

WHX Osaka

Formerly Japan Health

2025 Impact Report

Supporting Organization:

Ministry of Education, Culture, Sports, Science and Technology (MEXT)
Ministry of Health, Labour and Welfare, Trade and Industry
Japan Association for the 2025 World Exposition
Japan Medical Association
Japanese Association of Medical Sciences
All Japan Hospital Association
Japan Agency for Medical Research and Development (AMED)
Japan External Trade Organization (JETRO)

Special Cooperation:

Osaka Chamber of Commerce and Industry
Osaka International Convention Center

Japan Federation of Medical Devices Associations (JFMDA)
Osaka Prefecture
Kansai Economic Federation
Kansai Association of Corporate Executives
Japan Medical-Engineering Commons
Japanese Association for Clinical Engineers
Committee for Japanese Technology for Life



Quantifying 2025

 9,516
attendees

Day1: 3,246

Day2: 3,229

Day3: 3,041

Domestic :7,891

International :1,625

 425
exhibitors

 46
countries





Visitor overview

Top reasons why visit Japan Health



To obtain information on new products, services, and technologies

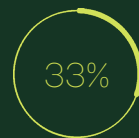
Visitors were actively seeking new information to create new business opportunities.



Networking and Discovering New Companies and Technologies

Japan Health served as a valuable platform for visitors to network and discover new companies and technologies, while also gaining insights into market trends and building stronger ties with existing partners.

Top products area of interest at Japan Health



Medical Device

*Cancer Care/Hematology.

*Oncology

*Endoscopy/Arthroscopy



Consumables

*Disposable Products



IT systems, solutions, and digital health

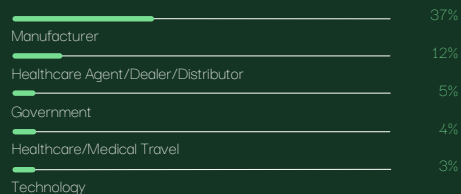
*Cloud Security/Cloud Applications and Services

*Data analysis

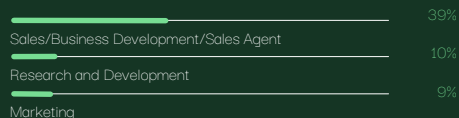
Top Regions

> Japan: 87%

> Top Nature of Business



> Top job functions

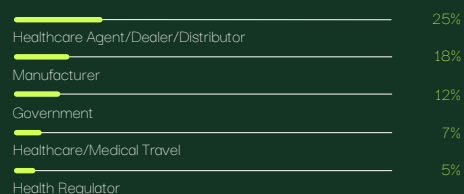


> Top seniority level



> East Asia
(China, South Korea, Taiwan): 5%

> Top Nature of Business



> Top job functions

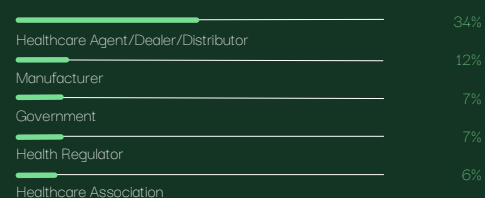


> Top seniority level



> South East Asia
(Indonesia, Malaysia, Philippines, Singapore, Thailand,
Vietnam): 3%

