

The **Biggest** Cleaning Show in Asia

HOTEL & SHOP PLUS
Shanghai



27th China Clean Expo

31 March – 3 April 2026

Shanghai New Int'l Expo Center

Co-located Shows

Expo for International Indoor Air Purification

Expo for International Facility Management

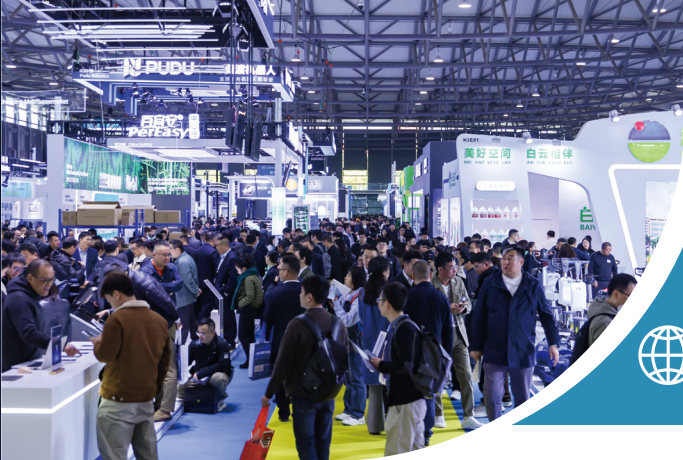
Expo for International Environmental Sanitation & Public Facility



Organized by **sinexpo**
informa Intelligence

Supported by **ISSA**
Advancing Clean
Design Innovation

CCE Shenzhen | 16 - 18 December 2025 | Shenzhen World Exhibition & Convention Center



210,000
SQM Exhibition Area



480+
CCE Exhibitors



134,953
Visitors



124
Countries
and Regions



90+
Forums
& Activities



As the **LARGEST** cleaning industry event in Asia, the 27th China Clean Expo (CCE) continues to establish itself as a premier platform for cleaning professionals from around the globe. Being an essential part of Hotel & Shop Plus, China's leading exhibition for the hospitality and commercial space sectors, CCE 2025 welcomed over 480 exhibitors from home and abroad, showcasing cutting-edge cleaning products, equipment, and tailored solutions for hotels, commercial facilities, offices, and public spaces.



CCE 2026 - A New Journey of Innovation

In 2026, CCE will enhance its offerings by leveraging resources in property management, healthcare logistics, environmental sanitation, smart cleaning, indoor environments, and laundry services. We will host forums, competitions, live demonstrations, and award gala to foster a dynamic CLEAN+ ecosystem, attracting professionals from commercial real estate, hotels, public spaces, sanitation, property management, and industrial sectors.

