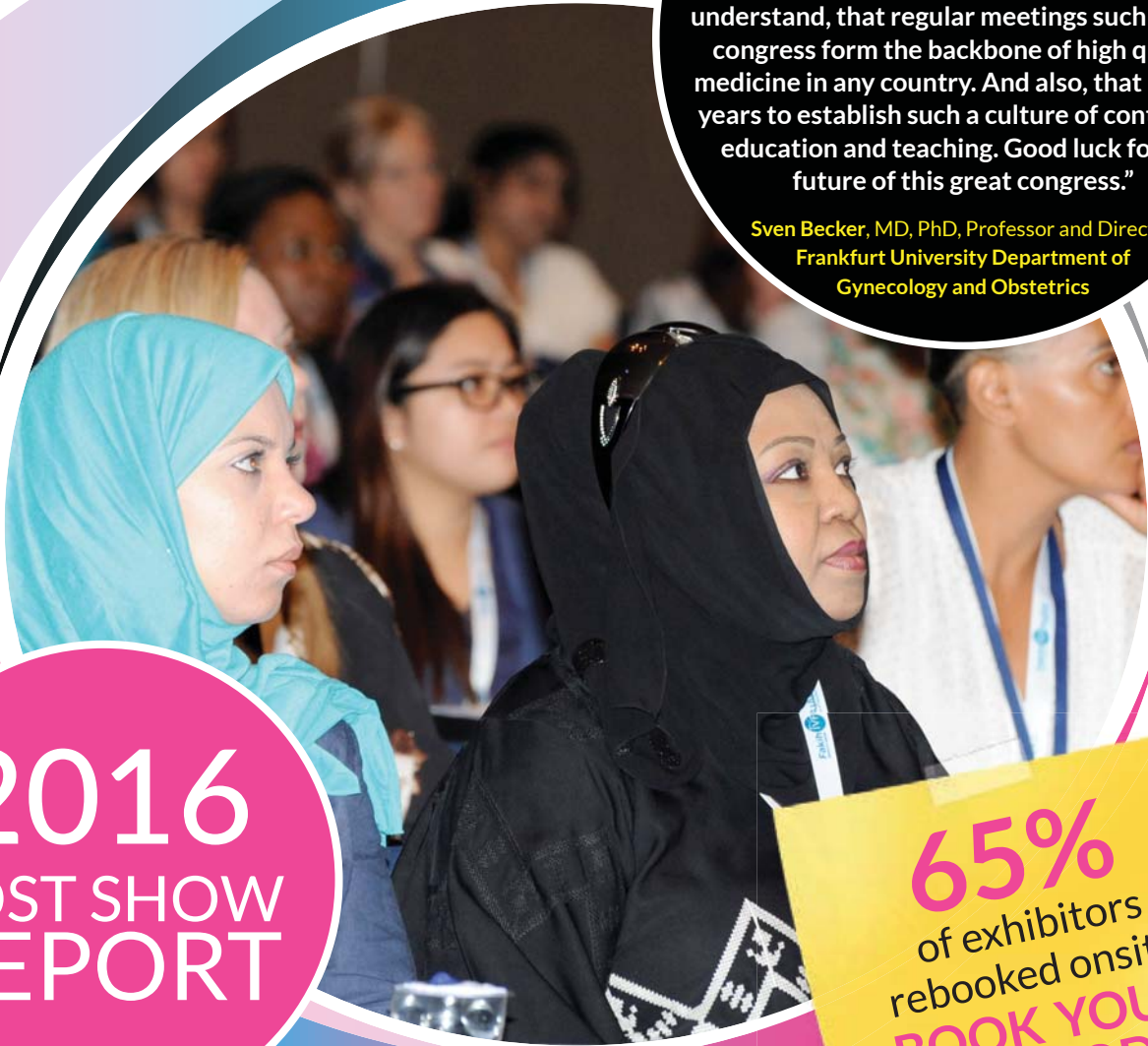


THE REGION'S LARGEST
WOMEN'S HEALTH EVENT

"I think that the Obs-Gyne Congress has really become the most important venue for academic exchange and education for the obstetrical and gynecological community in the United Arab Emirates. It takes some time to understand, that regular meetings such as your congress form the backbone of high quality medicine in any country. And also, that it takes years to establish such a culture of continuing education and teaching. Good luck for the future of this great congress."

