



2018 POST SHOW RESULTS

The 2nd year of the flagship MEDLAB demonstrated the shows significance to the diagnostics industry worldwide, with a 7% increase in overall attendees. Understanding this niche market's goals and challenges, the 2018 edition benefitted from a vigorous, uniquely targeted campaign to enforce the theme of unifying the laboratory and clinicians, for the sake of improved patient care.

OVERVIEW

678

EXHIBITORS

12

COUNTRY
PAVILIONS

46

EXHIBITING
COUNTRIES

124

PRODUCT
CATEGORIES

17

CONFERENCES

6,726

DELEGATES

19,610

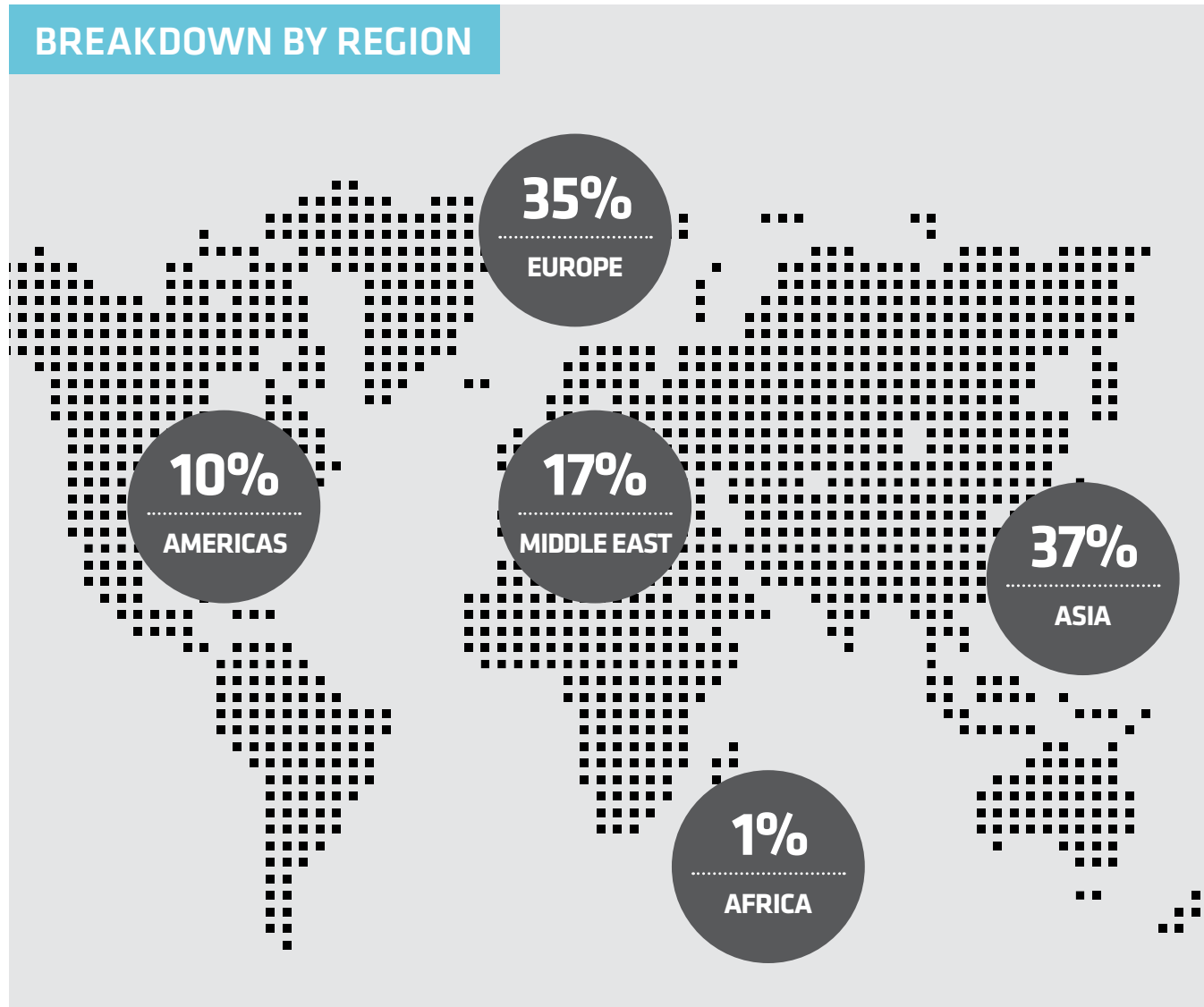
TOTAL ATTENDEES



The World's Largest Laboratory Exhibition

EXHIBITOR SUMMARY

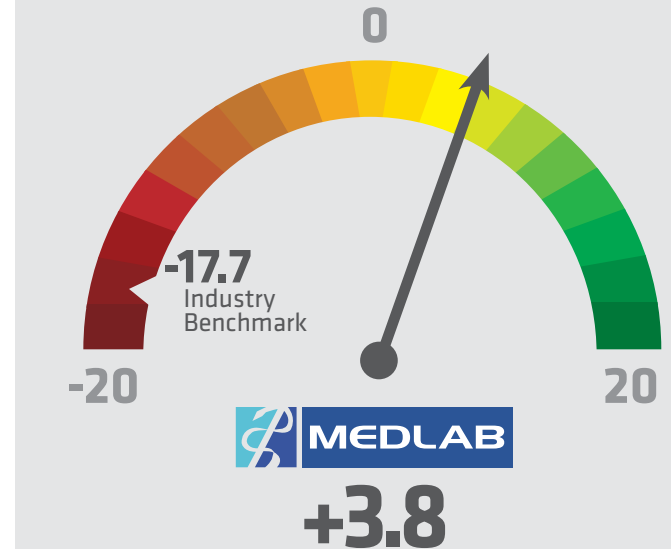
BREAKDOWN BY REGION



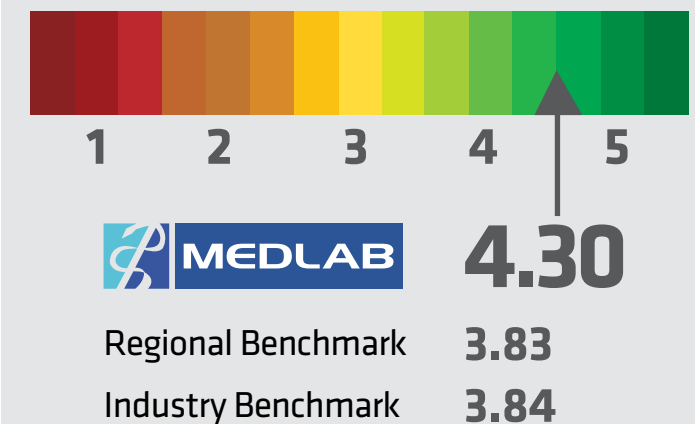
US \$166 million+ Total value of business generated*