Overseas Visitors

26.45%

Increase Compared to 2024

124

Countries and Regions

Top 7 Countries



Russia



South Korea



Singapore



Thailand



Malaysia



Australia



Philippine

Exhibit Categories



Cleaning Equipment
& Accessories



Environmental Sanitation
Facilities & Products



Cleaning Tools
& Agents



Restroom Supplies



Air Purification
& Epidemic Prevention



Building Facility Maintenance
& Management



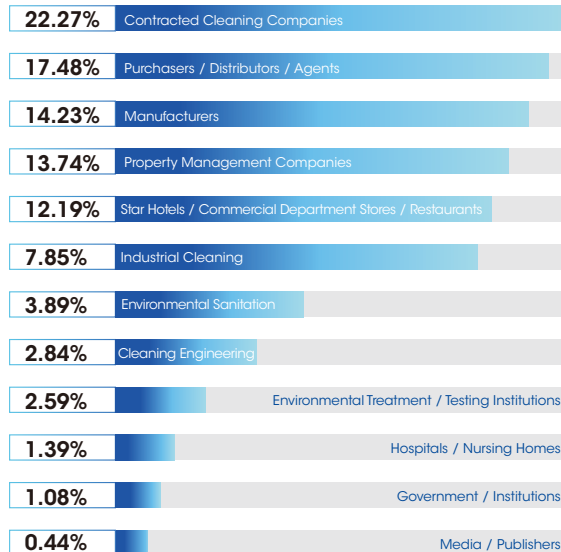
Smart Cleaning
Systems



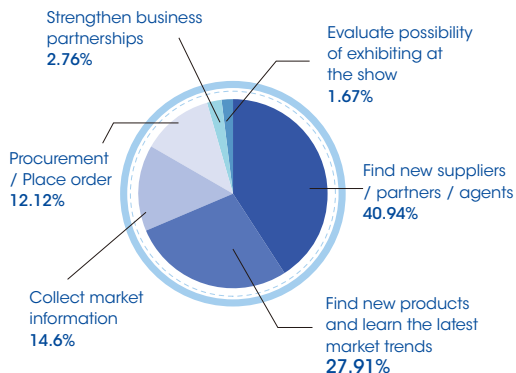
Laundry Equipment
& Products

| 2025 Facts & Figures

► Visitor Industrial Distribution



► Visiting Purposes



► Message from Association Leader

Lauren Micallef, Oceania & Asia Pacific Manager, ISSA

"It was an honor to be part of the International body representing ISSA at CCE, as we addressed developments and trends taking place across various global markets. Throughout the event there was a real buzz across the expo show floor as well as within the seminar sessions. It was great to see the enthusiasm and drive surrounding core themes from innovation and technology to sustainability and cleaner, healthier built environments."

► Exhibitor Testimonials

Kaiyun Yang, GM, Nilfisk Greater China

"Nilfisk thanks the organizers for a seamless event and all visitors for their warm engagement. It was a great opportunity to showcase our intelligent, efficient, and sustainable solutions and connect with industry peers. We look forward to lasting collaborations and reuniting at CCE 2026!"

Rongfei Chen, Marketing Director, ICE Cobotics

"CCE 2025 once again demonstrated its role as a leading platform for innovation and industry exchange, driving integration and green, low-carbon progress. We look forward to CCE continuing to gather smart solutions and advance cleaning technology."

► Visitor Testimonials

Alexander Bobrov, Chief Financial Officer, Premium Service LLC

"I would like to extend our sincere gratitude for the CCE show. The exhibition was immensely fruitful for us. We not only successfully established partnerships with many Chinese companies but also gained valuable insights into advanced cleaning equipment that meets our operational needs. The professionalism and thoughtful organization of the event left a deep impression on our delegation. In light of the positive outcomes from this event, we have decided to continue supporting and participating in the future CCE."

Minsheng Zhu, Vice President, Jiangsu Civil Rehabilitation Hospital

"The concluded CCE showcased transformative integration of cleaning tech and healthcare ecosystems. Honored to co-host its forums, we witnessed global leaders spotlight intelligent sanitation and waste innovations driving greener medical spaces. CCE's focus on hospital infrastructure, environmental quality, and patient safety cements its role in advancing medical logistics and environmental services."



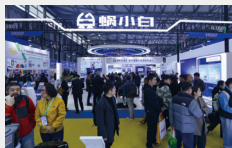
Supporters

- ISSA - The Worldwide Cleaning Industry Association
- Association of China Commercial Enterprise Management
- China Stone Material Association
- Shanghai Trade Association of City Appearance and Environmental Sanitation
- Beijing Cleaning Service Association
- Shanghai Indoor Contamination Control Industry Association
- Shanghai Air Cleaning Industry Association
- Engineering Guidance Team of Hotel Branch of Shanghai Tourism Trade Association

- Jiangsu Cleaning Service Industry Association
- Zhejiang Cleaning Industry Association
- Henan Cleaning Industry Association
- Tianjin Clean Industry Association
- Anhui Cleaning Industry Association
- Sichuan Cleaning Service Industry Association
- Hunan Environmental Sanitation Industry Association
- Shenzhen Industry Association of Sanitation & Cleaning
- Hainan Cleaning Services Industry Association

(*In no particular order)

Highlighted Zones



Smart Cleaning Zone

Designed for forward-thinking cleaning brands, the Smart Cleaning Zone showcases AI-powered robots, IoT-enabled equipment, and automation solutions that redefine efficiency and sustainability. This zone offers a focused platform to present cutting-edge innovations to industry decision-makers and shape the future of cleaning.



Environmental Sanitation Zone

This Zone highlights advanced equipment and solutions for urban hygiene, waste management, and public sanitation. A key area to connect with high-demand buyers seeking sustainable, efficient sanitation equipment and technologies. Showcase your solutions here and lead the future of urban cleanliness.



Restroom Supplies Zone

The Restroom Supplies Zone is dedicated to innovative products and solutions for commercial and public restrooms. This zone offers a targeted platform to reach key decision-makers looking for reliable, sustainable, and efficient restroom solutions. Showcase your brand here and stand out in a high-traffic, essential service area.



International Brands Pavilion

This exclusive zone, which located in Hall 2, is designed to highlight international brands that set benchmarks in quality, efficiency, and sustainability. Participating here offers unparalleled access to a diverse audience looking for top-tier products and services. Elevate your brand's presence and forge valuable partnerships here.