Sven Becker, MD, PhD, Professor and Director
Frankfurt University Department of
Gynecology and Obstetrics



2016
POST SHOW
REPORT

65%
of exhibitors
rebooked onsite.
**BOOK YOUR
STAND TODAY!**

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Silver Sponsors



Thank you to all of our sponsors, exhibitors, visitors, speakers and delegates who attended the Obs-Gyne Exhibition & Congress 2016.

The show was the biggest yet and signifies the growing importance of women's health within both the medical and social communities.

The exhibition showcased the latest products and solutions by some of the biggest names in the women's health sector. Attendees met and networked with industry experts, as well as attended free seminars on new concepts and recent advances in women's healthcare.

The CME accredited conferences received their highest attendance to date and the delegate feedback was nothing but positive. Special thanks to Dr Saad Aswad, Consultant Gynaecological Oncologist at Tawam Hospital, Al Ain, UAE, for his continued support and commitment to delivering high-quality education to the region.

Thank you for your interest in Obs-Gyne 2016 and for making this the MENA region's largest gathering of women's health professionals.

We look forward to seeing you next year, 19 - 21 April 2017.

The Obs-Gyne Exhibition and Congress Team



EXHIBITION FLOOR SPACE **970m²**



NUMBER OF EXHIBITORS **55**



NUMBER OF DELEGATES **790**



NUMBER OF SPEAKERS **105**



MEDIA **28**



NUMBER OF TOTAL ATTENDEES **2436**

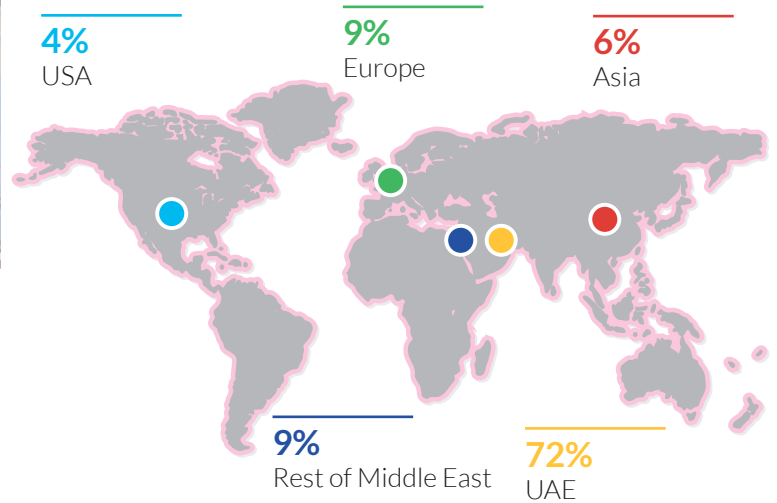




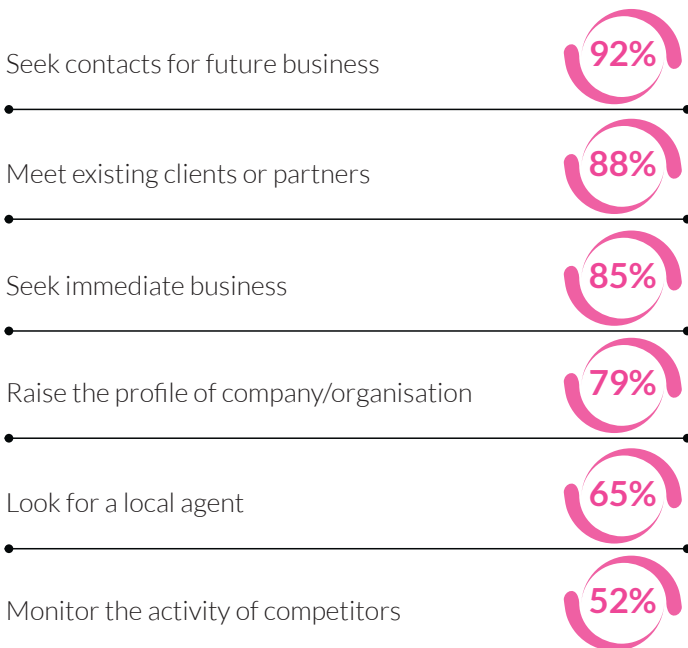
The region's largest Women's Health event hosted 56 leading companies from the industry.

