

# MEDICONEX

EXHIBITIONS & CONFERENCES

# POST SHOW

Report 2015



Organised by

[www.mediconex.net](http://www.mediconex.net)



Arab - African  
Conferences & Exhibitions

**informa**  
egypt



On behalf of Mediconex team, it's my pleasure and honor to welcome you at **MEDICONEX** Exhibition & Conferences.

Since 2008, we have been devoting all our efforts to achieve our mission in sprouting the health care field on an educational and industrial level, despite all the challenges we faced, we have succeed to be one of the prominent platforms empowering healthcare through guiding professionals towards the right business and scientific opportunities.

We are proud to launch **MEDICONEX 2015** which reflects the spirit of leadership and hard work of all our team and partners, providing a unique educational conferences, which are recognized internationally.

As we always seek to expand our activities and events, this year we are cooperating with the European Society of Neonatology in launching the 2nd International Neonatology Conference.

All our gratitude is due to the Egyptian Society of Laboratory Medicine and The Egyptian Society of Anesthesiologists who are providing **MEDICONEX 2015** with an exceptional scientific conference that contributed in Mediconex success and making it to be the most attended and rich educational event hosted by brilliant scientific figures in the Middle East and North Africa.

Our Appreciation is, as well, due to **MEDICONEX** exhibitors who are our event partners, in addition to being the main reason for extending our successful activities every year. On behalf of all **MEDICONEX** team, I have the pleasure to welcome you and wish you all a successful and fruitful academic sessions and exhibitions.

*Alaa Dardir*



**Alaa Dardir**  
CEO (ACE)

# Welcome Message



www.mediconex.net

**MEDICONEX** is the biggest healthcare platform in Egypt and North Africa that gathers medical professionals under one roof, through which they can get excellent business opportunities, healthcare recent trends and sharing knowledge.

**MEDICONEX** does not only connect various medical markets through a high profile exhibition, over an area of 7000 sq. meters, but also introduces 3 international scientific conferences, held alongside the exhibition, that enhance **MEDICONEX** core slogan; "Connecting Healthcare Professionals with current medical knowledge and Technology".

In spite of the obstacles we have faced to launch this edition, **MEDICONEX 2015** witnessed an outstanding expansion, more than 450 sq. meter increase in the net area of the exhibition substituting more than 120 medical exhibitor throughout the three days of the event, additionally, China has been the Country of honor in **MEDICONEX 2015** hosting more than 15 Chinese exhibitor.

We would like to introduce to you the post show report for **Mediconex 2015**, which is the output of authenticated numbers collected lively from the event.

# **MEDICONEX**

## Venue

Cairo International Convention Center CICC is the only Comprehensive convention center in Egypt that is over than 30 hectors in size and 58,000 sq., it is only ten minute drive from Cairo International Airport and few minutes from five star hotels.



