

Since 1980
KiMES 2023
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Post Show Report



23-26.
March
2023

COEX, Seoul, Korea

Concurrently held with

MEDICAL KOREA
Where your days begin again

Global Healthcare &
Medical Tourism Conference

GMEP 2023

Global Medical Equipment Plaza

MedicomteK 2023

Medical Component &
Material Technology Korea

KiMES

38th Korea International Medical & Hospital Equipment Show

Organizers
Korea E & Ex Inc. / KMDICA / KMDIA

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I. KIMES 2023 At a Glance

1. **Title** : 38th Korea International Medical & Hospital Equipment Show (KIMES 2023)
2. **Theme** : "Better Life, Better Future"
3. **Purpose** : Assistance to further development of the medical equipment industries in Korea and neighboring nations, and promotion of the trade, on both the domestic and international levels in medical equipment
4. **Exhibition period** : March 10 (Thu.) to 13 (Sun.), 2023 (4days)
5. **Opening Hours** : 10:00 a.m ~ 6:00 p.m
6. **Exhibition Site** :
COEX (Convention & Exhibition Center)
(513, Yeongdong-daero, Gangnam-gu, Seoul 06164, Korea)
7. **Organizers**
Korea E & Ex Inc.
Korea Medical Devices Industrial Coop. Association
Korea Medical Device Industry Association
8. **Sponsors**
 - Ministry of Trade, Industry and Energy
 - Ministry of Health & Welfare
 - Ministry of Food & Drug Safety
 - Korea Trade-Investment Promotion Agency (KOTRA)
 - Korea Health Industry Development Institute
 - Korean Medical Association
 - Korean Hospital Association
 - Korean Medical Women's Association
 - Korean Nurses Association
 - Korea Medical Devices Distribution Association
 - Korea Medical Engineering Association
 - Korean Medical News
9. **Exhibition Scale** : Total 40,500 sqm
COEX Hall A, B, C, D, Grand Ballroom, Lobby (1st Fl.) / (3rd Fl.)
10. **Groups of Exhibits**
 - Consultation & Diagnosis Equipment
 - Clinical Examination Equipment
 - Radiology Equipment
 - Surgical Apparatus & Equipment
 - Cure Apparatus & Equipment
 - Physiotherapy Apparatus
 - Ophthalmic Apparatus
 - Dental Apparatus
 - Quarantine related Equipment
 - Central Supply Equipment
 - Hospital Facilities Equipment
 - Medical Information System
 - Oriental Medicine & Equipment
 - Pharmaceutical Equipment
 - Cosmetic Dermatology & Healthcare Equipment
 - Medical Device Component & Service
 - Disposable Apparatus and Others
11. **Website** : www.kimes.kr
12. **E-mail** : kimes@kimes.kr

II. Remark of KIMES 2023

1) Proposing a new direction for the medical environment and industry in the New Normal Era under the theme of “Better Life, Better Future”

Exhibits including AI, VR, Medical robots, Smart Healthcare, Big Data, as well as advanced medical devices reflecting the trend of convergence between different industries were put on display. Ever since the spread of COVID-19 in January 2020, this is the first exhibition to be held in the entire 1st and 3rd floor of COEX, occupying Halls A/B/C/D, as well as the Grand Ballroom, covering a total area of 40,500sqm.



2) Reflection of Smart healthcare, AI and Robot Rehabilitation technologies

At KIMES 2023 which is the largest exposition of medical devices in Korea, majority of exhibitors joined the show to expand their business. Digital healthcare, AI, Robot technologies being in the limelight these days were one of highlights at the show.



3) Linked Events for Business Synergy Effect

(1) Medical Korea 2023 (Global Healthcare & Medical Tourism Conference, Korea Health Industry Development Institute)

Medical Korea 2023 (Global Healthcare & Medical Tourism Conference), held in conjunction with KIMES this year to create a business synergy effect, is an annual international medical conference and exhibition organized by the Korea Health Industry Development Institute that provides a platform for entry to the international medical market, promotion of policies to retain foreign patients, as well as global branding of Korea's medical sector, aimed at the exchange of information in the international medical market and expansion of domestic and foreign networks.

