



Under the Patronage of the
Prime Minister of Egypt,
His Excellency Eng. Sherif Ismail

26-29
January
2017

International
Trade Show for
Paper, Print &
Packaging
Industry

Cairo International
Convention Centre,
Cairo, Egypt

www.ppparabia.org

The Official

PAPER PRINT PACK

event of **EGYPT**



Supporting Organization

Chemical
& Fertilizers Export Council
المجلس التصديري للمنتجات الكيماوية والأسمدة



PROGRESS HARMONY DEVELOPMENT

Estd. - 1905



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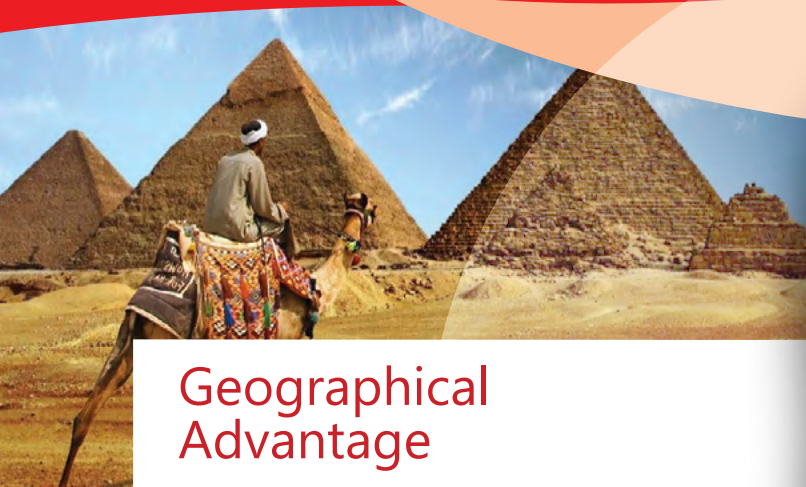
Organized by



Egypt The Land of Pyramids

The name 'Egypt' conjures up images of pyramids and ancient civilization. Egypt is also known to be a traders paradise with its control over Suez Canal, a sea link between Indian Ocean and the Mediterranean Sea, a crucial trade link between the East and the West.

Continuing its tradition by attracting many industries, it has evolved as one of the few African economies with diverse industry sectors. While the steel industry dominates Egypt's industrial scenario, Paper, Printing and Packaging are some of the flourishing industries.



Geographical Advantage

Egypt has a huge geographical advantage and is known as the main gateway to the African Continent. Located in the North-East corner of Africa and its proximity to the Middle East, together commonly referred to as the MENA region.

The easy accessibility from the two continents makes it a favourable destination to host large scale industry exhibitions.

Egypt has access to large key markets through various multilateral and bilateral trade agreements with African countries; mainly the Common Market for Eastern and Southern Africa (COMESA), which secures benefits to Egyptian-based producers and re-exporters supplying these markets.

Why Cairo?

Cairo the capital city of Egypt, is the largest metropolitan area in the Middle East and the Arab world. It is by far the largest city in Egypt.

Situated on the banks of Nile River, it is a great attraction for tourists from across the world. Being one of the industrial centres in the country and the region, it is the natural choice as a venue for PAPER PRINT PACK ARABIA 2017.

Booming Economy

According to a World Bank report, the Egyptian economy started to recover in 2014-15 with the government scaling up infrastructure spending and undertaking important measures to restore macroeconomic stability. The growth rebounded to 4.2 per cent.

Sector-wise, services sector is the highest contributor to the GDP at 49%, followed by industry at 37% and agriculture at 14%.



MENA Region:

Egypt falls under the Middle East and North Africa (MENA) region which is expected to register a 3% growth in 2016. However, forecast for 2017-18 is a bit more positive at 4%.

According to an IMF report, about two-thirds of the world's known crude oil reserves are located in MENA region.

The region's other natural resources include potash, iron ore, coal, ammonia and urea, copper and gypsum, cotton, tobacco and coffee. Not to forget, almost all MENA countries have coasts and fishing grounds.