> Top Nature of Business



> Top job functions



> Top seniority level



> Top 5 Prefectures

44% Osaka
Kansai Region

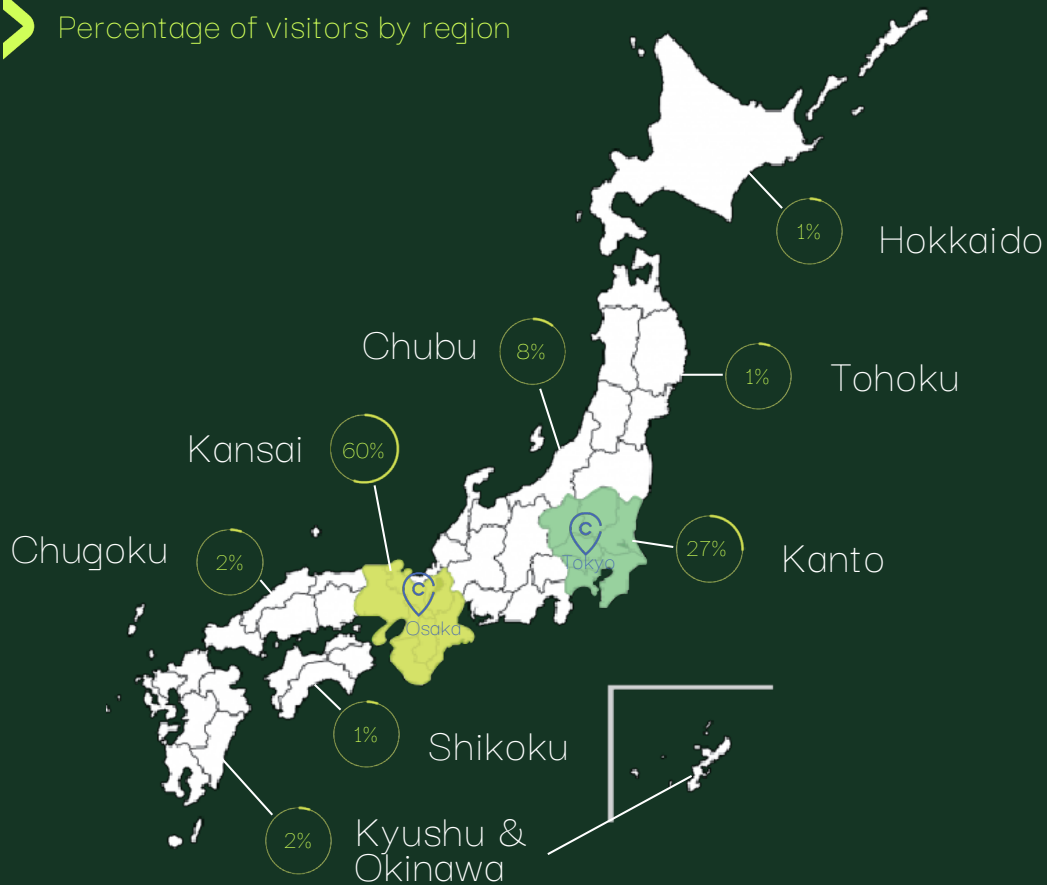
22% Tokyo
Kanto Region

7% Hyogo
Kansai Region

5% Kyoto
Kansai Region

4% Aichi
Chubu Region

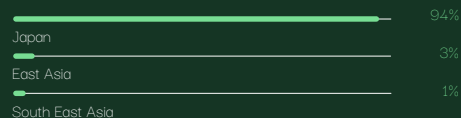
> Percentage of visitors by region



Top Nature of Business

> Manufacturer: 34%

> Top Regions



> Top Job Function

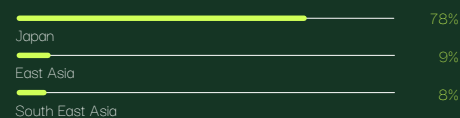


> Top seniority level



> Healthcare Agent/Dealer/Distributor: 14%

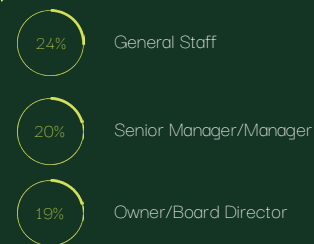
> Top Regions



> Top Job Function

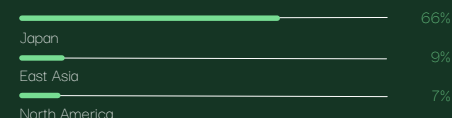


> Top seniority level



> Government: 6%

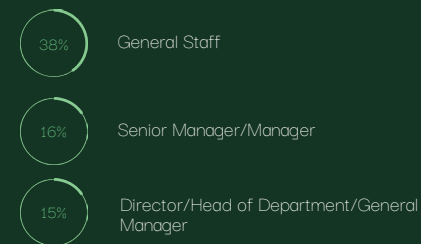
> Top Regions



> Top Job Function



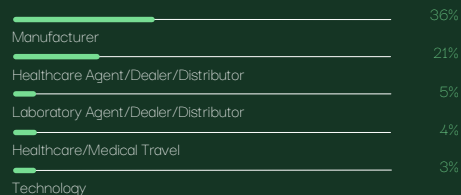
> Top seniority level



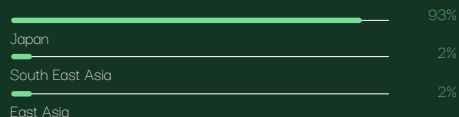
Top Job Functions

> Sales/Business Development/Sales Agent: 45%

> Top Nature of Business



> Top Regions

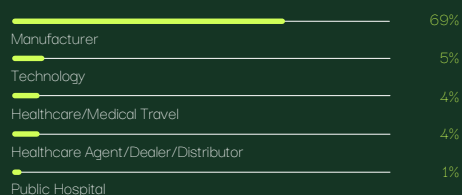


> Top seniority level

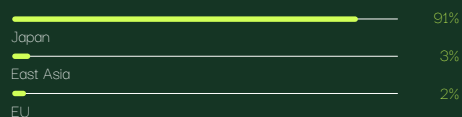


> Research and Development: 11%

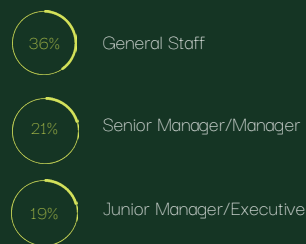
> Top Nature of Business



> Top Regions

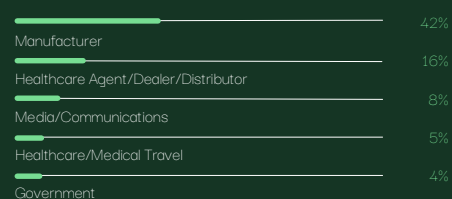


> Top seniority level

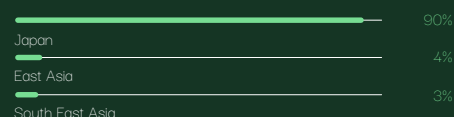


> Marketing: 11%

> Top Nature of Business



> Top Regions



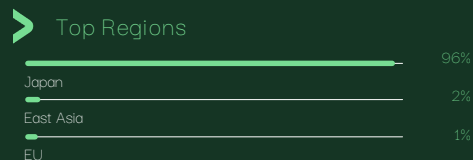
> Top seniority level



Top Seniority Level

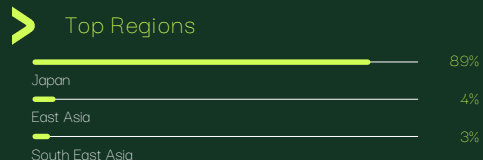
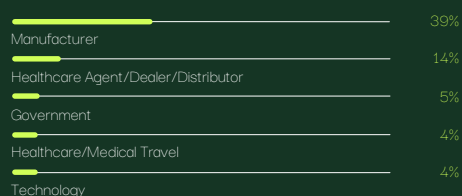
> General Staff: 37%

> Top Nature of Business



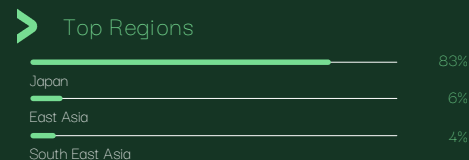
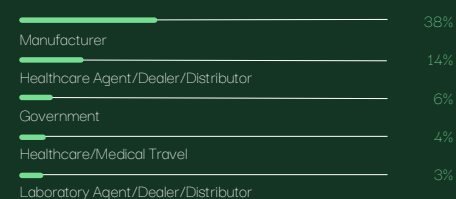
> Senior Manager/Manager: 21%