(2) GMEP 2023 (Global Medical Equipment Plaza, KOTRA)

Following last year, the [Global Medical Equipment Plaza(GMEP 2023)] was held in conjunction with KIMES. As a trademark conference in the biomedical field organized by KOTRA, GMEP organized export consultation conference in order to support the growth of domestic firms in face of the New Normal Era.



(3) MedicomteK 2023 (Medical Components Technology Korea)

The medical device field has expanded its spectrum beyond medical devices, reaching out to fields including AI, Deep Learning, and Robot Science. MedicomteK 2022, as a medical components and technology exhibition designed to promote the development of advanced medical technology, provided an opportunity to not only exchange the latest information, but also witness the present and future of the components and devices industry and gain a competitive edge.

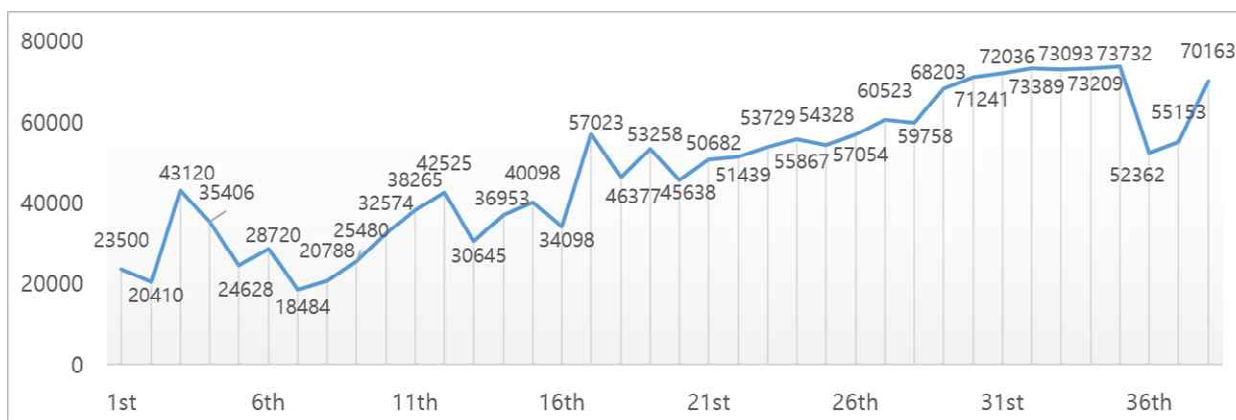
4) Comparison of Exhibition Statistics

Editions	Countries	Exhibitors	Visitors	Scale (sqm)	Venue
1st (1980. 6)	5	32	23,500	1,914	KOSAMI
5th (1989. 9)	12	140	28,720	3,888	KOEX
10th (1994. 3)	22	267	32,574	7,776	KOEX
15th (1999. 3)	23	403	34,098	10,768	COEX
20th (2004. 3)	30	786	45,638	25,101	COEX
25th (2009. 3)	34	1,023	54,328	32,382	COEX
30th (2014. 3)	38	1,095	71,241	38,385	COEX
33rd (2017. 3)	41	1,292	73,093	38,796	COEX
34th (2018. 3)	34	1,313	73,209	40,122	COEX
35th (2019. 3)	36	1,403	73,732	40,500	COEX
36th (2021. 3)	33	1,208	52,362	40,000	COEX
37th (2022. 3)	38	1,258	55,153	40,500	COEX
38th (2023. 3)	35	1,300	70,163	40,500	COEX

*number of exhibitors



*number of visitors



III. Exhibition Results & Figures

1) Number of Visitors

Dates	Visitors	Rates
March 10th(Thu.)	13,845	25.1%
March 11th(Fri.)	19,132	34.7%
March 12nd(Sat.)	12,687	23.0%
March 13th(Sun.)	9,489	17.2%
Total	55,153	100.0%

2) Purpose of Visit (Multiple Responses)

Classification	Answers	Rates
Gather Information	29,784	46.4%
Buying Consultation	9,444	14.7%
Export/Import Consultation	2,644	4.1%
Market Research	17,180	26.8%
General Interests	4,553	8.0%
Total	63,605	100.0%

