

# **MEDICONEX**

6-8 April 2019 • Egypt International Exhibition Center - EIEC

THE LARGEST GATHERING OF HEALTHCARE AND TRADE  
PROFESSIONALS IN THE NORTH AFRICA REGION



2018 POST  
**SHOW REPORT**

# WE WOULD LIKE TO THANK ALL OUR 2018 SPONSORS FOR THEIR SUPPORT

## Official Partners

## Scientific Partners



Deutsch-Arabische  
Industrie- und Handelskammer  
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الغرفة الألمانية العربية للصناعة والتجارة



## Media Partners



## Official Hotel

## Official Airline Partner

## Organised By



## Co-located Event



# EXHIBITOR SUMMARY

Occupying over 3,000 m2, Mediconex gives regional and international exhibitors exclusive access to healthcare and trade professionals, to showcase their latest solutions and generate quality/qualified leads.



## PARTICIPATING COUNTRIES



CHINA



EGYPT



GERMANY



INDIA



ITALY



LATVIA



MALAYSIA



PAKISTAN



SWITZERLAND



KINGDOM OF SAUDI ARABIA



THAILAND



TURKEY



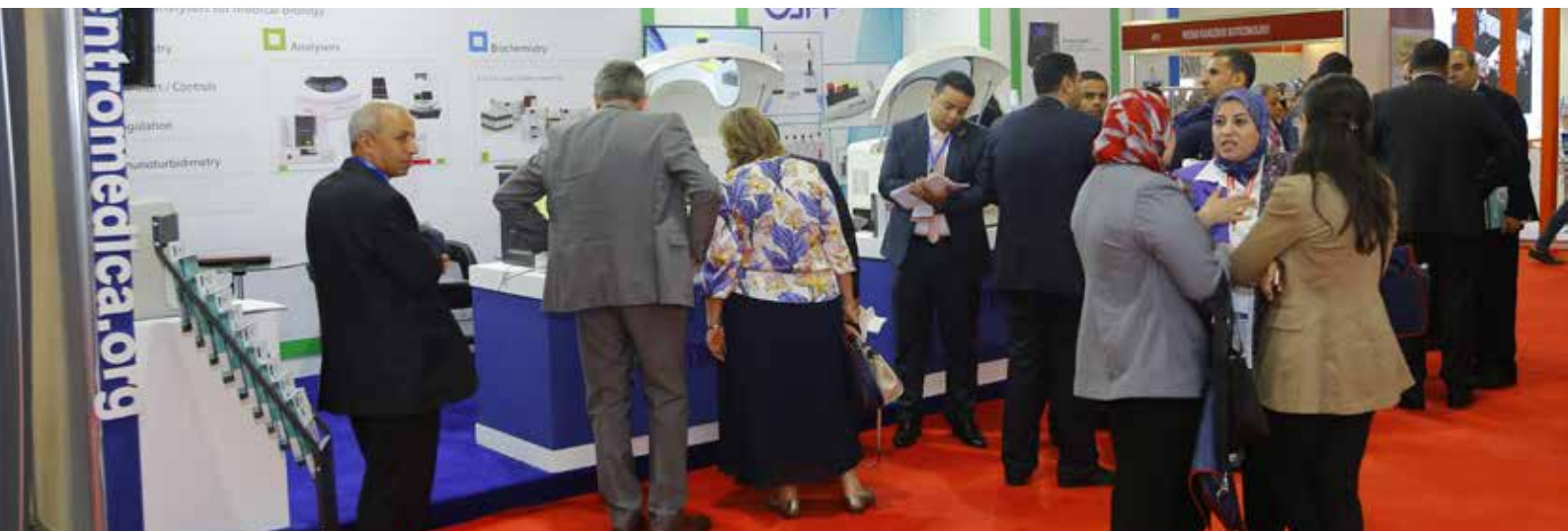
UAE



UK



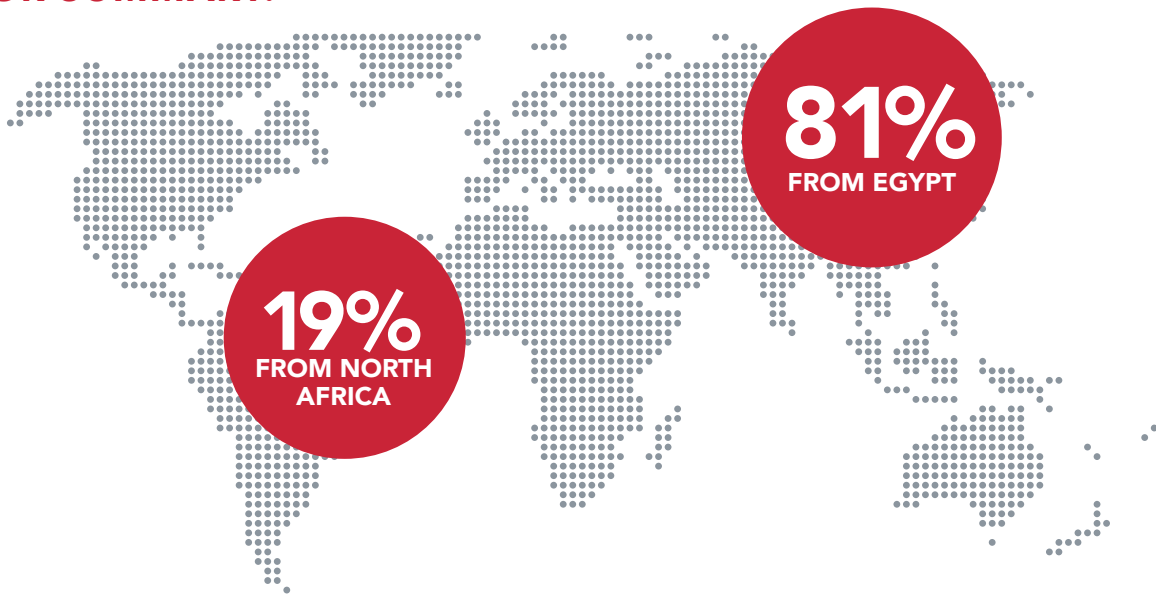
USA



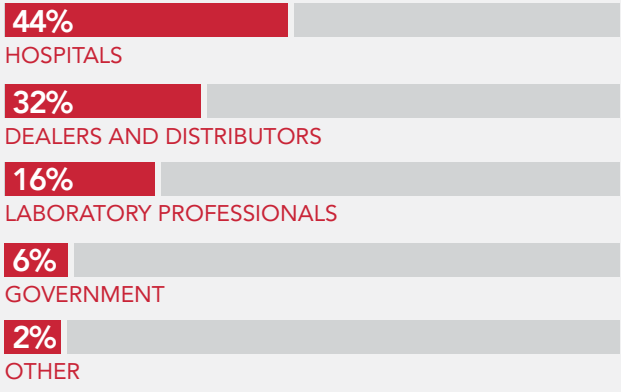
# VISITOR SUMMARY

The 2018 edition of the show welcomed 3,118 attendees. Mediconex has emerged as the leading healthcare platform in the North African region for industry professionals to network, explore the latest advancements and create new business ties.

## VISITOR SUMMARY:



### AREA OF BUSINESS



### REASONS FOR VISITING:



# DELEGATE SUMMARY

With healthcare being the primary focus for Egypt, one of our major event highlights was the expanded set of up to 3 CME accredited conferences presented by more than 30 speakers. The varied conference tracks bring in a wide selection of healthcare professionals who visit the exhibition as well.

# 3

CME-ACCREDITED  
CONFERENCES

# 1,744

DELEGATES

