

Exclusive brand activations

at the Obs-Gyne Conference.

- New location: Conrad Hotel, Dubai.
- New oral and visual poster sessions
- New connections between your brand and the key players in women's health



ARAB HEALTH

28-31 January 2019

Obs-Gyne Conference.

Overview.

The Obs-Gyne conference is a four-day multi-focus event focusing on the fields of general Obs & Gyne as well as reproductive health, maternal health, minimally invasive surgery, fetal medicine, gyne-oncology and imaging. The agenda features leading local and international speakers providing the latest updates in the treatment, management and diagnoses of a range of obstetric and gynaecological disorders.

The 2019 conference will feature 35+ local and international speakers, poster presentations and 30+ presentation where innovative ideas, strategies and advanced techniques will be shared for high-impact learning. The goal of this conference is to increase knowledge and enhance the competence of attendees. Emphasis will be placed on practical application of the evidence-based topics presented.

The event also provides a platform for emerging medical companies to divulge and promote their products in the Obstetrics and Gynaecology field. It presents a chance to meet experts from different fields and frame networking and strengthen the existing ones over coffee and lunch breaks.



Theme.

Practical guidelines for the 21st century OBGYNE practitioner.

Key topics.

- Reducing still birth & intrapartum adverse events
- Oxytocin in PPH - time to retire?
- Hypertensive disorders of pregnancy: ISSHP Classification
- Placental markers for preeclampsia & IUGR
- Treatment for recurrent ovarian cancer: Systemic therapy or surgery?
- Global paradigm shift in cervical cancer screening
- Endometriosis management update
- Complications in laparoscopic surgery: Can we avoid?
- Ultrasound examination and endometrial receptivity
- Debate: Management of unexplained infertility

Speaker highlights.

- **Dr Colleen Feltmate**, Gynaecological Oncologist, Brigham & Women's Hospital, **Boston Hospital & Medical Center (Harvard), Boston, Massachusetts, USA**
- **Prof Aris Papageorgiou**, Honorary Secretary, **International Society of Ultrasound in Obstetrics and Gynaecology (ISUOG)**; Associate Professor - Fetal Medicine, **University of Oxford**; Fetal Medicine & Obstetrics Consultant, **St George's University Hospitals NHS Foundation Trust, London, UK**
- **Prof Mathew Sermer**, Professor of Obstetrics and Gynaecology, **University of Toronto**; Chief of Obstetrics & Gynaecology and Medical Lead of the Women's & Infants' Centre of Excellence, Head of the Medical Disorders of Pregnancy Program, **Mount Sinai Hospital, Toronto, Canada**
- **Dr Hosni Malas**, Head of Department of Obstetrics and Gynaecology, **King Hamad University Hospital, Al Sayh, Bahrain**
- **Dr Nicholas Raine-Fenning**, Senior Consultant Gynaecologist, **Nottingham University Hospitals NHS Trust**; Associate Professor / Reader of Reproductive Medicine & Surgery, **University of Nottingham, Nottingham, UK**

