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31 Oct. - 2 Nov. 2019
www.asiaderma.sg

Dubai Derma

Skin Health is our Concern

16 - 18 March 2020
www.dubaiderma.com

Emirates Derma
ABU DHABI

EIBC
Emirates Injection Boot Camp

3rd Emirates Academy of Dermatology, Aesthetics
and Laser Conference & Exhibition



5 - 7 September 2019
Beach Rotana Hotel, Abu Dhabi
United Arab Emirates

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In Cooperation with

Emirates Academy of
Dermatology, Aesthetics
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رابطة أطباء الجلده العرب
Pan Arab League of Dermatology

ARAB ACADEMY
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الجمعية العربية لطب الجلده
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Our Scientific Committee



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Conference Chairman



Ali Singel, MD
United Arab Emirates



Alaa Aref, MD
Kingdom of Saudi Arabia



Andre Mattos, MD
Brazil



Ayman Al Naeem, MD
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Zbigniew Ruszczak, MD
United Arab Emirates

Emirates Derma, is the Emirates Academy of Dermatology, Aesthetics and Laser Conference and Exhibition.

Covering both aesthetic and medical aspects, Emirates Derma is dedicated platform for skin professionals in the Middle East which focuses on the patients good looking as well as good feeling, taking into consideration the **latest advances in cosmetic dermatology, plastic surgery, facial aesthetics and the evolving field of anti-aging.**

The exclusive **Emirates Injection Boot Camp**, is happening during Emirates Derma. It is the first boot camp to happen in the UAE that concentrates solely on injectables. The activity also witnessed dedicated sessions and live demonstrations that discussed in greater depth the injections and the complicated skin treatments.

The 2018 event

Emirates Derma is a highly specialized event with a strong scientific conference, hands on workshops, live demos hosting leading brands involved in the aesthetic and anti-aging field of dermatology.

2018 second edition allowed both end-users (dermatologists and aesthetic practitioners) and dealers to benefit from a dedicated platform where all stakeholders can discover new products, exchange new experiences, learn about new developments, forge partnerships and network within the Middle East Dermatology and Aesthetic Community.



The **'Injection Bootcamp'** (launched in 2018) is a **specialized activity for injectors** and specialists that features a number of lectures, workshops and **live demos focusing on soft tissue augmentation**, where world renowned speakers will share their key insights and expertise related to cosmetics and injections.

Featured topics

- Fillers & Botulinum Toxin
- Aesthetic Medicine
- Anti-Aging
- Hair Course
- Psoriasis
- Dermatology
- Vitiligo
- Lasers
- Plastic Surgery
- Women's Health



"Emirates Derma is a popular event in the UAE, where injection techniques & innovations are shown. This place is a very good chance to learn and raise awareness about our products portfolio. It is important for our brand awareness and brand equity to be here."

Ahmed Sami
Product manager - Merz Aesthetics, UAE

"As Galderma, we are a committed company for the future of Dermatologists and it's a good opportunity to participate in such a big event to share our portfolio and to share our experiences with Dermatologists and we are interested in expanding our Skin Health portfolio."

Samar Jamal Hussain
Medical Representative - Galderma, UAE

Emirates Derma attendee's opinion:

92% estimated the scientific program was very good and met their expectations

88% approved in details the choice of content and topics

88% assessed the quality of presentations as excellent

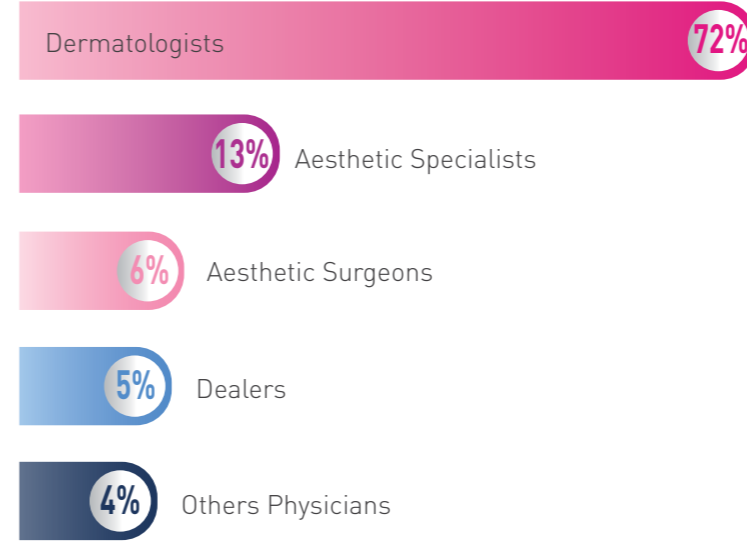
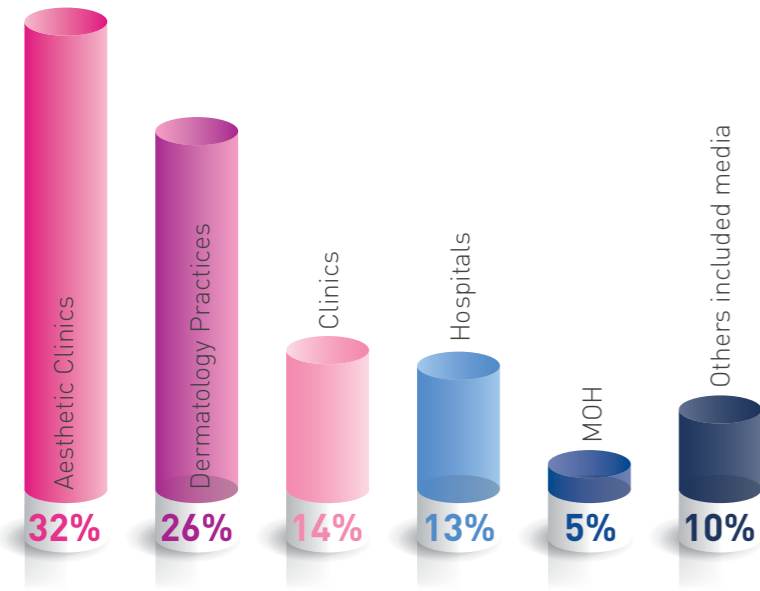
83% considered attending Emirates Derma is key for their business

67% evaluated the quality of speakers excellent to very good

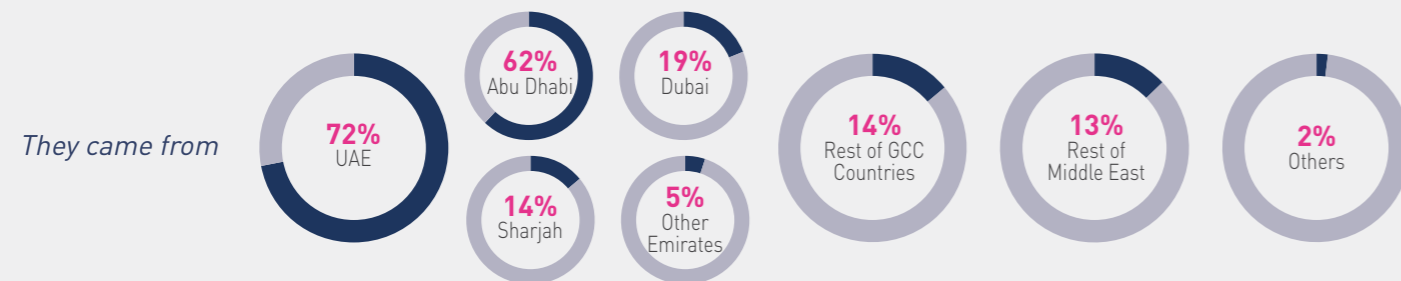
Who attended ?

2018 audience covered a strong representation of aesthetic and dermatology clinics within the UAE and the region.

Over 95% of them attended the conference for the excellent opportunities of a continuous medical education in aesthetic dermatology and 58% came to meet with brands and discuss about new products and devices.