*AS OF 8 FEBRUARY 2018 FROM EXHIBITORS WILLING TO SHARE FIGURES

NPS SCORE*



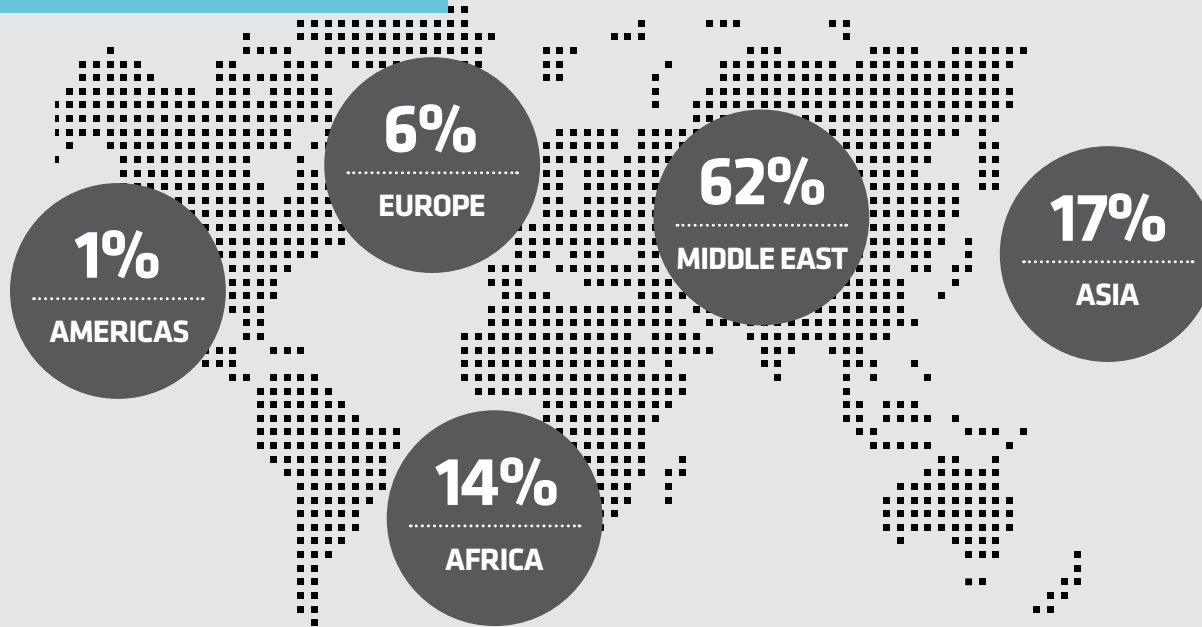
LIKELY TO EXHIBIT IN 2019*



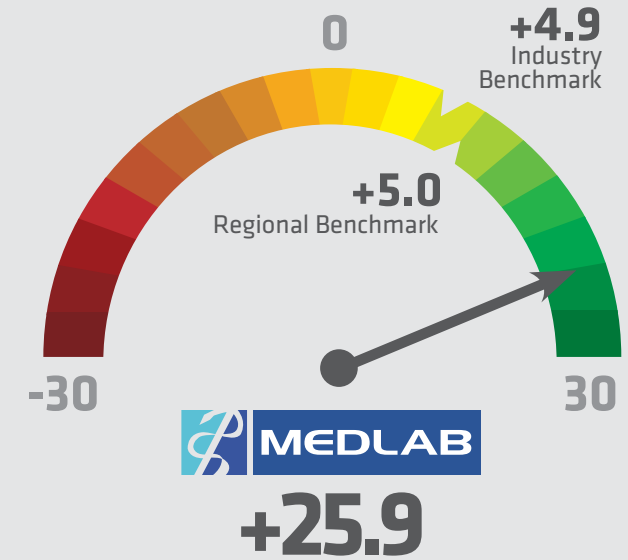
*SURVEY RESULTS ARE PROVIDED BY GRS EXPLORI