Easy Trade access with EU:

Egypt is a major trading partner for the EU in the Southern Mediterranean region.

The EU is traditionally Egypt's main trading partner, covering 22.9% of Egypt's trade volume.

EU imports of goods from Egypt are dominated by fuel and mining products 49.5%, followed by textiles and clothing 10.2% and chemicals 9.1%.

Egypt is also a signatory of the Agadir Agreement with Jordan, Morocco and Tunisia as a step towards creating a Euro-Mediterranean free-trade area. It also has free-trade agreements with Turkey and with EFTA countries.

In addition to this, Egypt is one of the partners of the Euro-Mediterranean Partnership (Euromed), which grants it :

- Duty-free access to the EU market for manufactured goods
- Preferential treatment for agricultural, processed agricultural and fisheries products.
- Protocol on a trade dispute settlement mechanism.
- Egypt is covered by the European Neighbourhood Policy, specifically by an action plan which aims at further liberalisation of trade with the EU.

Paper Industry in Egypt



The size of global Paper Industry is expected to touch US \$256 billion by 2017

Globally, the US leads in pulp production with close to 50 million tons annually, followed by China with 17.2 million tons.

Of the total demand, 78% is met from imports and the remaining from domestic supply - about 0.35 million tons of imports. The main source of domestic supply is from Bagasse (residue left after the extraction of juice from sugarcane)

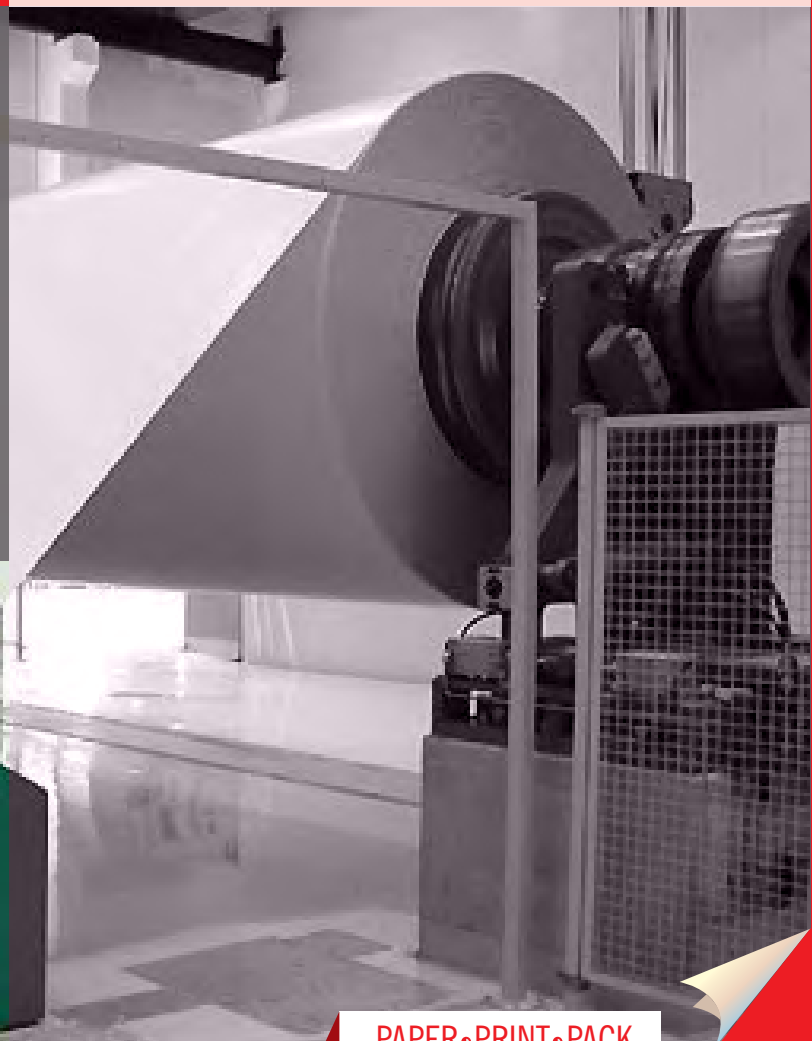
85 million population in Egypt mainly constituted by a young population is predicted to have a higher influence on the growth rate of the paper industry. This is because the spending capacity of the new generation is higher.

