

**ISSA SHOW**  
NORTH AMERICA

Where Facility Innovation  
Meets Cleaning Excellence

NOVEMBER 10-13, 2025  
Mandalay Bay Convention Center  
Las Vegas, Nevada

# 2025 POST SHOW REPORT

*Brought to you by:*



# Table of Contents

**3** - Intro

**4** - Show  
Highlights

**5** - Attendee  
Demographics

**6** - Top  
Exhibitors

**7** - Show Floor  
Highlights

**8** - Education  
Highlights



**9** - Event  
Experiences

**10** - Global  
Collegiate  
Sales  
Competition

**11** - Co-Located  
Partner

**12** - See You  
Next Year



I'm excited to share the incredible highlights from the 2025 ISSA Show North America, held November 9-13 at the Mandalay Bay Convention Center in Las Vegas. This year's event brought together over 11,000 industry professionals from 75 countries, once again making it the premier gathering for the cleaning and facility management industries.

The show floor buzzed with energy as nearly 600 exhibiting companies, including almost 150 first-time exhibitors, showcased innovative products, technologies, and services. These innovations are transforming how we approach safety and hygiene in our homes, workplaces, and communities.

Innovation remained the key focus for this year's event with the Innovation Leaders Award Program spotlighting groundbreaking products and technologies poised to shape the future of the industry. The program culminated in the highly anticipated Industry Choice Award, voted on by attending professionals. This year's Industry Choice Award was proudly presented to Kaivac, for their Kaivac 1050M.

The Kaivac 1050M combines an indoor pressure washer, high-performance wet/dry vacuum, and a floor cleaning hitch for push-behind operation, offering professional-grade, multi-surface cleaning for restrooms, hard floors, and carpets, rivaling auto scrubbers and extractors in a single, efficient platform.

Education continues to grow into a cornerstone of the ISSA Show. Over four days, attendees had access to 170 educational sessions and classes, including training sessions, management courses, and thought-provoking presentations on topics such as robotics, AI in the workplace, sustainability, and employee engagement, in breakout rooms and Business Solutions Theater on the expo floor. Popular education hubs like the Sustainability and ESG Hub and the CleanMeet Zone served as dynamic spaces for peer-to-peer learning, networking, and lively discussions among participants.

As we look ahead, planning is already underway for the 2026 ISSA Show North America. We invite you to join us next year, November 16-19, at the Mandalay Bay Convention Center in Las Vegas, for another unforgettable event.



**Ed Nichols**  
Director  
ISSA Show North America



 **11,000+**  
Professionals

 **584**  
Exhibitors

 **121**  
Education Sessions

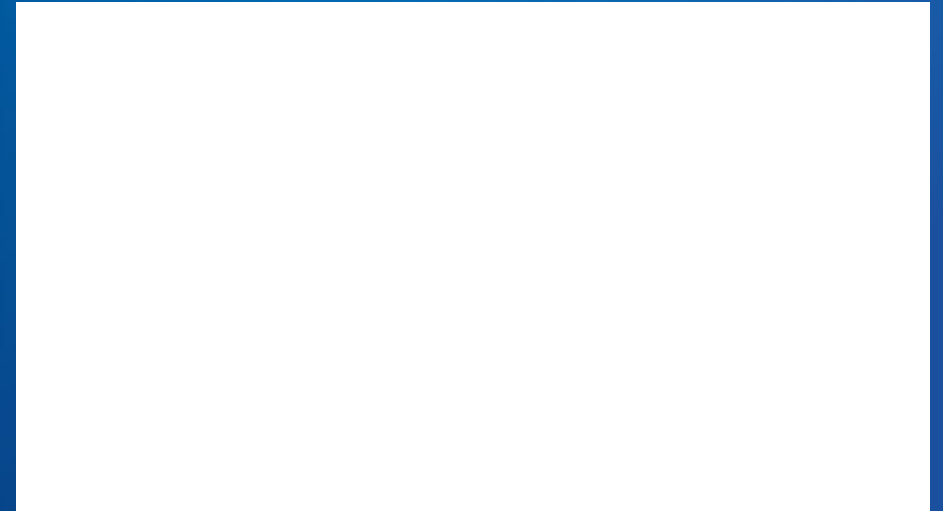
*"ISSA is consistently a great space to meet other industry players, learn about the major challenges and opportunities facing our industry, and connect with potential providers/clients so you can grow your business."*

