

Africa Health

By Informa Markets

26-28 October 2022

Gallagher Convention Centre, Johannesburg

**Connecting industry
professionals who value
learning, networking
and business**

africahealthexhibition.com



2021 Overview



150
exhibitors



21
exhibiting countries



3,906
online visitors



116
countries represented



8,500+
pre-registered users



5
country pavilions



1,838
products



83
CPD sessions



161
international speakers

Digital audience



12,746
followers



3,459
followers



535
followers



613
followers



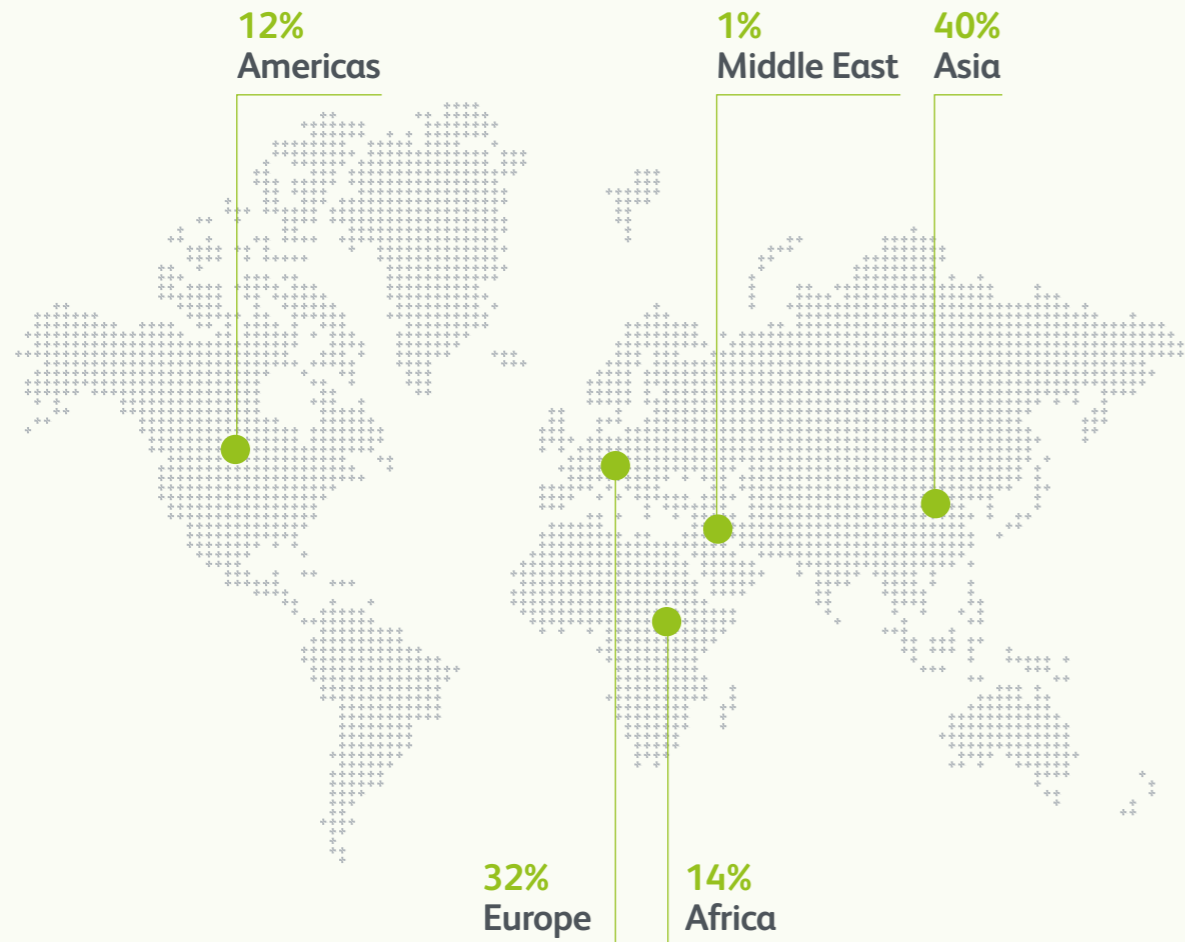
171,384
views



81,901
website visits

Exhibitor overview

Geographical statistics



Connections



3,398
connections made



12,971
total discussions



20,669
total messages
exchanged

Feedback

“It was a great experience having the Levoplant™ Webinar with health care providers from different countries of Africa. I noticed a lot of enthusiasm around the subject and sharing their best practices between colleagues. It is important to highlight that the event organisation and the support we received was great, our customer experience was really amazing, and we would definitely like to participate next time”

Florencia ARDIS
Training Coordinator

“From a marketers perspective participation in congresses and exhibitions requires great organization skills and the flexibility to cooperate and communicate what needs to be highlighted, that is exactly what Informa has provided me in the Africa Health Virtual conference.”