# **MEDICONEX** 2015 Calendar

April 18-20, 2015

Exhibition hours: 9:00 AM- 5:30 PM

Exhibition Installation: April 17, 2015

Exhibition Dismantling: 6:00 PM, April 20<sup>th</sup>, 2015



# Conference in

# MEDICONEX

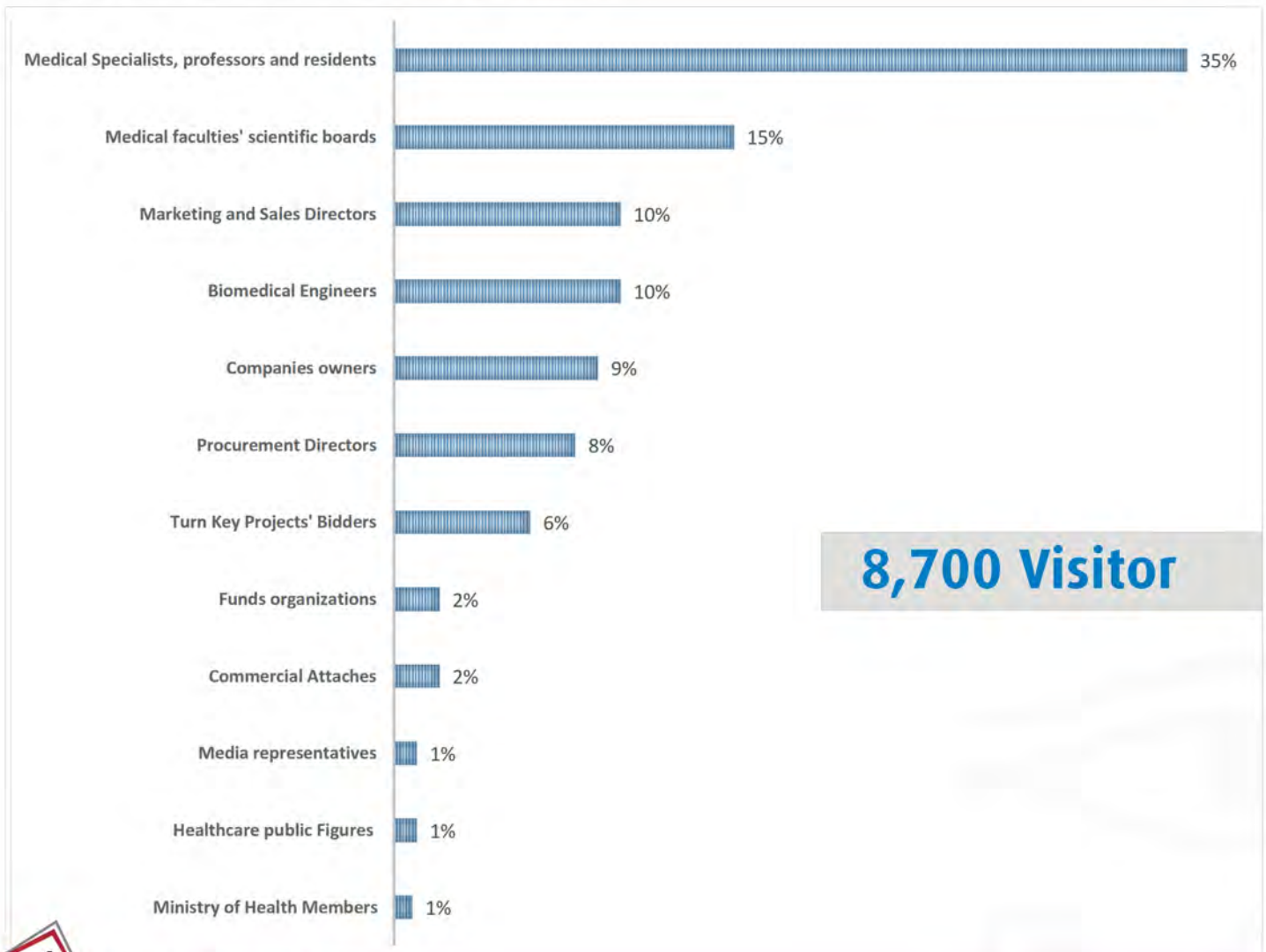
MEDICONEX organize alongside the exhibition 3 international scientific conferences, hosted by professional figures in the medical field.

MEDICONEX scientific contribution is considered to be the leading scientific gathering on the MENA region.

1. 31<sup>st</sup> Annual Conference of the Egyptian Society of Anesthesiologists EgSA. "1750 Delegate"
2. 26<sup>th</sup> Annual Conference of the Egyptian Society of Laboratory Medicine ESLM. "1850 Delegate"
3. 2<sup>nd</sup> International Neonatal Conference in collaboration with the European Society of Neonatology ESN. "300 Delegate"