The ease of starting a business in Egypt has jumped from the 43 to 21st position in 2012. This has made Egypt a gateway between the East, West, North and South.

MENA & Egypt are ready for business as never before and seek professional support to improve their capabilities and raise the living standards of their population.

The Paper Industry in MENA region is at a nascent stage. However, there are focused activities in the segment to increase its productivity. For upgrading facilities, increasing market share and most importantly, upgrading and developing technologies are the activities that attracts the most investments.

Annual paper consumption in Egypt is 0.5 million tons. The paper, tissue, paperboard and pulp segments are expected grow at an annual rate of 10%.



Printing Industry in Egypt



Globally,

printing markets are going through a transformation as many of the newspapers and books have started coming out with e-versions. However, labels and packaging are the reason behind the surge in growth of printing segment. Global printing industry is expected to touch \$980 billion by 2018.

Egypt's Printing and Packaging segment exports are estimated to be worth US \$250 million and it is targeting an investment of US \$1 billion by 2020.

US is the biggest print market, however, China is expected to overtake US.

The printer segment is expected to grow at a CAGR of 2.5% for the next three years.

The forecast for 2018 is that the printing revenues in the Middle East and North Africa (MENA) would grow 7.2% per annum reaching US \$26 billion.

It was predicted that the Middle East Print market would touch US\$20 billion in 2016. The demand for printing of labels, flexible packaging, active and intelligent packaging formats and photo-books in the recent past is also picking up.

Digital advertising is the fastest growing sector within the advertising industry in Egypt. According to a report, Egypt has about 350 digital printing presses, producing an average of 200 million colour pages and 900 million black and white pages.

The industry experts see the growth in demand will increase once the package printing picks up. Foreseeing the demand, many have already started ramping up their existing capacities.

The Egyptian government has been supportive of the printing industry as a whole. It has cut most tariffs on raw materials and inputs, completely eliminating duties on key industrial elements, including the different types of printing machinery, equipment, spare parts etc.



Packaging Industry in Egypt

Global packaging industry is expected to grow at an annual rate of 4% and touch US \$975 billion in 2018



According to a latest report, sales of packaging are concentrated in Asia, which accounted for 36%, followed by North America and Western Europe accounting for shares of 23% and 22% respectively.

The market is expected to change significantly by 2018 and Asia is predicted to represent over 40% of global demand.

The drivers of the segment are growing urbanisation, investment in housing, development of retail chains, construction and burgeoning healthcare and cosmetics segments.

Medium-term forecasts for food packaging indicates a growth rate of 3.4% till 2018, which is valued at about US \$284 billion.

Liquid packaging over the period is projected to increase at 3.3% at a value of US \$102 billion.

Corrugated board, folding paper, flexible plastic, rigid plastic and wood are some of the commonly used packaging material.



What is in the offing?

Unveiling Paper Print Pack Arabia

The Egyptian government has a vision for 2030. A new Egypt will possess a competitive, balanced and diversified economy, dependent on innovation and knowledge, based on justice, social integrity and participation.

To make the best out of the opportunity given by the government the organisers are bringing innovative technologies, world leaders in the three segments, business aspirants and investors under one roof.

For sellers, it is an opportunity that cannot be missed to showcase their exclusive products to the global audience.

