

Medic West Africa
By Informa Markets



2022 Post show results

7-9 September 2022
Landmark Centre, Lagos, Nigeria

[medicwestafrica.com](https://www.medicwestafrica.com)



Bringing the West African healthcare community together

Medic West Africa hosted its 9th edition last 7-9 September 2022 at the Landmark Centre, Lagos, Nigeria.

The event brought together 3,260 healthcare professionals from 84 countries.

Medic West Africa offered opportunities for healthcare professionals and stakeholders to explore the latest technological advancements, participate in leading conversations to enable advancement within the industry.

Innovative healthcare and medical laboratory products were showcased during the three-day event including the state-of-the-art imaging equipment, laboratory and IVD technology, developments in surgery, advancements in prosthetics and cost-effective disposables, among others.

In collaboration with Nigerian healthcare societies, the conferences played a big role in bridging the gap to deliver solutions on topical issues within the industry.

Healthcare's movers and shakers also convened and had a productive time at the Leaders' brunch for a more relaxed and interactive discussion to unlock ideas and tactics to help advance the Nigerian healthcare system.



Overview

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3,260

professional visits



102

exhibitors



50+

speakers



106,585

website views



10,169

followers



4

conferences



84

countries represented



18

exhibiting countries



2,343

followers



333^{New}

followers

Exhibitors overview



rated MWA as an important platform for their business



said that they are satisfied with their experience in 2022



will be exhibiting again next year



of exhibitors participated for the first time

Top 5 reasons for exhibiting

88% to seek new contacts for future business

69% to discuss my products or services with end-users

55% to look for a local or regional agent/dealer/distributor

55% to strengthen my relationship with my existing clients or partners

39% to raise company profile

What our exhibitors had to say:

“The participation was great, we are a life science products and source producer, and we meet attendees who took interest in what we offer we also make sales on the spot.”

Inqaba Biotec West Africa Ltd

“It is a good platform for manufactures & exporter of medical and surgical equipment from different countries to come and find an importer to penetrate into Nigerian market”

AGP

“The program is good exposure on company to meet manufacturers and know about new innovation and technology.”