There is no other show in the region which brings together as many industry experts to showcase and discuss the latest developments of the industry.

EXHIBITOR BREAKDOWN BY REGION



WHY OUR EXHIBITORS CHOSE OBS-GYNE 2015



"Fakih IVF is very pleased that we participated in the Obs-Gyne Exhibition. This is a great opportunity to communicate with our colleagues, address important issues and establish professional relationships."

Amanda Fakih, Business Development Director, Fakih IVF, Dubai, UAE

"OBS-GYNE is a vital conference for us to connect with our customers. The show also allows us to introduce latest innovations and obtain valuable customer feedback"

Hani Youssef, Region Manager, GE Healthcare

EXHIBITOR SURVEY RESULTS



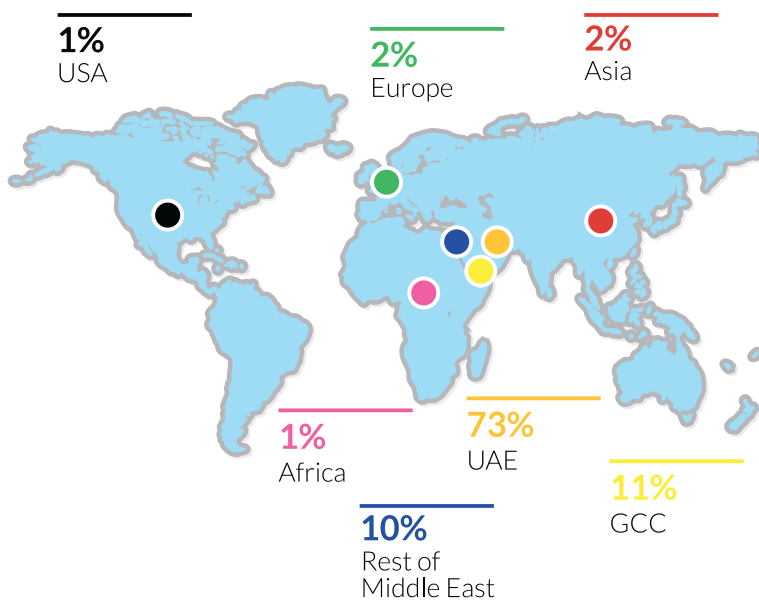


Visitors attend and benefit from meeting women's health experts and engaging in discussions on the latest product and industry advances in the free industry seminars.

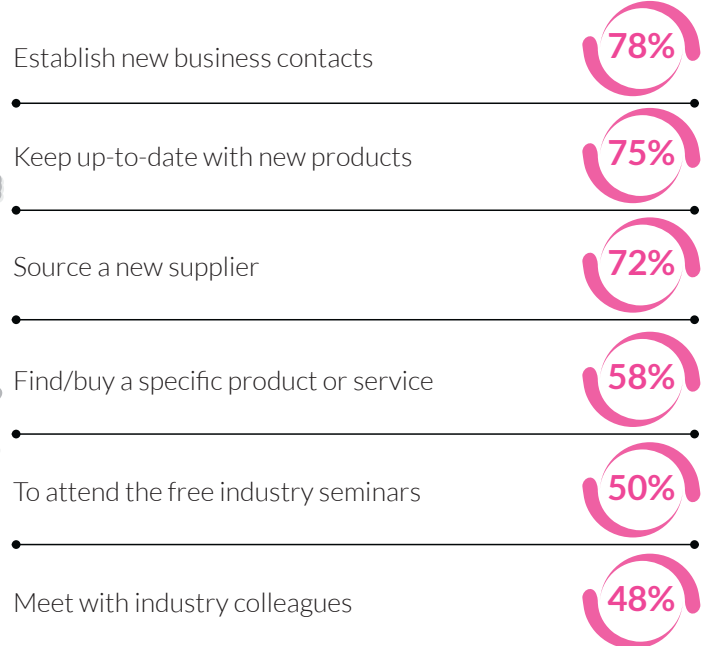
ATTENDEE BREAKDOWN BY JOB TITLE

Obstetrician	18%
Gynaecologist	16%
Doctor/GP/Physician	15%
Midwife	11%
Women's Healthcare Professional	10%
Nurse	9%
Sales & Marketing	8%
Senior Management	7%
C-Level	2%
Other	4%