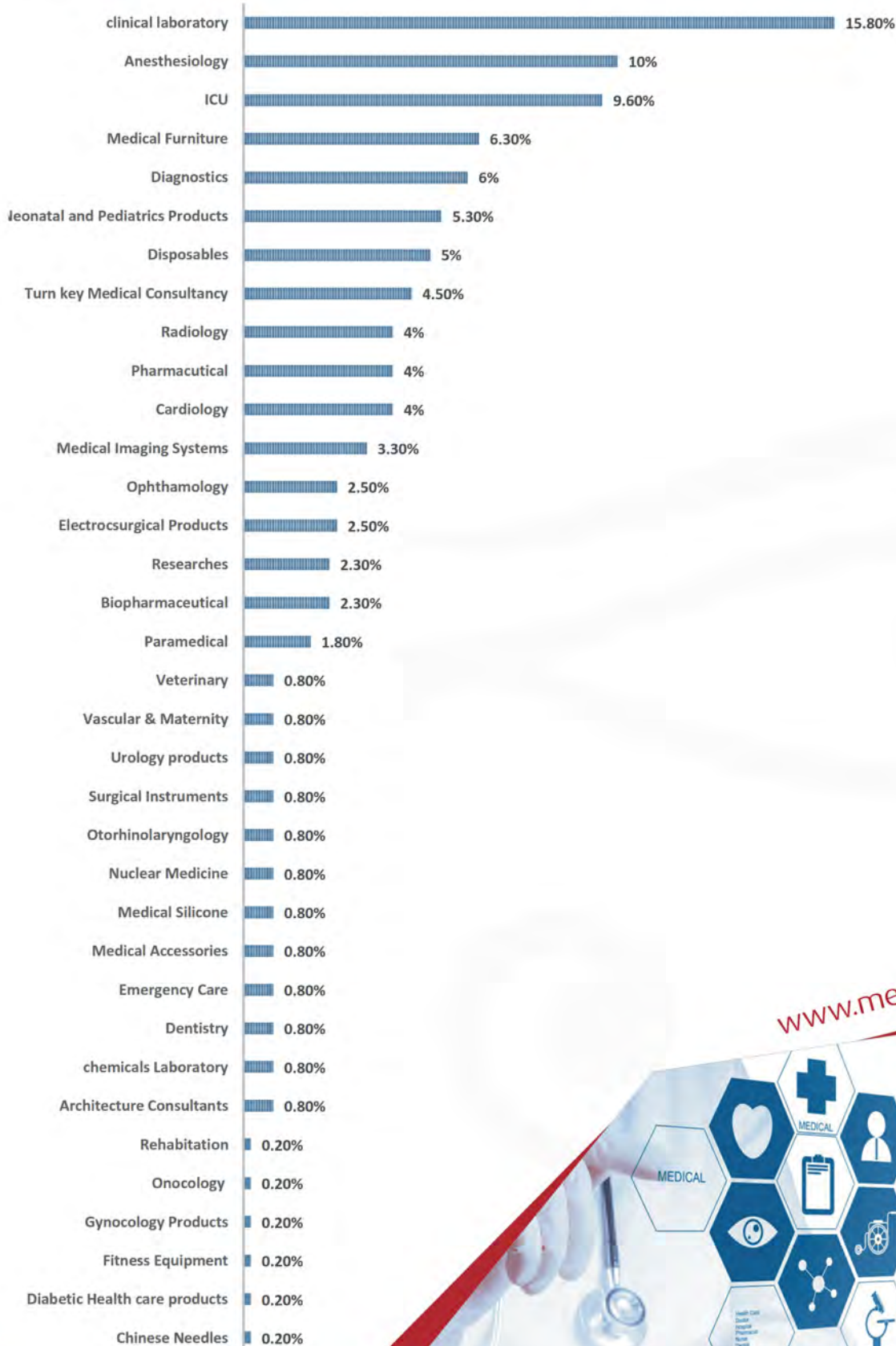
## VISITOR PROFILE



**8,700 Visitor**

# EXHIBITION PROFILE