- Ana Troconis, Cleaning in Motion

# Show Highlights



# Watch the Recap



*"ISSA is the JanSan event of the year, a chance to meet with current customers and partners, learn of industry innovations, and build relationships with prospective customers."*

- Jennifer Severns, Egal Pads Inc.



*"For me, as a strategy consultant, ISSA was an unique opportunity to get insights about the whole industry, major segments, trends. Most importantly, it was a great way to talk to people who run businesses and learn about their thoughts, future horizons. Very insightful! Very useful!"*

- Vera Lloyd-Thomas, MotionOps

# Attendee Demographics

## In-Person Event Attendance



11,000+  
Total  
Attendance



35%  
New  
Attendees



13%  
International  
Attendees



Top 5 Countries  
Represented  
Canada, Mexico,  
Japan, Brazil,  
China

## Top Job Functions

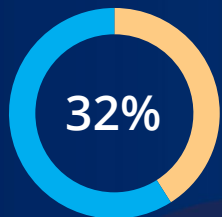
- Sales
- Operations
- Corporate/ General Management
- Administration
- Business Development



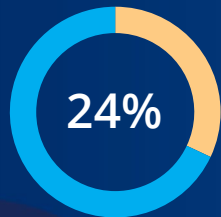
## Top Business Types



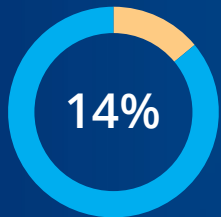
Distributors  
& Wholesalers



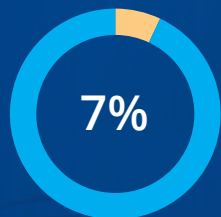
Building Service  
Contractors



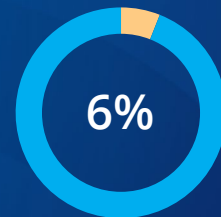
Facility Services  
Providers



Manufacturer  
Representative



Associate  
Services



# Top Exhibitors



## See What Our Exhibitors Have to Say

*The ISSA Tradeshow was strongly recommended by one of our contractors who is ISSA certified. I do not regret attending, as the show provided an opportunity to see in one place the latest innovations in the industry, to meet with businesses/brands I was familiar with but did not use directly as a supplier.*

*There were so many exhibitors that even the three days was not enough to visit them all. It was one of the more relaxed and easy-going tradeshows I have been to, most of the exhibitors were easy to approach and happy to share information on their business and products.*

*I would recommend the tradeshow to organizations in the same space as mine who have never gone before. Even if you may have a cleaning contractor, it is good to get a firsthand experience and see what the industry offers.*

- Keren Monrose, Procurement Services Manager | St. Jude Hospital

# Show Floor Highlights



*"Amazing conference, with great networking opportunities that helped elevate my knowledge in Healthcare cleaning!"*  
- Nathan Belanger, Deputy Facilities Director | Kodiak Area Native Association



*"What I value most about ISSA Show is the sense of community and collaboration. Innovation, Education, and Networking! The event brings together the brightest minds across the cleaning and facility services industry, and every conversation feels meaningful. ."*  
- Nicole Bernando, President | Cornerstone Virtual Partners



# Education Highlights

1,430 Conference Attendees

121 Total Education Sessions

49 Show Floor Education Sessions



**Christopher Limon**

Executive Officer,  
Operations Administration  
at LA County Metropolitan  
Transportation Authority