Marketing Manager
MEA/Medit - Healthcare

Our digital footprint

The online format of the event enabled us to have considerable increase in our social and digital reach within the African community



12,746
followers



3,459
followers



535
followers



613
followers



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81,901
website visits

Feedback

“We connected with a multitude of potential suppliers and had several promising meetings with exhibitors, it was a very productive experience”

Managing Director
Chibros Investments Limited

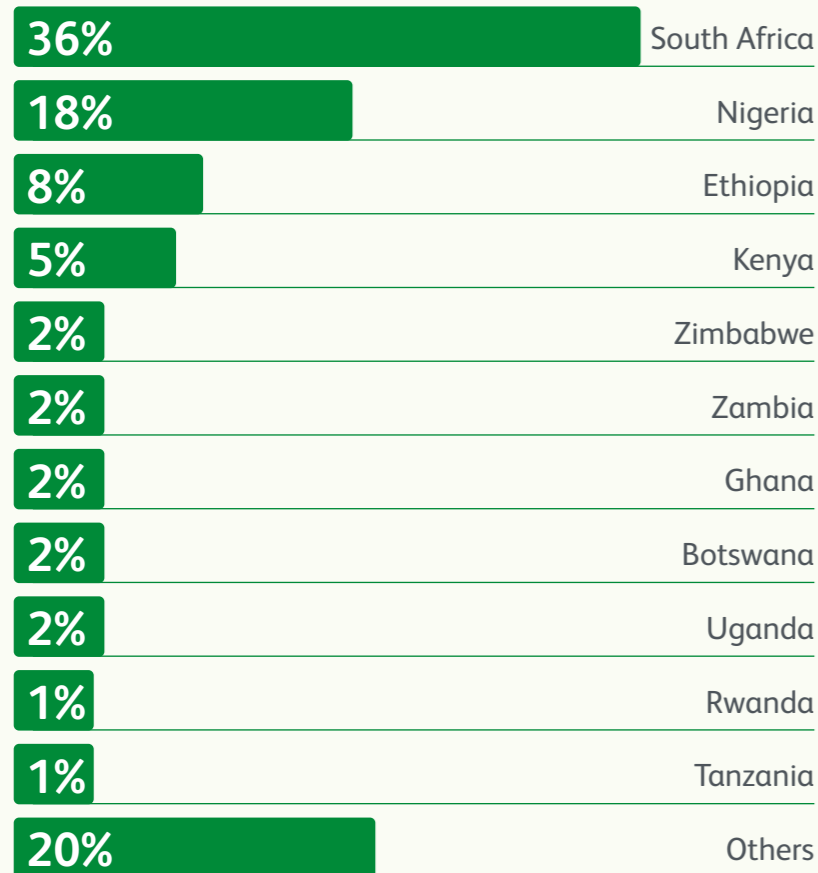
“The platform allowed us to meet manufacturers from around the world which opened many opportunities for us to expand our inventory”

