



Post show report 2022

Save the date!

12-14 July, 2023, Bangkok, Thailand
IMPACT Exhibition Centre



Creating the path for medical laboratory and healthcare advancements

In 2022, Medlab Asia & Asia Health hosted its live in-person edition from 19-21 October 2022.

The event brought together 4,977 laboratory and healthcare professionals from 55 countries.

Laboratory and healthcare innovations and technology took centre stage at Medlab Asia & Asia Health with sustainability playing an important role too. It showcased a total of 1,445 products and services. In addition, the event hosted 8 Live CME-CMTE-CNEU-CPD accredited conferences and 2 business talks.



Overview

Overview



289

exhibitors



9

country pavilions



30

exhibiting countries



6,168

professional visits



4,977

attendees



US \$35.4 Million**

total value of business generated



1,785

delegates



103

speakers



55

countries represented

Digital audience



3,702 | **3,461**

followers | likes



1,915

followers



438

followers



1,574

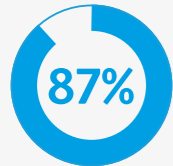
followers



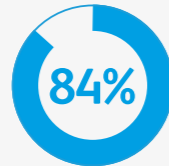
11,351

views

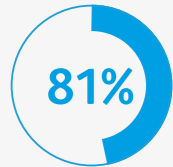
Exhibitor overview



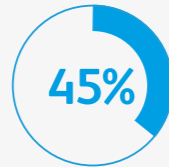
87%
rated Medlab Asia and Asia Health as their main reason to visit Bangkok



84%
rated to seek new contacts for future business as their main reason to attend Medlab Asia and Asia Health this year

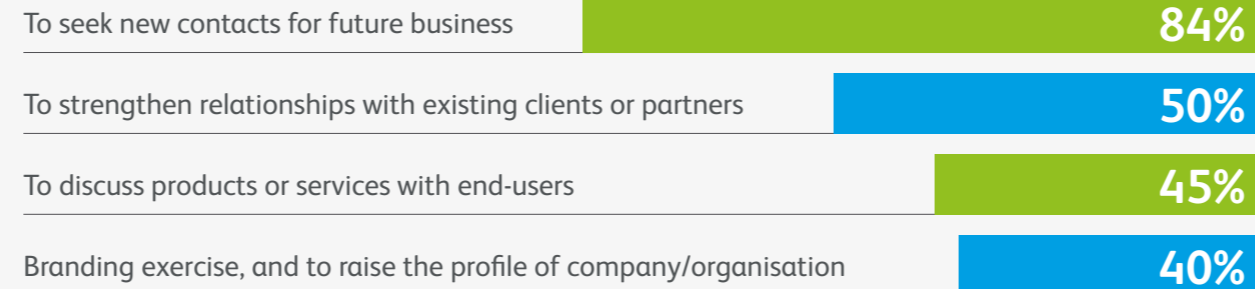


81%
definitely will exhibit at Medlab Asia and Asia Health next year



45%
rated Medlab Asia and Asia Health as very important for their business/ organisation

Top 4 reasons for exhibiting



What our exhibitors had to say:

"We are very excited to be here. We think Thailand is excitedly branching into molecular diagnostics and we see this being a very important region for us moving forward."

Denny Crockett

Director of Commercialisation Middle East/Africa of Co-Dx

"We are very delighted to be in Thailand to participate in Medlab Asia considering this is the first time after the Covid pandemic. We have the opportunity to meet our customers face to face and we will also have workshops to display our products and invite speakers to showcase Sansure technology in this field."

Carrie Wen

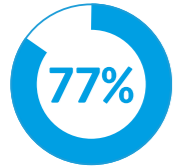
Regional Sales Director of Sansure Biotech Inc.

"It's been more than 2 years since we had Medlab Asia, so it's good to be back, the turnout is really good. On behalf of everyone at Sysmex we are really excited to be here physically to be able to connect with everyone. We aim to reconnect with our stakeholders in topics like chronic knee disease, infection, patient management and oncology. The turnout is very very good, so fingers crossed. The content is also very relevant to what we at Sysmex are promoting and hopefully we see everyone here again next year."