80% of them were **Decision Makers** with sole or joint purchase power



"Emirates Derma is an important event to learn from the top doctors in the industry to be able to ask questions, to make connections with colleagues. This is a very good field for working with each other. The Injection Booth Camp is very great and it is very important to have such an event in the region because it's like one of a kind and I feel it is an improvement."

Evgeniya Shelemba
MD, UAE

Why you should join?

Skincare market is undergoing massive transformation with many key scientific and technological breakthroughs giving rise to new skin care solutions and treatment options.

In order to keep abreast with the latest trends and practices in the skincare industry, Emirates Derma offers a place where Middle East professionals and experts can meet, discuss new ideas, discover new products and techniques as well as create new opportunities of collaboration.



"It is very interesting event, very specific not like other conferences. Every session talks about one, starting with our Face, our Middle Face, Lower Face and Neck. Every session talks about lecture, then anatomy, then the live demonstration, which is really good. It is something particular and this is a fit to the conference. Excellent!!"

Sameer Ali
Dermatologist, UAE

Emirates Derma offers a multitude of ways for distributors and manufacturers of **dermatology and aesthetic brands to develop business** within the UAE and the region by:

- Being part of a **unique event dedicated to Aesthetic Dermatology** and based in Abu Dhabi
- Having direct **access to 300+ high specialized end-users** such as dermatologists, aesthetic surgeons, laser and hair specialists, practitioners, GPs, anti-aging physicians operating in Skin & aesthetic clinics, hospitals, medical spas etc.
- Meeting with their current customers and present their latest products
- Collecting **quality leads within the UAE, the GCC** and beyond.
- Benefiting of an exclusive meeting to get exposure to **top specialized practitioners and managers from aesthetic clinics**, dermatology practices and hospitals from the region.

You will benefit from

- A comprehensive website www.emiratesderma.com which received **18,653** visits in 2018.
- A database of **+50,000** contacts in the UAE and in the GCC
- A digital campaign with **+70** EDM reaching each segment of the industry
- An active Social Media strategy with **1,458** followers on Instagram
- A dedicated telemarketing team personally in touch with decision makers from Aesthetic/Dermatology Clinics & Hospitals, to secure their visit to Emirates Derma and guide them in their search.



"It is a very comprehensive program, it takes you from basic to advance and brings you up to the standard in order to be a safe injector. It is very well organized and the number of attendees is good. We created an impact and people are very happy, next time we are going to be bigger."

Haytham Jamjoom
Consultant Plastic Surgeon &
Reconstructive Surgeon, KSA



How to participate?

Emirates Derma proposes upgraded Shell Scheme and several sponsorship opportunities to suit the requirements of every exhibitor.

Shell Scheme includes: 2.4m white modular partitions, gray carpet, fascia name, furniture (chairs & table), electricity, lights, counter desk with company logo, and a garbage bin.

As an example, a 12sqm booth package is 18,000 AED (before VAT).

Each participant will get the following benefits:

- Listing in Emirates Derma catalogue
- Listing of company/brand on the event official website www.emiratesderma.com
- The possibility to share your press releases on the event official website
- Use of Emirates Derma logo in your communications
- Emirates Derma press releases relaying information on your brand and products.



"Emirates Derma is a great platform for us to participate in it as we are connecting with the specialized Doctors and Plastic Surgeons, as well as promoting them our latest technologies and devices and our latest products as well. Gathering information about Doctors available here in the UAE as well as abroad, this event is very well organized and this is good number of participants available and the good number of Exhibitors as well."

Rana Mohammed
Product Specialist, Spectronix, UAE



NB: Informative and not contractual design

"The second edition of Emirates Derma surpassed all expectations, which were already high before the event. Together with the Boot Camp the event brought together experts from around the world in a spectacular city: Abu Dhabi. It was the first event of its kind in the country. In conjunction with the theoretical, part live injections were made. The attendants were able to watch the global treatment of the face with hyaluronic acid. How to Inject, how to get a natural result, how to handle complications, everything about fillers.

A unique experience, unforgettable for all attendees. Do not miss the Emirates Derma 2019 !!"

André Mattos, MD, Plastic Surgeon, Brazil