

Co-located with:



# 2022 Post show results

# Back to business

**26-28 October 2022**Gallagher Convention Centre, Johannesburg

africahealthexhibition.com





# Show overview

The 10th live edition of Africa Health co-located with Medlab Africa took place from 26 - 28 October 2022 at the Gallagher Convention Centre, Johannesburg, South Africa.

The Sub-Saharan region's largest healthcare event welcomed more than 6,574 healthcare & trade professionals from 50 countries across the three days of the show.

The event showcased the latest technological advances in medical equipment and devices from 30 countries.

Africa Health hosted 12 accredited CPD conferences and other features like Transformation Talks, Scientific Poster Competition and SME area.







The return of Africa Health 2022 live & in-person, was under the theme "Back to business" after a 2 year hiatus. This edition of the event also hosted an Online platform for all our exhibitors and attendees who could not make it to the physical show.

Hundreds of exhibits, from several product categories were on showcase, leaving our attendees with plenty to source in technology and latest innovations.



**4,000sqm** exhibition floor space

**350+** exhibitors

**6,574** professional visits

**4,396** live visitors

**2,297** delegates & speakers



**11** country pavilions

**30** exhibiting countries

**50+** countries represented

# Digital audience



2,484 online visitors150,052 website views

**12,689** followers

**1,033** followers

**3,489** followers

**12,557** views

n 1.

**1,460** followers



\*\*GRS Explori Survey.





Africa Health provides the right platform to showcase a wide spectrum of products and services to the African continent which brings utmost value to your business. At Africa Health you can: generate new business, network with potential buyers, increase your international presence and brand exposure.



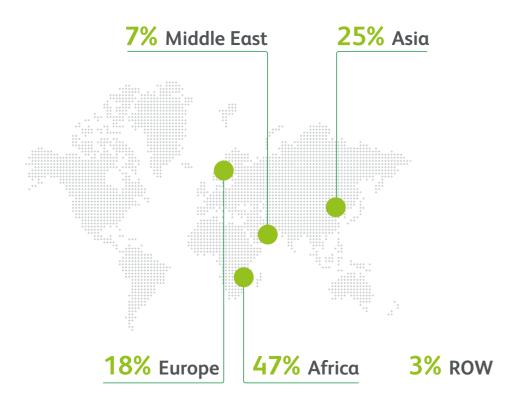


rated the quality of visitors from good to excellent



will be exhibiting again next year

### **Geographical statistics**





"We have been a part of Africa Health from the beginning. I must say it's great to be back in person and be able to display our new technology on the floor. For our clients, it is important to be able to experience our technology first hand. Our mission has always been to improve health care across the board, especially in Africa"

Peggy Schile – Marketing Manager - Drager



"This was a great success for us as our aim is to break into the African market and I feel that through the ample contacts we obtained from around Africa there are many opportunities for us."

Guy Latham – Marketing and Sales - Medasil Surgery – UK

Post Show Report 2022

# Visitor overview

### Nature of business

Healthcare Agent/Dealer/Distributor	25%
Hospital Private	13%
Hospital Public	11%
Clinics/Medical Practice	7%
Manufacturer	6%
Government	5%
Consultancy	3%
Education	3%
Technology	2%
Community Health Services	2%
Others	23%



"It was my first time at the event. I met new potential business partners, with new and refreshing business ideas"

Director, Aloe Medical Supplies (Pty) Ltd



"I engaged with different suppliers and had a broader view and perspective of medical equipment available."

Procurement Specialist, Netcare Limited

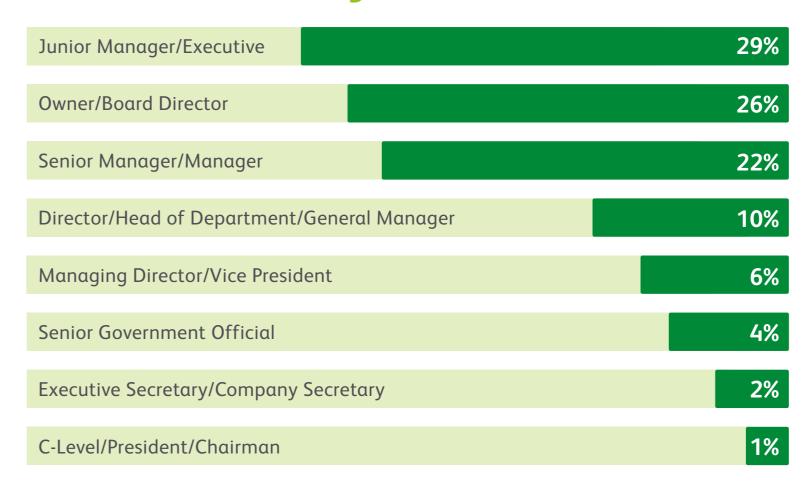


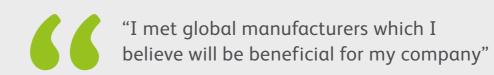


### Job functions breakdown



## Level of seniority





Director, Prime Check Pty Ltd

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# Visitor feedback





attendees consider Africa Health to be important for their business/organization



attendees are likely to attend Africa health next year



attendees were satisfied with Africa Health 2022



attendees are likely to recommend Africa health to a friends/colleague



attendees were able to source a new supplier



visitors were able to source their products at the exhibition





"It was a great opportunity to meet industry players in healthcare supplies and opportunity for networking to drive business."