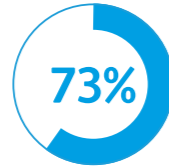
Marvin Chan

Assistant Manager Regional Marketing, Haematology of Sysmex Asia Pacific Pte Ltd.

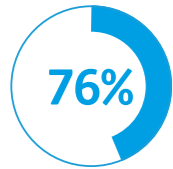
Visitor overview



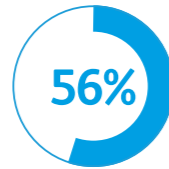
were able to source new suppliers



rated Medlab Asia and Asia Health as very important for their business/organisation

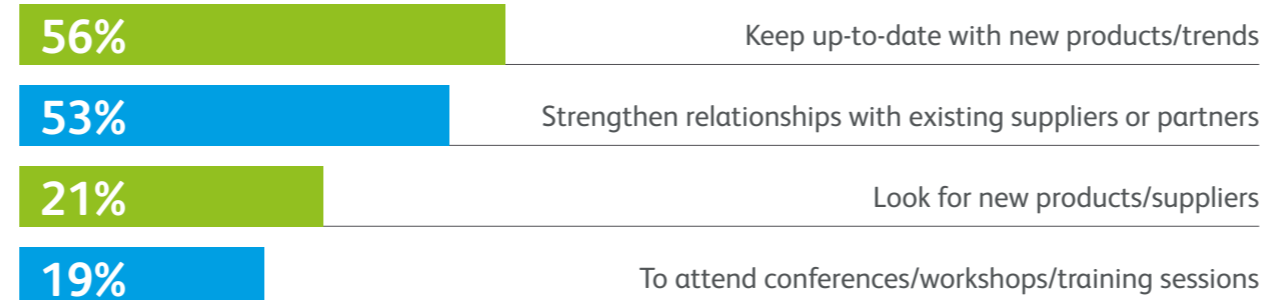


definitely will attend Medlab Asia and Asia Health next year



rated keeping up to date with new products/trends as their main goal to visit Medlab Asia and Asia Health this year

Top 4 reasons for attending



What our visitors had to say

"I was very excited to attend an event like Medlab Asia this year, it was the first time for us. We were here to find manufacturers for us to distribute in the Philippine's market. It's necessary to attend an event like this especially for companies looking to distribute and find manufacturers to sell their products abroad. Medlab Asia was a huge help for us."

Christian Gabrielle Lijauco
General Manager
Mediteq

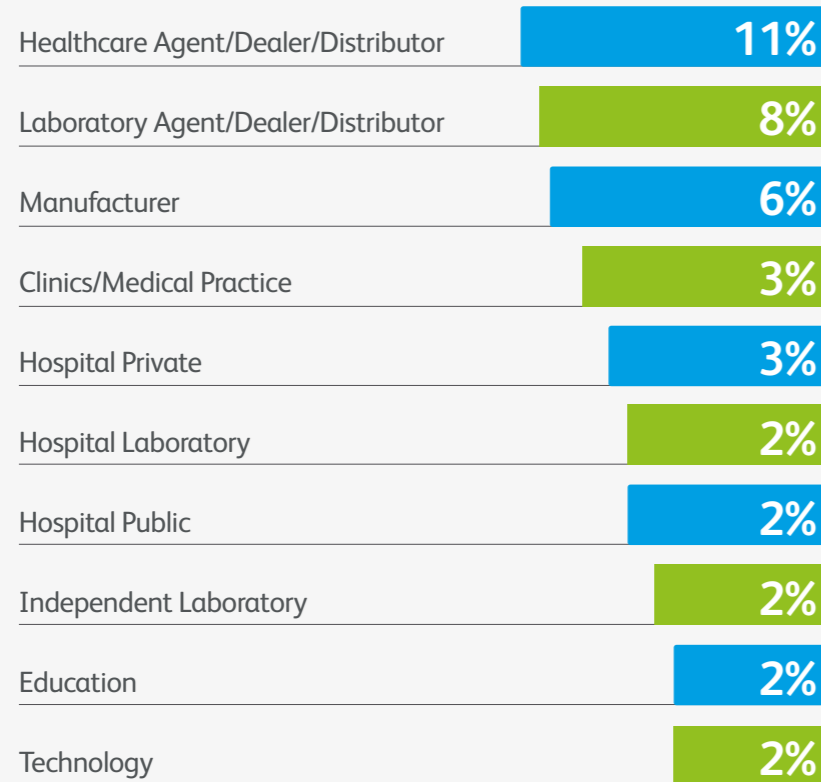
"It's a great exhibition to meet suppliers and explore new opportunities to network and build business. I've been in this industry for 9 years and have also been attending Medlab Middle East in Dubai. I will definitely be returning next year."