3) Visitors' Occupation

Classification	Rates
Medical Doctor	14.3%
Nurse	3.4%
Dentist	0.7%
Herb Doctor	2.5%
Veterinarian	0.6%
Hospital Management	4.7%
Pharmacist	0.7%
Physical Therapist	3.3%
Radiologists Technologist	1.5%
Medical Laboratory Technologist	0.5%
Occupational Therapists	0.4%
Rescue & Emergency Staff	0.2%
Medical Engineer	1.1%
Public Institution/Government	3.5%
R&D Institution	4.7%
Manufacturer	19.4%
Trader/Dealer	24.6%
Media	0.7%
Public	13.2%
Total	100.0%

4) Visitors' Field of Interests (Multiple Responses)

Classification	Rates
Diagnosis Equipment	12.8%
Clinical Examination Equipment	6.0%
Radiology Equipment	5.2%
Surgical Apparatus & Equipment	6.5%
Cure Apparatus & Equipment	6.5%
Physiotherapy Apparatus	7.9%
Ophthalmic Apparatus	1.7%
Dental Apparatus	2.2%
Central supply Equipment	1.5%
Hospital Facilities / Emergency Eq.	3.9%
Medical Information System	8.6%
Oriental Medicine & Equipment	1.9%
Pharmaceutical Equipment	2.4%
Cosmetic Dermatology & Healthcare Equipment	7.3%
Medical Device Components & Service	9.9%
Disposable Apparatus, Other	10.9%
Quarantine Related Equipment	2.5%
Animal & Related Equipment	2.3%
Total	100.0%

5) Classification of Manufacturers

Country	Visitors	Country	Visitors	Country	Visitors
AFGHANISTAN	5	ETHIOPIA	7	OMAN	2
ALASKA	2	FINLAND	1	PAKISTAN	6
ALBANIA	1	FRANCE	9	PALESTINE	2
ALGERIA	3	GEORGIA	4	PARAGUAY	5
AMERICAN SAMOA	2	GERMANY	32	PERU	8
ANDORRA	1	GHANA	1	PHILIPPINES	101
ANGOLA	1	GREECE	8	POLAND	15
ARGENTINA	3	GUATEMALA	3	QATAR	3
ARMENIA	2	HONG KONG	205	ROMANIA	11
AUSTRALIA	24	HUNGARY	8	RUSSIA	83
AUSTRIA	3	INDIA	43	RWANDA	2
AZERBAIJAN	4	INDONESIA	130	SAUDI ARABIA	9
BANGLADESH	5	IRAN	12	SERBIA	2
BARBADOS	1	IRAQ	2	SINGAPORE	88
BELARUS	4	ISRAEL	4	SLOVAKIA	2
BELGIUM	6	ITALY	10	SLOVENIA	5
BENIN	1	JAPAN	228	SOUTH AFRICA	3
BHUTAN	1	JORDAN	1	SPAIN	21
BOLIVIA	1	KAZAKHSTAN	44	SRI LANKA	1
BOTSWANA	1	KENYA	2	SUDAN	5
BRAZIL	21	KUWAIT	2	SWEDEN	9
BRUNEI	2	KYRGYZSTAN	3	SWITZERLAND	5
BULGARIA	2	LAOS	15	TAIWAN	345
BURKINA FASO	1	LATVIA	1	TAJKISTAN	5
CAMBODIA	5	LEBANON	2	TANZANIA	6
CAMEROON	1	LESOTHO	1	THAILAND	247
CANADA	15	LIBERIA	1	TOGO	2
CHILE	3	LITHUANIA	4	TURKIYE	51
CHINA	248	MACEDONIA	2	TURKMENISTAN	3
COLOMBIA	19	MALAYSIA	92	U.A.E	16
CONGO	2	MEXICO	8	U.K	27
COTE D'IVOIRE	2	MOLDOVA	2	U.S.A	124
CZECH	7	MONGOLIA	212	UGANDA	5
DENMARK	2	MOROCCO	2	UKRAINE	12
DOMINICAN REPUBLIC	2	MYANMAR	7	UZBEKISTAN	23
EAST TIMOR	2	NEPAL	3	VENEZUELA	1
ECUADOR	2	NETHERLANDS	5	VIETNAM	231
EGYPT	4	NEW ZEALAND	1	ZIMBABWE	1
EL SALVADOR	1	NIGERIA	1		
ESTONIA	1	NORWAY	11		
Total 119 Countries 3,029 Visitors					