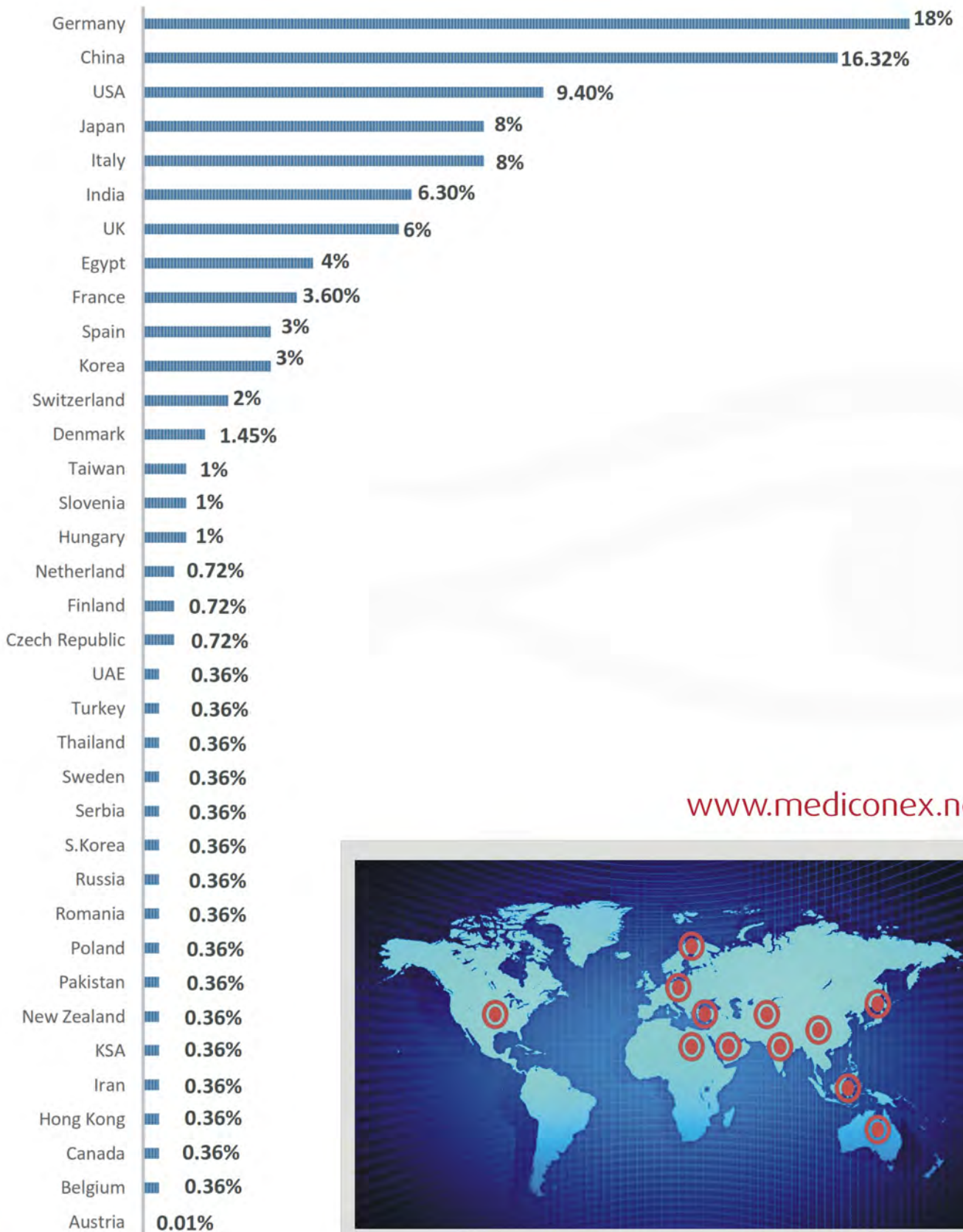
## MEDICONEX 2015



[www.mediconex.net](http://www.mediconex.net)