# 30+

LOCAL AND  
INTERNATIONAL SPEAKERS

## Conference

### 29<sup>th</sup> Annual Conference of the Egyptian Society of Laboratory Medicine

The theme for the 29<sup>th</sup> edition covered the latest scientific developments, critical operational challenges with the aim in bridging the gap in the African Laboratory Societies.

Sessions included Molecular Biology, infectious diseases, Autoimmunity Advances, clinical hematology, clinical endocrinology amongst others.

Supporting Partner



### North Africa Imaging and Diagnostics conference - NEW FOR 2018

The theme for the first edition of the North Africa Imaging and Diagnostic conference was 'the role of radiology in informed decision making'. The 2 day programme has been designed to keep professional up to date with the latest practice in radiology and safely deliver the highest standards of care.

Endorsed by



Accredited by



### 34<sup>th</sup> International Annual Conference of the Egyptian Society of Anesthesiologists

The conference was a perfect opportunity for first-line providers, anesthesiologists, surgeons, general practitioners and physicians, to interact, learn and develop their skills in the field of emergency medicine.

Sessions included Chronic Pain, Cardiac, Pediatric and Obstetric Anesthesia and Enhanced Recovery amongst others.

Supporting Partner



# MARKETING & PROMOTION

## Social Media



## Email Promotion



## Life Sciences Publication



## Sms Promotions:



## Website



## Direct Mailing



## Tele-Invite



## PR & Media Coverage



# START YOUR PLANNING FOR 2019

6 - 8 March 2019  
Egypt International Exhibition Center - EIEC

**Contact us to discuss stand opportunities**

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Exhibition Manager

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