

12th EDITION

Expo Med

By Informa Markets

THE BEST TRADE SHOW IN THE HEALTH INDUSTRY IN CENTRAL AMERICA

June 9th - 11th 2020
Centro Citibanamex · Mexico City

Organized by:



#EXPOMEDMEXICO

www.expomed.com.mx

EXPO MED 2019 RESULTS

Space

- 13,000 sqm

Visitors

- 7,500

Exhibitors

- 250

Exhibiting Countries

- El Salvador
 - USA
 - China
- Hong Kong
 - Taiwan
 - Korea
- Argentina
 - Brasil
- Germany
 - Peru
 - Tailand
- Costa Rica
 - Chile

Official Pavilons

- USA
- China
- Taiwan
- Hong Kong

Centro Citibanamex

Centro Citibanamex is a world-class convention and exhibition center located in Mexico City, with an imposing and iconic design that suits any kind of event.

It is part of Las Americas Complex, which offers a wide range of entertainment options for all tastes, including restaurants, Las Americas racetrack (a landmark of the city since 1943), kids' theme park Granja Las Americas, Sports Book and Royal Yak game halls – a perfect blend of business and entertainment.

Reaching Centro Citibanamex is easy from anywhere in the city since it is in the area of Mexico City's new road system.



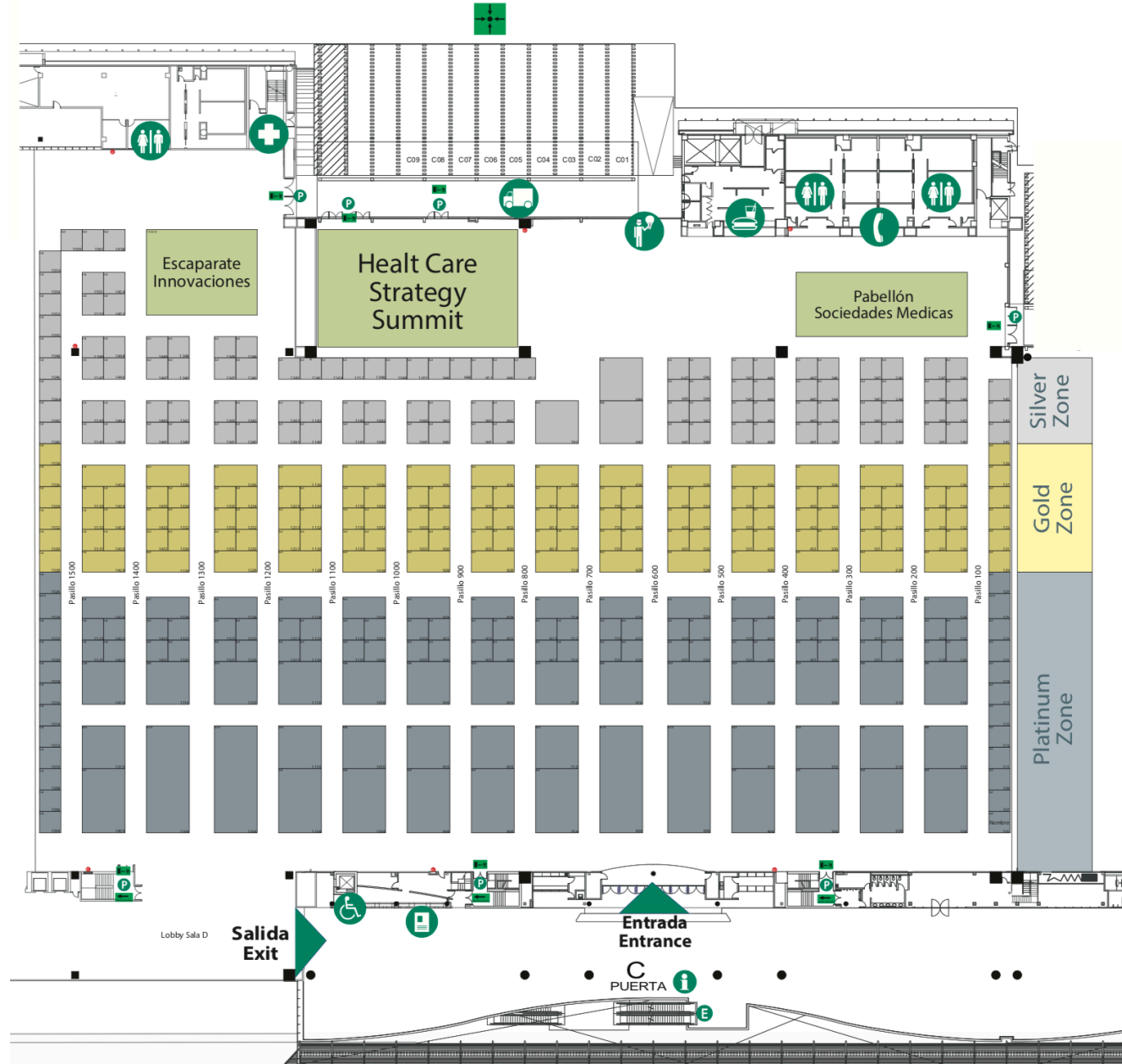
Centro Citibanamex



Its highly functional design has given the venue the 40% of the national market and 60% of the local market in fairs and exhibitions.