Kanan
Managing Director
Active Scientific Diagnostic Solutions, Malaysia

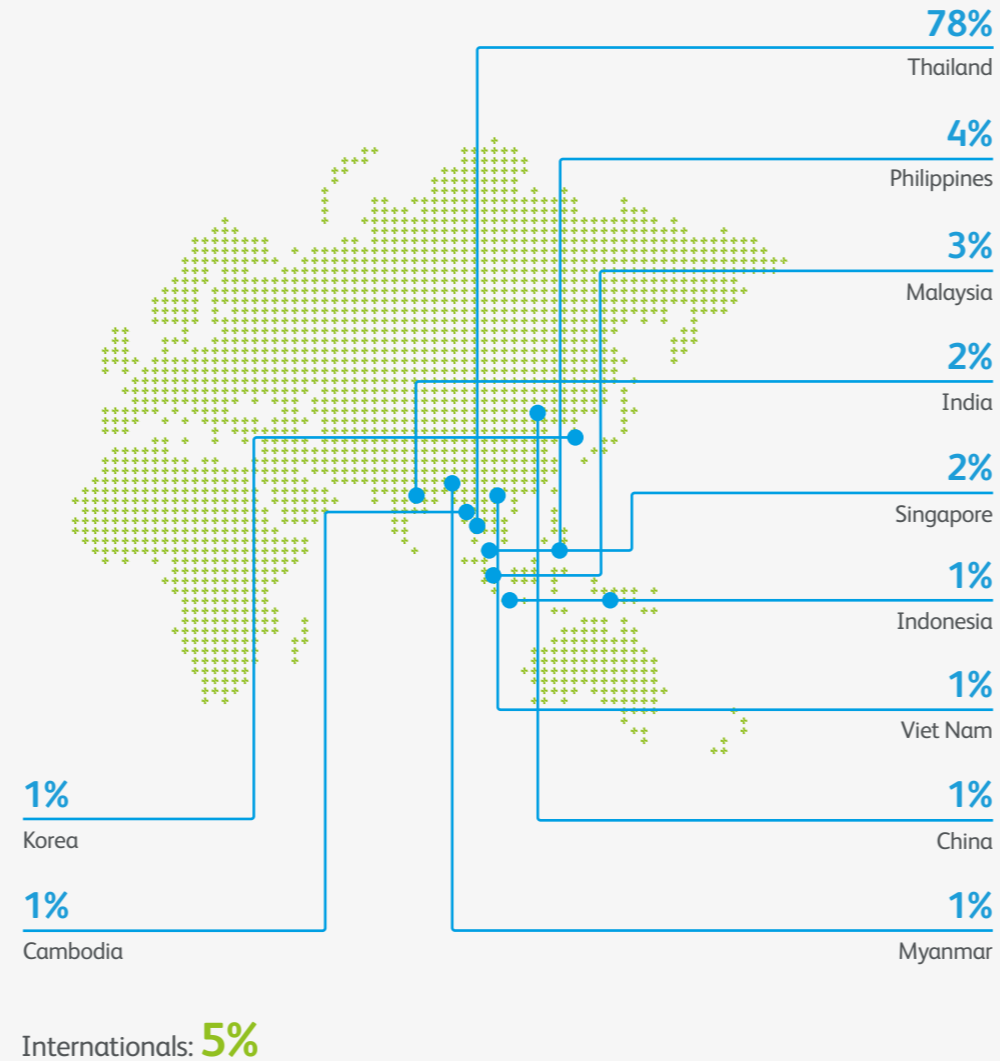


Visitor overview

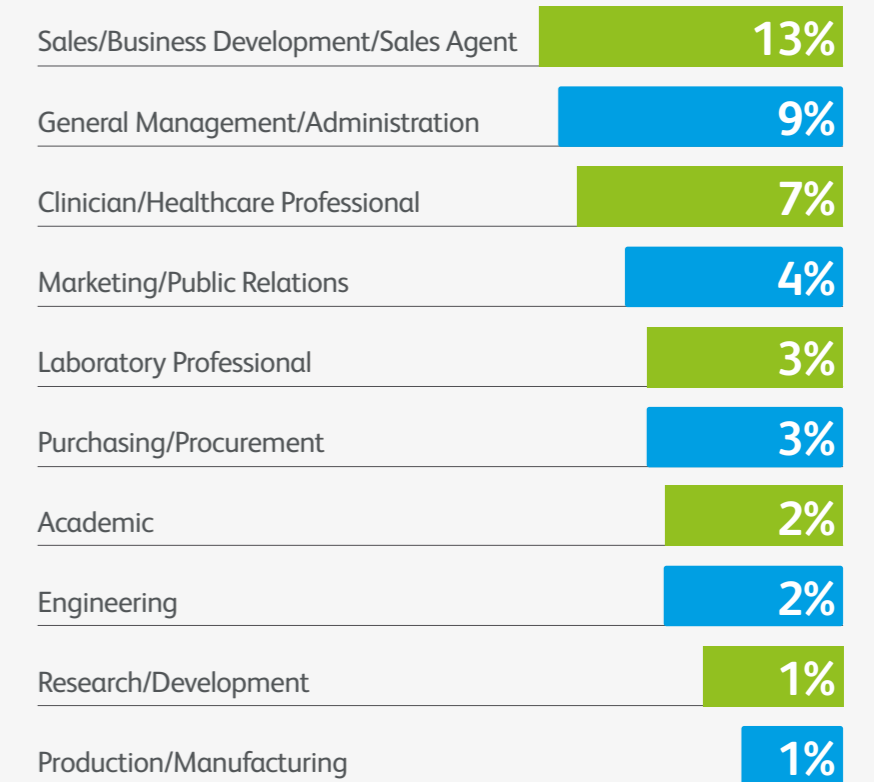
Seniority – Live visitors



Breakdown by region – Live visitors



Nature of business - Live visitors



Conferences

Medlab Asia & Asia Health brought together speakers and delegates from a variety of disciplines by hosting 8 live CME-CMTE-CNEU-CPD accredited conferences and 2 business talks from 19-21 October 2022.



1,785
delegates



103
speakers



8
conferences



2
business talks

Medlab Asia 2022 Conferences

Location	October 19, 2022 Wednesday	October 20, 2022 Thursday	October 21, 2022 Friday
Bangkok Room, Hall 6	Laboratory Management	COVID-19 Updates	Molecular Diagnostics & Therapeutics
Amber 3	Clinical Chemistry	Clinical Microbiology	Hematology

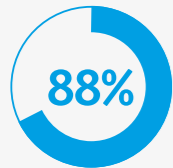
Asia Health 2022 Conferences

Location	October 19, 2022 Wednesday	October 20, 2022 Thursday	October 21, 2022 Friday
Amber 2	Sterilisation, Decontamination & Patient Safety	Sterilisation, Decontamination & Patient Safety	Total Radiology

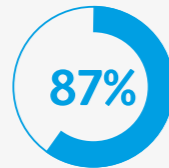
Asia Health 2022 Business talks

Location	October 19, 2022 Wednesday	October 20, 2022 Thursday	October 21, 2022 Friday
Amber 1	Hospital Procurement	Doing Healthcare Business in Thailand	Doing Healthcare Business in Thailand