Featured Brands

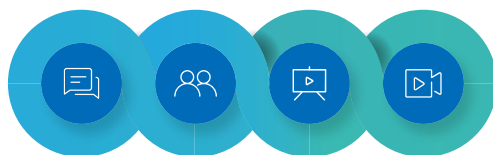


(*In no particular order)

Inspiring and Exciting Events

250+ outstanding industry experts will share their valuable insights and working experience in **90+** highly expected forums.
3,500+ professional audience will be attracted from real estate development companies, hotels, general merchandise management companies, and contracted cleaning service companies.

Cross-industry Integration to Build a CLEAN+ Business Ecosystem



Forums Competitions Product Launch Roadshows

Insightful Forums

- Contracted Cleaning Development Forum
- ISSA Seminar - Challenges and Opportunities in International Cleaning Market
- Shanghai Urban Environmental Sanitation Summit Forum
- High-Quality Development Forum on Hotel Cleaning
- Modern Facility Management from a Multidimensional Perspective
- The 12th China "Quality Air, Good Future" Theme Forum
- Forum on Improving Medical Environment and Enhancing Hospital Logistics Management
- Laundry Forum for Business & Industry
- High-end Technology Forum on Green Space Environment Construction
- Unmanned Sanitation Robot Technology Application Promotion Conference
- The Future of Stone Care: International Cleaning and Stone Care Technology Conference

Speakers



Toni D'Andrea
CEO, ISSA PULIRE NETWORK
EMEA Director, ISSA



Lauren Micallef
Oceania and
Asia Pacific Manager
ISSA



Danni Lee
Executive Director
ISSA Korea



Yongxiang Zhuang
Deputy Secretary-General
STACAES



Yucai Liu
President
CBEMA



Weixing Sun
Secretary-General
China Stone Association



Dasevich Gennady
Director
ARUK Cleaning
Association



Leyi Hu
Senior Director
CBRE Research Department



Qiang Dou
Executive Director
Persagy



Mingsheng Zhu
VP
Jiangsu Civil Rehabilitation
Hospital



Yihua Zhao
General Coordinator
Jiangsu Provincial
People's Hospital



Xiaodong Yang
VP
Shanghai Children's Hospital



Yinghao Tang
VP
Yuehai Property



Jianchun Sun
President
Shanghai Qiancheng
Industrial Co., LTD



Jingyi Yan
Founder
Sandu (Guangzhou) Property
Consulting Service Co., LTD



Zhangjie Sun
GM
GR Group



Ziyuan Fan
Head
Cp Group



Meilan Zhang
Deputy GM
Shanghai Laogang
Waste Disposal Co., LTD



Taian Wu
Vice GM
Shanghai Lehuang
Environmental
Technology Co., LTD



Jianjun Wang
Sales Manager
Shanghai Aviation Special
Vehicle Co., Ltd.



Zhou Wu
Director
Tsinghua University



Le Gang
VP
United Services
(Hong Kong)



Xingyang Guo
Chairman
Auto City



Haitao Xia
Chief Expert
China Enterprise Property
Management Co., Ltd

(*In no particular order)

B2B Websites

清洁在线
QJGLE.COM

店商在线
HPGLE.COM



Cleaning Technology & Equipment



Indoor Environment & Air Purification



Building Maintenance & Management



Environmental Sanitation Facility & Supplies



Intelligent Technology



Hotel Supplies

QJGLE (www.qjgle.com) and HPGLE (www.hpgle.com) are the B2B website of China Clean Expo owned by IM Sinoexpo, and QJGLE specially focuses on the cleaning industry, aiming to provide one-stop environmental sanitation solutions for commercial spaces as well as public facilities. With the two platforms, users can enjoy comprehensive marketing promotion.



50M+
Annual Page Views



120000+
Registered Users



8000+
Suppliers



68000+
Listed Products



20000+
Match-making

Marketing Promotion

Multiple online and offline channels allow full dimension exposure



35+
WeChat Groups



60,000+
Partner Platform Exposure



70,000+
WeChat Followers



150,000+
New Media Exposure



790,000+
Press Release Views



860,000+
Text Messages



880,000+
Emails



15,220,000+
Online Media Exposure

VIP Buyers

Facility Management



Shopping Center



Hotel



Real Estate Developer





China Cleaning Skills Competition

The event is designed to showcase top talent in the cleaning industry through a series of competitive events, including glass cleaning, carpet washing, floor scrubber operation, smart cleaning equipment operation, air conditioner cleaning, and air quality management etc. These competitions offer a platform for professionals to compete, learn, and innovate. Join us to witness the mastery and precision that define excellence in the cleaning industry.