Deputy Director Medical Logistics, Ghana Armed Forces



"I found a lot of things I was looking for. It was a great, well organised event where I could find most suppliers under one roof."

Director, Homeward Pharmaceuticals



"There was a great selection of suppliers at the Expo and international stands were very impressive. Africa Health was great opportunity to interact with international suppliers from the Germany, Austria and US pavilions."

Health Commercialization Manager, Mintek







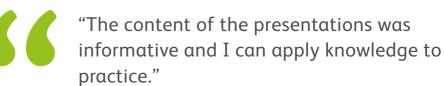
# Delegate overview

Africa Health 2022 held 12 leadership & management conferences with 11 CPD + Ethical points. With the aim of bridging the gap in medical knowledge, the carefully designed conferences at Africa Health provided the very latest updates and insights into cutting-edge procedures, techniques and skills. World renowned speakers graced the stage once again this year.









Clinical Quality Specialist, Mediclinic



rated networking at Africa Health as important



of delegates are likely to return to the conference next year



of delegates had visited up to 50 exhibitors during the event

26 October	27 October	28 October
Imaging & Diagnostics 8 Clinical CPD points	Public Health 6 Clinical CPD points	Ethics, Human Rights & Medical Law 7 Clinical CPD points
Quality Management & Patient Safety 5 Clinical, 1 Ethics CPD points	Nursing	Healthcare Management 6 Clinical CPD points
CSSD 6 Clinical CPD points	Infection Control 7 Clinical CPD points	Medical Obstetrics 6 Clinical CPD points
Emergency Medicine 6 Clinical CPD points	Medical Device Procuremement 6 Clinical CPD points	Laboratory Medicine 4 Clinical CPD points

### Job titles at the conferences



#### Imaging and Diagnostics Conference

- Interventional Radiologists
- Radiologists (Chiefs, Heads, Directors, Consultants)
- Nurses

#### **Quality Management Conference**

- Healthcare Professionals
- Chief Medical Officers
- Physicians (Doctors, Nurses)

# Decontamination & Sterilisation (CSSD) Conference

- Surgical/Theatre Nurses
- CSSD Managers/Supervisors/Technicians
- Infection Prevention & Control Personnel

#### **Emergency Medicine Conference**

- Emergency Medicine Physicians
- Nurses
- EM Registrars

#### Public Health Conference

- C-Levels (CEO, CIO, CFO)
- Chief Medical Officers
- Government Officials (Ministers, Advisors, Policy Makers

#### **Nursing Conference**

- Nurses
- Registered Nurses
- Nurse Managers

#### **Infectious Control Conference**

- Infectious control Managers
- Public Health Professionals
- GP's

#### **Medical Devices Procurement Conference**

- Hospital Managers/Biomedical Engineers
- Healthcare Professionals
- Chief Procurement Officers

#### Ethics, Human Rights & Medical Law Conference

- Specialists/GPs/Doctors/Registrars
- Academies
- Nurses

#### Healthcare Management Conference

- C-Levels (CEO, CIO, CFO)
- Chief Medical Officers
- Clinical Consultants

#### **Medical Obstetrics Conference**

- Gynaecologists
- GPs/Consultants/Registrars
- Nurses/Midwives

#### Laboratory Medicine Conference

- Pathologists
- Laboratory Directors/Managers/Heads
- Laboratory Technicians/Technologists



"I left armed with more knowledge especially "Ethicsrelated" and objectively questioned and reflected on my practice as a Health Professional."



# Giving back

Giving back and shaping the healthcare industry for a sustainable future is one of our missions. At Informa, our continuing evolution is fueled by insight, innovation, and collaboration. We are proud of our commitment to having a positive environmental and social impact on both the communities and industries we work within.

# The inaugural of Medical Research Grant - first of it kind!

Medical researchers received a total of US\$10,000 to continue studies on underrepresented healthcare segments in Africa.

- Winner: USD5,000, Stellenbosch University
- 1st Runner Up: USD3,000, University of Botswana
- 2<sup>nd</sup> Runner Up: USD3,000, University of the Witwatersrand

## 2022 charity recipients

Youth Health Africa is a leading organization in the health sector dedicated to the development and empowerment of young people. YHA operates across South Africa and has a cohort of over 950 youth who are actively transforming their communities with the goal of empowering Africa's youth boom across the African continent. http://www.yhafrica.org/about/#yhastory







The Transformation Zone at the Africa Health exhibition was a new free to attend feature to the event. This initiative brought together leaders, innovators, industry experts, and tech giants from the continent to share insights, future predictions, and healthcare technology and medical advancements.





43 VIPs



73 sessions

# Top industries

Healthcare Agent/Dealer/Distributor	28%
Technology	15%
Clinics/Medical Practice	13%
Private Hospital	12%
Manufacturer	8%

## Top job functions

General Management	28%
Clinician/Healthcare Professional	22%
Sales/Business Development/Sales Agent	18%
Purchasing/Procurement	6%
Supply Chain/Logistics	4%



## We would like to thank all our 2022 partners for their continued support



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Silver partners



















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25-27 October 2023 | Gallagher Convention Centre

#### Contact us to book your stand



+27 10 056 2317



africahealth@informa.com



africahealthexhibition.com



Hazel Basilio Exhibition Manager hazel.basilio@informa.com