PAPER

- CORRUGATED BOX MAKING MACHINERY
- PRINTING & LAMINATION MACHINES
- TESTING EQUIPMENTS
- ADHESIVES
- INKS
- ANCILLARY EQUIPMENTS
- KRAFT PAPER
- SOFTWARES
- JUMBO ROLL SUPPLIER
- CONVERTING MACHINERY AND SUPPLIES
- FINISHED PRODUCTS (CONSUMER AND AWAY-FROM- HOME)
- PAPER MAKING MACHINERY
- FABRICS, FELTS, CLOTHING
- DRYING TECHNOLOGIES
- PROCESS AUTOMATION AND CONTROL
- ENVIRONMENTAL CONTROL
- DOCTORS AND CREPING BLADES
- PULPING & STOCK
- CHEMICALS
- PRINTING MACHINERY AND SUPPLIES
- INKS, GLUES AND DYES
- EMBOSSING ROLLS
- KNIVES
- CORES AND COREBOARD
- WRAPPING / PACKAGING EQUIPMENT AND SUPPLIES
- TESTING MACHINES
- ENGINEERING
- CONSULTING SERVICES
- DISPENSER SYSTEMS
- USED MACHINERY

A world platform is being created for the exhibitors - both domestic and international.

PRINTING

- ADHESIVES AND GLUES
- ANTI-AMARKING SOLUTIONS
- ANTI-SETOFF POWDER
- APPLICATIONS FOR PRINTED ELECTRONICS / PRINTED FUNCTIONALITIES
- ARCHIVING AND DOCUMENTATION
- BILLBOARDS CAST METAL PLAQUES
- BOOKBINDING MATERIALS
- COATINGS / VARNISHES
- CONTROL, FEED-BACK CONTROL AND DRIVE TECHNOLOGY
- CONVEYOR AND TRANSPORTATION SYSTEMS
- DAMPENING SOLUTION ADDITIVES & PRINTING AIDS
- DATA PROCESSING SERVICES
- DIGITAL OFFSET PRINTERS
- EMBOSSING AND LAMINATING MATERIALS
- ENCODING AND IDENTIFICATION MATERIALS
- EXPANDING SHAFTS AND COUPLINGS
- EXTRACTION AND VENTILATION SYSTEMS
- FLATBED PRINTERS
- FLEXOGRAPHIC PRINTING INKS / MACHINES
- GRAPHIC PAPER - CUT-SIZE PAPER
- GRAPHIC PAPER - WEB PRINTING PAPER
- GRAVURE PRINTING MACHINES
- HYBRID PRINTING MACHINES
- IMAGE ARCHIVES AND IMAGE DATA BASES
- INDUSTRIAL ASSOCIATIONS AND PROFESSIONAL ORGANIZATIONS
- LARGE FORMAT PRINTERS
- LETTERPRESS MACHINES
- LIGHT SOURCES FOR REPRODUCTION TECHNIQUES
- MACHINE TRANSPORTATION AND MACHINE MOUNTING
- MACHINES FOR THE PRODUCTION OF DIE-CUTTING FORM
- MEASURING AND TESTING EQUIPMENT
- NARROW FORMAT PRINTERS

- NETWORK SYSTEMS
- OFFSET PRINTING INKS
- OTHER SUBSTRATES
- PAD / TAMPON PRINTING MACHINES
- PAPER CONVERTING EQUIPMENT
- PAPER HANDLING, MACHINES FOR SHEET, REEL AND PILE HANDLING
- PAPER, CARDBOARD AND BOARD FOR PACKAGING
- PAPER, CARDBOARD AND BOARD FOR TECHNICAL AND SPECIAL APPLICATIONS
- PERIPHERAL EQUIPMENT
- PRIMA BOARDS
- PRINT HEADS AND TECHNOLOGY SOFTWARE
- PRINTING FORME PRODUCERS
- PRINTING MACHINES AND SYSTEMS FOR SPECIAL PRINTING APPLICATIONS
- SCREEN PRINTING INKS
- SPARE PARTS, WEARING PARTS AND LUBRICANTS
- TEXTILE PRINTERS
- TISSUE
- TONERS AND INKS
- USED MACHINERY DEALERS
- VENTILATION SYSTEMS (CENTRAL COMPRESSED AIR SUPPLY)

