

Under the patronage of


**Global Health
Exhibition**
By Informa Markets


وزارة الصحة
Ministry of Health

Together for a healthier world

The best place for healthcare business and medical education in KSA

2019 Post Show Report



Show overview

Under the patronage of the Saudi Ministry of Health, Global Health is the largest business platform for the healthcare industry to meet, network and do business in KSA.

In its 2nd edition, Global Health welcomed 14,500+ healthcare and trade professionals establishing itself as a 'must attend' event in KSA.

We're at the very heart of the sector and a healthy healthcare sector is good for a healthier world. We will continue to build on our responsible position, playing our part to help everyone connected to healthcare make real progress through better connections and deeper experiences together.



178
exhibitors



18
exhibiting countries



5
country pavilions



16
countries represented



14,595
attendees



9,172
conference attendees

Digital audience



1,224,030
page views



20,006
views



12,000
likes

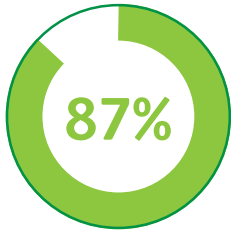


4,900
followers

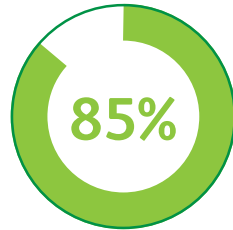
Exhibitor overview

US\$ 26 million*

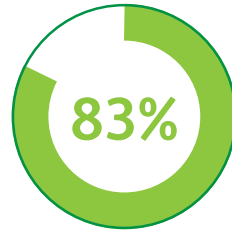
total value of business generated



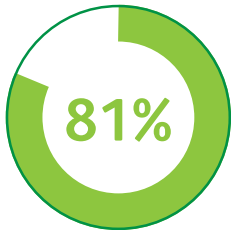
87%
rated Global Health as an important platform for their business



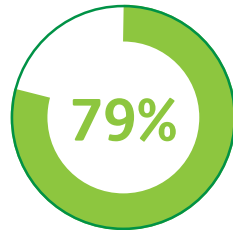
85%
were pleased with the quality of the attendees



83%
were overall satisfied with Global Health



81%
will be exhibiting again next year



79%
were overall satisfied in terms of value for money

*GRS Explori Survey, as of September 2019.

“Accumed are proud to have been a sponsor and an exhibitor at Global Health Exhibition. It was a great gathering of leading healthcare organisations both from public and private sectors and we are excited to take part again in 2020.”

Anas Batikh, Vice President - Strategy, Accumed

High-profile agreements signed, including:

- Philips and STC
- Saudi Ministry of Health and Philips
- Saudi Ministry of Health and Siemens Healthineers
- Saudi Ministry of Health and NHS Trust
- Saudi Ministry of Health and Masimo
- Saudi Ministry of Health and American Heart Association
- Saudi Ministry of Health and Lilly

