



NORTH AFRICA HEALTH

06-08 April 2019 | Egypt International Exhibition Center - EIEC

CREATING BUSINESS OPPORTUNITIES FOR THE NORTH AFRICAN HEALTHCARE MARKET

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ARAB HEALTH

THE ORGANISERS OF **ARAB HEALTH** ANNOUNCE THE LAUNCH OF **NORTH AFRICA HEALTH**



Informa Exhibitions, the world's largest exhibitions organiser, has announced that the Mediconex Exhibition & Congress will be rebranded as North Africa Health. The re-imagined healthcare event will be held at the **Egypt International Exhibition Center (EIEC), Cairo, on 6-8 April 2019**. The rebranding follows Informa's completion of the full acquisition of the Mediconex brand servicing the crucial North African healthcare market and brings the event in line with the global Informa portfolio of market leading B2B healthcare exhibitions including Arab Health, Hospitalar, FIME, MEDLAB Middle East and Africa Health, among others.

North Africa Health will welcome 4,500 attendees from across the healthcare sector with 200+ exhibiting companies from 20 countries showcasing the latest medical device technologies and healthcare services. Not only is the event a B2B stage for healthcare professionals that is designed to stimulate trade and interaction with dealers and distributors from the North Africa region, CME-accredited conference programmes providing insights into the latest clinical and non-clinical healthcare trends in the market.

NUMBER OF TOTAL ATTENDEES:

4,500+

NUMBER OF EXHIBITORS:

200+

EXHIBITING COUNTRIES:

20

CME-ACCREDITED
CONFERENCES

5

HIGHLIGHTS FROM MEDICONEX 2018

Official Partners



Deutsch-Arabische
Industrie- und Handelskammer
German-Arab
Chamber of Industry and Commerce
الغرفة الألمانية العربية للصناعة والتجارة



Media Partners



Official Hotel



Official Airline Partner



Organised By



informa
exhibitions

Co-located Event



EXHIBITOR SUMMARY

Occupying over 3,000 m2, Mediconex gives regional and international exhibitors exclusive access to healthcare and trade professionals, to showcase their latest solutions and generate quality/qualified leads.

EXHIBITION FLOOR SPACE: 3,000+SQM	NUMBER OF TOTAL ATTENDEES: 4,000+	
NUMBER OF EXHIBITORS: 140+	EXHIBITING COUNTRIES: 15	CME-ACCREDITED CONFERENCES 3