PACKAGING

- ASEPTIC PACKAGING MACHINES
- AUTOMATIC BOX FILLING MACHINES
- BAG & SACK MAKING MACHINES
- BAR CODING
- BARCODE INFORMATION SYSTEMS
- BLOW MOLDING MACHINES
- BLOWING MACHINES
- BLOWING MACHINES
- BOTTLE MAKING MACHINES
- BOWL MACHINE
- BOX & BROOM MACHINES
- BOXING MACHINES
- BULK HANDLING EQUIPMENT
- CANNING MACHINES
- CARTON SEALING MACHINES
- CONTAINER MACHINERY
- COUNTING MACHINE
- COVER MACHINES
- CUP MACHINES
- DEMOLITION MACHINES
- DIRECT PACKAGING MACHINES
- FILLING MACHINES
- FORMING, FILLING & SEALING MACHINES
- IML
- INJECTION MOLDING MACHINES
- INK-JET PRINTING MACHINES
- LABELING MACHINES
- LASER PRINTER
- METERING FILLING MACHINES
- PACKAGING INDUSTRIAL ROBOTS
- PALLETIZERS
- PULP MOLDING MACHINES
- SEAL EXPERIMENTAL INSTRUMENTS
- SEALING MACHINES
- SHRINK WRAPPING MACHINES
- SPIRAL WRAPPING MACHINES
- STACKING CRANE
- STACKING MACHINES
- STRAPPING MACHINES
- TACHOMETERS
- TENSILE TESTERS
- THREE-DIMENSIONAL RACK
- TRAY
- VACUUM PACKAGING MACHINES
- WEIGHING EQUIPMENT
- WITHSTAND VOLTAGE TESTERS
- WRAPPING MACHINES



PARTICIPATION CHARGES

OPTION A: UPGRADED SHELL SCHEME

Overseas Exhibitors - **USD 390/-** per sqm

3m x 3m Minimum / single side open
Rear & Walls (White Octanorm Panel)
Fascia Name in English
Carpet tiles blue & grey
One 13amp 220v plug socket
1 counter(lockable), 3 chairs, 3 spotlights, 1 dustbin,
1 round table,
1 lockable store room(1 sqm), 2 flower pots.

OPTION B: BASIC SHELL SCHEME

Overseas Exhibitors - **USD 360 /-** per sqm

3m x 3m Minimum / single side open
Rear & Walls (White Octanorm Panel)
Fascia Name in English
Carpet tiles blue & grey
One 13amp 220v plug socket
1 table,2 chairs,3 spotlights & 1 dustbin

OPTION C: SPACE ONLY

Overseas Exhibitor - **USD 330/-** per sqm

PLEASE NOTE :

Space only Exhibitors should order separate power/
Electricity connection for their stand area

COMMON SERVICES TO UPGRADED, BASIC & SPACE ONLY
EXHIBITORS

General Illumination, General security services, Technical &
Organisations service , Entry in the official catalogue, use of
the press office





ORGANIZER

CHAMBER OF PRINTING & PACKAGING INDUSTRIES (CPPI), EGYPT, a Government body is the Co-organiser of the show.

The Chamber of Printing and Packaging Industries is the bridge between the industry and government agencies, legislative, local and international organisations. It actively participates in policy decisions and is involved in the development of technological capabilities and the standardisation process. Development of R&D centers, technical training for skill development, nurturing small industries and awareness creation for environment preservation are the other areas where it is keenly involved. The Chamber was instrumental in consummation of free trade agreements between Egypt and other countries.

The Chamber will also be launching the African Printing and Packaging Federation during the Paper Print Pack Arabia.

ORGANIZED BY



OVERSEAS ASSOCIATE



SUPPORTED BY

Federation of Egyptian Industries (FEI), Egypt
Industrial Modernization Center (IMC), Egypt
Ministry of Industry and Chemical Export Council (MICEC), Egypt
PHD Chamber of Commerce and Industry, India
Printing And Printing Equipment Industries Association Of China (PEIAC), China

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