ATTENDEE BREAKDOWN BY REGION



WHY VISITORS ATTEND OBS-GYNE



92%

of participants intend to visit OBS GYNE 2017

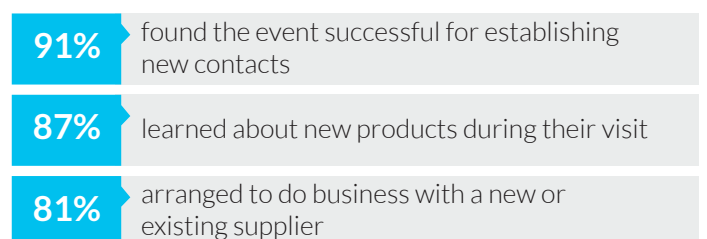
"It was awesome, got lot of new knowledge from the speakers. This exhibition and congress is using beneficial specially to women. I am glad that I attended this conference."

Jeisha Ericka Suarez, Registered Nurse/Laser therapist, M and A Ladies Beauty Center

"Very well organised & informative conference. Exhaustive information in exhibition Area."

Dr. Munira Furniturewala, Specialist Obs-Gyne & Infertility Mediclinic Dubai Mall

VISITOR FEEDBACK





The heart of the Obs-Gyne show lies in the Congress. The three multi track CME accredited conferences; Obs-Gyne Conference, Women's Health Programme and Midwifery Conference, all provide the delegates with an update in knowledge, recent technological advances and opportunities to discuss best practice.

6

CME CONFERENCE TRACKS

790

DELEGATES

105

SPEAKERS

Gyne-Oncology

CME Accredited by Cleveland Clinic

A focus on the diagnosis, management and treatment of the main common female cancers and the follow-up protocol with evidence based practice

Midwifery

Accredited by Ministry of Health (UAE)

A conference dedicated to providing Midwives and Nurses with the latest information and international guidelines needed to improve their practice. At this year's conference, the theme will be, 'Woman-centred care'

Reproductive Health & Infertility

CME Accredited by Cleveland Clinic

Open to all fertility and infertility Specialists as well as practitioners who come across reproductive health disorders in their practice

General Obstetrics & Gynecology

CME Accredited by Cleveland Clinic

A platform to discuss clinical evidence and best practice in obstetrics and gynecology

Fetal Medicine

CME Accredited by Cleveland Clinic

Designed for those specialising in fetal medicine and those with a more general clinical interest who want to be updated on developments in the field

Maternal Medicine

CME Accredited by Cleveland Clinic

An update on the diagnosis, treatment and management of common maternal disorders

Women's Health

CME Accredited by Cleveland Clinic

A two-day programme, targeting GPs and family physicians. Highlighting topics of importance to physicians who are treating women on a daily basis

Gyne-Endoscopy

CME Accredited by Cleveland Clinic

Uncover the latest updates in hysterectomy / myomectomy, endometriosis and urogynecology practices

DELEGATE FEEDBACK

93%

said the conferences were excellent

92%

rated the speakers as very good

76%

attended the event for networking opportunities

"A conference worth coming for, diversity of topics makes it extremely beneficial."

Dr. Salam Omarmohammed Jibril, Head of Dept. Obs-Gyne, Bahrain Specialist Hospital

"I thoroughly enjoyed attending the Obs Gyne Conference. The Fetal Medicine session was informative and provided key insights into the field. The speaker was eloquent and clearly communicated with the audience. I am looking forward to attending more sessions!"

Dr. Husham Ali, Medical reviewer/ Auditor, Mednet, UAE

"Each year I attend Obs-Gyne Conference and it is always a valuable experience for learning for new studies and techniques"

Dr Rupita Bhatia, Director - Gyne Endoscopy, Al Ain Cromwell Hospital

SAVE THE DATES

We look forward to welcoming you to



19 - 21 April 2017

Dubai International Convention & Exhibition Centre, UAE

For more information email

obs-gyne@informa.com

