



INTERNATIONAL TRADE FAIR OF ENVIRONMENTAL PROTECTION

The POL-ECO SYSTEM fair – one of the most important events dedicated to environmental protection in Central and Eastern Europe – has just ended in Poznan. Over 400 exhibitors, co-exhibitors and represented companies presented their offer.

The fair attracts professionals and experts

The exhibition as well as numerous congress and conference events attracted more than 7,300 people. Many exhibitors emphasized that the POL-ECO SYSTEM fair is an opportunity for contact with the broadest and most diverse group of customers:

- The ability to show up at such an event is extremely valuable. A large number of exhibitors and visitors from all over Europe gathered in one place is a unique opportunity to present the offer to a wider audience. At our stand we hosted many of our partners, we have also established a lot of new contacts. – stressed A.S.A. EKO POLSKA Sp. z o.o.

–The POL-ECO SYSTEM fair is very important to us because this is the largest trade fair in the country. (...) We are very much focused to increase our activity on Polish territory, hence we attach great importance to the fair – explains Gabriel Grabowski of Contenur

- POL-ECO SYSTEM 2017 was also a great opportunity to summarize this year in terms of investments carried out and the condition of the market for environmental technologies. – This year the market has improved, we see a slight upward trend – said Waldemar Wojciechowski of Ekocel to the Municipal Portal.

Video report from the first day of the fair: <https://www.youtube.com/watch?v=KBrA5GcGOZI>

Accompanying events at POL-ECO SYSTEM

At the Poznań International Fair Congress Center the so-called ECO-ZONE, or exhibition and conference space of the Ministry of Environment, the National Fund for Environmental Protection and Water Management, Bank of Environmental Protection, Institute of Environmental Protection, the Regional Fund for Environmental Protection and Water Management in Poznań and the Institute for Ecology of Industrial Areas was organized. On the eve of the fair the National Fund for Environmental Protection and Water Management organized a Training Day for its beneficiaries. In the following days panel discussions with the participation of Ministers, representatives of central and local government authorities as well as representatives of science and business were held, which attracted great interest among the visitors.

Also noteworthy are other events taking place during the fair, i.e.:

- International Environmental Protection Congress ENVICON,

- Polish-German cooperation talks – organized by the German Federal Ministry of Education and Research (BMBF),
- 4th Conference: Passive Construction. Green Construction. – organized by the Wielopolska Passive House Association,
- Recycling Forum and Clean Energy Forum,
- Forum of the Council of Representatives of Regional Municipal Waste Processing Plants (RIPOK),
- Workshop organized by the Institute for Ecology of Industrial Areas and Gdansk Water Foundation,
- Norwegian Day organized by the Embassy of the Kingdom of Norway and Commercial Counselor's Office,
- Conference “Building a Polish research network for verification of innovative water and wastewater technologies – training for research units and laboratories” – the Institute for Ecology of Industrial Areas,
- Conference “Environment in practice” – organized by the Polish Association of Sanitary Engineers and Technicians,
- Workshop of the National Agency for Energy Conservation – “Energy efficiency in the construction industry”,
- ELECTROMOBILITY Panel as part of the project – “Energy efficiency through the development of electromobility in Poland” – organized by the Institute of Environmental Protection,
- Conference of the Wielkopolska Education Network – the Regional Fund for Environmental Protection and Water Management in Poznań
- Presentation of the activities of the State Fire Service units in the area of elimination of chemical and environmental hazards, and a technical conference – “Preventing and combating industrial accidents.”

All events available at: <http://www.polecosystem.pl/pl/wydarzenia/>

Internationally on MTP fairgrounds

For three days the POL-ECO SYSTEM fair was visited by more than **7,300** professionals from Austria, Belgium, Czech Republic, Canada, Denmark, Finland, France, the Netherlands, South Korea, Lithuania, Latvia, Germany, Norway, Slovakia, Sweden, Ukraine, Hungary, Great Britain, Italy and Poland.

This year's fair exhibition, which was located in the exhibition halls, the external area and at the Congress Center, covered a total of **23,000** square meters gross. The exhibitors presented more than **50** new products and **3** absolute novelties in the market. At this year's fair, **11** exhibitors have been awarded the Gold Medal of Poznan International Fair.

Product in circulation

This year's theme of the fair was “Circular economy” (GOZ) or the concept of business according to which products, materials and raw materials should remain in the economy as long as possible. This idea takes into account all stages of the product life cycle, from its design through production and consumption, to the collection of waste and its management.

In this spirit, the Ministry of the Environment was involved in the action at the of International Trade Fair for Environmental Protection POL ECO-SYSTEM, the idea of promoting circular economy and announced the contest of the Minister of the Environment “Product in Circulation.” The contest was closed during the opening ceremony and the works could be seen in a special zone named EKOPOLIS.

Video account of the whole event: <https://www.youtube.com/watch?v=nVzJo8jip70>

Next year's edition of the ECO-SYSTEM POL fair will traditionally be held in the autumn. More details on the next edition of ECO-SYSTEM POL will be soon available at www.polecosystem.pl