# Brands' Nationalities Represented in

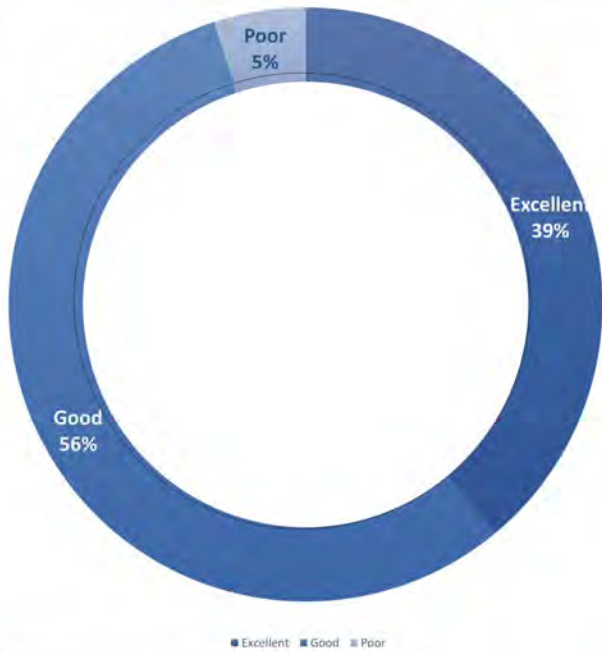
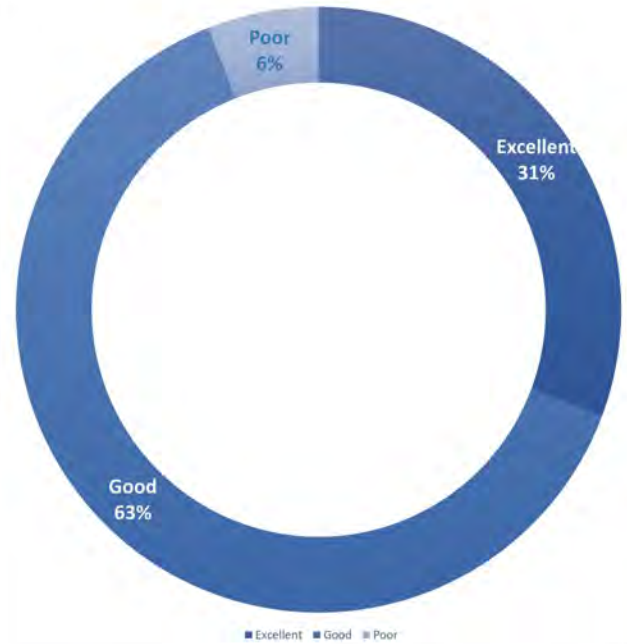
## **MEDICONEX** 2015



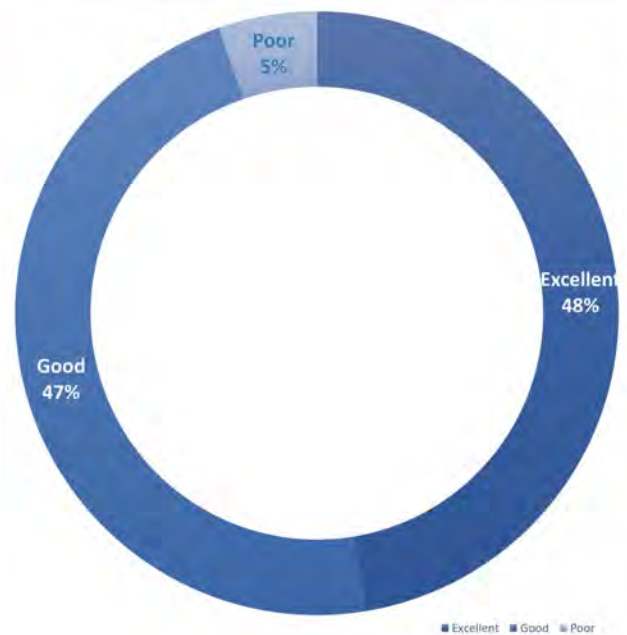
[www.mediconex.net](http://www.mediconex.net)



How do you rate the exhibition Value to your business?



How well organized



Overall Satisfaction

Event Partners







Media Partners



Official Organizer: Arab-African Conferences & Exhibitions  
32 Road 7, Maadi - Cairo, Egypt  
Tel: ++ (202) 23 59 41 10 Fax: ++(202) 23 78 04 58  
E-mail: info@lmediconex.net www.mediconex.net