**Kevin Chow**

President/ CEO at  
Triple S



**Laura Craven**

VP of Marketing at  
Imperial Dade



**Isaac Johnson**

Vice President  
Operations at  
Aramark Healthcare+



**Nicole Bernardo**

Business Strategist &  
Fractional COO at  
Cornerstone Virtual  
Partners



**Raquel Carbonari**

Brand Activation  
Director, North America  
Tork, an Essity brand



**Tremain Lewis**

Principal Managing  
Partner at Inspire 12  
Enterprise, LLC



**Yigal Adato**

Founder of  
Leaderato



**Molly Whalen**

President at  
Mountain Maids



**Olu (Paul)  
Auguste**

CEO at HomePlus  
Cleaning

## Navigating Challenges in the Cleaning Industry: Bold Ideas for a New Era

A high-energy opener featuring industry leaders discussing workforce, innovation, and market challenges with practical solutions and fresh perspectives

## Create Your Very Own AI Assistant

Laura Craven showed how to build Custom GPT Assistants for cleaning businesses: streamline workflows, automate tasks, generate content, and gain competitive edge through AI.

## Effective Leadership Styles: Inspiring Success Through Strong Leadership

Tremain Lewis explored leadership styles and strategies to inspire, adapt, and drive team success through practical insights and hands-on activities.

# Event Experiences



**ISSA Show Happy Hour**  
Attendees kicked off week with an opportunity to meet old friends and make new ones.



**Residential Roundtable**  
ISSA Residential welcomed participants to spark discussions with industry peers during the event.



**IEHA Housekeeping Olympics**  
Teams of cleaning professionals showcased their expertise in a spirited and engaging competition



**Networking Lounge**  
We offered Lounges for BSC, FS, and Distributors to maximize the Networking Platform! Attendees could go to the lounge of their choice to hold scheduled meetings, recharge themselves and their device.



**Global Collegiate Sales Competition at the ISSA Show**  
The first Global Collegiate Sales Competition at ISSA 2025 featured 40 students from 10 universities in a two-day sales event.



**ISSA Spotlight Event & Awards**  
To kick off the show, ISSA honored industry achievers with a special awards presentation, hosted by ISSA leadership.



**End Period Poverty Service Project with ISSA Government Affairs**  
ISSA invited show attendees to help fill 500 personal-care bags to be distributed to those in need in the local community by Purse Power, a Nevada charity.



**Emerging Leaders Happy Hour**  
This was a chance to connect with the inaugural class of emerging leaders who are shaping the future of clean.



**ISSA Government Affairs Happy Hour**  
Attendees were able to meet the ISSA Government Affairs Team, talk politics, network, and enjoy a complimentary drink!

# Global Collegiate Sales Competition at the ISSA Show

The First-Ever Global Collegiate Sales Competition was held at the ISSA Show North America 2025. This innovative program had four students each, from 10 different colleges and universities, participate in a two-day sales event giving the students the opportunity to immerse themselves in the industry and hone their skills through.

- **Dynamic Speed Selling Challenges** that push creativity and persuasion to new heights
- **Authentic Role-Play Scenarios** featuring actual products and services from today's market
- **Career-Defining Networking** with industry pioneers and recruitment teams

Six students received recognition for exceptional performance in the Speed Selling and Role-Playing categories. These awards acknowledged superior demonstration of sales techniques using products provided by participating exhibitors, creating direct connections between academic achievement and industry applications.



# Our Co-Located Partner

Contracting Success is BSCAI's largest in-person event of the year and is co-located with the ISSA Show again in 2026.

CS25 will include more than 20 educational sessions as well as networking events. BSC attendees will have access to the ISSA Show Exhibit Hall and Keynote Speakers, and the BSCAI Contracting Success Conference will feature a Solution Pavilion with tabletop displays for a limited number of vendors.

## **Number of Sessions and Networking Opportunities:**

Three days of sessions; more than six networking opportunities, including breakfast, lunch and receptions.

CS26 will take place **November 16-19, 2026**, at the Mandalay Bay Resort and Casino!





Where Facility Innovation  
Meets Cleaning Excellence

# See You Next Year!

November 17-19, 2026

Las Vegas, NV



Interested in Attending

Interested in Exhibiting