> Top Nature of Business



> Director/Head of Department/General Manager: 15%

> Top Nature of Business



Exhibitors overview

WHX Osaka (Japan Health) continues to be a crucial platform for the healthcare industry, attracting a diverse range of exhibitors from around the globe.

> Numbers

425
exhibitors

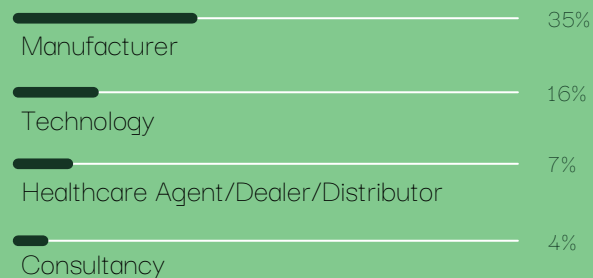
257
Domestic

168
International

International Exhibitors By Country

21	Italy
21	US
20	Netherlands
18	China
16	UK
14	Korea
11	Germany
8	Canada
39	Others

> Top nature of business



> Click below to exhibitor list

<https://app.japanhealthonline.com/#/exhibitors>



Exhibitors overview

Top reasons why exhibitors choose Japan Health

30%

Increase brand awareness and preference

A significant number of exhibitors aimed to enhance brand awareness and preference through Japan Health. The direct engagement with professionals in the healthcare industry proved highly effective in communicating brand value. We will continue to strengthen the platform as a powerful venue for brand promotion.

21 %

Enter new market

Many exhibitors participated with the goal of entering new markets. Japan Health serves as a gateway to connect with domestic and international buyers and partners, offering valuable opportunities for business expansion. We remain committed to supporting exhibitors in their market development efforts.

16 %

Learn about the market trends and competition

A notable portion of exhibitors joined to gain insights into market trends and competition. Japan Health has proven to be a valuable platform for real-time industry intelligence. We will continue to enhance the exhibition's role as a hub for strategic information gathering.



