



14 - 16 April 2020
Pragati Maidan, New Delhi, India

India Health 
By Informa Markets

**The gateway to India's
US\$372bn healthcare market**

Supported by



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Arab Health 
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Together for a healthier world

Why India?

The Indian healthcare sector is growing at a brisk pace due to its increasing coverage and expenditure as well as improved services by public and private players.

India's competitive advantage lies in its large pool of well-trained medical professionals, and is competitive in cost compared to its peers in Asian and Western countries. The cost of surgery in India is about one-tenth of that in the USA or Western Europe.

Due to the country's rapid growth, there has been an immense change to healthcare requirements. Raising the service quality and ensuring equal access in both rural and urban areas are some of the challenges that need to be addressed. Public and Private Partnership (PPP) initiatives are set to address these challenges.

India Health will offer a full-scale exhibition hosting more than 300 exhibitors with official country pavilions including the USA, Germany, South Africa, Korea, Taiwan, China and Poland. The show will be complimented by a robust 3-day educational programme in support of the country's healthcare strategy, well-tailored by leading local associations and covering topics including imaging and diagnostics, PPP, primary care and more.



Investment landscape



61
Upcoming projects



USD 952.96mn
Opportunity



55
Districts

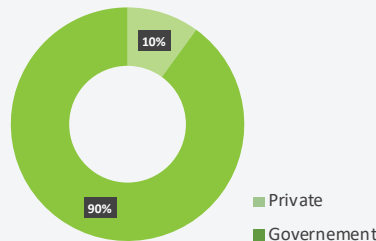


6
Private projects

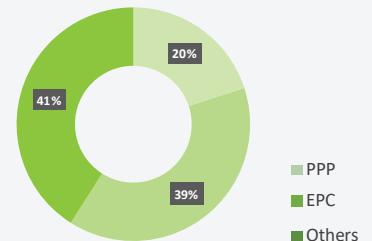


55
Govt. projects

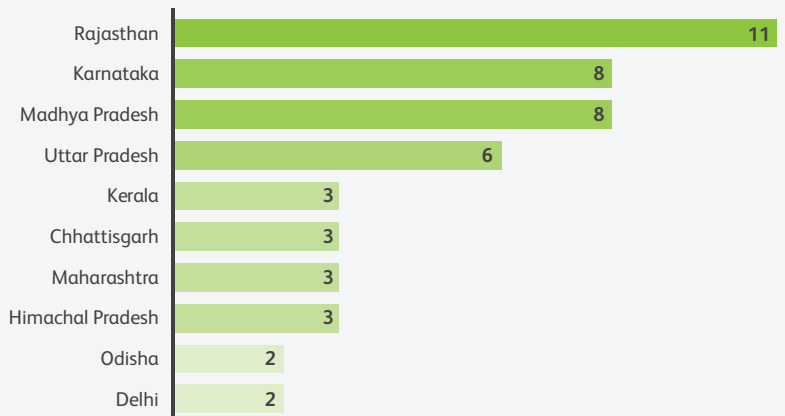
Project distribution



Mode of implementation

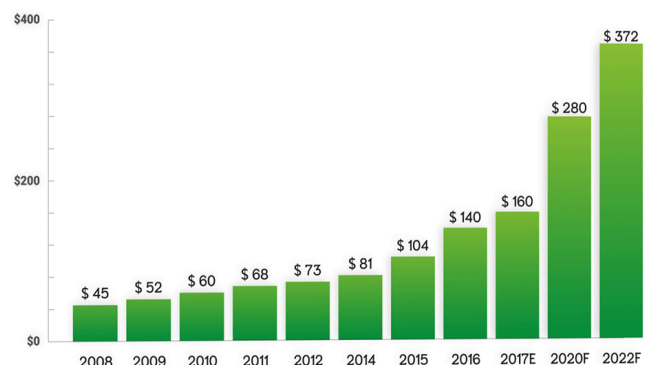


Top states by project count



India's healthcare industry to reach US\$ 372 billion by 2022

Both revenue and employment contribute to the healthcare sector being one of India's largest sectors. Driven by rising incomes, greater awareness of health, lifestyle diseases and an increasing access to insurance.





4,000+

Healthcare & trade attendees



300+

International & local exhibitors



3

Conferences

Market growth

General healthcare industry:

- India's healthcare sector is expected to achieve a threefold rise, at a CAGR of 22% during 2016-2022 to reach **US\$ 372 billion in 2022**.

Medical devices:

- Presently valued at US\$ 5.2 billion, India is the 4th largest medical device market in Asia and is poised to reach to **US\$ 50 billion by 2025**.
- The market is **dominated by imported products, currently at approximately at 80%**.

Government initiatives:

- India's government is planning to increase public health spending from 1.4% to 2.5% of the country's GDP by 2025.
- In 2018, the Government of India launched Pradhan Mantri Jan Arogya Yojana (PMJAY) to **provide health insurance worth US\$ 7,124.54**, to over 100 million families every year.

Medical tourism:

- The value of medical tourism is forecast to reach **US\$ 9 billion by 2020** as India promotes advanced facilities, skilled doctors and low-cost treatment, as well as traditional practices and wellness programmes.

Workforce:

- An additional 1.54 million doctors and 2.4 million nurses are required to meet the growing demand for healthcare, subsequently generating **40 million jobs by 2020**.

Infrastructure:

- Over **US\$ 200 billion is expected to be spent** on medical infrastructure by 2024.

Country pavilions at India Health:



USA



Germany



South Africa



Korea



Taiwan



China



Poland

Who will you meet

- Medical practitioners
- Distributors
- Public hospital purchasing and procurement professionals
- Private hospital directors/managers/owners
- Government representatives





Your opportunities at India Health:

Generate new business

With more than 4,000 healthcare and trade attendees at the show, meet new customers and develop relationships with existing clients.

Launch new products and services

India Health is the perfect platform for you to showcase your latest products and services to an engaged audience.

Increase brand exposure

Exhibitors and partners get significant digital and printed brand exposure before, during and after the event through our year-round marketing activities.

Network with industry leaders and potential buyers

Access the right decision makers from healthcare entities, government authorities and associations.

Stay up-to-date and competitive

Use the opportunity to stay up-to-date with the industry's latest trends and advancements to be one step ahead of your competition in one of the strongest developing medical markets.

Organised by



Together for a healthier world



Informa Markets stages 15 exhibitions and 110 conferences and has created the largest global healthcare database, supporting 10,000 exhibitors and reaching over 720,000 healthcare professionals worldwide.



Secure your market share

Contact us today

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