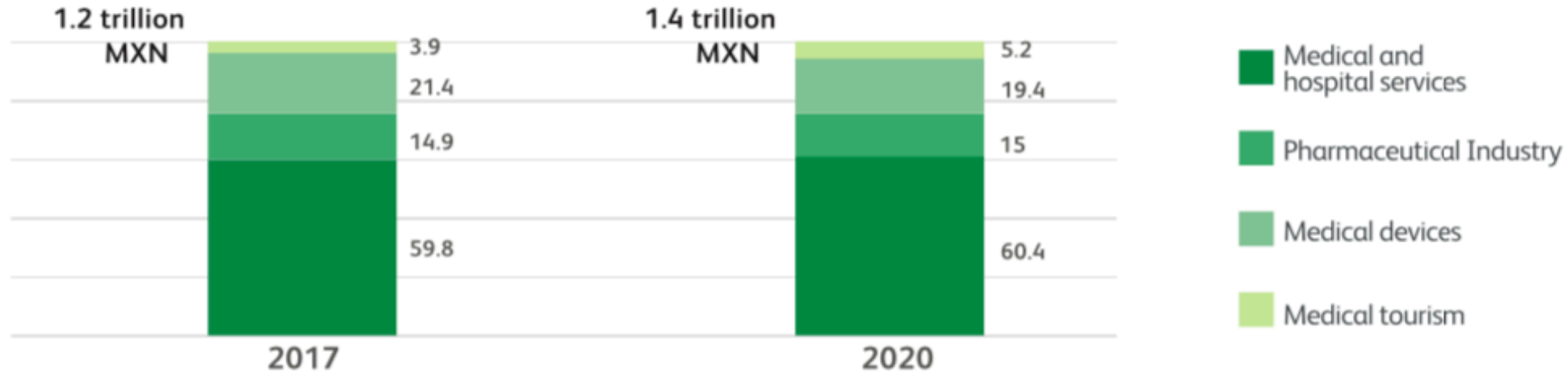
Each room has its own loading and unloading platforms with hydraulic ramps, maneuvering yard with direct access from the street to the exhibition area, and floor load capacity of up to 2 ton/m²

Centro Citibanamex



Expo Med 2020

THE INDUSTRY IN MEXICO MARKET DISTRIBUTION BY PRODUCTION VALUE (PERCENTAGE)



► Types of Assistants

| | | | |
|-----------------------|---------------|-------------|---------------|
| Distributors | 25.73% | Marketers | 24.36% |
| Importers | 9.35% | Producers | 8.92% |
| Sales Representatives | 8.40% | Wholesalers | 7.20% |
| Integrators | 5.83% | Agents | 4.74% |
| Bidders | 3.70% | Retailers | 1.77% |

► Buyer Profile

| | |
|----------------------|---------------|
| Health Professionals | 44.23% |
| Medical Commercial | 24.78% |
| Health Institutions | 8.30% |
| Retail Sale | 5.33% |
| OTHERS | 17.36% |

► Products of Interest

| | |
|--------------------------------|---------------|
| General Products of the Sector | 33.53% |
| Medical Devices | 25.87% |
| Supplies / Raw Materials | 18.34% |
| Services | 16.20% |
| Facilities | 6.06% |

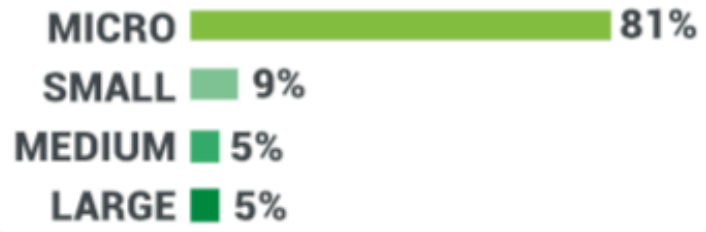
Expo Med 2020

ATTENDEE GROWTH



ECONOMIC UNIT BY SIZE IN MEDICAL DEVICES

2,512



Expo Med will be the most important meeting point of the sector, where you can achieve the best business connections.

12th EDITION

Expo Med

By Informa Markets

THE BEST TRADE SHOW IN THE HEALTH INDUSTRY IN CENTRAL AMERICA

June 9th - 11th 2020
Centro Citibanamex · Mexico City



#EXPOMEDMEXICO

www.expomed.com.mx