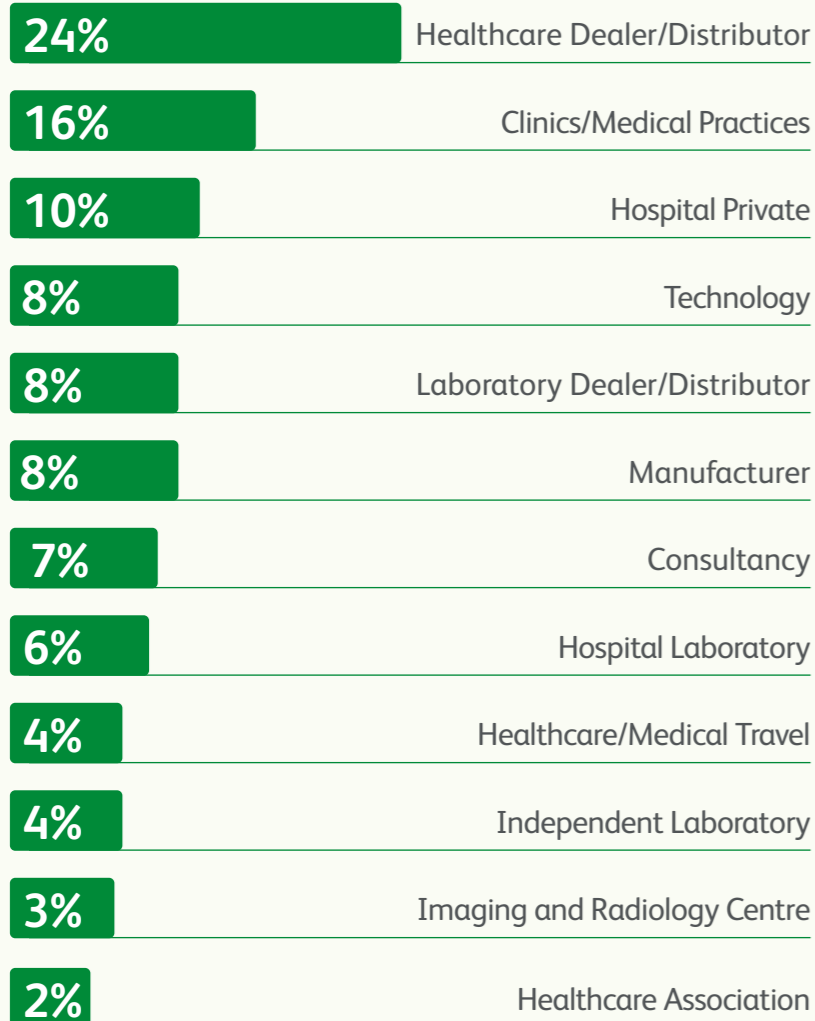
Triosed Nigeria

“It’s been a good opportunity to showcase our products fleet and network with other key players in the medical market.”

Alpha Specialties

Visitors overview

Top industries in attendance



Feedback



rated MWA as an important platform to attend for their business



visitors said that they are satisfied with their experience in 2022



stated that they will attend MWA next year

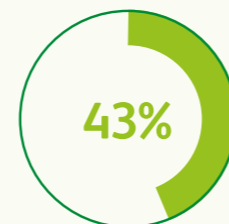


attended the show for the first time

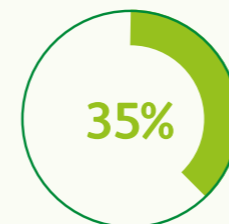
Top 3 goals for visiting



keep up to date with new products and trends



to attend conferences, workshops, and training sessions



to strengthen relationship with existing suppliers or partners

What our visitors had to say:

“Extremely well organised with digital registration. Well laid-out displays of ultra-modern equipment. Engaging seminars and lectures.”

“I consider it an exhibition par excellence. Well organized, and the technologies that were showcased were cutting-edge and it was worth my time. The location was okay, the layout was good, and the exhibitors were friendly. I left with contacts of some of them, hoping to do business with them.”

“It was a well-planned programme with knowledgeable and experienced speakers.”

“I’ll definitely recommend Medic West Africa to my friends because it’s an avenue and an opportunity for them to grow their business in terms of showcasing their products and meeting manufacturers and vendors in the industry as well.”

“I got to interact with people from around the world who are into medical innovations, make contacts and create new business links. Your seminars are also top notch, helping to broaden one’s horizon.”

Leaders' brunch

An exclusive gathering for government officials and industry principals was held on second day of the event.

Insights on disruptive innovations and improving population health and strategies were discussed with an objective to improve access to healthcare infrastructure funding.

The brunch was well attended by representatives from:

Government

- Ahmadu Bello University Teaching Hospital
- Barau Dikko Teaching Hospital
- Enugu State Commissioner of Health
- Enugu State Ministry of Health
- Federal Medical Centre Airport-Road, Jabi, Abuja
- Federal Medical Centre Keffi
- Federal Medical Centre Umuahia
- Federal Ministry of Health
- Federal Teaching Hospital Ido Ekiti
- Healthcare Federation of Liberia
- Kaduna State Commissioner of Health
- Kaduna State Commissioner of Health
- Ministry of Health
- Ogun State Commissioner of Health
- Taraba State Commissioner of Health
- Taraba State Ministry of Health
- University of Maiduguri Teaching Hospital
- University of Uyo Teaching Hospital
- Usmanu Danfodiyo University Teaching Hospital

Key exhibitors and visitors

- Abbott
- Alpha Specialties
- DCL
- ERBA Mannheim
- GE Healthcare
- JNCI
- Qiagen
- Siemens
- Sudabelt
- Swiss Biostadt Limited



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Official exhibitor directory



Save the date for 2023

11-13 October 2023
Landmark Centre, Lagos, Nigeria

Book your stand today
mwa@informa.com

Sponsorship opportunities
joshua.jireh@informa.com

medicwestafrica.com/exhibit

