



Międzynarodowe Targi Poznańskie
Poznań International Fair



real
meetings



DREMA

International Trade Fair of Machines and Tools
for Wood and Furniture Industries

FINAL REPORT 2017

FAIR
SUPPORTED
BY



FAIR UNDER
HONORARY
PATRONAGE OF



MINISTRY
OF ECONOMIC
DEVELOPMENT



Exhibition
recommended by
Polish Chamber of Exhibition Industry

FIGURES OF DREMA 2017

385
EXHIBITORS



25
COUNTRIES



15 800
VISITORS FROM 40 COUNTRIES



ALGERIA
AUSTRIA
BELARUS
BELGIUM
BOSNIA AND HERCEGOVINA
BULGARIA
CANADA
CHINA
CZECH REPUBLIC
DENMARK
ESTONIA
FINLAND
FRANCE
GERMANY
GREAT BRITAIN
GREECE
HUNGARY
INDIA
IRAN
IRELAND
ITALY
JAPAN
JORDAN
KAZAKHSTAN
KUWAIT
LATVIA
LITHUANIA
LUXEMBOURG
MALAYSIA
NETHERLANDS
POLAND
ROMANIA
RUSSIA
SERBIA
SLOVAKIA
SPAIN
SWEDEN
SWITZERLAND
TURKEY
UKRAINE
USA

7 EXHIBITION HALLS



VISITOR PROFILE

OWNER  29%

TOP MANAGEMENT  27%

SPECIALIST  20%

EMPLOYEE  15%

OTHER  9%

4 DAYS



OF BUSINESS MEETINGS



SUBSTANTIVE COOPERATION WITH

5

**POLISH TRADE
ASSOCIATIONS**
(DROMA, PIGPD, SPP,
SPPDWP, OIGPM)



23 600 sqm

**EXHIBITION
AREA**

2

**FURNITURE
FACTORIES
AT WORK WITHIN
PROJECT "DREMA
FOR KIDS AND
SENIORS"**

15

**SETS OF CHILDREN
AND SENIOR'S
FURNITURES
FOR CHARITY**



11

**SPECIAL
THEMATIC ZONES**

(DREMA FOR KIDS AND SENIORS,
PARQUET FLOOR ZONE, KNOWLEDGE ZONE, DESIGN ZONE,
B2B TALKS ZONE, SKILLS TESTING GROUND, SHOWS OF FORKLIFTS,
LOG CUTTING SHOW, ANTI-SMOG COMMITTEE, CONJURED
FROM WOOD, POLISH CHAMPIONSHIP
IN NAIL HAMMERING)



11

**MTP GOLD MEDAL
WINNING
PRODUCTS**



46

NOVELTIES



5

FOREIGN ASSOCIATION FROM THE WOOD INDUSTRY

AHEC – AMERICAN HARDWOOD
EXPORT COUNCIL, MALAYSIAN TIMBER COUNCIL,
FÖRENINGEN SVENSKT TRÄTEKNISKT FORUM,
QWEB – QUEBEC WOOD EXPORT BUREAU,
MOELVEN

|||||||
300
KG OF NAILS
USED IN THE POLISH
CHAMPIONSHIP IN NAIL
HAMMERING



PRESENCE OF

7

EUMABOIS NATIONAL
ASSOCIATION'S
REPRESENTATIVES



300 SQM

WOOD DESIGN
EXPOSITION



50

WOODEN EXHIBITS
AND INSTALLATION



1

DEDICATED MOBILE
APPLICATION DREMA APP



16

COMPETITION
WORKS
IN CONJURED
FROM WOOD



SEE YOU NEXT YEAR EDITION OF DREMA FAIR 2018 11-14TH OF SEPTEMBER 2018, POZNAŃ, POLAND

MEDIA PARTNERS

E-handel drewnem.pl

Faktor
wydawnictwo

AutomatykaOnline.pl

Меблеві
Технології
КРИНА АКС ЕКСПОНЕНТ ВЕБІН

PRZEMYSŁ DRZEWNY

FORDAQ
The timber network

vdI
VERBODEN DE LUCHT/WPM WOOD FINISHING MAGAZINE
Journen, Press & Books

ukrainetrade.info
timber • furniture • components • technology

Мебельное Дело
Ukrainian magazine

GPD
Gazeta
Przemysłu
Drzewnego

ДЕРЕВОБРОБНИК
Інформаційна мережа фахівців

AUTOMATYKA
MIESIĘCZNIK BRANŻY

KURIER DRZEWNY

paleciarz.pl
OGŁOSZENIA BRANŻY DRZEWNEJ

napedy i sterowanie
miesięcznik
handlowo-
techniczny

lider budowlany
interaktywne informacje branżowe

derevobrobnyk.com
портал деревообробників України

InfoCREDIT

INFOMEBLI.com
miesięcznik portalu dla branży Meblistwa

FACHOWY
WYKONAWCA

SUROWCE24.COM

lakiernictwo
PRZEMYSŁOWE

WoodBusinessPortal.com
B2B market for wood & wood industry

INWESTOR
wydawnictwo

mebleINFO.PL

meblarstwo
komponenty i technologia

PRODUKCJA MEBLI
akcesoria i maszyny i technologia

bank maszyn
Twoje gniazdo - maszyny i urządzenia

odpylanie.info
Portal branży odpylenia

stolarstwo.org
Portal branży stolarniczej

drewno.pl

meble
materiały i akcesoria

MAGAZYN
BIOMASA
OGÓLNOPOLSKI MIESIĘCZNIK KLASY BIZNES

4woodi.pl
FOR WOOD INDUSTRY

maszyny
w przemyśle drzewnym

Holz-Zentralblatt

BIZNES
MEBLOWY

meplus

Bizera
Ukrainian trading website

BIZNES
meble.pl

superexpo.com

staleo.
portal przemysłowy

BedzieCiepło.pl