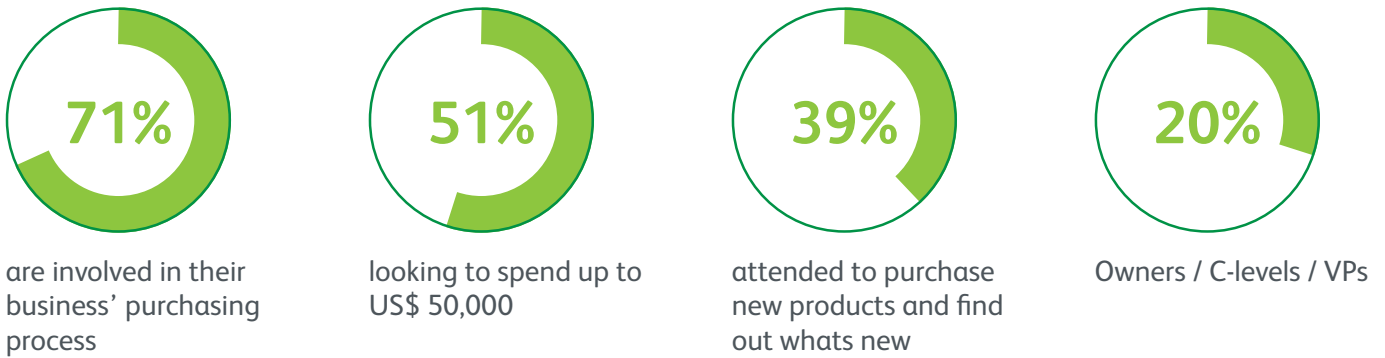


Visitor overview

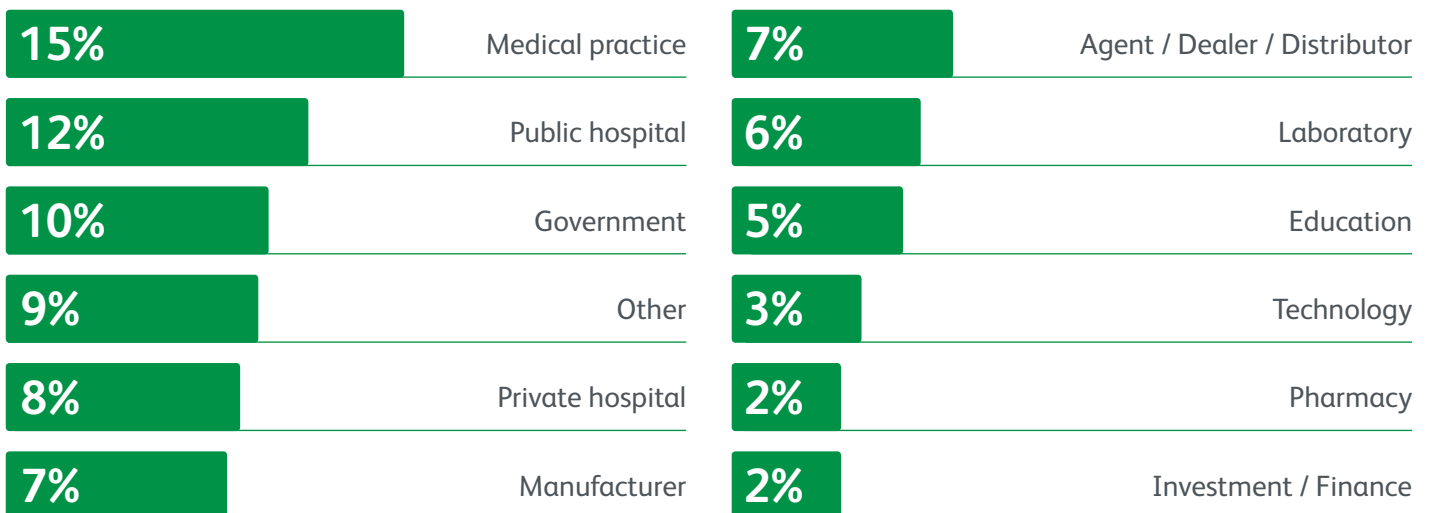
Visitor feedback



Key statistics



Nature of business



Conferences overview

At a glance



9,172
delegates



113
Local & international
speakers



9
CME-accredited
conferences

Leaders in Healthcare highlight

Speakers included:

- **HE Dr Tawfig bin Fawzan Al-Rabiah**, Minister of Health, **Ministry of Health, Riyadh, KSA**
- **Daniel I'Anson**, Senior Director and Lead for Command Centers, Middle East & Turkey, **GE Healthcare Partners, Dubai, UAE**
- **David Roberts**, Head, **EY Global Healthcare, London, UK**
- **Dr Ignacio Vallines**, Global Head of Scientific Partnerships, EMEA, **Siemens Healthineers, Nürnberg, Germany**
- **Dr Maliha Hashmi**, Executive Director, Health & Wellbeing, **NEOM, Riyadh, KSA**
- **Dr Usamah Mossallam**, Chief Medical Officer, **Henry Ford Health System, Michigan, USA**
- **Mr Supreet Singh Manchanda**, Managing General Partner, **Raiven Capital, San Francisco, California, USA**

9 CME-accredited conferences

- Biomedical Engineering Conference ^{NEW}
- Digital Health Conference ^{NEW}
- Emergency Medicine Conference
- Hospital Build Conference ^{NEW}
- Laboratory Management Conference
- Leaders in Healthcare Conference
- Patient Experience Conference ^{NEW}
- Quality Management Conference ^{NEW}
- Total Radiology Conference



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Official exhibitor directory



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Start your planning for the upcoming edition

29 Sept-1 Oct 2020

Riyadh International Convention and Exhibition Center, Riyadh, KSA

To understand how we can maximise your presence in KSA, get in touch!

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