IV. KIMES 2023 Concurrent Events

1) Opening Tape Cutting Ceremony

Date : 11:00 a.m. March 10th, 2023

Location : front of Hall A

Attended VIPs :

Members of the National Assembly,
Vice-ministers from ministries, commissioner
from MFDS, head of sponsoring organizations.



2) KIMES 2023 Conference and Seminar

The COEX Conference Center provides specialized medical information on a variety of topics via medical technology seminars, hospital opening consulting seminars, startup seminars, digital healthcare seminars, medical policy briefing sessions and licensing related seminars.



3) Global Medical Equipment Plaza 2023

Due to COVID-19, a New Normal Era has emerged, accelerating the untact-digital switchover, which has called the need for an online medical device export consultation conference to support the growth of domestic firms. Domestic firms can secure opportunities to form strategic alliances (technology, sales, production etc.) with global firms through the online GP briefing session and export consultation conference.



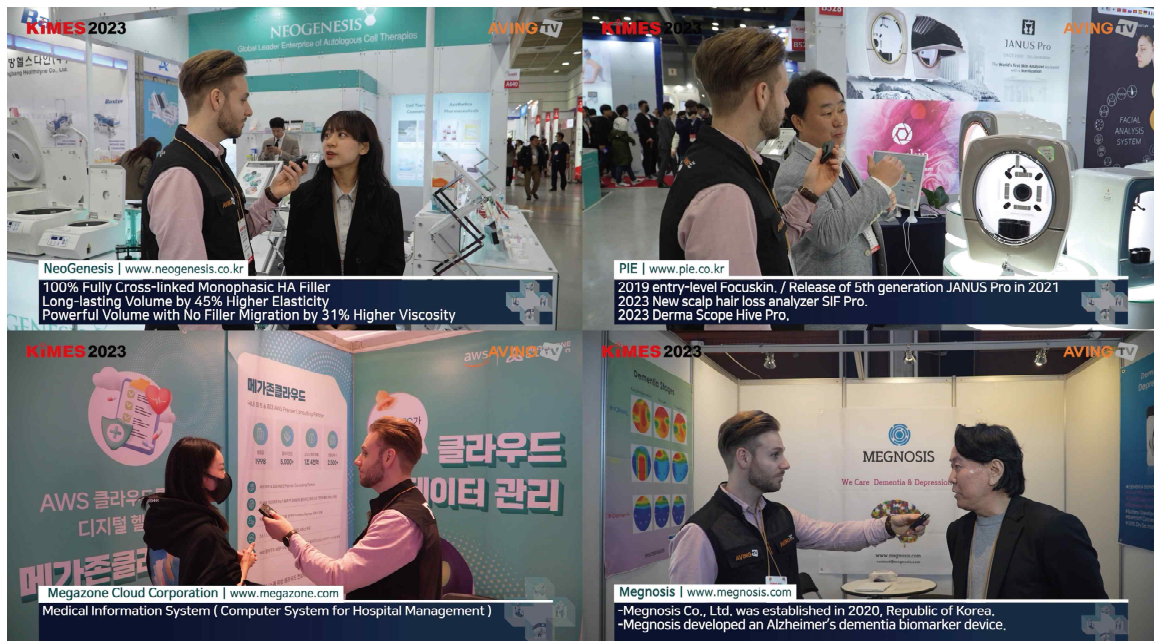
4) Components and Materials Special Zone

As the technological development of the medical device field has expanded beyond existing medical devices and into the territory of deep learning, and even robot science, we hold MedicomteK 2023 (Medical Components Technology Korea) that reflects the heightened interest in high-end parts and materials (COEX Hall D).