Sales Representative
Medical Devices Botswana

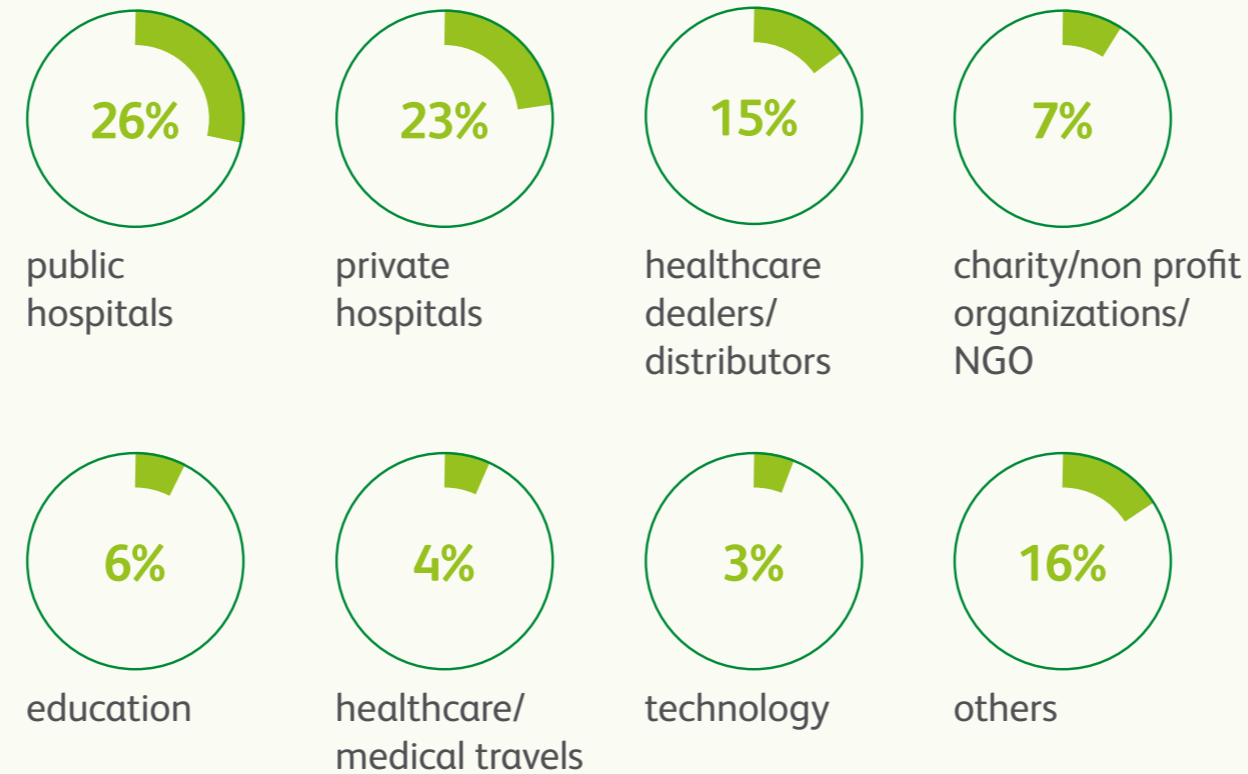
Users

The latest edition of Africa Health brought together the whole of African healthcare industry over five phenomenal days of networking and education.

Top attending countries



Nature of business breakdown



What to expect at Africa Health 2022



8,268
attendees



2,755
delegates



451
exhibitors



56
countries represented



19
country pavilions



16
CPD accredited
conferences



32
international speakers



Exhibit at Africa Health to grow your business in Sub-Saharan Africa



generate new business



network with industry
leaders & potential
buyers



launch new products &
services



increase your
international presence



increase brand exposure



Who will you meet?

Established as the must attend healthcare event on the continent over the last 10 years, Africa Health attracts healthcare industry professionals from across the region who value the learning, networking and business including:



Dealer & Distributor

- C-level/Owner
- Sales Manager

Business need: Building personal & brand reputation to secure exclusive distribution rights or attract new manufacturers/principals.



Private Hospitals/Clinics Management

- Purchasing Manager
- General and Senior Management

Business need: Providing healthcare towards achieving best possible outcomes. Establishing and growing vendor portfolio.



Public Hospitals/Clinics Management

- Purchasing Manager
- General and Senior Management

Business need: Ensuring the hospital is delivering the best clinical outcomes. Maximising the use of procurement budget.



Biomedical/Clinical Engineer

Business need: Keeping up-to-date with the latest advancements in healthcare equipment and influencing future purchases.



Senior/Junior Clinician

Business need: Staying up-to-date with medical speciality developments and products that impact their roles.

Get involved

Contact the team today to discuss a range of options and bespoke solutions to help you achieve your objectives.

Exhibition sales

hazel.basilio@informa.com

Country pavilions

Shane.Fleming@informa.com

Partnership opportunities

Joshua.Jireh@informa.com