VISITOR SUMMARY

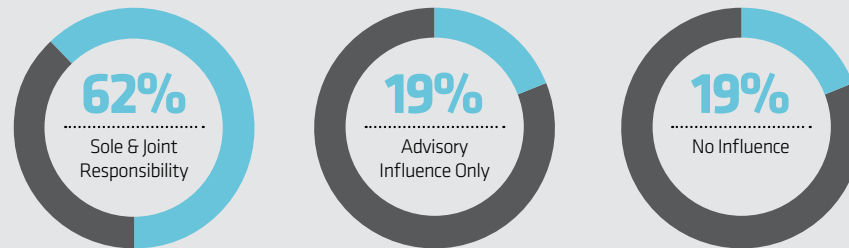
BREAKDOWN BY REGION



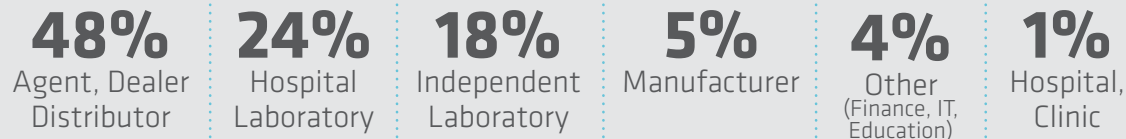
NPS SCORE*



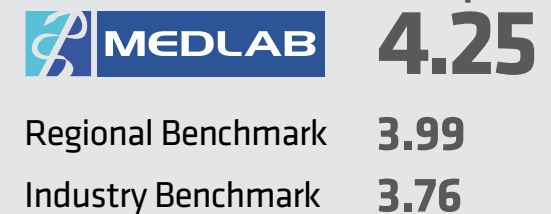
PURCHASING AUTHORITY



AREA OF BUSINESS



IMPORTANCE OF VISITING*



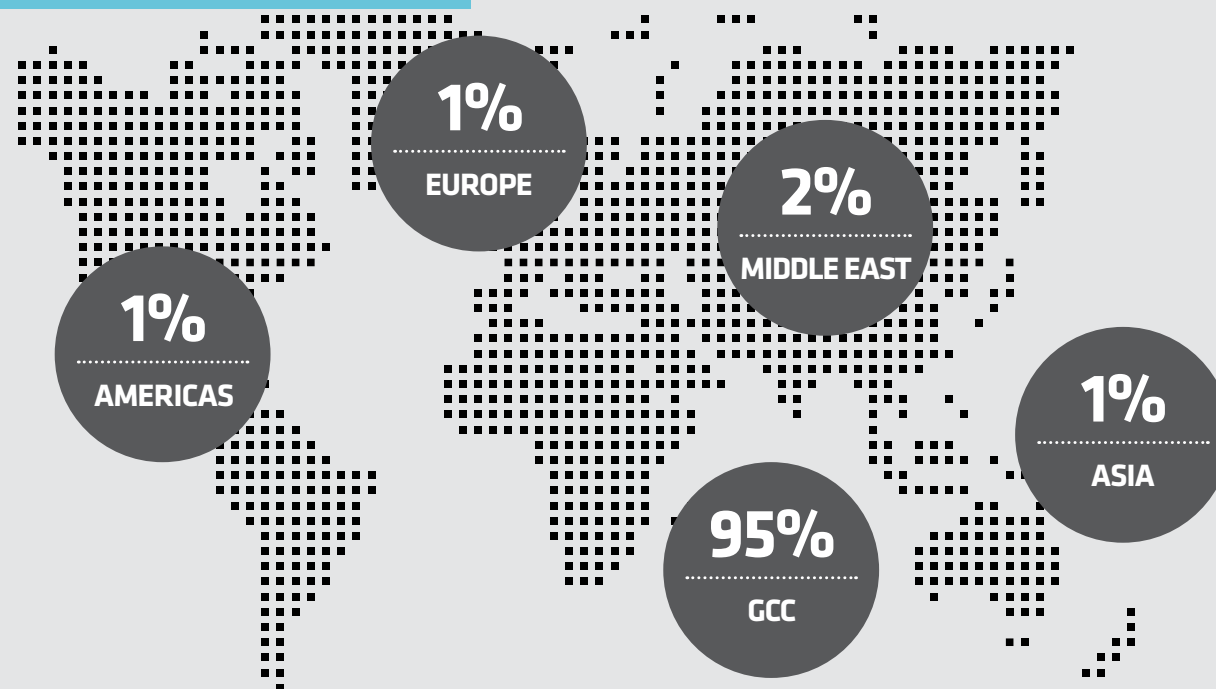
*SURVEY RESULTS ARE PROVIDED BY GRS EXPLORI