5) KIMES Live ! – Promotion and Marketing Support for Untact Exhibitors

In the New Normal Era, we operate 'KIMES Live!' in order to support the online marketing of exhibitors in response to the new business environment. We simultaneously run the live broadcast in sync with the offline exhibition, where a professional reporter visits the exhibitors' booths in person and introduces them in both English and Korean in real-time for buyers and clients who are not able to physically attend the exhibition. After the show is over, we produce edited content for each exhibitor and post it on our official YouTube channel for exhibitors to utilize.



V. KIMES 2023 Floor Plan



Exhibit Category by Hall

Hall A (1F)

Cure & Medical Information Systems
Surgical instruments and products, Rehabilitation equipment
Medical information systems, Robotic surgery system,
Smart Healthcare equipment, Cure equipment,
Pharmaceutical equipment, Cosmetic Dermatology equipment

Hall B / Grand Ballroom / Lobby (1F)

Healthcare & Rehabilitation Equipment Hall
Rehabilitation equipment, Physiotherapy equipment
Cosmetic Dermatology & Healthcare equipment,
Nursing for Aged items & services, Herbal medical equipment,
Robotic rehabilitation system, Consumable goods

Hall C (3F)

Clinical, Diagnosis & Medical Information Systems Hall
Diagnosis equipment, Laboratory equipment,
Clinical examination equipment, Radiology equipment,
Medical information systems, AI Systems, Ophthalmic equipment,
Emergency care equipment, Animal medical devices

Hall D / Lobby (3F)