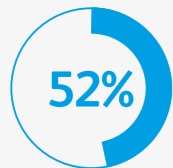
Delegate overview



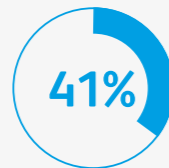
definitely will attend congress next year



rated their experience as excellent



attended to visit the exhibition and network

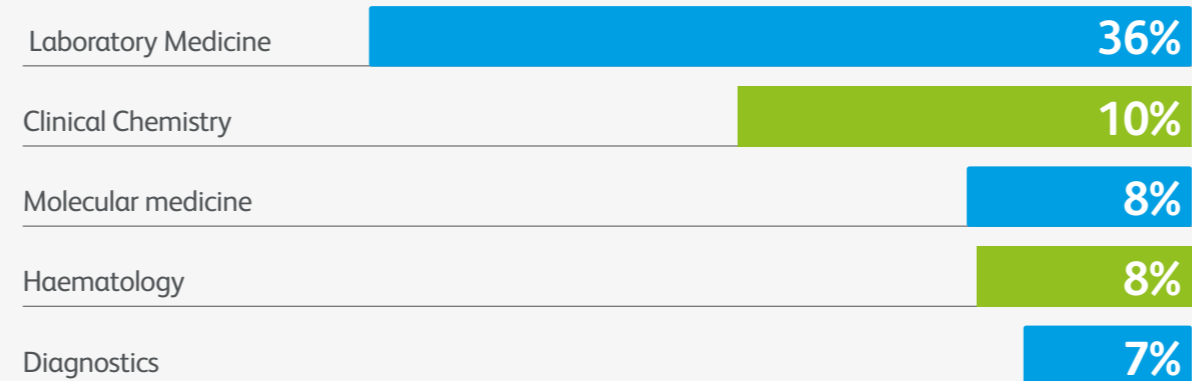


attended Medlab Asia & Asia Health Congress to update their scientific knowledge

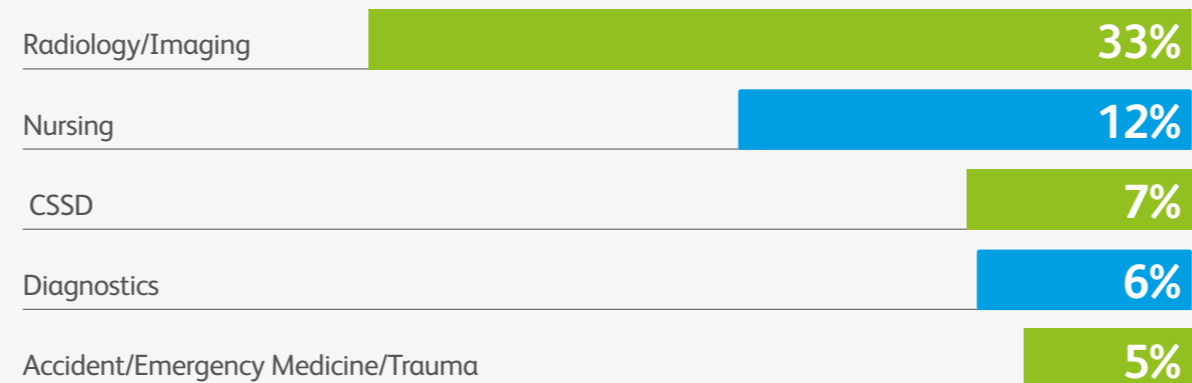
Asia map Breakdown:



Lab Professionals



Clinicians



What our delegates had to say:

"I did a walkaround of the booths and learnt that so many medical innovations are being showcased at Medlab Asia this year. For us, as a medical device enterprise it's very important to attend this event. It helped us upskill and apply this new knowledge into enhancing our company. We learnt a lot from the scientific section."

Jinda Charoenpiboonsin
Country Manager
Chemoscience

"I was here representing my organization, Philippines Society of Microbiology. It's necessary to attend because it helps us be abreast with the latest technologies in medical laboratory. The conferences were very informative and helped me build my base in this field. We have been part of Medlab Asia every year and will continue to do so."

Kathlee Pahoyo
Specialist Microbiologist
Philippines Society of Microbiologists

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Associations



Platinum partners



Knowledge partner



Gold partners



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Save the date!

Block your 2023 Calendar

12-14 July 2023, Bangkok, Thailand
IMPACT Exhibition Centre

Laying the path for a laboratory
and healthcare revolution in the
ASEAN region

See you again next year!



Together for a healthier world

Contact

Contact the team today to discuss a range of options and bespoke solutions to help you achieve your objectives.



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