A MULTIDISCIPLINARY CONGRESS FEATURING

12
Laboratory Conferences

5
Clinical Conferences

BREAKDOWN BY REGION



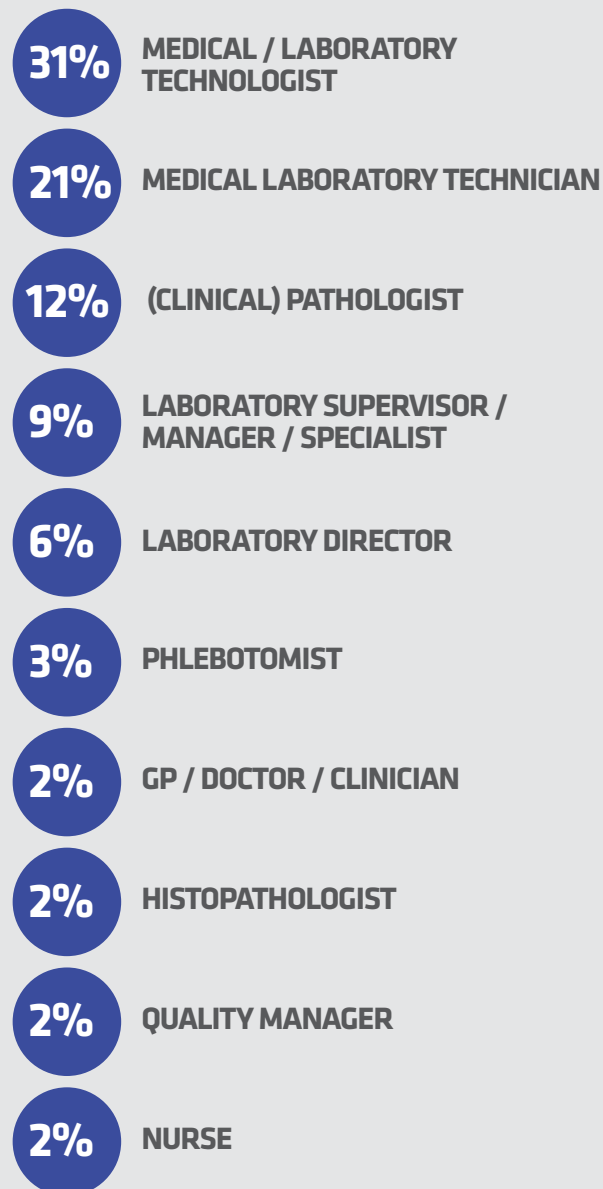
HEADS OF LAB MASTERCLASS

25 GCC HEADS AND CHIEF OF LAB PARTICIPANTS

A roundtable discussion facilitating senior laboratory decision-makers to congregate and discuss both public and private laboratory concerns and challenges, providing leading manufacturers direct insight into the lab to offer viable solutions.

NEW FOR 2018

TOP 10 JOB TITLES



THANK YOU TO ALL OUR 2018 PARTNERS FOR THEIR CONTINUED SUPPORT

DIAMOND SPONSOR



TITANIUM SPONSOR



PLATINUM SPONSORS



GOLD SPONSORS



SILVER SPONSORS



OBS-GYNE GOLD SPONSORS



ACCREDITED / SUPPORTED BY



LEADING CONGRESS SUPPORTER



SUPPORTING BODIES



OFFICIAL PUBLICATIONS



GLOBAL MEDICAL DIRECTORY



MEDIA PARTNERS



ORGANISED BY



START GENERATING LEADS FOR 2019



4-7 FEBRUARY 2019

Dubai International Convention & Exhibition Centre

CONTACT US TO BOOK YOUR STAND:

Tom Coleman

Group Exhibition Director

TEL:+971 (0) 4 407 2683, **EMAIL:** medlabme@informa.com

WEB: www.medlabme.com

ORGANISED BY

informa
life sciences exhibitions