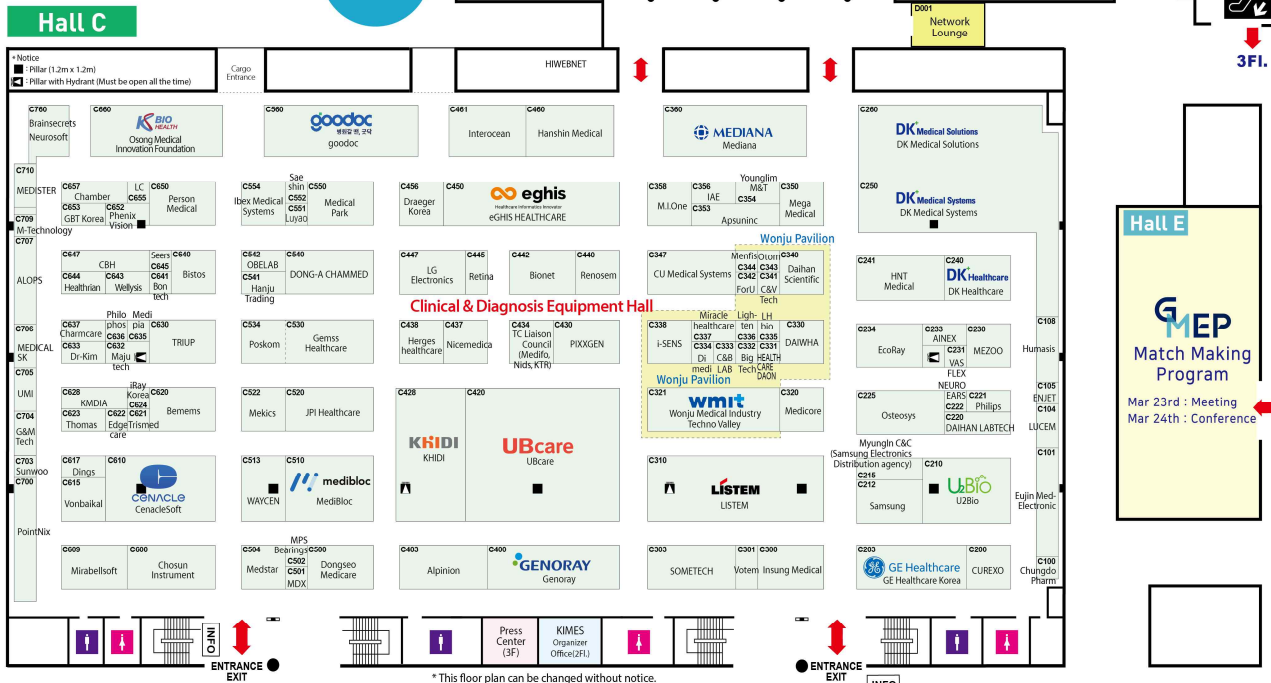
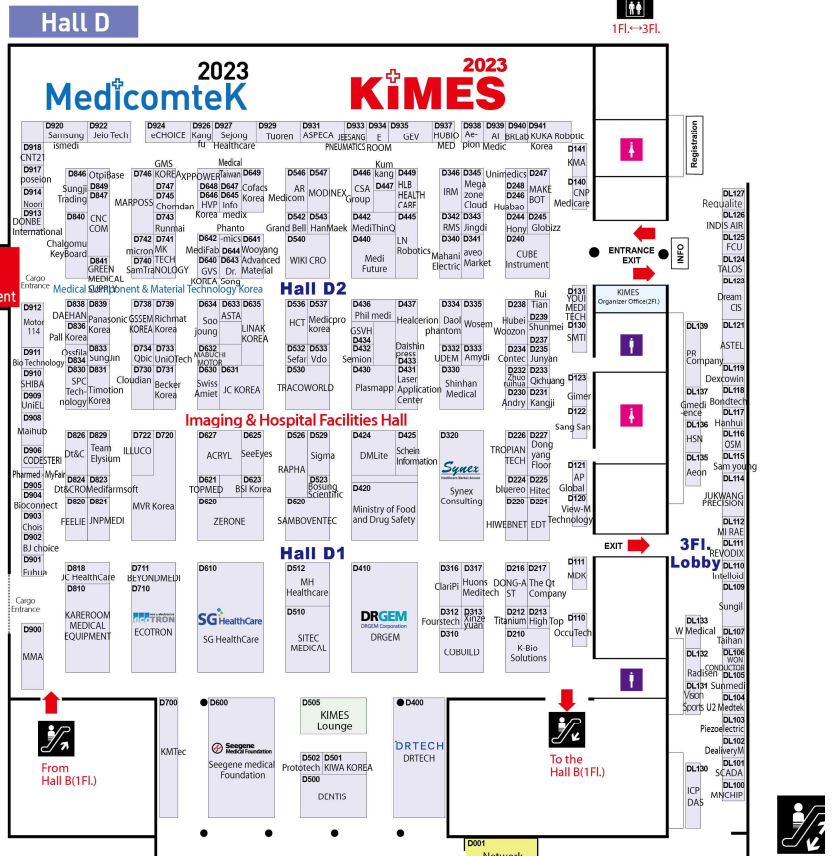
IMAGING, Hospital Facilities, Medicomtek
Diagnosis & Radiology Imaging equipment, 3D Printer,
Central supply equipment, Dental apparatus, Diagnostic tests,
Disinfectant devices, Hospital facilities,
Emergency care equipment, Medical components,
Quarantine related equipment

Entry Schedule

For overall efficiency of KIMES Exhibitors, entry schedule for visitors is operated as below;

- ① **March 23rd & 25th**
- Enter by Hall A1 (1st floor)
- ② **March 24th & 26th**
- Enter by Hall C1 (3rd floor)

* Allowed daily admittance by entrance/exit of Hall B, Hall D & Grand Ballroom



01 Opening ceremony



02 KIMES 2023 Seminar



03

KIMES 2023 Business



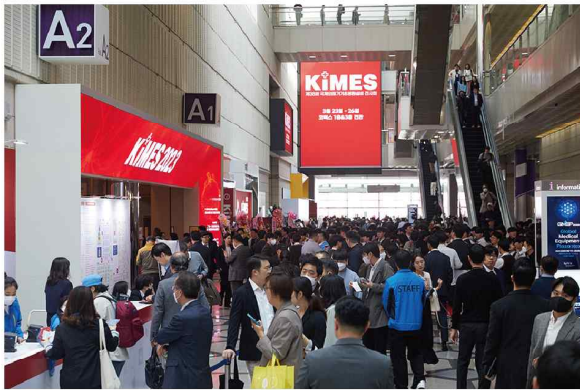
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Global Medical Equipment Plaza 2023 & Medical Korea 2023



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KIMES 2023 On-site



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KiMES 2023

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