CCE Seminar Tour

Running since 2002, the CCE Seminar Tour has reached 29 cities across China, covering East, North, South, Southwest, and Northwest regions. As key pre-show events, these seminars combine online and offline engagement to create a powerful marketing platform for exhibitors. Focused on local market needs, they offer industry professionals practical solutions, cutting-edge insights, and trend forecasts — strengthening connections and driving business growth.



Golden Diamond & Golden Palace Award Ceremony

The award ceremony celebrates the pinnacle of excellence in the cleaning industry. This prestigious event brings together industry elites from commercial property owners, hotel management firms, property and facility management companies, contract cleaning services, cleaning product manufacturers, and real estate developers. Attendees gather to honor outstanding achievements and witness the "highlight" moments that define our industry's progress and innovation.



• Best Cleaning Brand Award
• Innovation Award

• Most Popular Supplier Award
• Golden Award of the Year

• Best Smart Cleaning Equipment Brand Award

— ISSA Global Cleaning Shows Portfolio —

ISSA CLEANING & HYGIENE[®]
EXPO

29-30 October 2025
Sydney, Australia

ISSA SHOW
NORTH AMERICA

Education: 10-13 November 2025
Exhibition: 11-13 November 2025
Las Vegas, United States

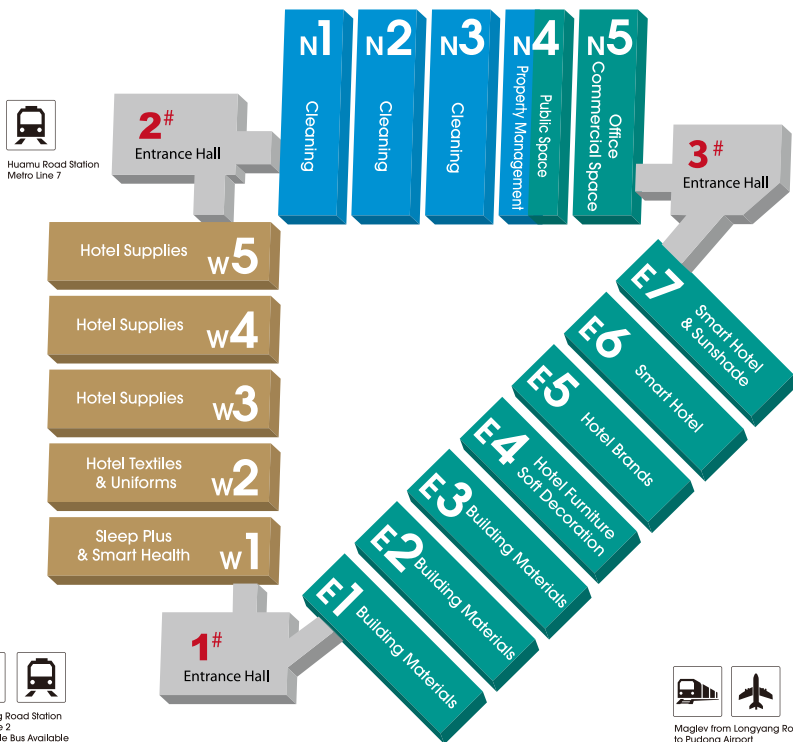
ISSA PULIRE
THE SMART SHOW

11-13 May 2027
Milan, Italy

A sub-show of Hotel & Shop Plus

27th China Clean Expo

31 March – 3 April 2026 | Shanghai New Int'l Expo Center

Longyang Road Station
Metro Line 2
Free Shuttle Bus AvailableMaglev from Longyang Road
to Pudong Airport

		Now - 2025/09/30	2025/10/01 - 2025/12/31	2026/01/01 - 2026/03/30
18 SQM & Above	Raw Space	199.75 USD/SQM	211.5 USD/SQM	223.25 USD/SQM
	Shell Scheme	246.5 USD/SQM	261 USD/SQM	275.5 USD/SQM
Under 18 SQM	Shell Scheme	261 USD/SQM	275.5 USD/SQM	290 USD/SQM

※ Surcharge for extra open side: Two-side open +10%, Three-side open +15%, Island +20%.

Exhibit Inquiry

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www.chinacleanexpo.com/en



Booth Application



Visitor Registration