultrasound of the shoulder, knee		

VI. KIMES 2019 Special Events

1) Opening Tape Cutting Ceremony

Date : 11:00 a.m. March 14th, 2019

Location : At the main Entrance of Hall A in COEX

Attended VIPs :

Members of the National Assembly,
Vice-ministers from ministries, commissioner
from MFDS, head of sponsoring organizations
and exhibitors.



〈Tape Cutting Ceremony〉

2) KIMES Scholarship Contribution

Date : 15:00 p.m. March 14th, 2019

Location : VIP Room

Wishing to contribute to the health care industry
through finding talented student and to foster the
upcoming generations, we started to offer "KIMES
Scholarships" to young students whose college
major is in biomedical engineering from 2014.



〈KIMES Scholarship〉

3) In-depth Seminars with Variety Topics

180 seminars under the diverse topics were
concurrently held in COEX Conference Center
during the KIMES to deliver the quality
information and knowledges. Covered topics in
the KIMES conferences were from government
policies on medical devices market, newest
technologies on medical devices to financial
technology for the doctors.



〈Conference〉

4) Global Medical Equipment held with KIMES

Global Medical Equipment is the principal global
platform for facilitating cooperation and trading
between Korean and overseas companies in the
bio and medical industries. The event is
designed to develop a concrete business
relationship and pursue potential contract
opportunities between guests from overseas and
Korean companies.



〈Global Medical Equipment Plaza〉

5) KIMES 2019 Tour Programme

Attractive tour programme presented memorable
times to foreign visitors during KIMES show.
KIMES offered Seoul City tour programme to
experience famous sightseeing places and Korea
culture.



〈KIMES Seoul City Tour〉

VII. KIMES 2019 Floor Plan <Floor Plan(1Fl.)>



01

KIMES 2019 Opening Ceremony



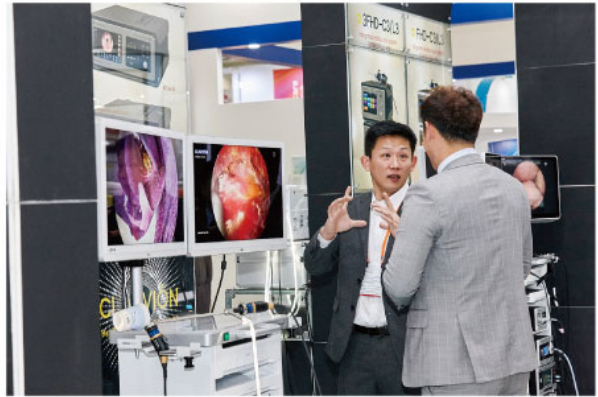
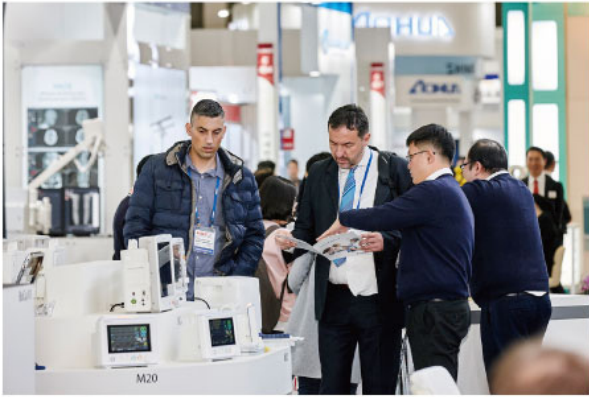
02

KIMES 2019 Seminar



03

KIMES 2019 Business



04

GMEP 2019



05

KIMES Buyer City Tour



06

KIMES 2019 on-site view



Another Opportunity
to Explore Growing Market in Korea

KIMES BUSAN



KIMES Busan Medical &
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KiMES 2019



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