PARTICIPATING COUNTRIES



CHINA



EGYPT



GERMANY



INDIA



ITALY



LATVIA



MALAYSIA



PAKISTAN



SWITZERLAND



KINGDOM OF SAUDI ARABIA



THAILAND



TURKEY



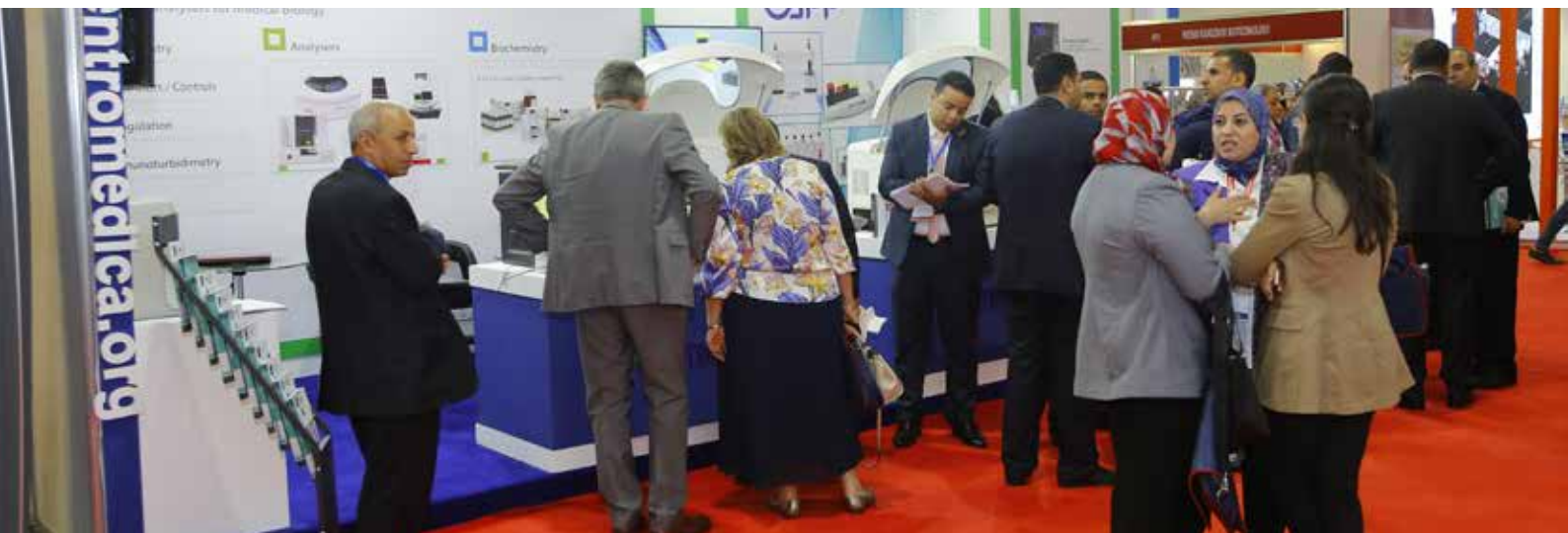
UAE



UK



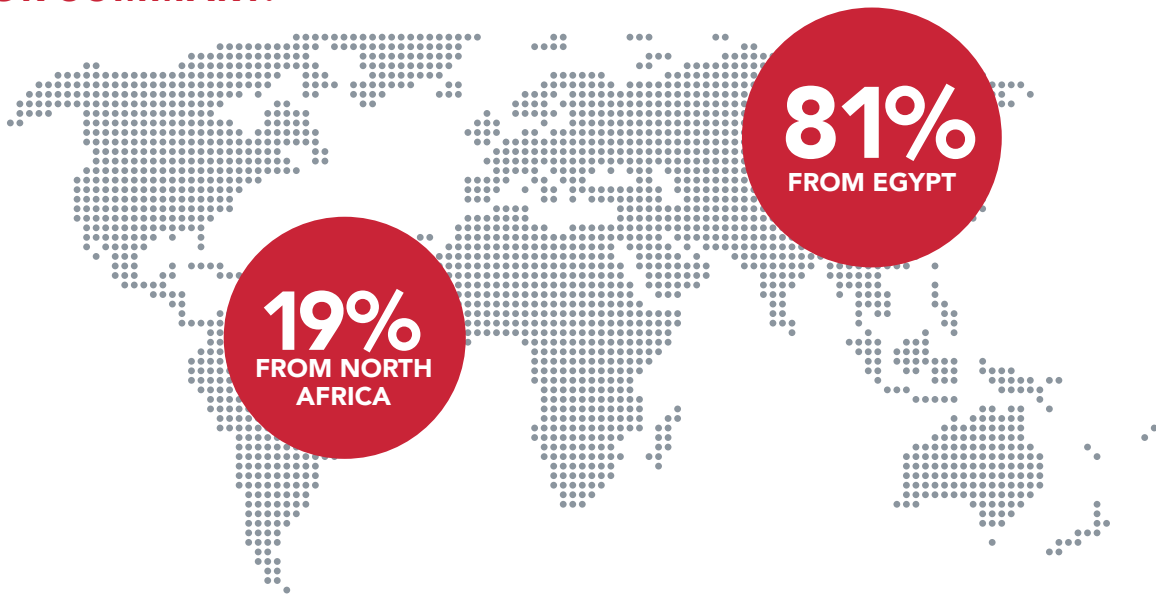
USA



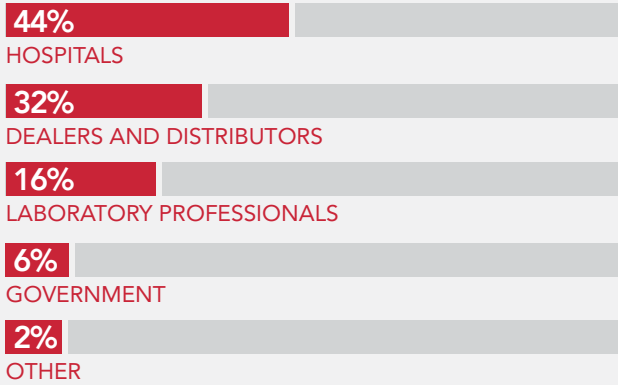
VISITOR SUMMARY

The 2018 edition of the show welcomed 4,000+ attendees. Mediconex has emerged as the leading healthcare platform in the North African region for industry professionals to network, explore the latest advancements and create new business ties.

VISITOR SUMMARY:



AREA OF BUSINESS



REASONS FOR VISITING:



DELEGATE SUMMARY

With healthcare being the primary focus for Egypt, one of our major event highlights was the expanded set of up to 3 CME accredited conferences presented by more than 30 speakers. The varied conference tracks bring in a wide selection of healthcare professionals who visit the exhibition as well.

3

CME-ACCREDITED CONFERENCES

1,744

DELEGATES

30+

LOCAL AND INTERNATIONAL SPEAKERS

Conference

29th Annual Conference of the Egyptian Society of Laboratory Medicine

The theme for the 29th edition covered the latest scientific developments, critical operational challenges with the aim in bridging the gap in the African Laboratory Societies.

Sessions included Molecular Biology, infectious diseases, Autoimmunity Advances, clinical hematology, clinical endocrinology amongst others.

Supporting Partner



North Africa Imaging and Diagnostics conference - NEW FOR 2018

The theme for the first edition of the North Africa Imaging and Diagnostic conference was 'the role of radiology in informed decision making'. The 2 day programme has been designed to keep professional up to date with the latest practice in radiology and safely deliver the highest standards of care.

Endorsed by



Accredited by



34th International Annual Conference of the Egyptian Society of Anesthesiologists

The conference was a perfect opportunity for first-line providers, anesthesiologists, surgeons, general practitioners and physicians, to interact, learn and develop their skills in the field of emergency medicine.

Sessions included Chronic Pain, Cardiac, Pediatric and Obstetric Anesthesia and Enhanced Recovery amongst others.

Supporting Partner



MARKETING & PROMOTION

Social Media



Email Promotion



Life Sciences Publication



Sms Promotions:



Website



Direct Mailing



Tele-Invite



PR & Media Coverage



START YOUR PLANNING FOR 2019

6 - 8 April 2019

Egypt International Exhibition Center - EIEC

Contact us to discuss stand opportunities

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