Thank you to our Sponsors

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Japan Association of Medical Device Industries

 **Cymru
Wales**

 **KONICA MINOLTA**

NL Health~Holland

Our Pavilions



Poland.
Business Forward



SUOMI
FINLAND



Conference Overview

Japan Health Conference 2025 was held from June 25 (Wed) to 27 (Fri), 2025, at INTEX Osaka under the theme **"The Future of Healthcare."** The event brought together industry leaders and experts from Japan and abroad to explore the latest advancements in medical technology and healthcare trends.

 3,291
participations

 28
sessions

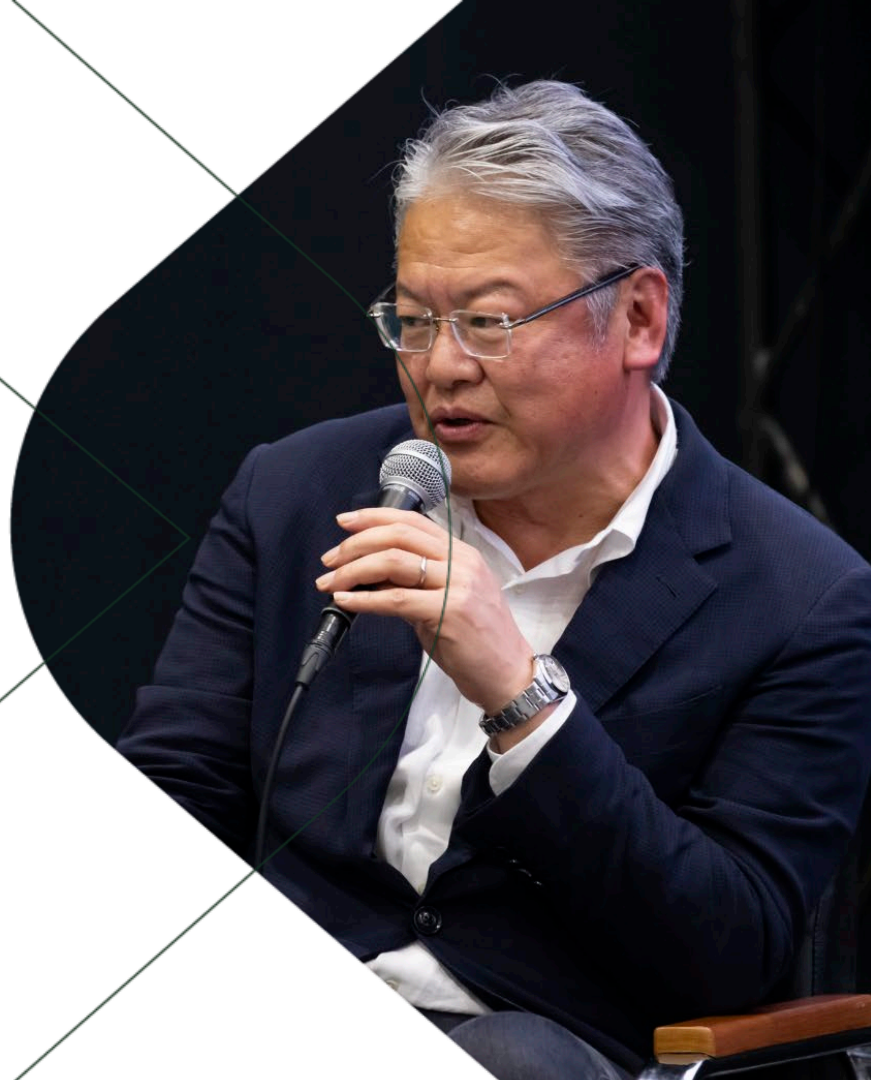
 79
speakers

Numbers of participants by dates

Day 1: 955

Day 2: 1228

Day 3: 1108



Click below to All Programs

<https://app.japanhealthonline.com/#/event-program>



Conference Highlights

1. Diverse Session Themes

28 sessions were held across three days, covering a wide range of topics including AI & data, smart health, startup innovation, and healthcare problem-solving.

2. Renowned Speakers from Japan and Abroad

Keynotes and panel discussions featured leading experts from both Japan and overseas, offering global perspectives and insights.

3. Networking & Business Opportunities

Networking sessions and sponsor-led seminars provided ample opportunities for participants to connect and explore new business collaborations.



WHX Osaka

Formerly Japan Health

We look forward to welcoming you at WHX Osaka 2026!

24-26 June 2026 | Intex Osaka