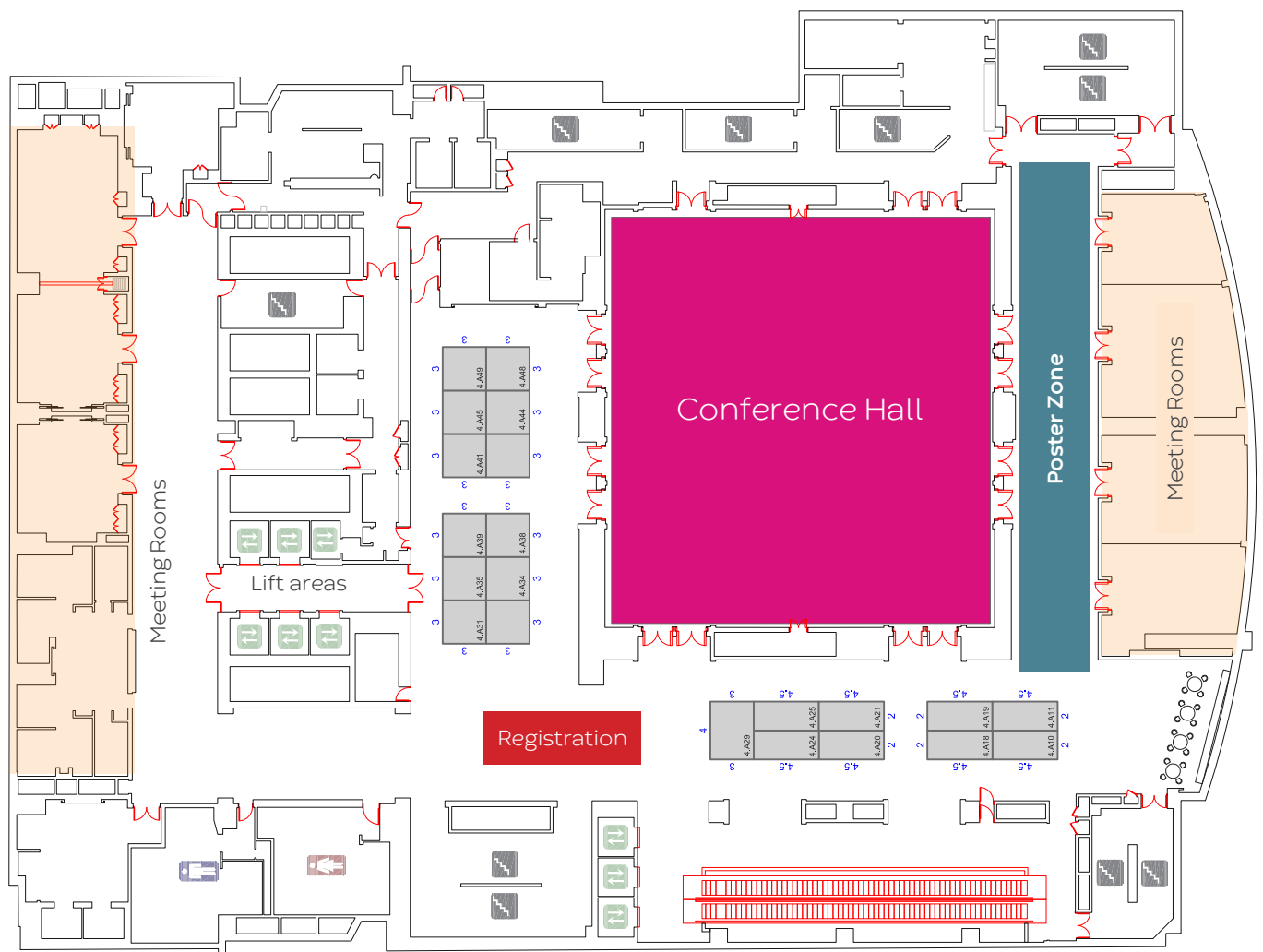
What to expect.

- **NEW VENUE:** We have moved the Obs-Gyne Conference to the Conrad Hotel Dubai to improve delegate experience!
- Introduction of oral and visual poster sessions, enabling forefront research and emerging developments to be shared
- New sessions on hot topics such as imaging and high-risk obstetrics
- Technical skills workshops and hands-on training for obs-gyne practitioners
- Reduced price and special rates for allied healthcare professionals and international members of endorsing partner societies

500+
delegates
expected

Core audience:
Gynaecologists
Obstetricians
Obs-Gyne
specialists/
consultants

Conrad Dubai Hotel, level 4 - floor plan.



Partner.

Platinum partner
\$25,000

Gold partner
\$20,000

Silver partner
\$15,000

Pre-event programme

"Meet the expert" email	●		
Branded email to attendees of past 3 years	●	●	
Logo on the main conference page, hyperlinked to the partner website	●	●	●
Access to delegate list 1 week prior to event (no contact information)	●	●	●

Onsite programme

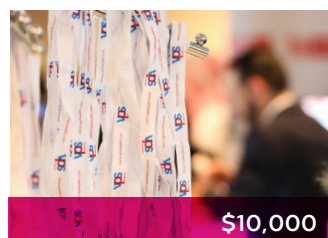
Roll-up banner placed outside of conference room (production cost not included)	●		
Shell scheme stand in pre-function area	12sqm (4m x 3m)	9sqm (4.5m x 2m)	9sqm (3m x 3m)
Logo and tier on onsite signage	●	●	●
Delegate bag insert	●	●	●
Grant acknowledgement in standard text on online conference pages and pdf brochure**	●	●	●
Employee Delegate Passes*	3	2	1
Verbal acknowledgement of Partners at opening and closing sessions	●	●	●

Post-event programme

Thank you email sent to delegates on your behalf including content and download links (partner branded)	●	●	
Post show report grant acknowledgement	●	●	●

* Not transferable to physicians or third parties, direct company employees only

Exclusive opportunities.



Obs-Gyne lanyards (production included) **\$10,000**



Obs-Gyne badges (production included) **\$10,000**



Obs-Gyne bags (production included) **\$10,000**



Room booking for workshops & meetings **Price on application**

Ensure that the region's obs-gyne specialists engage with your brand and products. Get in touch to find out more:

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